

interior design TODAY

BRITAIN'S OLDEST MAGAZINE FOR PROFESSIONAL INTERIOR DESIGNERS SEPTEMBER 2017



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آموزشگاه انعکاس منبع جدیدترین اطلاعات، مقالات و دوره‌های آموزشی دکوراسیون داخلی



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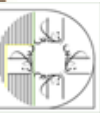


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by boss design

آموزشگاه انعکاس منبع جدیدترین اطلاعات، مقالات و دوره‌های آموزشی دکوراسیون داخلی

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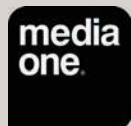
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FROM THE EDITOR

WELCOME TO THE SEPTEMBER EDITION OF INTERIOR DESIGN TODAY MAGAZINE.
BRITAIN'S OLDEST MAGAZINE FOR PROFESSIONAL INTERIOR DESIGNERS.



PEOPLE often ask me if I come from an interior design background and the honest answer is no. I'm a writer and editor by trade, with a genuine love and passion for design. I know what I like and demonstrate my own personal sense of style in my home, and when it comes to the publication, I work with some of the best design minds to product content for the publications, which is astute and considered. Something that has witnessed huge growth over the past few years is the advent of the blogger/designer. The Internet is a fascinating place and because of its freedom and limitless possibilities, we have seen the birth of self styled gurus across many

different industries. Interior design is one such industry, although I maintain that true design prowess comes from experience in designing homes and places for people and not just from a blog post of cleverly curated ideas. The reason I bring it up is because one of our features in this issue focuses on Pinterest and the steps the platform is taking to create a genuine place for designers and studios to utilise in their day-to-day business.

While Pinterest does inspire people to create and 'style' their own lives, it also provides clear, informative business choices to designers who choose to use it as a platform for conversation and development with clients. I was keen to learn about the steps that Pinterest is taking towards the professional realm of design, turn to page 60 to find out more.

Staffan Tollgard is our designer in the profile hot-seat, discussing his beginnings in engineering and his keen eye on the hospitality industry as his next design step.

We have a beautiful collection of projects in this issue's gallery, in particular a sleeper train designed by Muza Lab which has everyone in the office wishing they were about to board the train, heading through Peru, for a journey into another era. We hope all the designs featured in this edition transport you somewhere beautiful...

Jade Tilley

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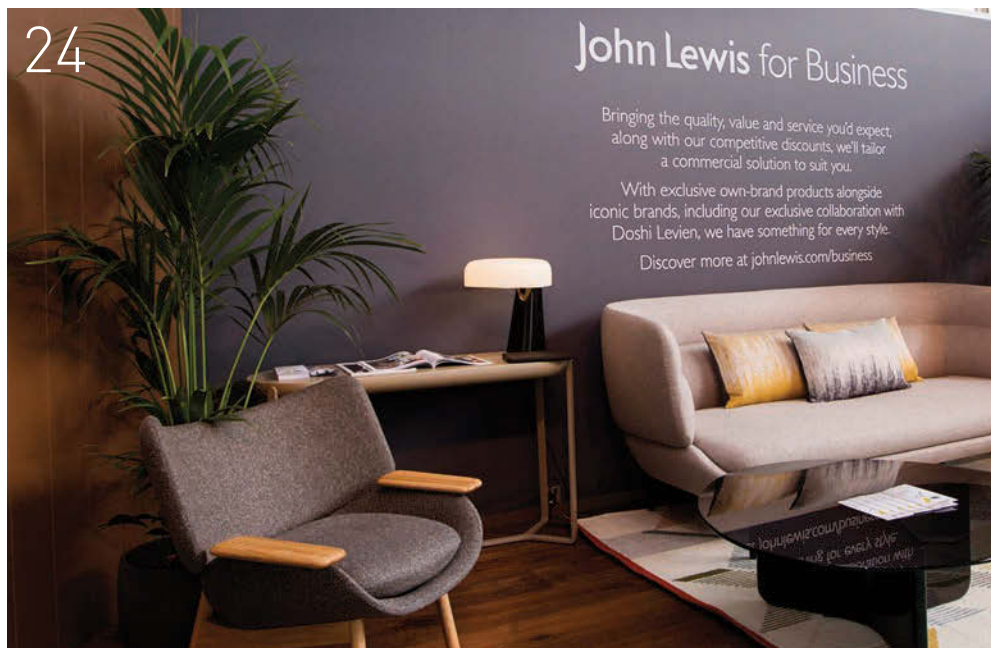
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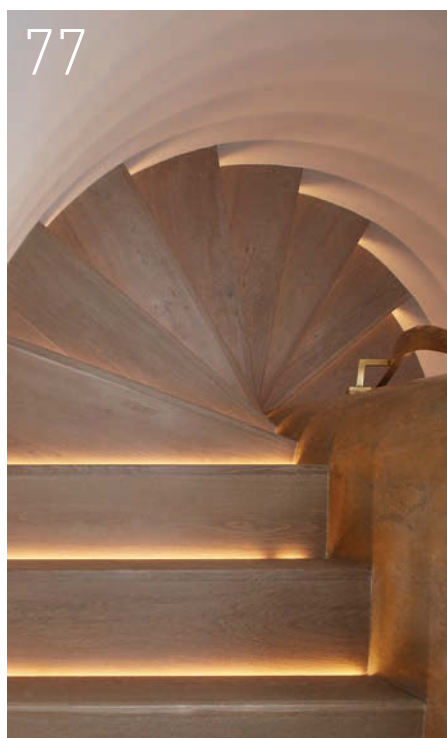
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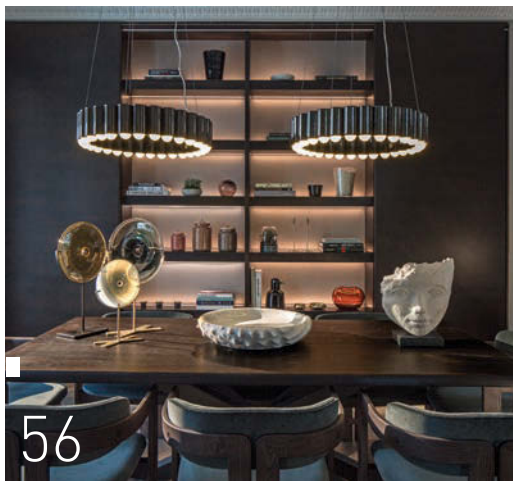
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interior design TODAY

NEWS | BRIEF

DOM BY MARTA NOWICKA LAUNCH

A new online destination www.domstayandlive.com has launched. Known as DOM for short, DOMstayandlive is a handpicked collection of architecturally stunning homes available to rent, founded and curated by award-winning interior architect, Marta Nowicka. DOM, which means 'house' in Polish, is the go-to website for design lovers to discover the amazing getaway or stunning living spaces which normally take forever to find.

CAMBERYARD LAUNCHES THE FRACTIONS

Designers' Advisor Polly Williams, of Camberyard, has announced the launch of The Fractions initiative. In line with her holistic approach, where she aims to empower designers to understand their business and USP, so they can create and grow their company from the inside out, The Fractions features on Polly's website and collates the best of Polly's advice – giving you, in a bite-size format, a taste of her successful coaching strategy 'Fractions of Action'. A regularly developed section, right now you can find six key pieces of advice to launching and running a successful design business with a downloadable check-list.

ON REPEAT

Universal Design Studio and The Office Group (TOG) have teamed up to create a pavilion of repetition at the London Design Festival (16 – 24 September). From the architecture through to a programme of events and activities Universal will explore the power of repetition and provide visitors with the opportunity to get into a free-flowing mind-set.

POP-UP ON LA CROISSETTE

HUMBERT & POYET REVEAL DESIGN FOR BEEFBAR ON LA CROISSETTE, CANNES

The Beefbar is back on the iconic French Riviera this summer and to mark its return, the private beach of Le Grand Hôtel Cannes has been exquisitely redesigned by Emil Humbert and Christophe Poyet of Humbert & Poyet.

With a restaurant on one side and a lounge area on the other, there is a very bohemian chic atmosphere from the moment you walk in. Driftwood and hues of blue, grey, beige and yellow create a genuinely warming and comforting feel that transports guests away from the hustle and bustle of the promenade above.

Beneath a patchwork of sky blue and grey shutters, the wide grey and white parquet panels lie at an angle with the bench seating that lines the restaurant walls.

Upholstered in the same shade of grey, the seats and chair-backs are of a sleek straight-line design. To achieve their boho-chic and eco-friendly style, Emil Humbert and Christophe Poyet chose lightwood dining and side tables to create a sense of being at one with nature. Simple hanging decorations, such as wicker cages or bare light bulbs, create a wonderfully relaxed atmosphere and flutter gently in the sea breeze.

The Chef, Thierry Paludetto, has devised a summer menu to complement the interior. It includes Kobe beef,

Kobe street food to share, a burger bar with a selection of salads, tartars and ceviche as well as a variety of cuts of beef from all over the world: 'Rioplattense' Argentinian Angus beef, 'Rangers Valley' Australian Black Angus beef, 'Creekstone Farms' American Black Angus beef, 'Snake River Farms' American Wagyu beef and certified Japanese Kobe beef.

On the other side of the central aisle is the lounge area where guests can simply relax, take a seat in one of the luxurious looking armchairs and enjoy a drink or dessert. Large plump cushions add an inviting touch. Here, grey, white and yellow hues prevail. When night falls, the light filtering through hanging wicker decorations casts a soft, welcoming glow over the lounge. On the beach, an elegant row of deckchairs and two-seater sunbeds face the sea along the length of the pontoon, creating a sensation of floating above the water.

With tables in the sun and in the shade that are protected by a retractable awning, the "Water's edge Beefbar" is open daily from now until the end of September.

Images courtesy of Adrien Daste
www.humbertpoyet.com



THE EVOLUTION OF DESIGN

Richmond International, the luxury hospitality interior specialists, is celebrating its 50th anniversary with the launch of an innovative microsite that denotes the evolution of design. The site takes a retrospective look at some of the company's most

celebrated projects from the past five decades.

Dedicating the past 50 years to creating interiors that stand the test of time, the studio has brought to life some of the most remarkable, innovative and desirable design schemes in hotels across the globe.

The launch of the site visually details how Richmond has grown from a small joinery company to a fully-fledged architecture and design consultancy. Visitors can

see how the company's design style has evolved over the last 50 years to keep up with the notoriously fast paced hospitality industry, as hoteliers endeavour to stay ahead of the demands and expectations of clientele. Richmond's success is a result of recognising the need to create designs that never go out of style.

A dynamic timeline showcases the firm's heritage and profiles a selection of projects Richmond

JAPANESE DINING IN LEEDS



DesignLSM, designlsm.com, have been working with luxury restaurant group D&D London on the launch of their first Japanese led dining concept in Leeds. The 7,807 sq ft site features a stylish rooftop bar, outdoor terrace and restaurant space complete with an open sushi counter. Issho (meaning 'together' in Japanese)

combines an authentic and refined design aesthetic offering guests the chance to uncover the true art of fusion dining. Inspired by delicate Japanese fabrics and their intricate lines and folds, complimented with a bold colour palette the overall scheme conveys an intimate and elevated ambience.

GREEN RIBBON AWARD

In the era of the digital childhood, screen time, be it gaming, viewing and social media, takes centre-stage in a child's every day life. The Green Ribbon Award, sponsored by Helen Green Design, encourages children to switch off devices, switch on creativity and engage with the world around them. The initiative asks children to design the coolest kids room and create an environment, which inspires them and is uniquely theirs. The award is split into three age categories (12 and under, 13-15 years and 16-18 years) and is open to anyone in full time education aged 18 and under at the time of entry. Entrants are encouraged to use a variety of formats, be it the written word, drawing, collage or 3-D model – to bring their designs to life.

The competition will be sponsored by Helen Green Design in association with the Design Centre Chelsea Harbour and The Inchbald School of Design. The winners will be announced on December 1st 2017 with a £250 prize being awarded to the winning entry of each category at a ceremony held at the Helen Green Design showroom in Chelsea. The winner of the 16-18 year category will also have the opportunity to undertake a week of work experience at the prestigious design studio. The competition launches on September 12th 2017 and the closing date for entries is November 12th 2017.

has worked on since the completion of its first scheme in the late 1960s. The platform also provides an insight into the design process and particularly highlights recognisable schemes where Richmond has incorporated technology to complement hotel's supreme standards of service. Such hotels designed by Richmond International over the last 50 years define some of the most iconic interiors within the world's hospitality scene.



DIARY

10 – 12 September

Home London
www.topdrawer.co.uk/
OLYMPIA, LONDON
 Home London is the definitive homewares and accessories event, promoting excellent design for the home environment. For the Spring event, classic, vintage, modern and contemporary pieces are displayed.

17 – 20 September

Decorex
www.decorex.com
SYON PARK, LONDON
 Decorex International is synonymous with luxury, and is internationally renowned for being the event to discover the very best, and most coveted products from an unrivalled collection of 400 hand-selected exhibitors. Decorex celebrates 40 years this year.

19 – 20 September

Landscape Show
www.landscapeshow.co.uk
BATTERSEA PARK, LONDON
 Established as the essential trade event, **LANDSCAPE** attracts garden designers, architects, landscape contractors, local authority landscaping professionals, facilities managers and interior designers from all over the UK and internationally.

20 – 23 September

100% Design
100percentdesign.co.uk
EARLS COURT, LONDON
 Emerging brands, a focus on workplace design, kitchens and bathrooms and a collection of International pavilions – 100% Design is a contemporary design event presenting a veritable feast of design talent and a smorgasbord of products to take you into the next season and beyond.



NEWS | BRIEF

STUNNING SOUTH EAST LONDON PROPERTY

The Madigan Browne Group has completed the interior design of a stunning property development in South East London. Targeted at the younger, affluent, creative professionals, the former furniture workshop has been transformed into a modern and contemporary space. The property consists of two apartments, a mews house and two amazing studio spaces, which is part of a brand new boutique development situated at the heart of Blackfriars.

JE+1 POP UP

je+1 were recently appointed to work with up and coming fashion brand 'Too Hot' menswear. With design concept proposals for a potential new retail unit, je+1 also designed a pop-up store for a concession within Harvey Nichols (London). The client required a concept, which reflected the 'urban' nature of the brand with a digital element to showcase the fashion inspired film used by the brand online. The Pop-up also needed to be demountable for future opportunities. The Pop-up is currently open in Harvey Nichols, Knightsbridge and will be running until 3/08/17.

BIID WINNERS

At its Annual General Meeting (AGM) held at RIBA, London in 6th July, the British Institute of Interior Design (BIID) revealed the winners of its two prestigious Institute awards and officially welcomed new BIID President Charles Leon. The Merit award winner was Dean Keyworth, founder of Armstrong Keyworth and the CPD award winner was Mary Barber-Fray with an impressive 338 points.

GRACE ON THE WATER

RWD, SCOOPS THE 'BEST REFIT' FOR THE AQUILA YACHT AT THE WORLD SUPERYACHT AWARDS

The Aquila Yacht, designed by RWD has won the best refit category at the World Superyacht Awards, Florence.

Through innovative design and extraordinary attention to detail, the RWD design team helped transform the former Cakewalk to be almost unrecognisable from her previous life. She is now graced with a sophisticated and contemporary interior, which is a credit to her wonderfully inspiring owners.

RWD Director Tony Dixon commented from the ceremony, "This is a tremendous honour to receive this

award. Remarkably this incredible transformation took place in just 18 months thanks to a truly dedicated team made up of Pendennis, Sue Young Interiors, Metrica, Burgess and the amazing AQUILA crew. New life and value has been given to a magnificent yacht." Justin Redman, Founder and CEO at RWD added, "Receiving this fantastic award at such a prestigious industry event marks a significant moment for RWD. We are thrilled that the refit of AQUILA has received such important recognition as our aim is always to surpass our clients' expectations and to create the world's finest yachts."



LE DRUGSTORE

Tom Dixon's Design Research Studio presents Le Drugstore. Situated at the top of the Champs-Elysees, the brasserie has been a Paris hotspot for many years. Renamed, Le Drugstore, DRS have simplified and enhanced the interior architecture to highlight a broad palette of extraordinary finishes and honest materials designed to last and improve with age. Timber walls and marble bars are complemented by oxblood upholstery and brass fixtures, that combine to make a contemporary nod to the world of sixties advertising.



HIDDEN TREASURES

Dariel Studio recently renovated the ancient villa Qui Shu Li in Nanxun, Huzhou, China, known as 'Hidden Book Town', into a boutique hotel. Taking measures to ensure the preservation of its heritage, Thomas Dariel was inspired by the owner Liu Chenggan's collecting book achievements, and so extracted the design concept of the 'hidden' and used that sense of surprise to tell the story of Nanxun and Qishuli village.

The structure of the space itself has a unique beauty that mixes Shanghai's streets and alleys with Suzhou's traditional gardens. Guests will be impressed when they enter. One of the most prosperous industries in Nanxun Town is silk, and when designing the space, Dariel

Studio skillfully combined elements of silk with the key concept and applied this to the public space design. The knitted geometric-shaped silk screens divide the various functional spaces into different areas.

Silk is a key element in the restaurant's decor. The blue and red fiery strips made from raw silk fly across the ceiling creating a fantastic visual scene for the guests. Thomas Dariel, who likes to mix Chinese and French culture together, combines Chinese traditional culture with Western modern style perfectly in this project. The ceyladon green and ocean blue Lazy Susan coffee table integrate perfectly with the environment, and add humor and romance.



NEW BIID PRESIDENT

The BIID (British Institute of Interior Design) has announced its new President for 2017-18 as Charles Leon, founder of Leon Black Architectural Interior Design and BIID Council Member. Charles was inaugurated into the role at the BIID Annual General Meeting in July, succeeding current BIID President, Susie Rumbold. Charles Leon is a highly experienced member of the BIID council, joining in 2013 as the organisation merged with the Interior Design Association (IDA) where he was formerly Chairman. Charles now leads the Professional Practice Committee, working with both students and interior designers alike through the BIID Professional Pathway.



NEW DESIGNERS 2017 TALKS BREXIT

Amidst the uncertainty surrounding Brexit and the rising cost of living in London, the 32nd edition of New Designers saw a celebration of innovation and creativity, with over 3,000 of the UK's best emerging designers split across two.

More than 15,000 visitors were welcomed from the public and industry, with companies and businesses looking to recruit the best emerging talent. Following a survey of exhibitors at New Designers on a variety of issues including Brexit and the cost of living, only 12.8% believe that the UK's creative economy will benefit from the government's deal while 63.3% did not. Another 23.9% stated uncertainty to the effect it will have and about life after graduation, of the 27.5% who intend to set up in London, 79% cite 'more exciting creative opportunities' as the reason. However more than 2/3 plan to avoid the capital, with over 1/3 saying that the most significant factor in their decision was that it is 'too expensive to work and live in London'.

DESIGNERS NAMED FOR ONE PARK DRIVE

Bowler James Brindley, Goddard Littlefair and G.A Design have been announced as the interior designers for its latest residential development One Park Drive.

The first residential venture in the UK for leading architects Herzog & de Meuron, this 58-storey landmark building will feature 483 luxury apartments, ranging from concise studios to spacious four-bedroom

penthouses. Prices start from £575,000 for a studio, £750,000 for a one bed, £1,080,000 for a two bed and £1,625,000 for a three bed. Through thoughtful design, the critically acclaimed architecture firm has ensured that One Park Drive engages seamlessly with its surroundings, paying homage to its prominent waterfront location while at the same time, providing a natural circular contrast to its neighbours. Standing out amongst Canary Wharf's famous skyline, the eye-catching apartment building, with its cylindrical appearance,

will form part of the New District in one of the city's most celebrated areas at Canary Wharf. The apartments are divided into three distinct typologies – Loft, Cluster and Bay – each one individual in style, which is expressed powerfully through the exterior and interiors.

Each apartment will offer generous and unparalleled views over the surrounding docklands and across London, while the layout of the building has been planned with privacy in mind, ensuring that no unit is overlooked.

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Shortlist.

Another Shortlist of curiosities and colour has come together with style aplenty. Although not for everyone, each piece featured gives a glimpse into what can be created with independent and creative thought, expressing ideas and narratives with a sense of freedom in design.

► FOLLOW THE LEADER

The FollowMe lamp, designed by Inma Bermúdez for Marset, forges a new path in lighting. A beautiful, portable lamp, this is a personal object of light and warmth. Marset now introduces FollowMe Plus, a suped-up size of the original. While the original size is perfect for cozy areas, the Plus reproduces the same warmth and quality of light with greater power. Both sizes utilise LED technology and have a tilting polycarbonate screen that offers both cozy atmospheric light and direct reading light. Marset claims to be about more than just lamps, it is about taking care of light, in its different nuances and effects, to create atmospheres with character and improve their clients' quality of life. The FollowMe lamp has previously received the Red Dot Award 2016.

❖ www.marset.com



JOIN THE COVEN ►

George Spencer Designs is presenting something a little different out of their Design Centre Chelsea Harbour showroom, in the physical form of Maison C.'s quirky, witty illustrations, the work of artist Costanza Theodoli-Braschi, in collaboration with US-based interior designer Chiara de Rege, have created two wallpaper designs. Costanza is a graduate of Central St Martin's and now works as a fine artist, illustrator and production designer. Together, she and Chiara have created this distinctive collection based on imagined narratives. Taking inspiration from nature, literature, fine art and fantasy, their wallpapers are highly decorative, with an 'other worldly' dreamlike quality. Shortlist has selected Coven in midnight Blue. Priced at £244 per m².

❖ www.georgespencer.com



◀ MID-CENTURY EXPERIMENTATION

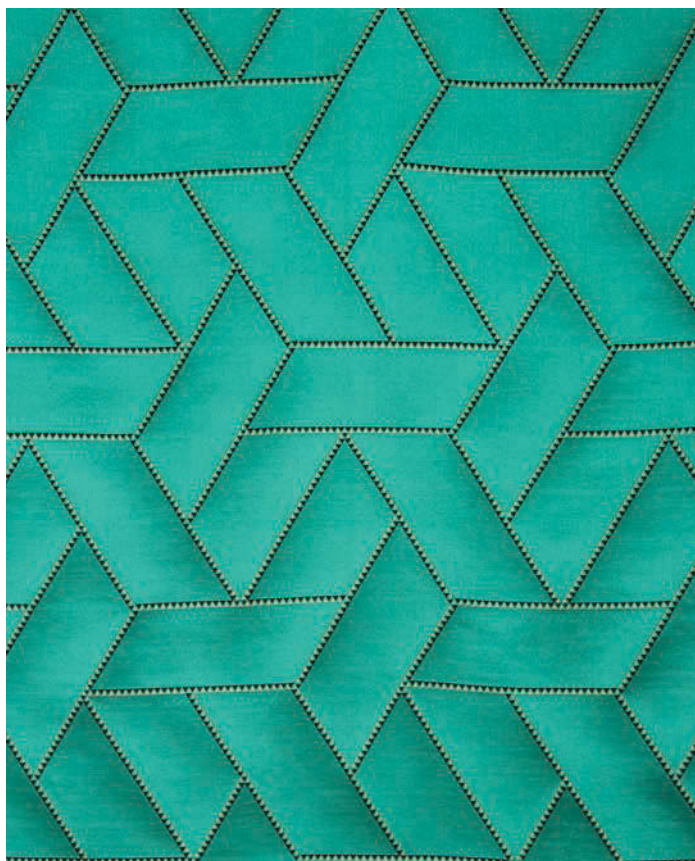
This armchair, by Rodolfo Dordoni Design for Minotti, takes its inspiration from the iconic period of mid-century elegance, skillfully blending experimentation in the design of shapes, with sophisticated decorative taste that airs on the side of classic. The profile of the external structure in metal is calendered, assembled and welded at more than 300 points. The special metallic finish is achieved through galvanization in a white-gold bath, followed by application of a transparent protective coating that lends durability and depth. The Colette armchair comes in two heights and two finishes, Light Gold and Black-Nickel. ❖ info@minotti.it



PLANET SATIN ►

Dedar is exploring the relationship between visual expression and textile art through contemporary fabrics produced on jacquard looms for its 2017 collection. Five new patterns: Pachisi, Geometric Pic Nic, Manifesto Futurista, Intarsiato and Domino, each nod to nostalgic, abstract designs through playful geometric patterns in bright, saturated colours with touches of metallic. Intarsiato is our choice for the Shortlist, offering a three-dimensional and monochrome geometric design evoking refined inlays of ebony and mother-of-pearl. The technical expertise deployed in the alternate use of metallic and bulky matt yarns on a satin ground is just outstanding. The full collection can now be seen at the UK showroom in the Chelsea Harbour Design Centre. Dedar will also be exhibiting for the first time at the 40th anniversary edition of Decorex International in September.

❖ www.dedar.com



▲ TRICK CABINETRY

Tra-Guardo is an edgy, block colour cabinet design by Laudani e Marco Romanelli and Stefano Ragazzo for Daa. Taking on the ideas of acts of human nature and the option to peer into things from the outside inwards, the Tra-guardo allows admirers to peek inside through the system of rectangular plates, made of laser cut metal, reproducing a stylised lace and, so reminding us of an architectural facade. The primary tone of the blue hue stands stark against any natural or man-made background and yet the slim legs avoid any bulky undertones.

❖ www.daaitalia.com

▼ RO RO RO YOUR... SOFA?

Social seating takes a new stance with the Ro two-seater sofa by Jaime Hayon for Fritz Hansen. Expanding on the curvy characteristics and colourful expression of other Hayon designs, the Ro sofa invites more people into a single seated space, whilst offering privacy, even in this shared proposition. Warm and welcoming, the Ro has a high back that suits many social spaces and with two Ro's facing one another, you can create the ultimate private meeting environment. Connectivity is at the heart of this design. The word 'Ro' translates to tranquillity in Danish, suggesting the ro is the perfect seat to escape from the world, if only for a moment. ❖ www.fritzhansen.com





PROJECT GALLERY

Interior Design Today presents the *Project Gallery*, a collection of spaces, residential and commercial, that have been transformed into beautiful interiors by some of the industry's greatest design talents. We have a veritable feast of brilliant design projects to highlight this edition, with a sumptuous sleeper train by Muza Lab providing this office with serious wanderlust for the mountain ranges of Peru. Muza Lab have redefined the sleeper train for a new era, yet there is still something very 'old-timey' and beautifully nostalgic about it. Demoiselle by Galvin is the latest design offering by DesignLSM who have created a beautiful oasis of floral conviviality in this Dubai dining spot (see photography opposite). Dondup is a retail showroom/store redesign by Sybarite Architects, who have taken industrial chic to a new level, contrasting against the primary colours of the clothing ranges and softness of fabrics. More stores will follow in this roll out approach.

We also present the Mei Ume Restaurant at the Four Seasons, London. Designed by duo Ed Ng and Terence Ngan, AB Concept, the restaurant plays up to the original form of the 1922 Port of London Authority building and adds layers of serene Chinese and Japanese imagery to the space, balancing bold aspects with soft floral tributes in the form of plum blossom.







PURE ELEGANCE

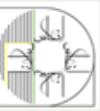
DesignLSM have recently completed work on the launch of Demoiselle by Galvin in Dubai's newest urban living destination, CITY WALK 2. Demoiselle by Galvin is the latest venture from Michelin-starred chefs Chris and Jeff Galvin. The concept expands upon their flagship restaurant located within Harrods department store, London. The 6,039 sqft restaurant is set across two floors featuring an artisan patisserie counter, juice bar, modern tea parlour and two intimate terrace spaces, which offer patrons resplendent views across CITY WALK 2. The concept behind Demoiselle by Galvin was originally inspired by a charming chateau that Chris stumbled across on a trip to Champagne. Inside the art deco building he discovered an ornate collection of paintings illustrating beautiful birds of paradise and decadent Parisian women adorned in a feminine pastel-hued palette.

The design brief was to encapsulate this notion into the interior and branding of the scheme; creating a stylish all-day dining destination that would predominantly appeal to ladies within the area.

A fresh palette of dusty pinks and hues of mint green conjure an air of understated elegance with aged mirror screens and herringbone oak flooring bringing in a more traditional feel. Scattered across the ceiling is a stunning array of vast geometric pendant lights and frosted antique glass globes helping to highlight the beautiful bespoke finishes such as the brass-trimmed marble topped tables.

designlsm.com

Photography courtesy of DesignLSM







NEW STORE VISIONS

Leading retail architectural practice, Sybarite, has created a new Rome showroom for Italian fashion house Dondup, as part of an extensive redesign of the label's retail network.

Located on the Via di Pietralata, the 600 sqm showroom is the first element of the brand redesign to be completed. It will be followed by the roll-out of a new store concept, created by Sybarite in a design consistent with the showroom identity.

Designed to host fashion buyers rather than retail customers, the Rome showroom reflects the brand's new premium positioning while incorporating rivet-inspired design details that reference its denim-wear heritage.

The showroom is organised around two rows of monolithic totems, arranged to enhance the perspective of the showroom down through the middle of the concrete-floored space. These totems are created in brass, oxidised steel and Corten, all materials selected by Sybarite for their connotations of honesty and authenticity, and are combined with display rails in the same brass and steel palette.

Display tables and areas of plush velvet seating where buyers can sit and consider the collections, are positioned next to the totems. Seating areas are separated to facilitate multiple buyer appointments at once. To maximise display space coherently, further rows of display rails are arranged around the edge of the showroom next to the perimeter walls, which are lined with panels of distressed wood and metal.

The showroom design concept will be rolled out through Dondup's retail spaces starting with the flagship Rome store.

www.sybarite.com





TRADERS ENTRANCE REINVENTED

Ed Ng and Terence Ngan, AB Concept, have unveiled their first project in London with the launch of Mei Ume Restaurant at the Four Seasons Hotel London at Ten Trinity Square.

Located in the 1922 headquarters of the Port of London Authority at Ten Trinity Square, Mei Ume, which takes its name from the Chinese and Japanese words for 'plum blossom,' fuses Eastern and Western heritage. Originally a gateway for traders from the East to trade commodities such as tea, silks and ceramics, Ed and Terence sought their inspiration for the design from the building's history.

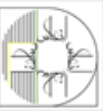
Upon entering Mei Ume, guests are first met with an impressive screen created by using an enamel paint technique on glass with colourful plum blossoms. The screen is suspended from two metal columns encompassing the design of typical portholes that are repeatedly seen throughout the restaurant. Strategically placed at the reception, this piece fuses the two worlds, East and West, into one, allowing guests to feel as if they have entered a different era in time.

The main dining room is complete with bold red accents, a continuous theme throughout the restaurant that represents happiness and celebration in Chinese culture.

As all of the original columns from the 1922 building remain intact, Ed and Terence faced the unique design challenge to preserve the original mouldings, yet reinvent them with a new spirit and purpose. Intricate metal motifs have been erected on top of each column suspending three halo structures and resulting in three cosy alcoves for diners seeking privacy. The English heritage of the Grade II listed property establishes itself in the form of custom table lamps lining the large bronze-framed windows, which face the hotel's courtyard.

www.abconcept.net







ALL ABOARD

Muza Lab has exquisitely re-imagined the slow travel experience through their interior design of South America's first luxury sleeper train, Belmond Andean Explorer in Peru. Working closely with Belmond to complement the brand's heritage for properties that sit at one with nature, the studio has harmoniously woven cultural connections with inspirations from the idyllic surroundings, creating a detailed backdrop for the breathtaking spectacle of the Peruvian Andes.

Soft, neutral tones create an open, airy feel that allows the amazing vistas to take centre stage. Drawing upon the palettes and textures of the majestic terrain, as well as Peruvian crafts and artistry, Muza has developed an understated concept of timeless luxury. Select nostalgic elements of the original train, Great South Pacific Express, have been restored or added as emblems of the golden age of train travel. Now, the 16 carriages have been contemporised with a refined, pared-back aesthetic suited to the preferences of today's travellers. Beautifully crafted furnishings reflect Peru's heritage and natural bounty to form a welcoming spirit that feels real and honest, from timber floors to linen roman blinds and colourful woven textiles, nearly everything has been locally sourced. Timber wall panels have been painted in muted shades of linen. Muza was also involved in the exterior palette, with the carriages' original colouration of maroon and ivory updated to glossy blue livery in a nod to Belmond's 50/50 partnership with PeruRail, whose day train locomotives are also vibrant blue.

Carrying up to 48 passengers, Belmond Andean Explorer has been designed with all the sumptuous amenities guests expect from a luxury travel experience. With each cabin named after Peruvian flora and fauna, four configurations of private, en-suite sleeper cars, along with the observation, piano, spa and two dining cars, all offer passengers the best of the best.

www.muzalab.com

Photography by Belmond Andean Explorer



CDW 2017.

The eight edition of Clerkenwell Design Week saw more than 200 brands present their very best to the professional design community, so we at Interior Design Today have gathered together a small selection of brands and showrooms we visited to highlight some of our top picks and get the exhibitor low down on Clerkenwell as a successful event.

► ARTEMIDE

Leading Italian lighting brand Artemide showcased its new Orsa light by award-winning architects, Foster + Partners. Artemide presented the latest concept in Icon's House of Culture. Orsa is a minimal and sophisticated design, which has been pared back to its essential components. A slim metal stem flares out at one end, forming a moulded glass light shade. The design of the glass cover means the light source remains visible, maximising the volume of light, which is emitted and transforming the shade into a floating light disk. Foster + Partners commented, "Orsa embodies precision – an elegant suspension appliance with simplified elements and a volume outlined by light." Orsa is available as both a single pendant or chandelier, the latter offers the choice of either three or five clustered pendants to form a larger ensemble.

❖ www.artemide.com



SAMUEL HEATH ►

Rolando Guselli, Specification Director, Samuel Heath said of CDW, "We love events such as Clerkenwell, and judging by the very positive response we receive, designers appear to love seeing us. Clerkenwell itself provides us with the opportunity to meet the broader design community, particularly architects, but also interior designers. Face-to-face contact with designers, whether at events, through our sales team or in our permanent showroom at Chelsea Harbour is invaluable to us at Samuel Heath, and we find that it can have a positive impact on the designer's use of our products."

❖ www.samuel-heath.com

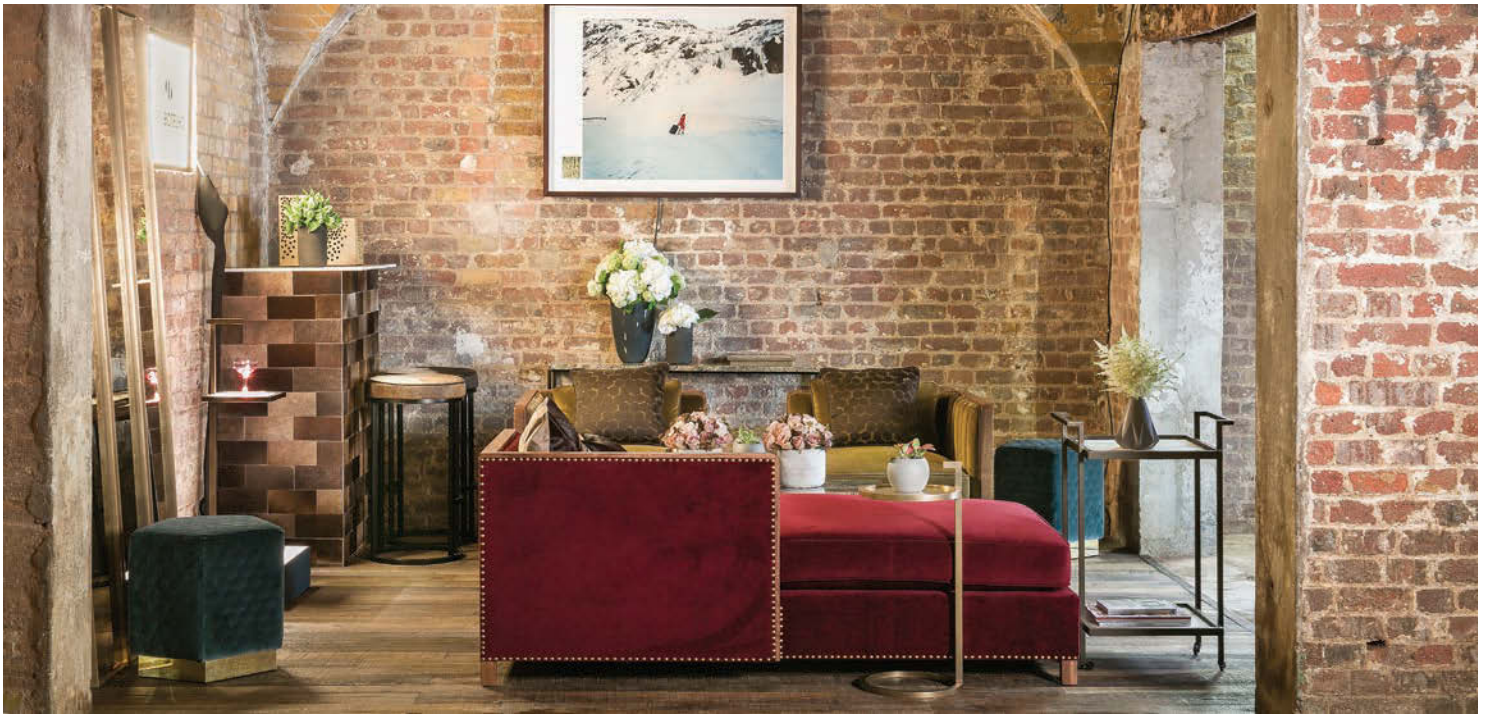


▲ LYNDON BY BOSS DESIGN

Tim Armitt, Managing Director, Lyndon by Boss Design commented, "Clerkenwell was a resounding success for Lyndon this year. In addition to showcasing our latest furniture solutions, it provided the opportunity for visitors to take on board the sheer quality and craftsmanship that help define the Lyndon brand and make it a number one choice for a wide range of commercial interiors. During the week, we met and renewed contacts and friendships throughout the industry, and it is this exchange of ideas and shared experiences that will be the inspiration for our future collections. We are proud to be part of an innovative group shaping the future of the corporate and hospitality industry."

❖ www.lyndon.co.uk





▲ CASA BOTELHO

Inspired by the beauty of nature, the ancient Gods and the richness of the forest green Brazilian marble, the 'Seducing Your Home' collection evokes a seductive luxury with illuminating bold pallets, geometric shapes and powerful finishes. Each design is based on integrity of craft and purpose, as well as indulging in glamour and luxury. From a handmade chaise lounge and corner chair to table light, skinny coffee tables and brass slender mirrors, the overall visual is layered with sensual textures in moody hues, including bronze, emerald green, ochre and bordeaux. Luxurious, modern materials and sumptuous fabrics accent these seductive tones and textures. Pentagonal accessories introduce intrigue and fascination to the space while candle lanterns and antique mirror trays provide the perfect complimentary pieces to the rest of the Casa Botelho range. Founder Joao Botelho was on hand at Clerkenwell to talk visitors through the mesmerizing range of pieces.

❖ www.casabotelho.com | Photography by Moon Ray Studio

▼ MORGAN

The team at Morgan commented, "At Morgan, we enjoy the build up to Clerkenwell Design Week, as much as the week itself. The months of planning and preparation revealed through new product, events and collaborations. This year we transformed our showroom into a neutral geometric haven, with a focus on shape and form, complimented by an installation by British artist Mark McClure. We celebrated the launch of our new collections Havana and Goodwood, as well as additions to our current collections. Visitors enjoyed delicious canapés, live Jazz and the opportunity to meet Mark McClure. Throughout the week, we ran a suspended geometry competition, asking visitors to create geometric, origami sculptures. It was wonderful to be immersed in the creativity of CDW." ❖ www.morganfurniture.co.uk



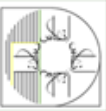
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JOHN LEWIS COLLABORATES

JOHN LEWIS FOR BUSINESS PRESENTED THE OPEN HOME COLLECTION BY ACCLAIMED DESIGN STUDIO DOSHI LEVIEN AT CLERKENWELL DESIGN WEEK

JOHN LEWIS FOR BUSINESS WAS DELIGHTED TO MAKE ITS CLERKENWELL DEBUT BY EXHIBITING THE RETAILERS LATEST COLLABORATIVE COLLECTION - OPEN HOME BY DOSHI LEVIEN.

The dedicated trade arm of John Lewis, John Lewis for Business provides a service for trade customers allowing them to shop across vast furniture and soft furnishings ranges with competitive discounts. The service is popular with design professionals who enjoy having access to world-class brands alongside own branded products.

The team showcased the Open Home furniture collection developed by Doshi Levien for John Lewis.

Open Home is a groundbreaking new furniture collection from John Lewis. Developed by acclaimed London based design studio Doshi Levien, it represents a new philosophy for furniture design that changes the way we think about modern living spaces.

The 13 piece collection is based around light and dynamic pieces inspired by the elegance of Scandinavian modernism and midcentury Italian

design. The Open Home pieces can be deployed in a variety of spatial constellations that break down the traditional four-wall structure of rooms; the collection replaces strict living room layouts with sculptural furniture that looks beautiful from any angle.

About John Lewis for Business

With exclusive own-brand products alongside world-class brands, John Lewis for Business has something for every interior style. The trade arm of the business can also offer the latest smart home connected technology to offer clients a full lifestyle solution.

The team will guide you, the designer, through the order process from initial enquiry through to delivery. Offering support with selecting products for the scheme and budget, and providing competitive quotes, John Lewis for Business is there every step of the design journey. John Lewis for Business are proud to work with the British Institute of Interior Design and Society of British and International Design.

Eliska Design share their experience of working with the company, "John Lewis is a universally-

recognised brand famed for its service, and our high-end clients appreciate that. Demonstrating excellent communication, from enquiring about a particular product all the way through to the final purchase and delivery, John Lewis for Business all runs very smoothly, with regular updates from the team. We like the quality of the brand, reliability of service and the fact if there is an issue, it is quickly resolved."

03456 037 979

business@johnlewis.co.uk
johnlewis.com/business



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GOOD WILL GOODWEAVE

GoodWeave International (GoodWeave) has been named as one of ten successful bidders for a share of the first Modern Slavery Innovation Fund (MSIF), totalling up to £6m, initiated by the UK Government. GoodWeave, the anti child-labour and anti-forced labour labelling scheme, has made major in-roads into reducing child labour by 80 per cent in the South Asian rug industry, since its inception 1995. This new investment will fund the expansion of the labelling scheme into new product sectors and directly help more UK companies and leading high street brands to effectively tackle modern slavery in their supply chains. The International Labour Organisation (ILO) estimates 168 million children and 21 million forced labourers toil in the world today. The grant will allow GoodWeave to fast-track developments into other manufacturing sectors in India and Nepal and help more UK companies establish a real-time map of their supply chains, from factories right down to home-workers. GoodWeave, as one of ten successful bidders, is to receive a percentage of the £6m from the Modern Slavery Innovation Fund over the coming two years. www.goodweave.org

LYNDON STEPS UP HOSPITALITY OFFERING

As Lyndon's luxurious seating and furniture continues to bring panache to leading hotels, restaurants, lounges and bars, the company has stepped up its offering with a considered collection of products that feature in a sumptuous product guide, The Hospitality Edit. Comprising 13 collections of handcrafted seating and furniture, many of which already grace leading five-star hotels and Michelin starred restaurants around the globe, the 54-page Hospitality Edit provides a visual and inspiring guide for designers and specifiers looking to bring classic elegance to both traditional and contemporary venues. Alongside an array of soft seating collections that boast armchairs, wing chairs and dining chairs, The Hospitality Edit also features luxurious sofa options as well as private high backed booths. Complimentary coffee and side tables also feature in selected collections.

www.lyndon.co.uk



KITCHEN COLLABORATORS

Salice UK have teamed up with Faith Furniture Company to supply their Silentia and Titanium hinges for installation in all units within the LochAnna kitchen range. Faith Furniture are specialists in the supply of kitchens and appliances to the KBB industry. The LochAnna kitchen range offers a stunning collection of 11 kitchen styles, offering every design option from the contemporary to the classic, all available with a wide choice of finish. Salice's Silentia integrated soft close hinge features a shallow cup depth of only 12mm, which permits the use of this hinge in doors with even the deepest edge profiles. Specifically designed to combine functionality and style, Silentia provides silent and smooth closing action for all types of furniture doors. In addition, it is available for the full range of applications - angled, wide opening and blind corner specification. Salice were also pleased to provide their Titanium hinge. Aesthetically appealing, Titanium's finish delivers excellent corrosion resistance and blends warm tones with technological and futuristic finishes. Titanium is suitable for use with darker kitchen interiors and the numerous wood tones that are featured in current trends. [01480 413831](http://01480413831) | www.saliceuk.co.uk

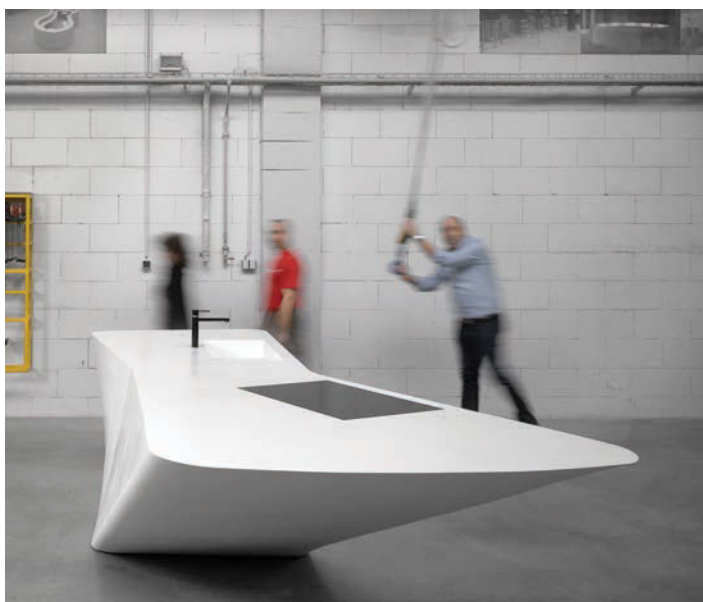




EGYPTIAN STYLE

Armourcoat polished plaster has created a stunning entrance for the refurbishment of Greater London House in Camden's Mornington Crescent, a striking example of Art Deco Egyptian revival architecture. The hand-applied Armourcoat wall finish forms part of the interior design by Forme UK. An entrance 'portico' creates subtle references to Egyptian style, shapes and motifs, finished in a dark anthracite coloured polished plaster finish. A silhouette outline of the famous bronze cat sculptures, which flank the entrance was incorporated into the surface. The image of a black cat was also a branding device for Carreras, the former occupants, used on the packets of their Craven A cigarettes, and is a repeating logo across the front of the building. The Smooth polished plaster finish is similar to the marmorino stucco used extensively in northern Italy during the Renaissance period. Armourcoat Smooth finish resembles natural stone and consists of a natural mineral material composed of hydrated lime and crushed marble combined with special additives to control working characteristics.

www.armourcoat.com | Image courtesy of © David Barbour



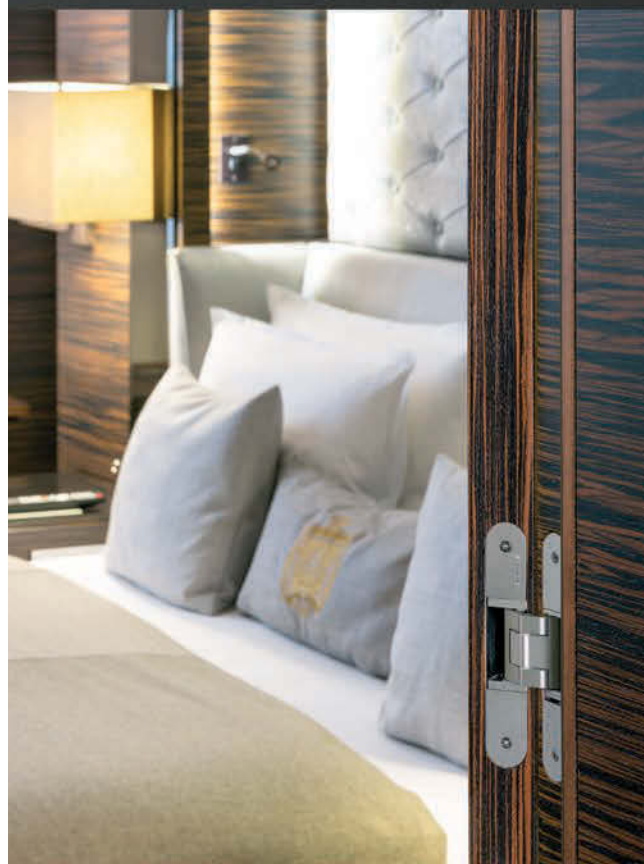
QUIET TIME

AMOSDESIGN carries out architectural design projects developed by architects and designed in-house by AMOSDESIGN. Recently, AMOSDESIGN received a request from a client based in South Devon, to design and produce part of the interior for an exclusive villa on the coast. AMOSDESIGN designed a kitchen island the shape of which resembles a cetacean heading through the glazing of the living space directly towards the English Channel. The kitchen island is crafted from corian.

www.amosdesign.cz

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SERVING UP STYLE

THE **RESTAURANT & BAR DESIGN SHOW** OFFERS INTERIOR DESIGNERS THE OPPORTUNITY TO CONNECT WITH INDUSTRY CREATIVES, SHOWCASING THE BEST PRODUCTS, DESIGNS AND TECHNOLOGIES FOR THE F&B DESIGN MARKET

FROM 26 - 27 SEPTEMBER, EXCEL, LONDON, WILL THROW OPEN ITS DOORS TO OVER 3,000 RESTAURANT OWNERS, BAR OWNERS, ARCHITECTS AND INTERIOR DESIGNERS WORKING ACROSS THE BREADTH OF THE DESIGN SECTOR FOR THE RESTAURANT AND BAR DESIGN SHOW.

Here, from under one roof, visitors will be able to gain unique insight into the contemporary design trends, tips and techniques of the future of the restaurant and bar design landscape. Restaurant and Bar Design Show is a comprehensive event specifically aimed at restaurant and bar interior designers. The 2017 event will be packed with industry creatives, who'll be showcasing the very best in restaurant and bar interior design, from the likes of Cellar Maison, delivering a premium experience in bespoke temperature-controlled wine storage solutions to Cubic Aquarium, the brains behind the specialised aquarium systems that are taking the industry by storm. One of the most prestigious hospitality events in Europe, the Restaurant and Bar Design Show provides an unprecedented opportunity for

restaurant and bar owners to take advantage of unparalleled networking opportunities with top industry professionals, sit in on panel sessions led by industry creatives, engage in topical discussions about the latest developments and contemporary design trends that are breaking new ground in the sector, take in 150 exclusive seminars from the world's leading restaurant and bar interior designers, connect with over 200 visionary suppliers from across the globe and so much more.

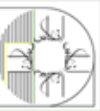
Amongst the amazing keynote speakers are some of the industry's most influential figures, including Derrick Pover, the founder of O1 Creative, the mastermind behind London's newest architectural icon, the Sky Garden; and Jon Dover, the MD of Dover Design Associates, the London-based design agency responsible for the rebranding of nationwide chain Ed's Easy Diner; Pia Fairhurst, creative director at Azzurri Group and many more.

Registration for Restaurant and Bar Design Show 2017 is now open and admission is completely free. To register for your ticket, visit the website.

www.restaurantdesignshow.co.uk



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BREAKING THE MOULD

Following a £37 million redevelopment, Oldham Town Hall has been transformed into a major cinema and leisure complex, complete with its rich architectural heritage. A major element was to replace over 2,000 of the original ceramic wall tiles in the centrepiece Egyptian Room and anti rooms. The project comprised over 55 different formats and designs, which all required precise matching to the surviving Pilkington originals. For most of the designs, new moulds needed to be made as many of the tiles are unique sizes and embossed with a variety of decorative features. Striking, tile-clad pillars dominate the room, for which Jackfield produced three variations of the embossed, yellow leaf design to cater for the tapered dimensions. The preservation of the Grade II listed building's heritage is testimony to the innovative and meticulous restoration approach adopted by Craven Dunnill Jackfield. **01952 884124 | www.cravendunnill-jackfield.co.uk**

FAULTLESS SERVICE

Interior designers and architects who carefully consider the best suppliers for their projects have, over the years, learned that when it comes to blinds and home automation, they are comfortable in the knowledge and professionalism of Deanswood Interiors. The company provides fault-free installation and delivery guarantees, ensuring the smooth completion of projects. Experienced in providing curtain making, blinds and soft furnishings for interior designers and architects, Deanswood Interiors can now offer even more from its new factory, which offers much more space and additional staff in its growing team of 25. This new factory is a milestone for Deanswood and a testament to its years of hard work and dedication to the craft of curtain making and blind automation. A great deal more of the benefits that clients of Deanswood Interiors will enjoy, can be found by viewing the company website. **01634 730436 | www.deanswood.co.uk**



HARDWOOD FLOOR PRODUCT OF THE YEAR

For the 16th time, Kährs wood flooring range has received the industry's award for 'Hardwood Flooring Product of the Year'. Kährs' acclaimed range includes designs, formats and colour tones to suit all specifications and interior styles. From urban regenerations to rural retreats, there are 25 individual collections to choose from, in natural finishes and on-trend colour treated designs. Floors throughout the collections feature a multi-layered construction, based on the original 'parquet' design invented by Kährs in 1941. As well as providing greater stability, the construction method also uses the sustainable resources in the most eco-friendly way. During 2017, Kährs will be celebrating its 160th anniversary with the launch of its new Götaland Collection, recently unveiled at Kährs Design Studio in Clerkenwell. The five new designs each combine lively oak with a dynamic 'vintage' finish. **023 9245 3045 | sales@kahrs.com | www.kahrs.co.uk**





TRANSFORMING HOMES

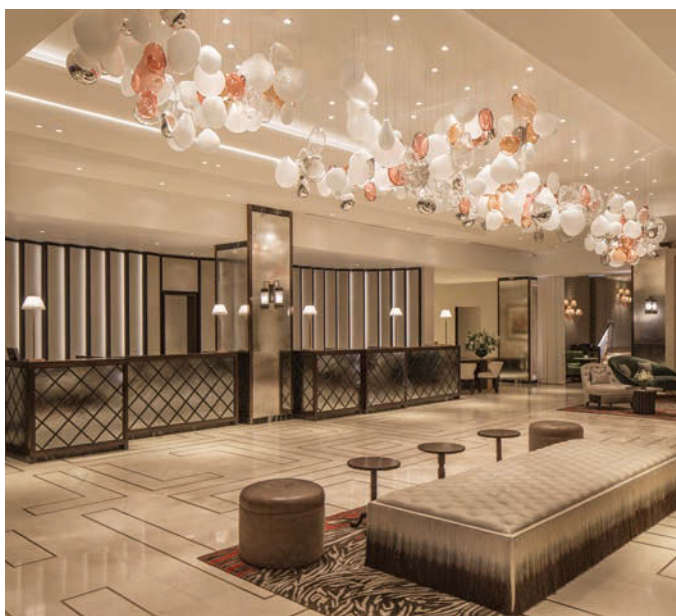
According to new research by roof window manufacturers VELUX®, homeowners often do not feel their homes are fit for purpose. The survey by VELUX looked at the ways in which homes have evolved from functional living spaces to multi-functional lifestyle spaces, with homeowners increasingly looking to start their own businesses or pursue hobbies at home. A quarter of adults believe that a lack of a suitable space or room is holding them back, with more than half (57 per cent) of homeowners saying they'd pursue a hobby at home if they had more space or an appropriate room. A fifth of homeowners have considered setting up and running their own business from home. However, around the same number (22 per cent) cited a lack of suitable space or a room at home as the main reason preventing them from starting their own business. Grant Sneddon, product manager, VELUX, commented, "Our homes are increasingly regarded as an intrinsic part of our lives, a place where we can unwind and relax, but also where we can realise those dreams of starting our own business. From larger home improvement projects such as converting lofts and adding extensions, to smaller projects such as making dark rooms lighter and brighter, there are many ways to transform domestic spaces which can help make those home hobby dreams a reality." www.velux.com

FILA AT THE STRAND

FILA surface treatments have been specified, by Stone & Ceramic, for its most extensive project to date at 190 Strand. FILAPROJECT worked alongside Stone & Ceramic to provide 'initial clean' and maintenance solutions for the multiple tile designs specified, including a dramatic stone feature wall within the development's private spa complex.

Situated within Westminster's world-famous 'Strand', the development spans six iconic buildings, designed by Grid Architects and set within a private, landscaped square. Natural stone and porcelain surfaces feature throughout the luxurious kitchens and bathrooms, and residents' business and leisure suites. Working alongside Stone & Ceramic, FILAPROJECT recommended a range of treatments for the different surfaces and their specific locations. They included concentrated acid detergent, FILA Deterdek, which has a safe, buffered formulation; degreasing and stain removing FILAPS87; universal, ph-neutral FILACLEANER; organic stain remover, FILASR95, and water-based gel cleaner, FILANOPAINT STAR. All treatments provided high performance while safe-guarding the surface characteristics.

01584 877286 | filauk@filasolutions.com | filasolutions.com



MAPEI AT GROSVENOR HOUSE

Over 700m² of marble tiling with approximately two miles of brass inlay has been fitted using Mapei's high quality ceramic and preparation products to the foyer and reception areas at the prestigious Grosvenor House Hotel, Mayfair, refurbished by Muza Lab. The subfloor and screed products from Mapei were installed to the flooring after existing tiles were removed from the lobby and reception area, as well as lifts and bathroom areas. Mapei's Topcem screed binder was used as a fast track option before Ultraplan Renovation Screed 3240 was used to level the flooring. Prior to tiling, Mapei's waterproofing Primer S was also applied. Mapei's Mapetex anti-fracture membrane was installed to ensure the luxury tiles in the lobby area were protected from cracking. Mapetex is a special non-woven fabric designed to alleviate stresses within the substrate, preserving the integrity of the tiled finish in areas of high pedestrian traffic and less than perfect substrates. Mapei's Keraquick adhesive in both grey and white shades were used to fix Superior Stone's Crema Marfil tiles to the lobby and reception areas, using Latex Plus adhesive polymer admixture to improve elasticity and vertical slip characteristics.

0121 508 6970 | www.mapei.co.uk

Image courtesy of Richard Waite Photography





COOKING UP A STORM

Italian cooking appliance specialist, Bertazzoni, has established a subsidiary in the UK to support ambitious growth plans. Established in Prenton, Wirral, Bertazzoni UK will occupy a 1,600 sq ft premises comprising offices and a showroom, which is set to open in the coming months. Known for design and cutting-edge engineering, Bertazzoni's product portfolio includes, range cookers, hobs, ovens, extractor hoods, dishwashers and refrigerators. Founded in 1882, the business, based in Guastalla between the provinces of Reggio Emilia and Parma, is run by fifth and sixth generation family members. Products from the 135-year-old, family-run company have, until now, been available via a distribution deal with Glen Dimplex Home Appliances (GDHA), which has ceased by mutual consent. Paolo Bertazzoni said: "Working with passion and attention to detail, as we do very well in our country, and offering cutting-edge technology and beautifully-designed products, leads to prestigious results that are admired all over the world and we look forward to growing our business in the UK in the coming years."

ukenquires@bertazzoni.com | www.bertazzoni.com

BOSS LEADING THE CONFERENCE

Boss Design is fast becoming a preferred choice for providing seating and furniture solutions at leading premier conference and corporate event facilities. Demonstrating expertise and knowledge, the company's products are widely specified throughout the suites, foyers, breakout areas and meeting rooms. An array of products from Boss Design's comprehensive conference collection have been specified at the world class QE11 centre in London, Birmingham's new cutting-edge conference venue, The Vox, together with The Convention Centre in Dublin, and Edinburgh's International Conference Centre and Belfast's Waterfront Centre. The company's products were also specified for Liverpool's new wellbeing and conference facility, The Cube, located within Shop Direct's HQ. Seating options for busy conference suites form a key part of Boss Design's collection. Designed to meet the rigours of daily use, while combining comfort and aesthetics, the seating ranges features vertical stacking options, trolleys for ease of mobility and multiple upholstery and seating frame combinations. Based on their striking looks and outstanding design, Boss Design's executive chairs are also widely specified throughout many leading conference meeting and boardrooms.

Boss Design Headquarters 01384 455570
Boss Design London Showroom 020 7253 0364
www.bossdesign.com | Image courtesy of Matt Pover



HOT UNDER FOOT

Interwall Flooring has completed the integration of Timbertherm Flooring Ltd and has the exclusive rights to import and distribute Timbertherm wood flooring. This new innovation provides a world-first alternative to dual wood floor and underfloor heating specifications. Its integral 'smart-heat design' provides style, health, installation and cost benefits. The full range of 20 finishes will be available exclusively from Interwall Flooring, with new designs to follow. Featuring integral Far Infrared technology, Timbertherm conducts heat through built-in nano-carbon conductors, warming to 26°C (max) in less than five minutes. It can be installed like a standard 'tongue and groove' board on most dry, level surfaces. Floor height issues associated with separate heating pads are eliminated, as is the subfloor preparation necessary with traditional wet underfloor heating systems. Timbertherm's multi-layered construction has a sustainable hardwood surface layer and a water resistant prefinish, making it ideal for all areas of the home, as well as commercial environments. It also creates a healthy heat, warming objects without raising dust particles, and minimises temperature fluctuations, for greater efficiency and reduced heating costs.

020 3778 0408 | enquiries@interwallflooring.co.uk
www.interwallflooring.co.uk





ON THE INSIDE

THE **BIID CONFERENCE 2017: INSIDE KNOWLEDGE** WAS HAILED A HUGE SUCCESS BY INDUSTRY PROFESSIONALS AS 30 EUSTON SQUARE CLOSED ITS DOORS ON THE DAY-LONG EVENT



ON THURSDAY 8TH JUNE 2017, THE BRITISH INSTITUTE OF INTERIOR DESIGN (BIID) HOSTED ITS SIXTH ANNUAL CONFERENCE, ENTITLED 'INSIDE KNOWLEDGE: THE BIID BUSINESS SUCCESS CONFERENCE'.

Developed specifically for and by interior designers, the new conference format offered attendees real and actionable guidance, as well as strategic insights and practical ideas that interior designers can apply to their business. The event took place at 30 Euston Square, London, and was attended by nearly 250 delegates from the design industry, including BIID members, design professionals, students and media.

Attendees were captivated by this year's keynote conversation with one of the country's most highly-regarded designers, Guy Oliver. Led by Bill Prince, Deputy Editor of GQ, this intimate conversation delivered a unique insight into Guy Oliver's success, including how he built his impressive client portfolio covering private residences, yachts, aircraft, luxury

hotels and more. The talk inspired and enthused the audience, creating a great buzz that continued throughout the rest of the day.

BIID President Elect, Charles Leon, chaired a panel discussion on how to build a great interiors brand. Leading designers and brand experts, Karen Howes, co-founder of Taylor Howes and Nick Cross, Founder of Tag Red, explored the key elements that make a great and enduring interiors brand, providing attendees with useful insights and tips to take-away and implement in their own business. The audience was rapt as Sophie Ashby took to the stage to deliver a fresh and honest talk on how creating her 'internal' and 'external' teams helped build the success of her business. Receiving enthusiastic feedback from attendees, Sophie is one of the design industry's rising stars. Past BIID President Daniel Hopwood took to the stage in the afternoon to host a discussion on the secrets of running a successful interior design business and how to stay creative. Dan chaired a lively and informative conversation, which explored how renowned designers Joanna Wood and Dickie Bannenberg have kept their businesses innovative and successful over the years and tackled topics

such as tricky clients, business mistakes, favourite projects and more.

Susie Rumbold closed the day with a thought provoking panel discussion on mark-ups and handling fees with leading industry experts, Colin Jones, partner at Hewitsons solicitors and co-author of the BIID CID/14 Concise Agreement, Rachel Smart, design business consultant and strategist, and David Keirle, founder and chairman of KSS architects. Widely regarded as one of the most challenging areas of a design business to get right, the discussion brought great clarity to the complex issues and received great audience engagement as attendees asked high level questions to the panel. Susie Rumbold commented, "Thanks to the refreshed format, the conference focused on fundamental business issues, including marketing, fee-handling, business planning, negotiating, people management and more, which offered actionable content to help attendees build their interior design business career. On behalf of the BIID, we'd like to thank everyone who attended and we hope you enjoy putting into practice everything you've learned."

www.biid.org.uk | www.biidconference.com

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Image: Employ Loop



Image: Contemplation

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FANCY FOOTWORK

THE **FLOORING SHOW** 2017 IS PACKED FULL OF ENGAGING AND INNOVATIVE CONTENT, ALL DEDICATED TO THE FLOORING SECTOR, TAKING PLACE 17 – 19 SEPTEMBER, HARROGATE

THE 55TH FLOORING SHOW IS FAST APPROACHING, WITH OVER 180 EXHIBITORS PREPARING FOR THE SHOW AND VISITORS STILL REGISTERING TO ATTEND.

The Flooring Show is the ideal place for visitors and exhibitors to enjoy three days of networking, business and the free to attend 'Show Features' that are looking to be as popular as ever.

Demo Zones

Demo Zones will be returning to The Flooring Show, and will once again be run by CFA, NICF and FITA. The demonstrations are split across two zones in Hall B and Hall Q, where there will be Subfloor & Tool demonstrations and Floor Finishes demonstrations, running across the three days.

Business Advice Centre

The Business Advice Centre is open to all visitors and exhibitors for the duration of the show. Each advisor has two hours to share their expert knowledge, divided into 15 minute, pre-booked slots. To book an appointment email Julia@theflooringshow.com. Advisors include; Colin Whalen, David Abbott, Susan Marot, The Federation of Small Businesses, Helen Baldwin and Deborah Marshall, Hattrick PR and Phil Pond.

The Trends Hub

Curated by Scarlet Opus, spend time here to see new products and ideas for 2018. Three key design trends will be showcasing samples of flooring from exhibitors, enabling retailers, architects, interior designers and contractors to select flooring for projects and showrooms, knowing that their choice will blend with the latest interior styles and trends.

The Wool Trends Centre

For the 2017 Show, Campaign for Wool and British Wool will be working in conjunction with the Flooring Show to create a Wool Trends Area; showing the benefits of wool products for the interiors sector, especially flooring. The area will also feature wool carpet exhibitors, including Penthouse Carpets Ltd, Brockway, Axminster Carpets, Cavalier Carpets, Adam Carpets, Bondworth and Ulster Carpets Ltd.

Seminars

This year's free to attend seminars will be taking place at 'Speakers Corner' and will focus on helping visitors across a variety of topics: market products and businesses using various methods; how to price products; make social media work for your company; carpet recycling; caring for wool & wool trends. Speakers at this year's show include:

David Abbott, RFMS, Houzz, Federation of Small Business, Steve Philip, Interface, Hattrick PR and Scarlet Opus. The keynote speaker is Warren Knight, who'll be discussing 'How to Win New Business with Social Media'. Complementing the packed seminar schedule, the first ever panel discussion will be running on Sunday 17th September. To be chaired by Martin Curtis of Wool Carpet Focus Group, the discussion will focus on 'Why Consumers Should Choose Wool Carpet'; discussing the positives and negatives in a live, interactive debate.

Contract Zone

For 2017, the show organisers are introducing the 'Contract Zone'. Featuring a central display of the latest trends and innovations in the contract flooring sector and surrounded by exhibition stands hosting key brands, this latest development will be one not to miss for architects, interior designers, facilities managers, developers and contract managers. Located in Hall Q, this exciting new area is supported and sponsored by the Contract Flooring Association, which is running the Floor Finishes Demo Zone, with a specific focus on contract flooring in the same hall.

www.theflooringshow.com

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Victoria Macle | Luke Edward Hall | Sue Timney | Simon Hamilton | Francis Sultana | Sophia Abbu

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LET'S CELEBRATE

THIS YEAR, **DECOREX INTERNATIONAL** IS CELEBRATING 40 INCREDIBLE YEARS OF DESIGN, WITH CELEBRATIONS APLENTY AND NEW AND OLD EXHIBITORS SHOWCASING THEIR BRILLIANT NEW DESIGNS

DECOREX INTERNATIONAL, A LEADING DESTINATION FOR INTERIOR DESIGN, WILL TAKE PLACE 17-20 SEPTEMBER ON THE HISTORIC GROUNDS OF SYON PARK, AS THE OPENING DESTINATION OF THE LONDON DESIGN FESTIVAL.

Established in 1978, Decorex this year celebrates 40 years of design collaborations, focusing both on the strength of its past and current relationships and importantly looking towards those future partnerships.

Over the course of four days, visitors to the show will have the opportunity to see new collections from more than 400 more established and emerging companies showcasing the latest designs spanning everything from furniture, lighting, fabrics, wallpapers and decorative accessories to flooring, kitchens/bathrooms, tableware and bedding.

A loyal community of established exhibitors return to Decorex each year and 2017 is no exception, these include; A Rum Fellow, Benchmark, Cox London, Julian Chichester, Nicholas Haslam, Original House, Royal Crown Derby, Sebastian Cox, Tom Faulkner. Among new exhibitors this year, Decorex will present works by Annie Sloan, widely recognised as one of the

world's most respected experts in paint and colour. Amy Kent will debut her 11-strong 'Art on Rugs' collaboration with her sister, artist Lucy Kent. Bespoke textile studio Vanderhurd and textile powerhouse Dedar Milano will both showcase their new 2017 collections. Canadian designer Matthew McCormick will exhibit his modern lighting collection for the first time this year launching three new products: Halo, Dawn and Dodeca. Introducing its first collection, Italian exhibitor Aitlanto Design, will show its artistic array of hand drawn wallpapers and fabrics. One of the world's most respected fused glass designers, Jo Downs will showcase her instantly recognisable collections in a celebration of 21 years of business. Celebrating 10 years at the show, bespoke British manufacturer Hyde House will return with brand new designs as well as collaborations to complement this year's theme. Decorex's acclaimed feature, Future Heritage, which showcases works by the names to collect in British contemporary craft, returns this year with new participants. Curated by applied arts and design critic, Corinne Julius, makers involved this year include: David Marques; Helen Carnac & David Gates; Lauren Nauman; Matt Davis; Merel Karhof and Marc Trotreau; Naomi McIntosh; Pia Wusternberg; Richard Lowry; Simon Hasan; Zac

Eastwood-Bloom.

This year's champagne bar will be designed by Interior Architect and Designer Shalini Misra. Taking inspiration from the Great Exhibition of 1851 and based on original paintings, drawings and advertisements, the design studio will "create a contemporary interpretation of a glasshouse infused with graphic pattern, luxe detailing and curiosities".

The much-anticipated seminar programme will offer visitors an extensive series of insightful debates that will explore industry relevant topics through debates and discussions hosted by experts from the world of design. Highlights include a discussion of the future of design by acclaimed stylist Emilio Pimentel Reid, of Craft Practice today by Polly Leonard, Margo Selby, Ptolemy Mann, Wallace Sewell, analysis into colour trends with Hannah Malein and ColourHive, and tips on growing your design business with Polly Williams, Camberyard, Robin Sprong, Ana Azevedo, Kay Westmaas, Emma Hooton.

Decorex International
17 September -20 September 2017
Syon Park, London
www.decorex.com
Image: Bert Frank Chair

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LILY LAUNCH

Launching at Decorex, Stand D18, LILY is a standout contemporary chandelier with coordinating crystal sconce, that takes its cue from grand classical lumieres. Martin Huxford's innovative marriage of sparkling diamond cut English crystal shades with a cool geometric brass design, has created a spectacular modern centrepiece light. Made to order at its Sussex studio-workshop, custom bronze, nickel and crystal choices are offered. Led by Martin Huxford, the studio is an innovative British design and production company, renowned for their unique style of handcrafted contemporary lights, sculptural furniture and very large jewel-like convex and concave mirrors. Martin Huxford's distinctive design style combines early Modernism with classical references to create an elegant contemporary aesthetic. The collection is specified in residential and luxury hotel projects around the world. Each piece is individually handcrafted in Britain, designed and made with a passion for lasting quality and longevity. Custom finishes and bespoke one off design commissions are also undertaken.

01903 740134 | info@martinhuxford.com

www.martinhuxford.com | Decorex Stand D18

EXPLORING NATURE

Boeme Design is an exciting furnishing brand creating fine art fabrics for interiors. Established in 2011 by Jo Bound, the foundations of Boeme lie in the emphasis on originality of design and quality of product. Jo Bounds original fine art paintings are inspired by the exploration of the natural world of plants and landscapes. Experimental painting techniques and a love for colour translates into a collection of beautiful interior products, all designed and produced in the UK.

www.boeme.co.uk

Decorex stand F59



FROM SPORT TO SOFT FURNISHINGS

Bill Beaumont Textiles is a family business, based in Chorley, Lancashire, founded in 1888. The company moved into soft furnishings under the guidance of former England and Lions rugby captain and Question of Sport captain, Bill Beaumont. The company is now being led by the sixth generation family member, and has not only become a leading brand in the UK home furnishings industry, but has also branched out across the globe with the accruelement of a strong group of international distributors. Offering a wide range of fabrics, wallcoverings and a made-to-measure 'Made For You' service, the company mission is to provide customers with inspiration in design, excellent customer service, and value for money. With exciting new collections coming out this September, visit Bill Beaumont Textiles at Decorex, to view the vast range of modern and traditional fabrics and wallcoverings.

01257 263065 | www.billbeaumont.co.uk | Decorex Stand E20



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DISTINCT BRASS HARDWARE LOOK

Birmingham based manufacturer Armac Martin will be showcasing its range of luxury solid brass cabinet hardware fittings at Decorex for the first time. All hardware is designed, manufactured and hand finished in-house from a purpose-built Birmingham factory. Armac Martin prides itself on ensuring that a mixture of its heritage that dates back to 1929 is maintained, whilst incorporating modern technology and production methods to ensure that the hardware produced is to the highest of standards and reflecting modern day trends. After five years of continual growth, the business has recently invested in a 9,000 square foot extension to its existing site to further increase capacity to cope with further planned expansion.

On display at Decorex will be the new collections, which are due for launch in January 2018, along with some welcomed additions to existing and established collections. Many of the designs have a very distinct and familiar Armac Martin look and feel to them. Expect to see soft warm finishes on display, with a mixture of brass and bronze finishes making an elegant, timeless statement. Armac Martin strives to ensure that the level of quality and luxury is unrivalled. Translating meticulous and thoughtful designs into exquisite, statement-making, cabinet hardware. Every piece of Armac Martin hardware has been crafted from design to manufacture in the infamous industrial city of Birmingham.

0121 359 2111 | www.armacmartin.co.uk



SWITCH UP COLOUR

Hamilton Litestat returns to Decorex this year to reveal its new 'primed finish' switched plate and socket solutions. Launching in its sleek and modern Hartland CFX® and Sheer CFX® designs, the primed finish can be painted to match any interior colour or theme, making customisation even more accessible. As well as the Hartland CFX® and Sheer CFX® ranges, Hamilton will provide the finish on any bespoke plates so they can be matched to a wall colour, wallpaper or soft furnishings. Inserts come in a choice of finishes, from bright chrome to antique brass, and with either black or white inset surrounds. Hamilton will also show its range of USB double-switched sockets that ensure smart devices can be easily charged, fulfilling the need to be connected 24/7. Its

Smart Lighting Control solution with DMX option allows designers to apply an RGB colour wash using LED lighting, helping add drama, create ambience or 'zone' areas within a space. Popular in bars, hotels and restaurants, this on-trend lighting solution is now desirable domestically, adding flair to homes and hotels. Free designers' swatches will be available at the show, illustrating Hamilton's product finishes: from warm tones such as Polished Brass, Richmond and Connaught Bronze, to cool tones Bright Stainless, Black Nickel and Satin Chrome. Hamilton also has the capability to create an electrical wiring accessory that's as unique as your design and functionality requirements. This tailored service is particularly helpful for those working on hotel projects where bespoke multifunction plates are needed.

01747 860088 | info@hamilton-litestat.com
www.hamilton-litestat.com | Decorex Stand H27A

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LIGHT UP THE TENT

DECOREX 2017 IS THE PERFECT PLATFORM FOR **ELSTEAD LIGHTING** TO PRESENT NEW PRODUCTS IN ITS COLLECTIONS, INCLUDING STATEMENT LIGHTING PIECES AND MODIFIED EXISTING DESIGNS

THIS YEAR AT DECOREX, ELSTEAD LIGHTING WILL RELEASE A NEW SUPPLEMENT CATALOGUE WITH OVER 300 NEW PRODUCTS.

Stunning statement chandeliers like the Fulton 13-light, that shows off vintage Edison filament bulbs (also suitable for LED retrofit bulbs) held in brass lamp-holders inside bronze trapezoid cages, artfully clustered to hang from a single rod, will be on show at Decorex, Syon Park. Elstead Lighting has also greatly expanded its offering of bathroom lighting, with more variety in finishes as well as styles. There are grand column wall lights, suitable for high-class properties, as well as romantic, cut glass-shaded wall lights that create gorgeous light patterns on

the wall. A perfect example of this is the Demelza, designed by Elstead's in-house UK designer, which is available in polished nickel or aged brass.

The popular Crystal Skye range from Elstead's last catalogue has been modified to be IP44 rated, and therefore suitable for bathroom use. This includes modern crystal chandeliers, a pendant and wall light, all perfect for giving some grandeur to the bathroom experience. Also new to the Elstead collection this autumn are outdoor chandeliers. Current with the popular trend of creating a seamless transition between a home's interior and exterior spaces, these stylish alternatives to outdoor lanterns are ideal to be put over dining tables in gazebos and verandas.

There are over 2,500 products in the full Elstead range, including traditional, transitional and modern products. As well as interior models, Elstead has a large outdoor lighting collection, which includes models that are guaranteed to be corrosion free for up to 20 years. Elstead Lighting Managing Director, Jonathan Lucas commented "All Elstead products are fully quality inspected by our staff before distribution, to ensure a quality product is delivered every time. We have a huge amount of stock in our UK and Polish distribution centres so we can dispatch orders within 24 hours – ideal for quick turnaround projects." [01420 82377](tel:0142082377) | enquiries@elsteadlighting.com www.elsteadlighting.com | Decorex Stand G24

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BEAUTY AND DURABILITY

Porter is inspired by respect for the individuality of its clients, which is demonstrated through creating and curating a bathroom collection of exceptional breadth and choice. With a design language that is craft-led and restrained rather than ornate, Porter shapes timeless pieces. Each and every creation is dictated by the beauty and durability of the natural materials that inform the Porter aesthetic.

The company's respect for natural materials means that Porter only work with highly skilled artisan stonemasons, cabinet-makers and metalworkers, whose passion for perfection mirrors the Porter ethos. The company commitment to consistency and quality leads it to source a unique range of stones directly from the quarries and the prized white Carrara marble solely from Italy's mountainous North East. For the hardware, whether in chrome, nickel or brass, Porter achieves exceptional finishes by hand-working only the finest grades of brass base material. Porter respects the natural world, so all fine oak and birch timbers come from sustainable forestry before being climatized in the workshop.

For every piece that leaves the workshop, highly skilled craftsmen have hewn, hammered, planed and polished to create a finish of uncommon quality. Porter believes that discernment shouldn't cost the earth and that good design needn't stop at the bathroom door.

020 3355 1817 | info@portervanities.com
portervanities.com | Decorex stand J33A

HONEYCOMB SOLUTION

QMotion UK, specialists in motorised window covering solutions, will showcase its Honeycomb series alongside its bespoke fabric service for designers at Decorex International.

The Honeycomb series broadens the aesthetic choice for high-end interior design schemes, providing near silent operation and optimum shading with just a 4mm gap on either side. Honeycomb shades maximise energy efficiency through cell-like fabric technology that keep spaces cool in the summer and warm in the winter. In addition to the elegant collection of low maintenance, functional and attractive fabrics for QMotion blinds, Honeycomb Shades are available with one of nine colour co-ordinated headrail covers and bottom rails. Translucent and blackout fabrics for improved light control and privacy are supplied. These shades can also be fully automated using QMotion's QiS ZigBee, two-way solution for effortless control and integration as part of a whole house control system.

QMotion UK will also showcase its bespoke service, which gives designers complete freedom of choice in roller fabric colour, design and finish. Working with the interior designer, the company is able to adapt a particular fabric choice to its patented roller-blind technology to meet the precise requirements of the design scheme. This service also includes custom printed fabrics, suitable for hospitality and commercial projects with strict branding specifications.

Also, on display will be samples from the company's Finesse Collection of over 300 new designs. Curated by leading British textile designers in line with the latest consumer trends and style, QMotion UK's Finesse Collection features fabrics for privacy and light control, including transparent and blackout options, alongside designs suited to high moisture environments.

www.qmotionshades.co.uk | Decorex stand E22



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TEAK IS CHIC

Barlow Tyrie has been making exceptional outdoor furniture since 1920, designing the most cherished, bespoke, luxury ranges for today's lifestyle and entertaining. Barlow Tyrie makes its teak furniture using first grade plantation-grown teak (*Tectona Grandis*) and use marine grade solid brass or stainless steel for fixtures and fittings. The company has also extended its collections to include outdoor furniture in stainless steel, powder-coated aluminium, and hand-woven synthetic fibre. Barlow Tyrie combines form and function with manufacturing expertise and experience. The company's aim is to create pleasing designs with good ergonomic performance, making outdoor living as stylish as it is comfortable. These elements, which are also shared in the quality interior furniture designs, make each piece the perfect design for mind and body. Barlow Tyrie has an international reputation based on stylish yet practical designs, traditional craftsmanship, and excellent customer service. Pictured here is the Aura range of luxury deep seating for the outdoors, including armchairs, with outdoor waterproof cushions (colours are bespoke to order), and two/three-seater settee with solid teak coffee table.

01376 557 600 | info@teak.com | www.teak.com | Decorex stand J49

SIGHT AND SOUND DESIGNS

Armourcoat is due to present a stunning range of hand-applied polished plaster wall finishes and the latest additions to its luxury Signature Collection at Decorex this year. The company will also be launching the new Armourcoat Acoustic Plaster System designed to optimise the acoustics of interior spaces. An array of global projects for an impressive list of international blue chip clients in the residential, hospitality and boutique retail sectors have established Armourcoat as a leading supplier of high quality surface finishes. Armourcoat products are made from natural minerals including recycled Italian marble, contain low or zero VOCs, and have the added confidence of a full 10-year guarantee.

www.armourcoat.com | Decorex stand H31



COLOUR AT THE CORE

Bisque was founded in 1979 and quickly became a company with a mission, to offer beautiful but practical radiators in the most exciting styles, colours and finishes. Colour is a core part of the Bisque philosophy, from seductively outrageous finish to discreetly subtle shades Bisque has a colour to suit any style, alongside colour there are a selection of special finishes including Matt Black, Etched Copper and a Quartz range. In addition to Bisques colour range, it can also arrange for some radiators to be colour matched to popular paint brands such as Little Greene or Farrow & Ball making it the perfect partner for your home décor. Bisque's award-winning radiators range from minimal, energy-efficient designs to exciting statement pieces and continue to explore new exciting finishes.

0207 328 2225 | www.bisque.co.uk | Decorex stand J45



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100% DESIGN RETURNS

Now in its 23rd year, 100% Design, 20-23 September, is the commercial cornerstone of London Design Festival, showcasing leading national and international brands, manufacturers and designers across five design areas: Design and Build, Interiors, Workplace, Kitchens and Bathrooms and Emerging Brands. 100% Design provides an unrivalled business experience for architects, interior designers and construction specialists.

Design & Build, the show's largest section, is a dedicated resourcing show for the architectural community, featuring a materials showcase, alongside the latest surface innovations, technology and home automation. UK-based exhibitors include rain-screen cladding manufacturer Domus Facades and London-based commercial floor and wall tile supplier GrestecTiles. Many brands are utilising natural materials in response to a growing demand for homes and buildings that demonstrate harmony with the natural world. One notable innovator in this field is green systems specialist Mobilane UK, presenting a range of living walls. Exhibiting for the first time at 100% Design is Timbertherm, with its wooden floor heating, presented alongside new products by UK based flooring and underfloor heating company Interwall Flooring Ltd.

Interiors is the longest running section at 100% Design, presenting prestigious international brands with products ranging from furniture and lighting to fabrics and accessories. This year Mullan Lighting will launch a new range of lights for hotels and contract furniture supplier Andy Thornton Ltd will launch new workstations, hospitality furniture and decorative lighting.

Also nearby is *Emerging Brands*, a dedicated platform for the freshest new ideas, reflecting the show's role as the launchpad for design world stalwarts such as Ella Doran, Tom Dixon and Barber Osgerby. Each year 100% Design adopts a theme, which is reflected across the exhibition. For the 2017 edition this is 'Elements', which considers everything from the fundamentals of design to the component parts that make up a product, the materials used to the stories and processes of development.

www.100percentdesign.co.uk | Image by Designheure



FINE HARDWARE FORM

Hardware specialist SDS London will be exhibiting at 100% Design under the prestigious Oliver Knights brand. SDS offers a wide range of hardware, which now encompasses a clutch of market leading brands and more than 10,000 products lines. Earlier in the year, SDS teamed up with Oliver Knights to distribute its product, which is a premium brand with more than 50 years' experience in fine-crafting hardware. The Oliver Knights collection has gone down a storm with architects and designers alike and SDS will further strengthen its positive working relationship with the company, at the event. Simon Ayers, Sales and Marketing Director at SDS London, commented: "We're delighted to be exhibiting at this show as part of the Oliver Knights brand. In doing so, we will be able to connect with thousands of potential prospects and show them why we are market leaders. It is also an opportunity to keep up-to-date with the latest hardware trends and connect with architects and designers." 020 7228 1185 | www.sdslondon.co.uk | 100% Design stand D229

SUNBRELLA SOLUTIONS

September 2017 sees the launch of the new Sunbrella Upholstery Collection from Dickson Constant, Kayospruce is delighted to be the host as the UK distributor for this collection at 100% Design. The range has many more colours, textures and is concentrating on introducing the use of Sunbrella into the indoor domestic market by celebrating with lots of fabrics that would ideally suit any home of distinction. These fabrics will flow through any home, into the conservatory and onto the patio or decking for evening drinks. You can entertain friends time after time with confidence in the fact that the fabric won't fade in the sun or rot in the wet due to its high UV properties and mould and stain resistant treatments. The 100 per cent solution dyed acrylic is a must for the design world recommending fabrics for use in any environment.

01489 581696 | info@sailcloth.co.uk | 100% Design stand L305



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PERFECT MATCH

VICAIMA PRESENTS THE PERFECT MATCH FOR INTERIOR DESIGNERS,
WITH A NEW RANGE OF DECORATIVE PANELS AT 100% DESIGN THIS YEAR

MATCH DECORATIVE PANELS FROM VICAIMA IS A NEW DESIGNER PANEL RANGE, REMOVING LIMITATIONS AND OPENING UP LIMITLESS DESIGN POSSIBILITIES WITH MULTIPLE APPLICATIONS, RANGING FROM WALL PANELS TO FURNITURE.

MATCH is a revolutionary decorative panel that uses innovative technology and advanced production processes to create tailor-made graphic solutions directly onto veneered and other base layers.

With the ability to recreate natural materials like stone, textile, metal or unique surfaces. In this way, a collection of décor elements can be brought together to create synergy to a theme or chosen style, such as wall panels, door surrounds, feature bedheads, lobby displays and numerous furniture elements, untethering creative flair and removing the boundaries to realising unique concepts.

Depending upon the desired application, Vicaima MATCH is available in a selection of panel types with differing physical and mechanical properties, appropriate to their desired performance and covered by EN standards. These include plywood, MDF with

improved resistance to fire or moisture, among others. Choice of surface finish is also flexible, with everything from dull matt to mirror like gloss. The combination between the composition of the product and the advanced manufacturing technology used with the surface materials, allows Vicaima to achieve unparalleled results. This is perhaps particularly illustrated in the use of surfaces utilising natural veneers, where the product is able to reproduce original and unique designs to spectacular effect.

With outstanding performance, product flexibility and the ability to create a truly unique space, MATCH introduces a new real freedom for interior design. It offers complete inspiration for a wide range of markets including residential, hotels, retail, corporate environments, schools, medical and public places.

Visitors are welcome to take a closer look at MATCH by visiting the Vicaima stands at 100% Design, Olympia, 20 - 23 September 2017, where you will see MATCH first hand.

**01793 532333 | www.vicaima.com
www.vicaimamatch.com
100% Design stand numbers D242 and D253**





ABSTRACT LIGHT

LED lighting solution specialist's tp24, will be showcasing its unique Abstract range of linear LED light fittings at 100% Design this year. With the design flexibility uniquely incorporated within the Abstract range, designers and architects are able to create their own light fitting, where each space can be illuminated with its own tailored LED lighting solution. A simple change in the orientation of the arm, removing the arm or swapping for an alternative arm design can provide a totally different lighting effect. Put simply, Abstract allows you to rethink and literally change the composition of the light fitting to suit each environment and occasion. In addition, as each LED arm has a built-in driver and integrated circuit dimming, the light levels of the fitting are also easily controlled to complement the ambience. A wide selection of base frames, including Flush frames are available in the range, which are ideal for low ceiling and a choice of suspension heads for multiple arm connections which are all fully adjustable. Pendant fittings enable the arms/bulbs to be fixed to either a horizontal or vertical body fixing, whilst the wall plates for Abstract are suitable for all locations. www.tp24.com | 100% Design stand L115

SOURCING INSPIRATION

Launching six new products, including the Faceted Goose Neck Tube (pictured) and the Faceted Barrel, Turnstyle Designs will be exhibiting this year at 100% Design, Olympia, London. The design team at Turnstyle Designs constantly look to interior design trends to be inspired, and the new faceted door levers in both a chunky barrel and a slimmer elegant version, pull all the elements of the modern industrial trends and New York loft apartment styles, which expertly combine rustic materials with classic luxury fittings. The decagon design is a modern take on a classical idea in Turnstyle's trademarked resin material "Amalfine™" making these levers very tactile. The industrial chic metal finishes translate from contemporary to vintage seamlessly. **01271 325 325 | sales@turnstyledesigns.com**
www.turnstyledesigns.com | 100% Design stand L212



unbelievable and change the concept of using tiles in a design project. Simon Peel, Sales Director, BluePrint Ceramics, commented, "One of Blueprint's targets over the last few months has been to bring extraordinary ranges to our clients and the 100% Design Show is no exception"

Lara Smith-Woodward is an interior designer and has specified BluePrint Ceramics, she added, "I have never seen floor tiles like this before, what can I say, Wow just Wow." BluePrint Ceramics is a specialist UK tile supplier and distributor of high quality ceramic, porcelain, mosaic and natural stone to both the commercial and domestic markets.

The team at BluePrint Ceramics have a wealth of experience and have worked with architects, interior designers, contractors and property developers on an extensive project portfolio to date. This includes; leisure, retail and industrial sectors, in addition to the high-end residential markets, throughout the UK and overseas. The BluePrint Ceramics tile range includes a variety of different tiles to ensure any project can be catered for; this includes ceramic, porcelain, glass mosaic tiles, metal mosaic tiles, travertine and natural stone. The tile collections consist of both wall tiles and floor tiles and the company is considered specialist suppliers of swimming pool tiles within the UK.

0121 2683240 | Info@blueprintceramics.com
www.blueprintceramics.com
100% Design stand D132

NEW TWIST ON TILES

BluePrint Ceramics will make an anticipated return to this year's 100% Design Show, Olympia, London. Determined to make an impact, BluePrint will unveil several thought provoking ranges.

One such range that has caught the eye of interior designers and architects is brand new BluePrint

Range Chroma-Colour. The range is an innovation created to provoke the mind and pushes boundaries in the world of ceramics. Playing with the idea of statement colours and bold graphics, the range will bring the wow factor to design projects. Designed by dynamic Dutch designers Job Smeets & Ninke Tynagel. This pop art collection offers six colours and an exaggerated woodgrain graphic that brings endless design possibilities and adds a contemporary twist to the collection. The colours and patterns together achieve the

آموزشگاه انعکاس منبع جدیدترین اطلاعات، مقالات و دوره‌های آموزشی دکوراسیون داخلی



I TESORI
PURITY IN FORM

DOOR HANDLES & ACCESSORIES

آموزشگاه انعکاس منبع جدیدترین اطلاعات، مقالات و دوره‌های آموزشی دکوراسیون داخلی

 Enekas.Academy

 Enekas.Academy





DECORATIVE DOORS

I TESORI TO DEMONSTRATE ITS BEAUTIFUL COLLECTIONS OF DOOR HANDLES AT 100% DESIGN THIS YEAR, PROMOTING ITS LONG-ESTABLISHED MOTTO OF 'PURITY IN FORM'

FOR I TESORI, CHOOSING A DOOR HANDLE IS THE CROWNING MOMENT OF THE DOOR FITTING PROCESS.

It is important that door handles create a connection between the door and the person, helping the user to open, close and promote a feeling of security when locking.

I Tesori door handles continue to grow in popularity. I Tesori styles and finishes vary greatly, whether your client is looking for an ultra-modern design or more classical style, I Tesori has an enormous choice to suit all tastes.

The range includes systems for glass sliding doors, ultra-thin roses from 2mm to 4mm thick, a range of mortice knobs, door handles on a variety of roses or back plates of up to 1000mm long and pull handles in every shape and size.

Since the company started two years ago, I Tesori has completed many prestigious assignments, including Pegasus Life retirement living homes, London Dock Admiral's Wharf, St. Pauls Cathedral, Church of St. Therese of Lisieux, Dollar Bay and numerous private homes.

The beauty of I Tesori is that there is no minimum order quantity, and the possibility to supply unique pieces or handles in the hundreds, ensuring each individual component is the exactly the same in

shape and shade; this is why the I Tesori customer comes back time and time again.

Custom styling accounts for 40 per cent of I Tesori sales, on account of the company's ability to provide designs from its existing range, which can be then hand-chiselled with a bespoke design, adding that personal touch.

With over 30 finishes to choose from, you are guaranteed to pick a piece that is distinctive, and if you still can't decide, there is a team of designers that will draw and produce a 3D prototype of your product, enabling you to handle the design and work with the I Tesori team to create that beautiful finished piece.

I Tesori also offers a refinishing service, enabling you to match your door handles to an antique light fitting, or particular design within a project brief.

I Tesori will be displaying a range of stunning door handles at 100% Design, where you can touch the latest designs and trends and feel the quality of the collections, browse the latest brochures and ask the experts for advice on design solutions.

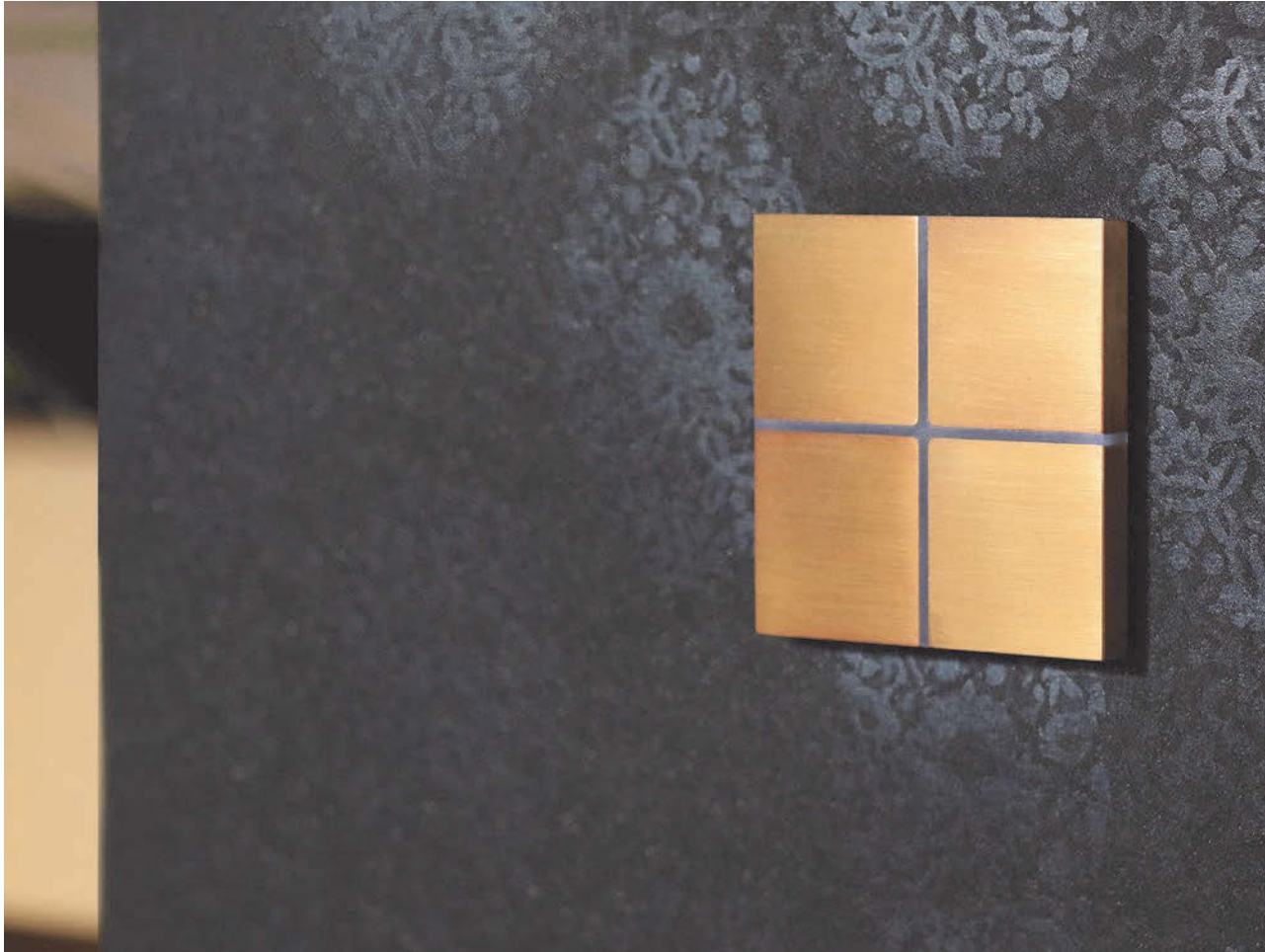
The company has fully qualified GAI staff members, who not only appreciate style but can help you with specifications, ensuring the products meet with stringent building regulations.

020 7481 8070 | enquiries@itesori.co.uk
www.itesori.co.uk | 100% Design stand D208



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HIGH-END SMART HOMES

BASALTE OFFERS A STUNNING RANGE OF HIGH-END PRODUCTS FOR THE SMART AUTOMATED HOME, CRAFTED FROM TOP-QUALITY MATERIALS THAT CREATE A REFINED DESIGN

WHEN AT 100% DESIGN, BE SURE TO STOP BY BASALTE, THE BELGIAN MANUFACTURER OF DESIGN SWITCHES AND PRODUCTS FOR HOME AUTOMATION SYSTEMS. BASALTE HAS AN EXCLUSIVE PRODUCT PORTFOLIO FOR HIGH-END RESIDENTIAL PROJECTS WORLDWIDE. TODAY, IT WORKS WITH TOP DESIGNERS AND CUSTOMERS IN MORE THAN 60 COUNTRIES.

When designing products, Basalte looks for an emotional connection. The products should not only look and feel good, they should also be intuitive and fun in use. The combination of high-quality materials with strong design, results in a timeless product range that is handmade in Belgium.

Luxury finishes

Basalte is known for its unique design switches, which are entirely touch-sensitive to intuitively control lights, shades, HVAC and even music.

The timeless design and finishes means that Basalte switches can blend with almost every architectural style.

Available in a wide range of materials, ranging from contemporary aluminium, classic bronze and copper, to the unique 'fer forgé' finishes, which are hand textured, Basalte offers 16 high quality finishes for creating the perfect switch plate. Basalte also offers minimalist wall and table mounts for iPads, made of high-grade aluminium. These 'Eve' mounts keep the iPad continuously charged in a safe, sleek solution, perfect for residential, commercial or hospitality projects that require the touch pad technology. Basalte will also present Auro at 100% Design, a fast and intelligent motion sensor, which is almost invisible, thanks to its innovative flat design.

Basalte is also known for its high-end multi-room audio solution that directly integrates with KNX home automation and includes Spotify, Deezer and more. The Basalte team

will be on hand at 100% Design to talk to visitors about these design options.

Design awards

Over the past nine years, Basalte has been awarded with more than 35 international design awards in recognition of the continuous commitment to accessible technology and qualitative design. Basalte continues on this path and emphasises the importance of a perfect installation of its products. That is why Basalte products are only sold through local certified partners. The Basalte concept house in Belgium is a great example of how home automation technology and high-end design go hand in hand to create unique user experiences.

+32 9 385 78 38
info@basalte.be
www.basalte.be
100% Design stand #D416

آموزشگاه انعکاس منبع جدیدترین اطلاعات، مقالات و دوره‌های آموزشی دکوراسیون داخلی



ASK THE DESIGNER...

HOW HAS THE RISE OF THE PRIVATE MEMBERS' CLUB CHANGED THE DESIGN LANDSCAPE FOR THE HOSPITALITY AND F&B INDUSTRY?



South Kensington Club



EMMA HOOTON
Director, Emma
Hooton Ltd

There's more of an opportunity for bold and original design in the private members' clubs, where creative freedom comes with independence from larger chains. Competition has interior designers pushing the boundaries with a need to create impact upon launch as well as continued desirability for exclusive membership. Design has moved beyond the usual 'high end' to a whole new level, which is breaking out into the cutting edge of interiors.

www.emmahooton.com



JULIE BROWNSON
Senior Designer,
Barbarella Studio

Whilst the look and feel of a private members' club will vary according to the tastes and interests of its members, each typically aims to provide the feeling of being in a home away from home, albeit the home being one you wish you had. We now see a blurring of the lines between members' clubs and forward-looking hotels and restaurants such as Chiltern Firehouse, Citizen M or the Ace Hotel chain.

www.barbarellastudio.com/



LEONNIE WHITEHEAD
Interior Designer,
Suna Interior Design

With private members' clubs now adapting a more relaxed attitude towards dress code and formalities, the design and décor has naturally followed suit, allowing the more organic and eclectic look to be accepted as high-end. Our 'techno-generation' crave comfort and a sense of connection to our surroundings which is evident in the earthy tones and materials used in popular urban establishments in which we work and play.

www.sunainteriordesign.com



PRUDENCE FORDE
Senior Interior
Designer,
Suna Interior Design

The shift for exclusive spaces that encourage relaxing, dining and closing deals is a current demand that the hospitality industry would be foolish to miss out on. In turn, a more holistic design will need to be considered to serve as a true competitor for private members clubs. The shift will create a niche group that will move away from the simple dining hall and POS and more towards a future where service meets design.

www.sunainteriordesign.com



SIDONIE WARREN
Managing Director,
Studio B

The rise of the members' club is placing an emphasis on experience and convenience. We've all noted the increase in consumer spending on experience, rather than product, and with that people are eating and drinking out more and more. A discerning market calls for exceptional design execution. When it comes to experiential design, the members' club is contributing to this shift, providing a home away from home or, if you will, work away from work.

www.weareb.co.uk



GARDEN THRONE

MARK GABBERTAS, GABBERTAS STUDIO, IS A SEASONED PROFESSIONAL IN OUTDOOR FURNITURE DESIGN AND AN ADVOCATE FOR GOOD DESIGN IN THE SECTOR



MARK GABBERTAS HAS EXTENSIVE EXPERIENCE COLLABORATING WITH FURNITURE BRANDS, MANY OUTDOOR FURNITURE BRANDS, TO CREATE INSPIRING NEW SOLUTIONS FOR THE OUTDOOR ENVIRONMENT.

His work is considered and passionately crafted, with the reality of its use at the very heart of the design. Strong material is the master in this all-weather design circus and Mark is certainly up to the challenge.

Here Mark shares his insight into understanding behaviours and emotions involved with outdoor furniture, as well as function aesthetics and character of designed pieces.

WHEN DID YOU FIRST START DESIGNING FURNITURE PIECES FOR OUTDOOR ENVIRONMENTS?

My first project was the Eclipse range for Gloster,

which was launched in 2006. This marked the start of my collaboration with Gloster and my initiation into the category.

YOU COLLABORATE WITH A GREAT DEAL OF WELL-KNOWN BRANDS IN THIS SECTOR, WHAT DO YOU LIKE ABOUT COLLABORATING FOR OUTDOOR DESIGNS?

When I started to work on designs for this category, there was a sudden and extraordinary realisation that we were right at the forefront of inventing and defining a new furniture typology, something that happens rarely. Up to that time, outdoor furniture was almost the poor relation to its interior cousin, the designs were visually essentially unattractive and the materials old fashioned and rarely combined. There was also a fear of experimentation possibly borne out of the tendency for outdoor furniture brands to emerge from manufacturing provenances. There was little evidence of the tightly curated vision of the

interior brands. So there was a rare opportunity to create a new category of furniture and help the brands I worked with, grow with it. It was a very fast developing category as well as it tried to catch up in terms of aesthetic, function and construction process.

WHAT INSPIRES YOU WHEN DESIGNING FOR THE OUTDOORS?

I am drawn to the idea of understanding how the furniture I design will make people feel when they use it, and with outdoor furniture, this is particularly relevant. I always intend to create an environment, which encourages certain types of emotion or behaviour and to do this in a fresh, interesting, but meaningful way.

HOW DOES YOUR PERSPECTIVE SHIFT TO ACCOMMODATE THE RULES AND RESTRICTIONS THAT ARE IN PLACE FOR OUTDOOR FURNITURE PIECES?





This is indeed a recurring challenge as the realities of designing furniture that will work outdoors for an extended period of time keep rearing their head and reminding you that a particular approach is not going to work. Certain materials and processes work outdoors and certain ones don't. One has to design within these confines, but also sometimes think outside them in order to create something interesting. This keeps us on our toes!

HOW DO YOU BEGIN THE DESIGN PROCESS? IS IT WITH A KEEN FOCUS ON A PARTICULAR MATERIAL OR IS IT DERIVED FROM A BRIEF WHICH 'SETS A SCENE' FOR YOU TO WORK FROM? OR DO YOU HAVE 'CARTE BLANCHE' IN THE COLLABORATION PROCESS?

Every project is different of course, but every project also starts with a blank sheet of paper rather intimidatingly.

The key for me is to understand the role this specific brief is taking within the overall brand journey, to appreciate how this design will reinforce its current position and how it will take it forward. This affects both how the function and the aesthetic emerge and the idea of what is right for this company. From here, one narrows down the thinking to accommodate materials and form more specifically. Sometimes I have been lucky enough to have a restrictive brief with a creative insight into what is being sought, and this happened when there is a shared vision between brand and designer for the journey that is being taken together. Alternatively, I may well be asked simply to propose what I believe is right and this is the most daunting.

TELL US ABOUT YOUR EXPERIENCE OF THE CHELSEA FLOWER SHOW? DO YOU THINK THERE IS MORE SCOPE FOR DESIGNERS TO

REACH OUT TO THE GARDEN INDUSTRY TO BROADEN DESIGN HORIZONS?

This is not the first time our designs have been used at the show but this was the first time I felt the pairing of furniture and garden was perfect. Kate Gould is an inspired and inspiring designer and tries to take her own path with her designs, which does not always find favour with the all-important sponsors. This singular tendency is something that appeals and I was so pleased to be part of that thinking. The stools worked well in her space and brought something to the party.

WHAT IS YOUR FAVOURITE PIECE FROM YOUR MANY COLLECTIONS FOR OUTDOOR PURPOSES?

Probably the CoCo chair for Oasiq. There is something cute, strong and seductive about the design that is also entirely fit for purpose. I use them at home.

WHAT MATERIALS ARE YOU WORKING WITH A LOT AT THE MOMENT?

Here's the list for the outdoor: aluminium powder coated, teak, stainless steel, woven fibres in various dimensions and shapes, marble, certain high pressure laminates, and most recently, solar charging light systems.

HOW DOES THE ENVIRONMENT AND CHANGING CLIMATE AFFECT YOUR WORK?

'Buy less, buy better' is the most environmentally sensible approach one can take so we as designers need to make this happen.

WHAT'S NEXT FOR THE GABBERTAS STUDIO?

Good question. We are working on a number of projects for outdoors currently which we hope will see the light of day next year. Fingers crossed.

www.gabbertas.com





TECHNICAL FABRICS

Kayospruce is a supplier of technical fabrics, trading from Fareham in Hampshire for over 30 years, its experience within the marine industry has enabled the company to bring to the market a fresh approach to outdoor designs. Using fabrics from one of the harshest environments you can be assured that fabric recommended for use in shades, upholstery, awnings, screening, covers and many other indoor, outdoor and contract applications are to the highest specifications. Kayospruce only supplies fabrics from the most distinguished of manufacturers, such as Dickson constant - Sunbrella, Agora, Serge Ferrari, Tencate, Challenge and Sauleda. If you have an application for contract vinyls, technical or outdoor fabrics, acrylics, polyesters fabrics chosen for their range of commercial properties, High UV resistance, good rub resistance, mould and stain resistant, meshes for privacy or wind resistancy, call Kayospruce for a recommendation and expert guidance. **01489 581696 | www.kayospruce.com**

LIGHT MY FIRE

Paloform's modern outdoor fires bring a timeless tradition to the modern garden: a hypnotic glow of flickering flames, inviting and mesmerising, a gentle heat to take the chill out of the evening air, and beautiful, functional garden objects year-round. Paloform has announced that the full collection of modern outdoor fires is now available in the UK and Europe. Conceived and crafted by hand in Canada, the Paloform collection brings together evocative materials, including smooth, architectural concrete, corten and stainless steel, and meticulously designed gas fires to create peaceful, sculptural elements for gardens and outdoor rooms. Each Paloform fire pit is individually made from locally-sourced materials to exacting standards. They use aluminum, stainless and corten steel and high-strength concrete that contains 30 per cent recycled post-industrial waste. Paloform burners are designed, manufactured and tested in-house. They are fully CE certified and arrive ready to connect to local gas and electrics. **paloform.co.uk**



KNIT ONE, SIT ONE

Benjamin Hubert, Layer, created the Tent Chair, a seamless knitted seat for Moroso. This is the seventh product launched by LAYER with the renowned Italian furniture brand. Tent Chair is a truly three-dimensional knit, with steam activated 3D-knitted cushions and seamless sleeves integrated into the body of the chair. The Tent Chair is the result of 20 prototypes over a two-year development period, and represents the studio's increased focus on delivering intelligent material solutions. It was first presented as part of Salone del Mobile, Milan. The chair is knitted in one single seamless piece comprising over two million knitted loops and 50,000 metres of yarn, with integrated cushions and sleeves into which a steel frame structure can be inserted. Digital knitting technology allows for a single production process to be used during the manufacturing, making it more efficient. As with a tent construction, the knit is tensioned using guide ropes. These ropes are made from high-performance sailing rope. The combination of stretch, support, transparency, padding and 3-dimensional form in one seamless knit makes TENT one of the most advanced pieces of upholstery constructed to date. The lightweight construction conforms to the shape of the user, and has generous seating proportions to deliver high comfort and support. **layerdesign.com**





SNAPSHOT IN DETAIL

Bristol-based interiors and branding studio, B, has designed Papersmiths' new London store in Boxpark, Shoreditch. Founded by young creative duo Sidonie Warren and Kyle Clarke, this is the second Papersmiths store opening, and an unusual concept in that they are also the designers at Studio B. The 300 sq ft shipping container honours a minimal, browser-friendly atmosphere, which Papersmiths is becoming known for. Working with three primary materials, European solid Douglas timber, speckled jesmonite and dusky pink encaustic tiles, together with a muted palette of light and neutral tones, B have created a bold yet simple interior to showcase the products. B have collaborated with Nottingham based surface designer, Katie Gilles, on bespoke jesmonite surfaces and display plinths within the store. It was in 2011 that Sidonie Warren and Kyle Clarke founded the two companies – design studio B specialising in branding and commercial interior design and Papersmiths, the design-led stationery and lifestyle store. Because of their two businesses, they are used to working hand-in-glove. B work with people as friends and partners, people who understand the value of design, people who have a purpose greater than profit or those who want to seek out and define what their purpose is.

www.papersmiths.co.uk | www.weareb.co.uk

Images courtesy of Max McClure



DESIGNER PROFILE

STAFFANTOLLGÅRD

JADE TILLEY TALKS TO **STAFFAN TOLLGÅRD** ABOUT SCANDINAVIAN DESIGN AS A HUMAN-LED CONCEPT AND HOW COMING TO DESIGN LATE IS A MAJOR PLUS IN THE INDUSTRY

STAFFAN AND WIFE MONIQUE TOLLGÅRD ARE THE FOUNDERS OF STAFFAN TOLLGÅRD DESIGN GROUP.

Now celebrating their 10-year design anniversary (they have been happily married for many more years), the studio continues to grow in strength and prominence, working creatively and collaboratively to create 'bold, contemporary interiors that are eminently liveable'.

I first met Staffan back in 2015 when I visited the Design Store to feature in our Showroom Showcase, so I know a little about where Staffan and Monique began their careers and how their commitment to story-telling (both formerly worked in film and documentary production) shapes the very essence of their work, both in product design and full interior design services.

The commitment to the search for the 'Red Thread; is something that has fascinated me as a writer since Staffan first mentioned it. That search for the main story thread, or creative DNA, is so intrinsic to good design and it shows in the work Staffan creates.

Here, we talk about Swedish engineering beginnings, staying humble even with success and searching for the 360-degree designer.

WHAT IS YOUR EARLIEST MEMORY OF DESIGN HAVING AN IMPACT ON YOU?

I remember wanting to choose my own wallpaper at the



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age of six and taking it very seriously. I also remember, around the same time, always redoing my mother's table settings for my parent's dinner parties, simply telling her that they weren't good enough.

I don't come from a design background at all, my mother, a nurse, had three boys, I was the middle child, perhaps a substitute daughter, because I was the only one who cared about how things looked. My father was in IT and both my brothers went on to run very successful IT businesses, they are the nerds of the family and I'm the black sheep!

I was a very good student, in that I worked very hard and if you do well at school in Sweden, you are often pushed towards the sciences and mathematics. After that I studied engineering, for no other reason than I ran out of other ideas. In hindsight, it's kind of obvious, and it does lend itself to design but at the time, when I was studying, interior design wasn't really a labelled profession in Sweden, so I wasn't encouraged into it. No one ever suggested a career in interior design to me at school. My dad had studied engineering at the same school so I followed suit, but I dropped out after five years and jumped ship into the TV and film industry. I went to a film school, spending a year in Sweden before moving over the UK when my dad got a transfer to London in the early 80s, so I continued my film studies, which came really easily to me. The early

move over here I think is the reason why it feels like a home-from-home in London.

WHERE DID YOU STUDY DESIGN AND WHAT DID YOU SPECIALISE IN?

I came to design much later in life and read Architectural Interior Design as a 30 year old at Inchtald School of Design. We're actually recruiting ourselves at the moment. To be a successful designer (a 360 degree designer as we call it) you need life experience, you need to be able to read people to interpret their needs. There is so much more to design than just an ability to draw really well. I think we are in one of the few professions where age is reversed. Everyone is so focused on celebrating youth, yet in interior design, experience is really valued. If I gave a family home project to a young 16-year-old budding designer, they probably wouldn't know where to start. Design and architecture are all about solving human problems and this knowledge and ability comes with experience. That is why there are so many brilliant designers working into their 70s in our industry.

HOW HAS DESIGN EDUCATION CHANGED SINCE YOU STUDIED?

More computers! Interior designers weren't really working on CAD back then and now it is a must.

WHAT KIND OF DESIGNER DID YOU ASPIRE TO BE?

A multifaceted and humble one; Multifaceted because I enjoy working on the macro in large interior design projects as well as the micro of the details in furniture design. I enjoy hunting for inspiration around the globe as well as working out design problems on site, humble because there is so much to learn and we must respect the past that has created such astonishing houses for us to work in. It is a subjective industry and if people like what you do, be grateful. I think my approach is still the same now. From studying engineering early on, I have a very pragmatic approach. It's potentially a Scandi gene or something, 'be practical or why bother'. Design needs to make sense. Having said that, an adaptive approach is always needed because you adapt to clients and the environment. If I was abroad I would be a different designer for sure, we're chameleons like that.

When I design, I want to understand all of it and we need to be able to appreciate and consider it all, this is what I meant by 'multifaceted'. At the same time, we must be humble. Monique and I lectured together at Inchtald a few years ago on the need to be humble in the industry. We are very lucky to work in some incredible houses that are hundreds of years old. We consider what is there in existence and we respect all the work that has

Designer Profile

come before.

Then there are the specialists that we work with. I'm not going to tell my cabinetmaker how to do his job, how to make the joins etc. I can present him with my vision but it is his/her knowledge and craft that will create the piece.

As a designer you need to be humble enough to understand that you can't do it all by yourself.

WHAT ARE THE KEY CHARACTERISTICS YOU LOOK FOR WHEN BRINGING NEW TALENT INTO YOUR STUDIO?

If we are looking for someone who can stay with us for a long time we look for, what we call, a 360 designer, someone who will eventually be as comfortable talking with a client as a builder, someone who will be comfortable working on a budget in Excel or looking for fabrics for a scheme and finally, someone who looks for the wow but doesn't forget the functional brief as well.

WHO ARE YOUR DESIGN INSPIRATIONS?

Every client on every project. You have to draw inspirations from your clients in order to arrive at a design that feels truly personal to them.

I think when you start out at design school, your design icons can tend to be a tad obvious, which is fine, because you're in a learning environment and those of prominence from particular eras will really stand out to you.

Two people I really admire are Frank Lloyd Wright and Sir John Soane. They are completely different so I appreciate them in different ways.

Frank Lloyd Wright had the most amazing ability to create structures, that weren't too imposing; they are almost human, although they are impressive and big. I think this is a humble approach to building. Sir John Soane is just the most amazing collector the world has ever had. A third icon, again, completely away from the

other two, is Oscar Niemeyer. Niemeyer was allowed to dream and design, he had this ability to dream up these sci-fi structures that looked like they belonged in a film. His work is very reminiscent of a period and he dared to be different, which I love.

WHAT WAS YOUR FIRST PROFESSIONAL DESIGN COMMISSION?

A family house in South Kensington. I update things still in the house but the majority of the initial design is still there today.

WHAT HAS BEEN YOUR BIGGEST DESIGN COMMISSION TO DATE?

We are working on very large family home in Jordan. We might have done the odd project larger in size but this project is truly special and large, in a good way, in every aspect of the design.

WHERE IS THE MAJORITY OF YOUR WORK BASED AND WHAT SECTOR WOULD YOU SAY YOU HAVE BECOME KNOWN FOR?

Central London, often cycling distance from our Chelsea studio, is where we work the most but we have started doing more and more projects abroad as well. We are definitely mostly known for our residential interiors but I have just started telling the universe that I want to do more restaurant and hotel work!

I think the appeal with this sector is that the work can be completely conceptual and out of this world, as you're designing for an 'experience', you inhabit the space briefly, so you can design with impact and a boldness that won't necessarily work in a home project. In hospitality, you're free to elaborate and be much more overt.

I do feel at the moment, that there is a certain style amongst some high-end restaurants and bars and that we've landed in quite a safe place, maybe it's

time to challenge it? To be like Niemeyer...

HAVE YOU WORKED/LIVED ANYWHERE ELSE? HOW HAS THIS HELPED TO SHAPE AND INFLUENCE YOUR IDEAS ON DESIGN?

I grew up in Sweden and this has, without a doubt, influenced the kind of designer I am. I like modern, functional and simple design but have through living in London and travelling extensively formed my own, international take on the Scandinavian design ethos.

Scandinavian design is human led. The years where Scandinavian design has been the most successful were the Mid-Century years. This was furniture for the people, not for the wealthy, it was designed for human use and sends a clear message about appreciating good design. I think that element is what appeals to people. It is human, natural and tactile.

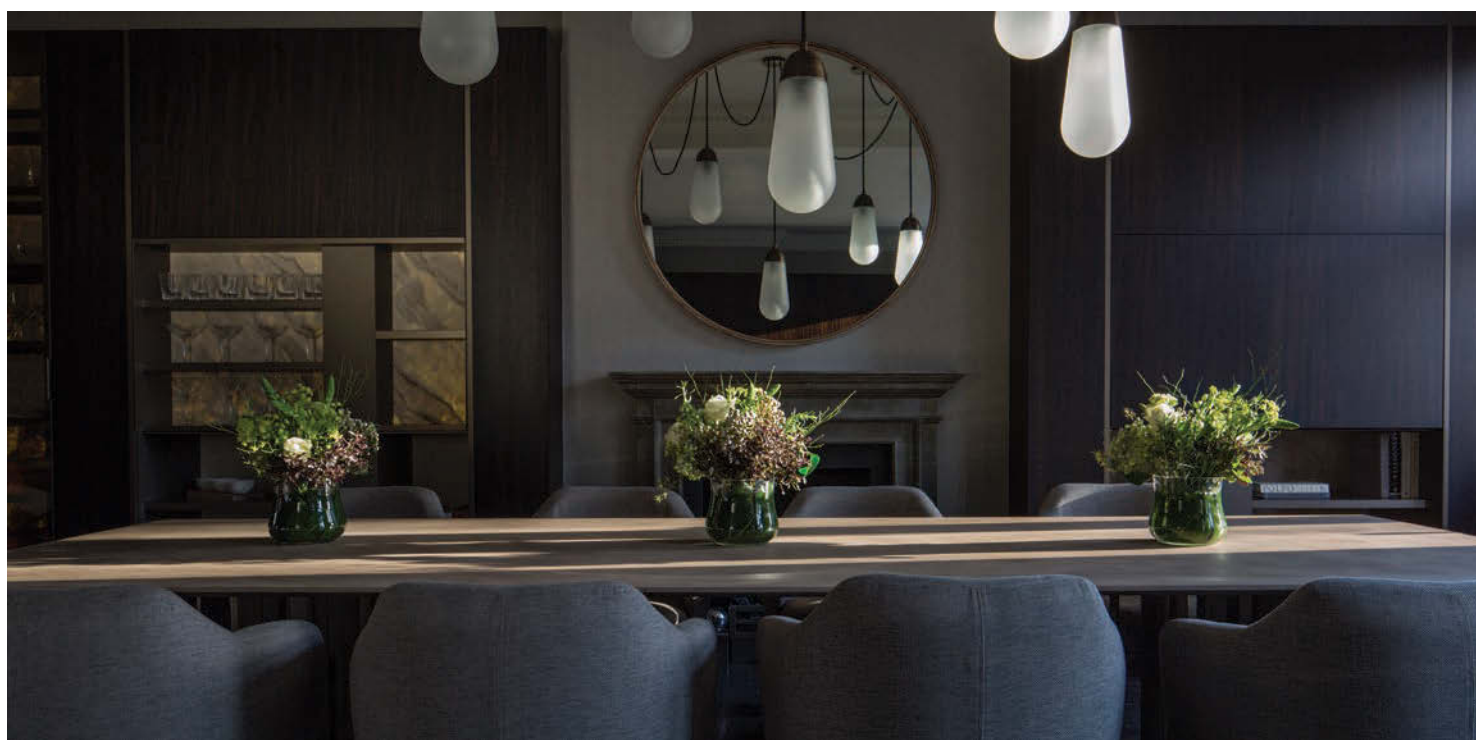
HOW HAVE CLIENTS' EXPECTATIONS OF DESIGN AND DESIGNERS CHANGED IN RECENT YEARS?

We live in a world where you can get most things instantaneously. This means that clients, especially the younger ones, expect the design process to be very quick. And although some tools of today have sped up this process slightly, for an individual design that answers the brief in full, it pretty much still takes the time it did 15 years ago.

IF YOU HADN'T BECOME INTERIOR DESIGNERS WHAT WOULD YOU BE DOING?

Hmm, this is tricky to know. I would possibly have stayed in TV/Film where I was working before but I have always said that if everything goes horribly wrong I would be found renting out surfboards in Bali.

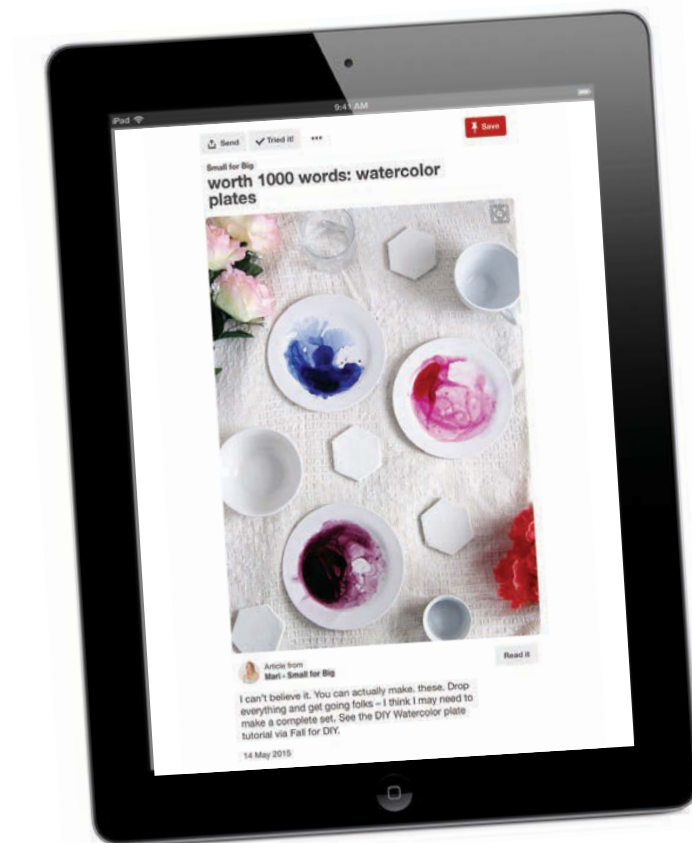
www.tollgard.co.uk



آموزشگاه انعکاس منبع جدیدترین اطلاعات، مقالات و دوره‌های آموزشی دکوراسیون داخلی







PUT A PIN IN IT

JADE TILLEY SPEAKS TO PINTEREST, MURALS WALLPAPER AND HELEN GREEN DESIGN ABOUT THE PROFESSIONALISM OF PINTEREST FOR BUSINESS PURPOSES AND BRAND ENHANCEMENT

THE SOCIAL MEDIA SPHERE HAS DOMINATED OUR PHONES, TABLETS AND DESKTOPS FOR YEARS NOW. IN ITS INFANCY IT WAS A SIMPLE TOOL FOR CONNECTING PEOPLE, NEAR AND FAR, FRIEND (AND SOMETIMES FOE) BY COMMON GOALS, INTERESTS AND HABITS.

Now, it stretches as far as the digital eye can see, offering valuable information, stirring up opinion and standing strong as platforms of the future. Pinterest is one such endeavour that holds a strong connection to the world of design. It is visually led, driven by tastes and desires and presented in a 'pin' up fashion that attracts easy engagement between user and promoter.

I recently attended a meeting with Pinterest, to gain further insight into the tool's ability to promote stronger connections in the professional interior design sector. The platform itself is wickedly equipped with functionality that makes using it a breeze and gathering, curating and collecting design ideas a delight in digital form.

To offer further explanation into how and why Pinterest could function as a professional platform for your design business, Interior Design Today has gathered together opinion from user and facilitator, to share their experiences of the platform and what it means for their design business future.

Adele Cooper, UK and Ireland Country Manager, Pinterest, talks extensively about Pinterest as a genuine and authentic design business platform.

"Pinterest is an app that helps people design their lives. From helping people style and decorate their homes, to finding new recipes to cook for dinner, at Pinterest, we're building a visual discovery engine to help people discover and do (or buy) what they love.

"The main benefit for interior designers or businesses is that they can reach consumers very early in the planning process on Pinterest. People come to the platform with an open mind to discover ideas: they haven't yet decided on a product or brand to buy, in fact, 97 per cent of searches on Pinterest are unbranded. The mindset and intent of people on Pinterest are very different to other platforms. Because businesses play a huge role in the visual discovery and inspiration that people experience on Pinterest, it's an ideal way for them to generate awareness and increase engagement with audiences who are in a planning mindset. Additionally designers use Pinterest is for their own internal creative brainstorming and planning.

"The easiest way to build awareness and grow your business or design practice on Pinterest to use our Promoted Pins. This allows you to reach people who are actively planning home decor

projects on Pinterest. The number one tip I would give to designers or businesses with a website is to add the Pinterest Save button to their website. It's one line of code that enables people to easily save the content from your website to their boards on Pinterest.

"With more than 15 billion interior ideas on the platform worldwide, Pinterest can definitely be seen as an ideal place for designers to not only be inspired but to also boost their own business. By creating a profile and engaging audiences with compelling content, designers have the opportunity to showcase their style and creativity to attract potential clients."

THE DESIGNERS: HELEN GREEN DESIGN

WHEN DID YOU FIRST SET UP YOUR PINTEREST PROFILE?

August 2013.

WHAT ATTRACTED YOU TO USING THE SERVICE?

For us, Pinterest acts as an infinite pin-board and is part of the visual narrative as we collaboratively develop a project with a client; we simply don't have enough walls in our studio to house inspirational images for all of our existing projects!

On the flip-side, it also acts a powerful tool for





expanding the awareness of our studio's portfolio and providing inspiration for our design development. There is no language barrier on Pinterest. We read some research recently that the brain has the capacity to process an image 60 times faster compared to words!

DO YOU FIND A LOT OF YOUR CLIENTS USE PINTEREST AND IS IT A GENUINE TOOL FOR CREATIVE DISCUSSION?

Yes absolutely! It's the most useful resource at the front end of any new project, for potential clients to hand-over varying amounts of information for their new project. Some clients have multiple boards highly developed prior to contacting us which they've been keeping as their 'guilty secret' ready for when the time comes for the new home, property upgrade or holiday dream house. Other clients have a scattering of architectural details they want incorporated. Whatever the level of a client's Pinterest, the moment they either give you access to their account or physically show you a board is an intimate one. It can form the skeleton of the project upon which we build.

WHAT COULD PINTEREST DO AS A PLATFORM, TO FURTHER BOLSTER IT'S OFFERING TO PROFESSIONAL DESIGNERS?

The software developer updates keep improving it constantly, so no complaints there. What is fascinating is that given the volume of material Pinterest collects, it must possess a great deal of insight into design trends and tastes.

WHAT IS YOUR FAVOURITE ELEMENT OF THE PLATFORM?

The search bar; the interior design equivalent of a thesaurus for writers.

HAS PINTEREST HELPED TO FURTHER YOUR ENGAGEMENT WITH NEW PRODUCT DESIGNERS AND SUPPLIERS?

Yes, particularly for small specialist suppliers



who may not have the resource to advertise or exhibit at trade fairs.

DO YOU SEE PINTEREST AS A PART OF YOUR STUDIO BUSINESS FOR THE FUTURE?

A major part, I just hope data storage capacity and internet transfer speeds keep up with the demands of this image hungry world we live in.

THE BRAND: MURALS WALLPAPER

WHEN DID YOU FIRST SET UP YOUR PINTEREST PROFILE?

Late 2014,

WHAT DO YOU MAINLY USE THE PLATFORM FOR?

The platform's primary purpose is to drive sales of our wallpapers. Its secondary purpose is to build our brand awareness and introduce our product to new customers. Pinterest is perfect for both of these objectives because its bookmarking functionality means that people come back to the wallpaper that they saved, but its search engine and feed functionality means that there's also a lot of room for discovery. Pinterest plays a big part in our product research and development process. It's a huge well of inspiration and is a great tool for spotting and uncovering emerging trends.

HAS PINTEREST HAD A POSITIVE EFFECT ON YOUR BUSINESS?

Pinterest has become a great revenue channel for us, delivering very positive results. However, it has also helped establish our brand as a serious player within the interiors market; It helps us gain coverage from bloggers and journalists and shows other brands that we're somebody worth taking notice of. This then helps us collaborate with some of the leaders in the interiors industry, including the likes of West Elm, Made.com and BoConcept.

HOW DO YOU USE PINTEREST?

Our Pinterest strategy is a simple one, but not



necessarily easy: 'create the best images', other than a few bits of optimisation on pins and boards. Creating the 'world's best' images is a big task, but we've got a very talented and dedicated team who are determined to do just that!

DO YOU USE PINTEREST TO CONNECT WITH DESIGNERS?

For the moment, connecting with designers is not really something we do very much through Pinterest. I don't feel that the tool is built to network or connect with others, but we're ok with that, there are enough tools to connect with the industry and a good old-fashioned email tends to do the job better than anything else. Having said that, we do keep a close eye on other brands and designers through Pinterest. I guess it's more stalking than connecting!

WHAT ARE YOUR FUTURE PLANS FOR PROMOTING THE BRAND THROUGH PINTEREST?

We are continuing to invest in our abilities to produce fantastic images. Other than that, we're looking to explore with Promoted Pins and with more diverse content like blogs and different image styles.

WHAT WOULD YOU LIKE TO SEE ON THE PLATFORM THAT WOULD HELP YOU TAKE YOUR BUSINESS FURTHER?

We're enormous fans of Pinterest, but currently its analytics tools are less developed than the likes of Facebook or Google Analytics. It's not that we can't track things as much, it's just that there's more manual work involved in doing so compared to the other platforms mentioned. However, for now, it's more of a 'niggle' than a deal-breaker.

www.muralswallpaper.co.uk
www.helengreendesign.com
www.pinterest.co.uk



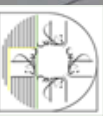
Vitra

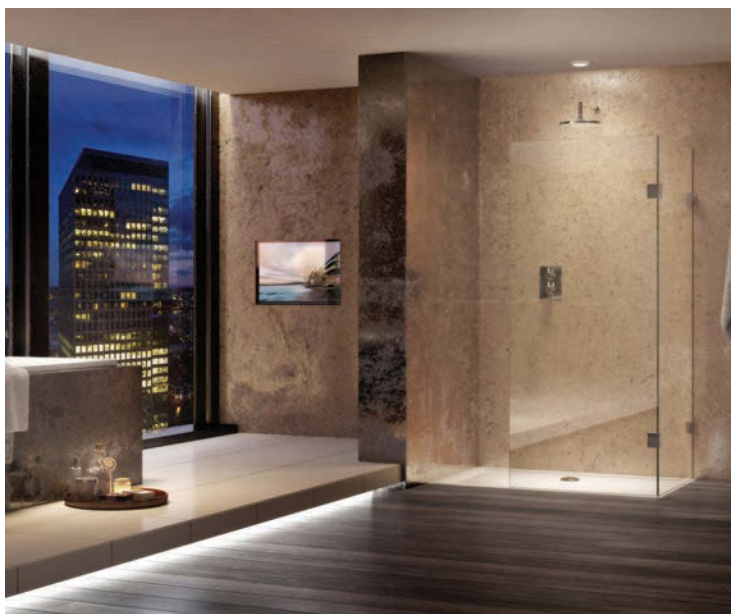
For more beautiful bathroom products please visit: vitra.co.uk

آموزشگاه انعکاس منبع جدیدترین اطلاعات، مقالات و دوره‌های آموزشی دکوراسیون داخلی

 Enekas.Academy

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MAXIMUM MINIMALISM

Aqata has launched a brand new range of 10mm shower enclosures and screens, offering the ultimate in luxury contemporary showering. Design Solutions offers maximum minimalism, with a reduced design that provides uninterrupted spans of 10mm toughened glass, creating a feeling of space and sublime five star luxury. The new collection is Aqata's most versatile range to date and can be almost entirely customised to suit individual preferences, with a choice of wall fixings, glass type, etched design and handle options to create a truly personalised design. From wetroom screens to full shower enclosures, the new range offers a choice of three different wall fixing options to cater for different tastes and preferences; including sleek adjustable wall profiles, slimline aluminium wall channels and mirror polished finish brackets and/or hinges only for a totally frameless look. In addition, Aqata offers for the first time, a choice of tinted glass in grey, bronze and green - for added warmth and individuality in the bathroom. All Design Solutions models are suitable for use with Aqata's durable shower trays or with a wetroom floor and are available to suit any space as part of Aqata's Made 2 Measure service. **01455 896500 | www.aqata.co.uk**

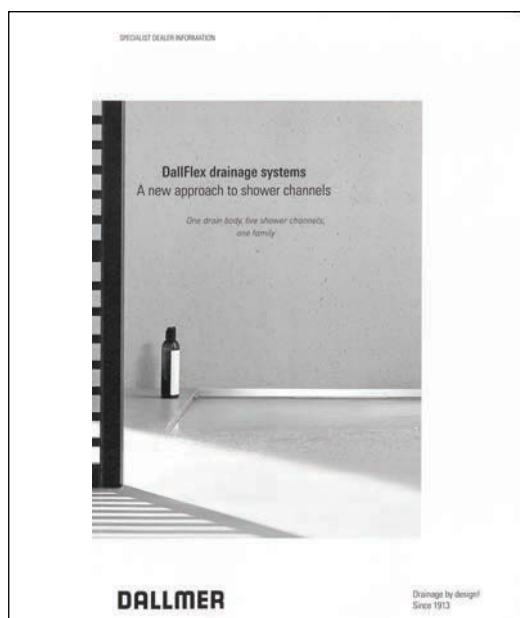
BRAZILIAN BEAUTY

Designed by Alessandro La Spada, this bathroom space balances tones of white, grey, light brown and beige, all brought together by the texture of Corteccia by Antolini. Corteccia is a soft quartzite from Brazil, a material, which takes inspiration from the bark of ancient trees, and combines perfectly with the metal profiles that frame the storage spaces in this design. The colour of this soft Brazilian quartzite brings warmth to the whole room, creating harmony with the furnishings. With hues of coffee or grey through to white, natural wood, combined with its linear veining, Corteccia is perfect for worktops, floors, walls and kitchen surfaces. This is a hard stone, compact and resistant, with fine grain and a sugary appearance. **www.antolini.com**



SHOWERS WITH STYLE

Dallmer has published a stylish new brochure outlining its vast shower channel range using the new DallFlex designs. The 60 page, full colour publication outlines all the channels used with DallFlex, beautifully illustrated and including application drawings. For example, CeraWall S is shown in minimalist style on pages 22 and 23, then the reader moves forward to page 44 to find full technical information on the versatile channel and drain variations, set out along with part numbers and specifications. CeraWall P, CeraFloor, Zentrix and CeraNiveaux are all included in great detail. The introduction emphasises the fact that while the five product ranges may appear very different when installed, they all use the same Dallflex drain body, making specification far simpler, say, for hotels or apartment developments, where the designer may want to choose various styles of channel as part of the décor in different rooms. There is a definite 'first fix' and 'second fix' installation procedure. Indeed, the British arm of a long established German company, prides itself on the exquisite and beautiful shower channels it produces. The strapline on the cover of the brochure, 'Drainage by Design!' very much reflects the company ethos. **01787 248244 | info@dallmer.com | www.dallmer.com/en**





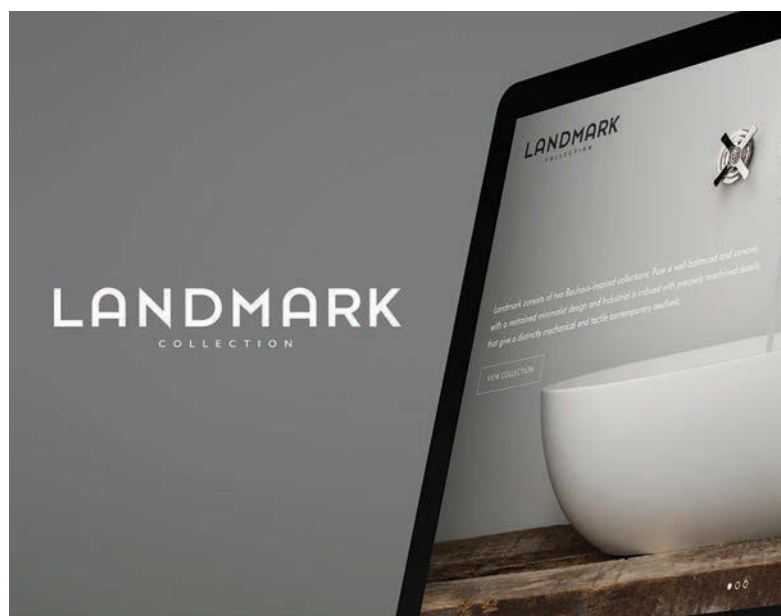
ON A FINE EDGE

Kaldewei have produced another iconic bathroom design with the new Mienna washbasin bowls. The washbasin bowls, designed by Anke Salomon, are made of superior single layer of steel enamel combining the highest standards of minimalist design with a unique fine-edged quality. The Mienna washbasin bowls are round or rectangular and come in two different sizes. What is completely new is the diversity of colour: customers can choose from the exclusive Coordinated Colours Collection, such as Oyster Grey and Lava Black allowing for greater individuality. Since the Mienna washbasin bowls are fitted with an enamelled waste cover, they can be combined with a wide range of bathtubs and enamelled shower surfaces from the Kaldewei portfolio, entirely in keeping with the "Perfect Match" approach.

01480 498053 | www.kaldewei.co.uk

GEOMETRY REINTERPRETED

The new Vero Air collection from Duravit retains the iconic, rectangular character of the Vero washbasins while introducing new technical distinctions. Through the recent additions of rimless toilets, a new range of bathtubs and various pieces of furniture using c-bonded technology, Vero Air has become a complete bathroom range while retaining its strong, design-focused identity. The straight interior surface and precise edges of the Vero Air washbasins reflect the collection's linear charm. The use of patented c-bonded technology sees the washbasin and vanity unit being combined to form a minimalist masterpiece. Manufactured with millimetre precision, the furniture begins exactly where the ceramic ends. The materials blend together seamlessly to form a single, harmonious whole. Vanity units feature Tip-On technology with its gentle push to open and close action. Choose from 28 colour finishes including matt and lacquer paint colours and a wide range of wood including the new subtly textured Oak Cashmere real wood veneer. 01908 286 680 | www.duravit.co.uk



LANDMARK MICROSITE

Samuel Heath has created a new product microsite, landmark-collection.com, dedicated to its latest bathroom fittings collection, Landmark. The site has been designed to present Landmark in a clear and concise manner, which befits the Bauhaus design principles on which the collection has been founded. At the same time, the website demonstrates the stylistic diversity that interior designers and architects are able to achieve from this single collection. Landmark consists of two distinctive ranges, Pure and Industrial. Visitors can explore the potential of each via dedicated 'Inspiration' pages which show a series of images referencing both the range of finish options available and some typical settings in which they might be used. From experiencing the initial 'feel' of the collection, the site enables the viewer to drill down into the detail of each individual product through the extensive finish options, to downloadable specification sheets, CAD drawings and fitting instructions. The site is both intuitive and easy to navigate, and is only ever one click away from the main Samuel Heath site. 0121 766 4200 | www.samuel-heath.co.uk





PURITY OF THE COLLECTION

Created on the classic Bauhaus principles of simplicity and elegance of design, Landmark from Samuel Heath brings together design, craftsmanship and technology in a comprehensive collection of taps, showers and accessories. Materials, finishes and textures combine with understated form in the new collection to not only complement, but enhance a diverse range of interior styles and settings. Industrial chic is about exposing all that lies beneath to achieve a raw, edgy style. Functional features are refashioned to provide decorative elements through the Samuel Heath design. By contrast, the Scandi/Nordic chic look is all about keeping things simple and investing in quality. Shapes are simple and graphic with strong form, whilst the palate is natural and understated, creating a perfect foil for the elegant lines of Landmark 'Pure'. Samuel Heath has a showroom at Design Centre Chelsea Harbour, where the Landmark collection can be viewed together with Samuel Heath's other bathroom collections plus its door and window fittings. [0121 766 4200](tel:01217664200) | info@samuel-heath.com | www.samuel-heath.co.uk



CLEAR MIRROR REVIVAL

Whether in a home or a hotel suite, nothing is more annoying than a bathroom mirror steamed up. This is where demista™ heated mirror pads come into their element. Major developments, both in the UK and around the world, have selected demista™ for their bath and shower rooms, the most recent being Chelsea Barracks, the Marriott Maida Vale and the Kempinski Palm Dubai Jumeriah. These three projects have totalled over 1,000 heated mirror pads in application, due to demista's performance guarantees. The pads are easy to install, require no maintenance, meet all UK and international safety standards and come with the knowledge that they have been the leading brand for over 24 years, made in Britain to the highest specifications.

[01932 866600](tel:01932866600) | www.demista.co.uk | sales@demista.co.uk



MY ICON

SOPHIE PATERSON REVEALS HER DESIGN ICON

Sophie Paterson Interiors was established in 2008, and is based in London and Surrey. The company works on high-end projects in the commercial and residential sectors across Britain and overseas. Sophie's contemporary, classic interiors include luxurious homes, restaurants and other commercial premises.

WHO IS YOUR DESIGN ICON?

It's hard to narrow it down to one icon but the first one that pops into my head is Spencer Fung, the London based architect.

WHAT IS FUNG MOST FAMOUS FOR?

Creating the beautiful spaces for all of the Daylesford empire from the shops, restaurants and spas to their hotels.

HOW HAS HIS WORK BEEN RECEIVED SO FAR?

Spencer Fung's career is going from strength to strength having designed spaces for The Berkeley hotel, net jets, the royal opera house amongst others he is winning jobs worthy of his talent and gaining increasing recognition. He published his first book in 2016. Whilst he has already been featured in prestigious publications around the world I think it is inevitable that he will ascend to greater heights and be one to watch

WHY HAVE YOU CHOSEN SPENCER FUNG AS YOUR ICON?

Spencer has an appreciation for natural materials and ability to combine them in ways I have never seen before. His work is unique and instantly recognizable. The spaces he designs are so satisfying to look at but also to be in- they are so tactile you want to touch everything. His projects have a relaxed nonchalant attitude about them and are very livable but the attention to detail is incredible. Even a simple loo roll holder is not overlooked with him designing custom marble holders. Thanks to his skill at selecting the perfect materials, employing the very best craftsmanship available and curating antiques in a cool way I consider him the king of rustic chic.

WHICH PROJECTS FROM YOUR OWN PORTFOLIO DEMONSTRATE A NOD TO SPENCER FUNG'S WORK?

Whilst I wouldn't claim to have replicated his style in any of my own projects he has certainly inspired my selection of materials across our portfolio, for example the use of tactile materials such as honed limestone, petrified wood, and limed oak with various stains that I often use in bathrooms or less formal spaces. I like to combine weathered antiques in contemporary spaces as they add so much texture and depth to a scheme rather than having everything new. My own kitchen is a good example of this where the bones of the interiors are contemporary but I have added rustic touches such as the petrified wood side tables, bleached antique oak bureau, antique oak rocking chair and weathered console table.

IF YOU COULD BE REMEMBERED FOR ONE ELEMENT OF YOUR DESIGN, WHAT WOULD IT BE?

Selecting materials and designing interiors that endure the test of time and create a comfortable and liveable home for our clients. There is no accolade greater than hearing from a client years after you completed their project that they still love living in the space you created for them.

www.sophiepatersoninteriors.com





SHOWROOM SHOWCASE

INTERIOR DESIGN TODAY IS TAKING A LOOK THROUGH THE DOORS OF SOME OF THE UK'S BEST SHOWROOMS AND STUDIOS, OFFERING AN INSIGHT INTO THE COLLECTIONS CURATED AND CREATED BY THE PEOPLE WHO RUN THEM. **By Jade Tilley**

It's Friday 6th July and possibly (definitely) the hottest day of the year so far. I'm pacing myself down Brompton Road, to avoid overheating, and dip in and out of showrooms along my route to keep cool. London is such a beautiful hive of activity on sunny days.

This showcase features a 'design shop', a curated collection of furniture pieces and even the occasional design oddity, that sits just off the hustle of the touristy Brompton Road and in a

fairly secluded residential area.

I'm keen to take refuge from the early afternoon sun but even more excited to see what is inside this impressive double height building. Mint shop sits pretty amongst private gardens and quiet houses, with a calm sense of intrigue that invites me in. What lies beyond the threshold is a stunning, bright, airy gallery style store, with the layout driving your eye down the length of the space. It is airy, open and welcoming. What is also lovely is

that the designers and staff are on the floor, working, liaising with clients and enjoying the atmosphere of the showroom space. Kate, the Mint press assistant, comes to greet me. We have been in discussion over email about the showroom and it is Kate who takes me through the over-arching story of Mint. A graduate of architecture herself, Kate has all the know-how and experience to guide me through the store with gentle aplomb.

آموزشگاه انعکاس منبع جدیدترین اطلاعات، مقالات و دوره‌های آموزشی دکوراسیون داخلی





Lina Kanafani is the owner and founder of Mint design store, which was founded in 1998. Unfortunately, our paths did not cross at the right time and Lina was unable to be there at the store when I was, but what I learn from Kate is that Mint is all Lina – 100 per cent. From the concept to the installation and the selection of pieces to be featured, Lina has seen and approved it all. A strong and re-occurring theme of the space and its contents is the importance of story. Each piece, whether it is a grand dining table or a room partition, comes rooted in story and has a past, which appeals hugely to Lina's eye for good design. The designers who work with Lina have done so for years and know that the essence of good design is in its accessibility to the customer. This is where Mint Store and its collection of designers come into their own. Although appearing as a set gallery space, Mint revels in being transient and always reinventing. This includes working with designers to create bespoke pieces that suit clients down to the last millimetre of design and presenting fresh new ideas to its returning audience and passers-by, who might happen upon this beautiful shop window. One such way they keep introducing and

embracing the new is through the design festivals in London. This is an opportunity for the team to change the store, mix up the designers and introduce new findings to their audience. This all culminates in September with a party that fills up the store and spills out onto the street, a celebration of design at its most creative. Much of the work within the store has real elements of uniqueness and on closer inspection, I can see that the craftsmanship is flawless. Kate explains that this is something very important to Lina and the team. There may be other brands out there that can do the same, but Lina has found the designer or artisan that can produce perfection. The Lambda Screen catches my eye as an exquisite piece of Indian wood, layered with memories of the country in the form of photographs suspended within the frame. The chesnut table, fused with resin is another eye-catcher and you cannot help but touch it to try and reveal its cracks... alas, there are none. Heading downstairs into the cave-like section of the showroom reveals more design treats. What I had originally pinned down as a very ethnic, almost bohemian vibe, now morphs in my mind as I spot incredibly contemporary pieces like the

Light Table with bronzed glass top and ebonised oak. The table functions too as a light, with light-sabre like strips of illumination running along the inside edges of the shape.

I was keen to find out more from Lina herself so arranged separately for Lina to give an account of what is the making of Mint.

Lina said, "Mint was established in 1998 so we are approaching 20 years now. I grew up familiar with contemporary design, and being single-minded and intuitive, I saw the need for a retail space, which is constantly changing. I focused on introducing new designers' work, providing a platform for new graduates mixed with established designers and brands to create credibility and confidence in the new works. It was a new concept at the time and was immediately well received for its originality and unique approach to contemporary design. North Terrace down in Kensington was not the original location but it has become the very essence of Mint. Lina explains how it all began, "It was previously a Bulthaup Kitchen shop designed by John Pawson. The space was a clean white box and the shop window concealed with sand blasted glass in a steel frame. I had to do major changes





to allow passers-by view to the interior. "I replaced the window with African solid wood to match the colour of the bricks on the building and clear glass. All walls were taken down to expose the original fabric of the space and show its history. I felt it is a more interesting context for interiors, a contrast between the age of the building and contemporary design. This meant everything had to be changed and moved around, including heating and cooling systems, storage, cloakrooms etc.

"The basement was part of the old parking space. I added the staircase and updated it into a display space, storage and kitchen. I added glass floors to allow light and vision to the basement to give it an open feeling and it worked very well.

"London is a large city and people tend to stay within their local areas. Moving from Wigmore Street to Kensington meant losing some of the old clients but gaining a few new ones. There is certainly a difference between the two areas; in Wigmore we had local younger clients, interested in contemporary design. There is a feel of community especially in the nearby Marylebone. It is an area where people live, work and shop. Kensington has a much more international atmosphere, an older and more affluent audience. The expectations are different and as we constantly change our displays it was easy to adjust to the new situation.

"People are much more mobile in this area and tend to disappear over the summer and others only visit during holidays. Interior designers find it a practical destination due to the presence of large number of furniture brands to visit."

Lina further describes how collaborations with designers tend to begin, "Most collaborations result from a new designer having an

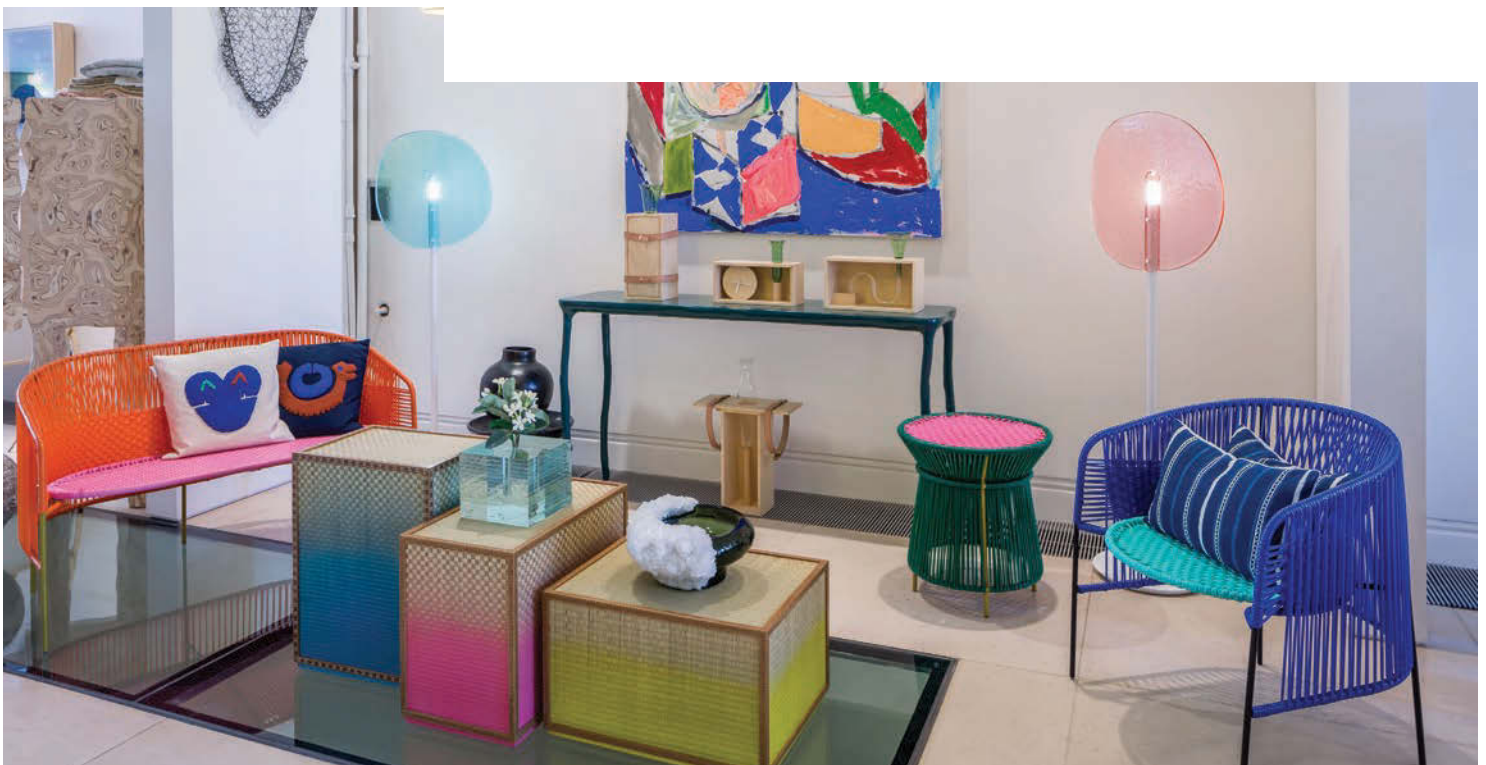
interesting prototype, which needs assistance to become a product. We help with drawings and dimensions, production, marketing and promotion. Naturally we sign exclusivity on such pieces.

Often the designer is able to make his or her own piece and we work with them on adjustments to lift the design to the right scale and materials to become a desirable product." Mint also has an impressive interior design consultancy offering and I wonder if there are plans to expand, "Our interior design consultancy is running to capacity; being a small team we can handle 2-3 interiors at one time depending on the size. We work as a team and not individually, and more than one person of the Mint team is involved in interior projects." Lina herself does not come from an interior designer background, which makes the dynamic of the business quite unique, "I supervise all projects and assist with making decisions, choices, client meetings and monitoring progress to the final touches. I hugely enjoy furnishing spaces especially when it is eclectic and demands creativity.

This is a very exciting part of our work. Having said that, I am equally fond of the gallery and involved in the collections, which we constantly change. I am passionate when it comes to design and discovering new talents.

"Mint is an exciting design space constantly changing, inspiring, eclectic, unique, on the verge of experimental yet functional and totally contemporary, it is an interesting space to visit for anyone interested in design."

**2 North Terrace
Alexander Square
London SW3 2BA
www.mintshop.co.uk**



Design Edit.

Ryan Korban is a graduate of The New School in New York. Embarking on a career in interior design, namely retail design after graduating, Ryan's work is a clever fusion of fashion and interiors. Here, Ryan has curated an edit of superbly special pieces, all for the consideration of the perfect dining experience.

TOBI-ISH DINING TABLE ▶

"Tobi-ish dining table in marble from B&B Italia is my go to dining table. It's feels monumental, chic and still elegant. I love mixing it with a dining chair that is a totally different style for contrast."

Featured here is the Tobi-ish table in smoke blue.

❖ www.bebitalia.com



◀ ISIDORO DRINKS CABINET

"I am in love with this leather drinks cabinet by poltrona frau. It is designed to look like a leather trunk, which makes it unique and gives a feeling of handcrafted luxury. The leather is a great way to introduce a sexy material into a dining space."

❖ www.poltronafrau.com

JACQUES GOLD DINNER SERVICE ▶

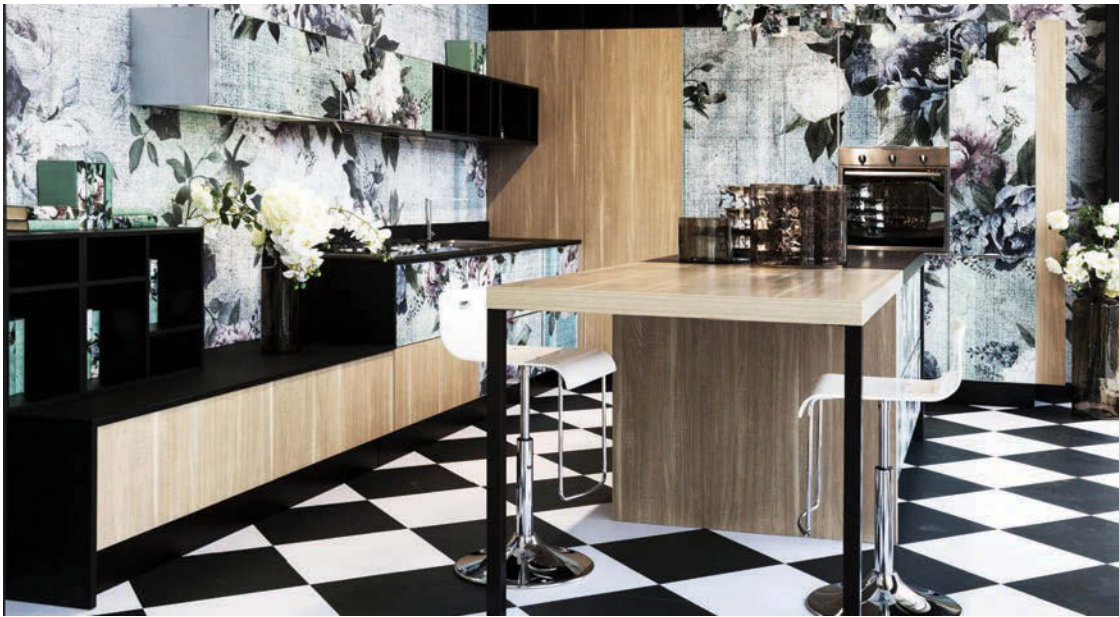
"Any good dining room is not complete without amazing China. I love the idea of something formal on something edgy. I am obsessed with the dining accessories at Katherine Pooley especially Jacques Gold dinner service. I love how the design feels formal but modern and new at the same time. It doesn't feel like your Grandmother's China. It's totally elegant but still manages to feel sexy."

❖ katharinepooley.com



COVER STORY

Cover from Aran Cucine, is a revolutionary and patented model, designed to re-energise kitchen and dining spaces. The doors, composed with strong and washable magnetic foils, can be renewed and refreshed meaning one design option is no longer the limit. Aran Cucine has created a model that transforms the way clients will think and live in their kitchens. www.arancucine.it



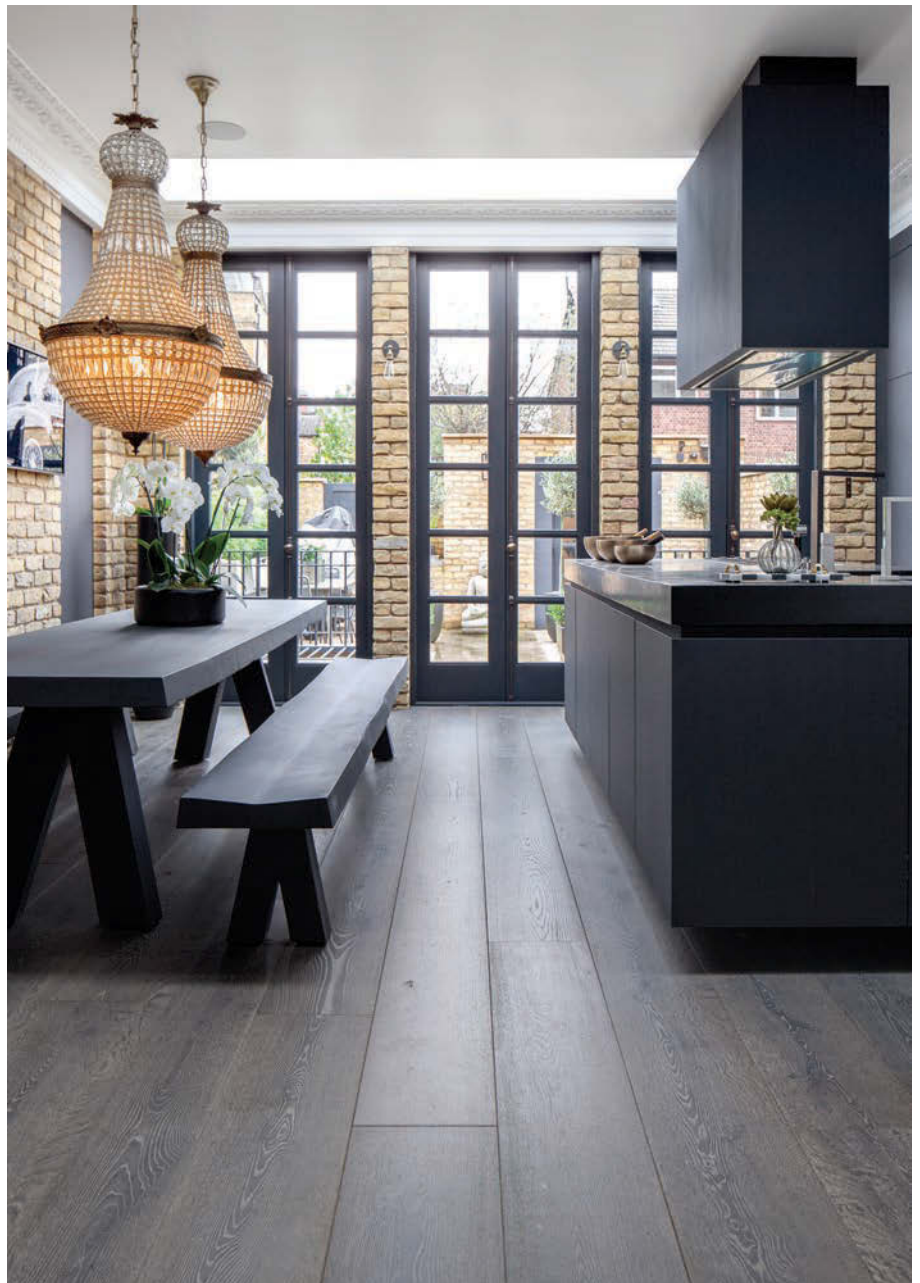
DRIFTWOOD OAK STYLE TRANSFORMS

Stylish yet simplistic design is the key to this stunning residence in central London, designed by infamous Brazilian interior designer João Botelho of Casa Botelho and with flooring by the Reclaimed Flooring Company. The project involved a complete transformation, shifting dark and lifeless rooms to a home with spectacular views of the garden and a totally modern open-plan feel.

João commented on the project saying, "Most of the basement, ground, and the first floor had to be completely re-worked with major structural work ... We created a new extension on the ground floor for the kitchen leading to a new paved garden. The greatest thing about the kitchen is that we were able to maintain the ceiling height of the existing double reception room creating a super-imposing area with the floor to ceiling being three metres high and leading to the garden. We removed most of the walls on this floor and created a modern open apartment." João selected the Reclaimed Flooring Company's exclusive Driftwood Oak flooring, finished in a 'Braided River' patina (grey) for the project, which adds a touch of character to the overall luxurious design. Colour and texture are very important factors when it comes to choosing wood and this subtle grey, engineered wide plank flooring perfectly enhances the overall colour palette of the space.

At the RFC all finishes and textures are carefully designed to make a subtle statement and transform homes and offices. To create the rich patina of the Driftwood Oak range, secret organic formulas are designed to react with the tannin acid that exists naturally within the timber, allowing RFC to create a time capsule effect that speeds up the natural ageing process.

0207 250 1108 | www.reclaimedflooringco.com





STYLE HUNTER

Love Maps On offers a contemporary twist on traditional maps and brings a touch of style to homes and businesses. Love Maps On specialises in personalised maps and offers a range of unique, made-to-measure map wallpapers, glass splashbacks, ceramic tiles and canvas prints, each with a map of choice centred on any UK postcode. Choose from Ordnance Survey Maps or Vintage OS Maps centred on any UK postcode, or pick a contemporary World Map or Vintage County Map from the extensive range of mapping. **01344 427647**

www.lovemapson.com

SAFER WOOD COATINGS

AkzoNobel, in partnership with Symphony Coatings, have launched their new Duracid Formaldehyde Free wood coatings range in the UK. The products provide a great alternative to traditional acid curing products and are safer for spray shop workers, and end customers. Akzo Nobel developed the Duracid FF range in response to the growing concern over poor air quality and the presence of airborne pathogens in homes and cities around the world, together with increasing regulation in the industry. AkzoNobel's Duracid FF range can greatly reduce the risk to human health by removing the formaldehyde carcinogen whilst still providing a system with the same high-quality attributes as traditional Acid-curing and PU Alkyd coatings required in the industry, with no yellowing. It provides excellent adhesion, drying, and stacking properties together with providing simple cleaning routines for the production line and equipment. AkzoNobel launched the Duracid FF range in the UK in partnership with Symphony Coatings at the W16 Furniture and Joinery Exhibition and Elements show in October of 2016. The range was a finalist in the 'Elements Award for Innovation.'

sales.shadsworth@akzonobel.com | www.sikkens-wood-coatings.co.uk



THE FEELING OF THE RIVIERA

Made by ITC Natural Luxury Flooring, one of Europe's leading manufacturers and distributors of elegant carpets, Cannes comes in four and five metre widths and 11 striking and vibrant colours. The Cannes Neutral range has an additional eight fashionably muted shades. Cannes is durable, stain and water resistant, non-shedding, and fully compliant to Bfl-s1 fire standards. It is also rigorously tested by the British Carpet Technical Centre. Cannes is available in broadloom for wall-to-wall installation and can also be created as a bespoke area rug with or without a contrasting border-the perfect finishing touch; for those seeking a stylish alternative to a fitted carpet.

info@www.itcnaturalluxuryflooring.com
www.itcnaturalluxuryflooring.com





DESIGN FOR ALL

CULT FURNITURE PROMOTES AN OPEN AND COLLABORATIVE APPROACH TO DESIGN, ENSURING THAT CLIENTS AND CUSTOMERS CAN ENJOY THE WIDE OFFERING OF DESIGN STYLES, NO MATTER THE BUDGET

IN A WORLD WHERE DESIGN IS MORE OPEN AND COLLABORATIVE THAN EVER BEFORE, THERE'S NO NEED TO LIMIT PROJECTS TO JUST ONE TREND OR STYLE. THAT'S WHY CULT FURNITURE IS COMMITTED TO BRINGING THE BEST OF MODERN DESIGN TO ALL.

Cult Furniture concern themselves with new trends, taking inspiration from around the world and across eras to put into their furniture. Their love of colour is also evident, as most pieces are available in a range of colours to suit any project. Whether a project calls for all things industrial, with stools and dining chairs in simple metal and wood or Scandi minimalism, with pared-down side tables and a pastel rug, Cult Furniture has it all. From modern glam to maximalist, eclectic to rustic, Cult Furniture endeavor to provide the right pieces to give any space a refresh. Cult Furniture are well known for their lighting ranges, from ceiling pendants in glass and enamel through to adventurous desk lamps and eye-catching floor lights in a diverse range of colours, all at affordable prices. However, they don't just stock furniture and lighting, Cult Furniture apply the same philosophy to a range of must-have accessories too. Expect funky tableware, wall art worthy of galleries, cushions, rugs, storage and decor for children too.

In 2016 the company launched their hit Moda collection, picking up on the mid-century revival while making bespoke design available to all. Consisting of their most customisable chairs ever, the smooth seats are easy to recognise. The chairs are available in two styles, either armchair or dining chair, both available in a range of colours from pop hot to classic neutral. Due to the modular design of these chairs they can then be matched with your choice of legs - simple wooden designs, or more statement Eiffel Tower legs in gold, copper, chrome or black. The patented quick-release bracket means they're easy to mix and match, on top of being lightweight, hardwearing and a bold statement.

New for this year, the company has added Moda rocking chairs and on-trend bar stools to the collection. Customers will be able to create a matching dining set with the Moda tables and new Modal lighting. This season Cult Furniture is also embracing comfort and upholstery. They've added sofas and cocktails chairs to the Cult Furniture edit, all available in an array of modern colours and intriguing designs. Expect clean, Scandi-inspired suites in soft grey, retro takes on iconic loveseats with wooden legs and comfy bucket sofas, in 2 and 3-seater sizes and with armchairs to match.

0203 504 4621 | trade@cultfurniture.com
www.cultfurniture.com



Main image - Arizona Chairs
and above - Moda Stools

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AWARD-WINNING TILES

RAK CERAMICS PRESENT ENDLESS DESIGN POSSIBILITIES WITH ITS RANGE OF TILES FOR INDOORS AND OUTDOORS, COMBINING SPOTLESS CRAFTSMANSHIP WITH IMAGINATIVE COLLECTIONS

IMAGINE A TILED SPACE WITH VIRTUALLY NO GROUT LINES. IMAGINE A KITCHEN SURFACE MADE FROM A SINGLE PIECE OF PORCELAIN. IMAGINE LIMITLESS POSSIBILITIES AND UNPARALLELED FLEXIBILITY.

With the rise in popularity in large-format ceramic tiles, the design possibilities are endless. Super-sized slabs make spaces appear bigger and brighter, reducing the need for grout lines and providing a seamless look. Large-format tiles are aesthetically pleasing and can be used in bathrooms, on walls and floors, to replace external façades and even to create steps and risers. Their extra-strong breaking strength also makes these large-format tiles an excellent choice for replacing surfaces such as kitchen countertops and bathroom vanity units. RAK Ceramics introduces Maximus Mega Slab, a giant super-sized 135x305cm slab. The large size of Maximus reduces the need for grout lines and its super-size and extra strong breaking strength make it an excellent choice for replacing surfaces where traditionally granite or marble would have been used. Maximus can also be used on walls, floors and façades. With exceptional durability

Maximus Mega Slab is available in four gigantic sizes 135x305cm, 120x120cm, 120x240cm and 30x240cm with 6mm and 10.5mm thicknesses for wall and floor slabs, and 14.5mm thickness for countertop slabs.

Inside out

Today outside living is just as important as indoor and blurring the lines between the two extends the indoor space outside, creating a seamless look. RAK Ceramics understand that this trend is continuing to grow in popularity and last year the company's Product Development and Innovation department headed by Paolo Saielli developed many collections going in this direction. In particular, the wood and stone collections such as Hard Wood, Line Wood, Shine Stone or Fusion Stone proved to be popular. RAK Ceramics also have the Surface 2.0 collection with a special 18mm thickness that allows a dry application directly onto grass, sand or gravel.

Award winning tiles

RAK Ceramics recently won two awards at The Tiles Association Awards (TTA) in London, receiving the prestigious 'Wall Tile of the Year'

award for the Country Brick range, and 'Floor Tile of the Year' award for the Circle Wood range. Reminiscent of the walls of old forts, the Country Brick collection has a unique modern charm, giving spaces a rustic and yet contemporary look. Suitable for application in a range of residential and commercial areas, Country Brick perfectly complements the wood and concrete effect tiles. The natural wood effect of the Circle Wood glazed gres porcelain tiles interpret the real essence of wood and are perfect for use on all kinds of indoor wall and floor surfaces. The variety of designs and colour combinations of the collection creates stunning kitchens, decadent dining rooms, luxurious lounges and can also be used in bedrooms, or commercially in restaurants and bistros. Circle Wood works well when mixed and matched with our marble and brick effect ceramics.

www.rakceramics.com

Image: Country Brick in Particolare

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GRAPHIC LOOK

Hexparket by Carpenter & Hartmann is a new parquet floor from Junckers. Hexagonal staves made in solid oak are laid to form an intricate design mimicking nature's own geometric pattern based on equilateral triangles. Made in 100 per cent solid hardwood oak, the staves measure 370mm on all sides by 20.5mm thick. The staves have a groove on each side and an accompanying loose tongue is used in the installation process. Hexparket is delivered with an untreated surface to be finished on site with either a lacquer or oil. Made in Junckers' most popular timber grade, Harmony, the floor has a natural appearance, few knots and some colour and structural graining variation between the individual tiles. Oak is a hardwood species characterised by being hardwearing and is therefore very suitable for flooring. The wood has a warm and golden glow, an interesting grain structure and over time the natural ageing gives the wood an authentic appearance. The graphic look and clean, sharp lines of the new Hexparket is perfectly counter balanced by natural beauty and texture of the timber, resulting in a lively, elegant floor.
01376 534 700 | www.junckers.co.uk | T: @junckersfloors

CUSTOM FIRE CENTREPIECE

Faber has extended its MatriX range of modular balanced flue gas fires. The new Matrix 1050/500 available in three options, front glass only, front and side glass, or as a three-sided glass design, and the three-sided glass option of the new 450/500 and 450/650 models offer complete versatility to suit every individual preference. Tapping into the growing demand for custom-designed centrepiece fires, the MatriX collection has been constructed in a modular system for complete flexibility and easy installation, and comes with a wide range of features to improve performance, visual effect and ease of use. As well as taking advantage of the flexible design options, users can benefit from Faber's patented Logburner 2.0 technology. Featuring five burners providing up to 7.1 kW heat output, and is available with the option of either natural gas or LPG. The Logburner technology can also now be paired with the option of Symbio LED fuel bed for an enhanced flame picture, plus non-reflective glass and a choice of in-built frames and fire backs. Faber's premium remote control offers a large LCD display with touch button control and full thermostatic programming, and all models are compatible with Faber's innovative ITC app for complete control from a smartphone or tablet.

www.faberfireplaces.co.uk



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DESIGN STORIES

MARCH & WHITE WAS FOUNDED IN 2010, BY ARCHITECTS AND INTERIOR DESIGNERS, ELLIOT MARCH AND JAMES WHITE. THE COMPANY IS AN INTERNATIONAL DESIGN FIRM SPECIALISING IN 'ELEGANCE WITH AN EDGE'. THE CREATIVE COLLECTIVE OF STUDIOS IN LONDON AND NEW YORK EMBODY THEIR PHILOSOPHY OF STORYTELLING THROUGH DESIGN.

TELL US ABOUT THE BACKSTORY OF MARCH & WHITE, IN YOUR OWN WORDS

We met at university, we both had the best projects in the year (in our opinion) and a mutual respect grew! We both became associate directors at different established architectural firms but struck out on our own in 2010 to form March & White. Since then we have grown to a team of over 30 between London, New York and our newest venture in LA.

HOW DO YOU CONTINUE TO INNOVATIVE AS DESIGNERS IN THE INDUSTRY?

We always challenge ourselves and our designers to create designs that draw inspiration from other sectors. For example our residential projects are influenced by cutting edge yacht, jet and automotive designs.

WHAT DO YOU MEAN BY THE DESIGN STATEMENT 'ELEGANCE WITH AN EDGE'?

Elegance with an edge is our style, whilst all of our projects have their own story there is an elegance, which can be seen running through all of our work. The edge is our international inspiration, that element of the unexpected which we like to bring to our designs.

HOW DO YOU ENSURE THAT CLIENTS ARE COLLABORATIVE PARTNERS IN THE DESIGN JOURNEY, WHILST STILL RETAINING THE BALANCE OF THE DESIGNER/CLIENT RELATIONSHIP?

Through our storytelling approach, this allows us to collaborate with our clients, this could be style, function, detail or a combination. Sometimes it's a personal story that they want to tell. We then tell that story with the filter of elegance, which is our design style.

WHAT HAS BEEN MARCH & WHITE'S MOST SUCCESSFUL MILESTONE TO DATE?

We have just completed every designers dream! The 100m plus super yacht! Our next dream is to bring this to residential interiors.

WHAT DOES IT MEAN TO BE A COMPANY THAT WORKS GLOBALLY IN 2017?

You have to be adaptive, the luxury market is constantly changing, look at the fashion industry. We embrace this in the way we work and in the way we always look to grow in different markets.

WHAT IS THE BIGGEST CHALLENGE FOR MARCH & WHITE IN THE INDUSTRY?

We are a young studio but with a collection of really beautiful high end work. The biggest challenge is that we are now competing with designers who have 20+ years experience!

WHAT DOES MARCH & WHITE ASPIRE TO LOOK LIKE IN 20 YEARS' TIME?

Its impossible to say because of our adaptive approach; possibly like the ultimate art/design house – meets - member's club, where our clients come to relax/work and interact with us

WHAT'S NEXT FOR MARCH & WHITE?

We would like to bring our approach and skills to new build architecture, to become a complete design house. We are also launching the first product of our capsule collection in the fall. www.marchandwhite.co



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NATURAL BENEFITS

CRITTALL WINDOWS DISCUSSES THE HEALTH AND WELLBEING BENEFITS OF NATURAL LIGHT, BY APPLYING EXPANSIVE GLAZED WINDOW PARTITIONS AND GLAZED WALLS INTO PROJECTS

EVIDENCE SUGGESTS IT IS SO IMPORTANT THAT WE BALANCE NATURAL LIGHT IN OUR LIVES. BALANCED LEVELS OF SUNLIGHT ARE CRUCIAL FOR PRODUCING ESSENTIAL AMOUNTS OF VITAMIN D.

Crittall Windows is an original manufacturer of high-performance slim-line steel windows, a pioneer of steel frame window manufacture for almost 170 years. The company understands the importance of natural light in projects, whether residential or hospitality.

Stuart Judge, Managing Director of Crittall Windows, comments, "Our homes play a big part in our sense of well-being, from the healthy pattern of light, dark and shade. Their design, how they are lit internally, and openings to natural outside light through windows and doors really do have an impact."

"Steel-framed windows are ideal for maximising daylight in the home; steel is three times the strength of aluminium and achieves strong, elegant frames combining the slimmest of profiles. This allows large expanses of glass, bringing-in that essential natural daylight."

According to Crittall Windows, interior screens are very much 'on-trend' at the moment. These designs allow for open plan living to take on a

different dimension.

Crittall brings a new dimension to interiors through its minimalist style windows and InnerVision glazed steel partitioning screens. Designed with modern living in mind, they provide a sense of space, light, understated beauty, with clean lines, subtle detailing and excellent technical properties.

Elegantly slender, the slim steel framing, with single or double opening doors, is unobtrusive. Steel windows and partitions possess slim profiling, giving retro-looks with contemporary twists. Cleverly dividing space without impeding light, they are the ideal solution, whether for an extension with dramatic steel-framed glazed screen forming a light-filled area off the kitchen, or a partition from bathroom to bedroom.

Advanced glazing options mean steel framed internal screens can be made to order to maximise natural illumination inside, and with enhanced acoustic properties giving more privacy and reduced noise levels, without compromising on security. When those dark winter days return, more natural daylight coming in will lessen internal shadows and dark areas.

Another key contributor to wellbeing in the home is a clear view of the outdoors. The outside can be dramatically fused with the inside living space.

Bright, beautifully crafted walls of glazing and slim-profiled windows will reflect the timeless style of a period house, adeptly define spaces in a townhouse, minimalist urban loft, or warehouse apartment.

Chris Eaton, associate director at Stiff and Trevillion Architects comments on applying Crittall Windows in a project: "Defining a space with natural light is one of the key components of architectural design. The introduction of glazing into walls not only gives a greater sense of space and light, it also helps render the materiality of a room and creates a strong connection with the landscape beyond."

"Our work as a practice commonly deals with the reinterpretation of historic building stock. Using Crittall Windows allows us to explore the aspects of space and light within these darker, more sensitive spaces, but also provides a strong visual character and detail which fits well into the original building fabric."

01376 530800
hq@crittall-windows.co.uk
www.crittall-windows.co.uk

*Image courtesy of Stiff and Trevillion
 Photography by Kilian O'Sullivan*

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PROFESSIONAL DESIGNS

The latest innovation from Abode is PRONTEAU 3 IN 1, steaming hot water tap in two symmetrical designs and five 'on trend' different finishes, plus a new, compact two litre, UK manufactured PROBOIL2, boiler which sits neatly in the cupboard under the sink, all at value-for-money, affordable prices. The two new styles are made of solid brass construction with an insulated body and spout which is 360° rotational for ease of use. Seen here is the PROSTYLE, which comes in five exciting up-to-date, modern finishes, Chrome, Brushed Nickel, Graphite, Matt Black and Urban Copper.

info@abodedesigns.co.uk | www.abode.eu

NEW FLOORING FOR LIBRARY

Denny library lies on the cusp of the ancient Scottish town of Falkirk and has recently benefitted from a regeneration project. The building works were handled by Clark Contracts Ltd and the flooring installation fell to local firm RJM Flooring. The project was a perfect fit for Gerflor. With over 70 years' experience Gerflor offer designers a superb range of stunningly beautiful luxury vinyl tile (LVT) solutions with their Creation collection. Creation 70 is a designer's dream, providing a tough and durable solution and is available in 58 spectacular designs. Equally stunning in looks is Gerflor's Creation 55, which is a perfect match for moderate traffic areas. Gerflor's Taralay Impression Comfort range was specified in the Denny Junior Library and was a huge success due to its ability to deliver bespoke designs. The Taralay Impression Comfort range from Gerflor is a multi-layered vinyl floor covering reinforced with glass fibre and a printed design that is protected by a transparent wearlayer of either 0.70 mm or 0.90 mm. It offers a 19dB sound insulation and an indentation resistance of 0.08 mm. [01926 622 600](tel:01926622600) | contractuk@gerflor.com | gerflor.co.uk



MODERN SELECTION

Maxtop Quartz Ltd, has unveiled two brand new surface designs to complement its existing range of pre-finished worktops. Pure White and Pewter Grey will ensure the Maxtop Quartz range offers a modern selection of both sparkling and plain finishes, keeping the product portfolio fresh and on-trend. Inspired by customer needs and preferences, the launch is in response to market demand, providing quality alternatives to solid stone surfaces. The new designs will replace the company's existing Emerald and Ochre finishes, which will be phased out in order to make way for new, on-trend surfaces, meaning customers will still have a wide choice but won't be overloaded with options. All Maxtop Quartz surfaces benefit from engineered enhancements, such as a patented polypropylene interior honeycomb core, which provides enhanced impact resistance, lightweight ergonomics and waterproof qualities. Providing all the beauty and strength of a solid quartz surface, without any of the drawbacks of traditional solid stone. **0161 224 0333** enquiries@maxtopquartz.co.uk | www.maxtopquartz.co.uk



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AFTER QUALIFYING AS AN INTERIOR DESIGNER IN 2000, I FELT THERE WAS A NEGATIVE CONNOTATION TO WORKING FROM HOME, AS IF IN SOME WAY IT WATERED DOWN YOUR PROFESSIONAL ABILITY AND THREW YOU INTO THE ARENA OF 'DECORATOR', WHICH IS A THOROUGHLY RESPECTED PROFESSION, BUT NOT WHAT I DO.

During my London days, a large part of my business included exclusively importing a designer range of kitchens from Italy for private design clients. The scale of what I did, led me to establish my company (at that time Molten UK) in a studio/showroom space in Fulham. Fast forward a decade and Molten had become a casualty of the economic climate and so Pascoe Interiors was born. Coinciding with a move to West Sussex, the company took on a new direction focusing on Mid Century contemporary interiors. As my style became more pronounced, I needed to find a new workplace setting. The economic solution was to work from home,

however, I was hesitant to go down that route. My husband and I had identified a strip of scrubland down the side of our property and we needed to come up with a design for a stand-alone building that would represent my mid-century, urban/industrial, interior design style. After researching wooden buildings; prefabricated structures and traditional brick builds in keeping with our Victorian house, I landed on shipping containers. The idea of the juxtaposition an industrial metal box, beside a traditional double fronted Victorian house on the outskirts of a pretty Sussex village was thoroughly exciting. After weeks obsessing about the details with research, cost analysis, material considerations and reams of designs, we settled on '1st Containers' to carry out the conversion. They had the know-how, the kit and the workshop within which to create our Studio and they were more than willing to use the materials we wanted. The project wasn't all plain sailing. While we were clearing the land, we discovered that the scrubland didn't actually belong to us. With a

large garden, there were certainly other places we could put our Studio, but that would have been away from view of the driveway and some way down our garden. Suddenly the Studio didn't feel like a cool, stand-alone location, but an alien box encroaching work life into our private space and I felt we were tip toeing back towards 'working from home' too much. We ended up purchasing scrubland from our neighbours to achieve the desired location.

The final design is a dual shipping container space, with french windows and full height side-lights along one side, and a huge pivoting picture window looking down over the driveway. The exterior has been sprayed my favourite colour – RAL5008, and the interior is clad in birch-faced plywood and the flooring is Marmoleum Walton linoleum. It is the overall 'feel' of an industrial solution within a domestic setting that I love, and every detail, choice and selection was carefully and obsessively considered.

www.pascoeinteriors.com

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ART OF FIRE

They say a picture paints a thousand words and the stunning new collection from Rais has certainly got people talking. Rais has reinvented the stove using highly advanced technology and ultra-modern designs to create classic simplicity. This has led to Rais receiving the internationally renowned Red Dot Design award which is now the official seal of approval for the latest series from Rais. There's lots more we could say but we suggest you turn the picture into reality. Rais fires are exclusively available through Robeys and our valued network of retailers throughout the UK and Ireland. Please contact us for more details.

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