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12 SUMMER STYLE UPDATES

POWER & POLITICS The new women at Westminster

BEAUTY'S NEXT SUPERSTARS and the

Thandiwe Newton



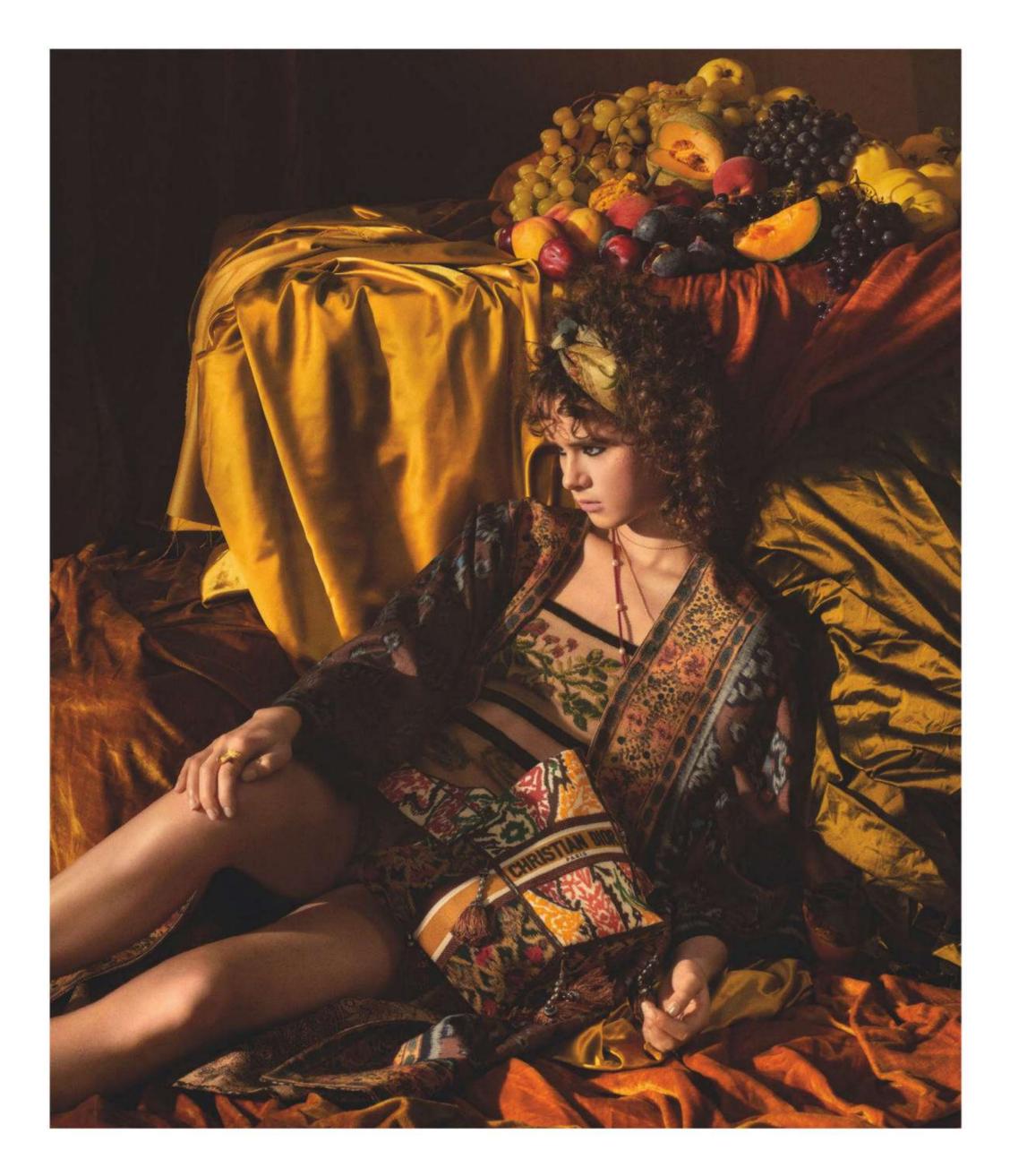
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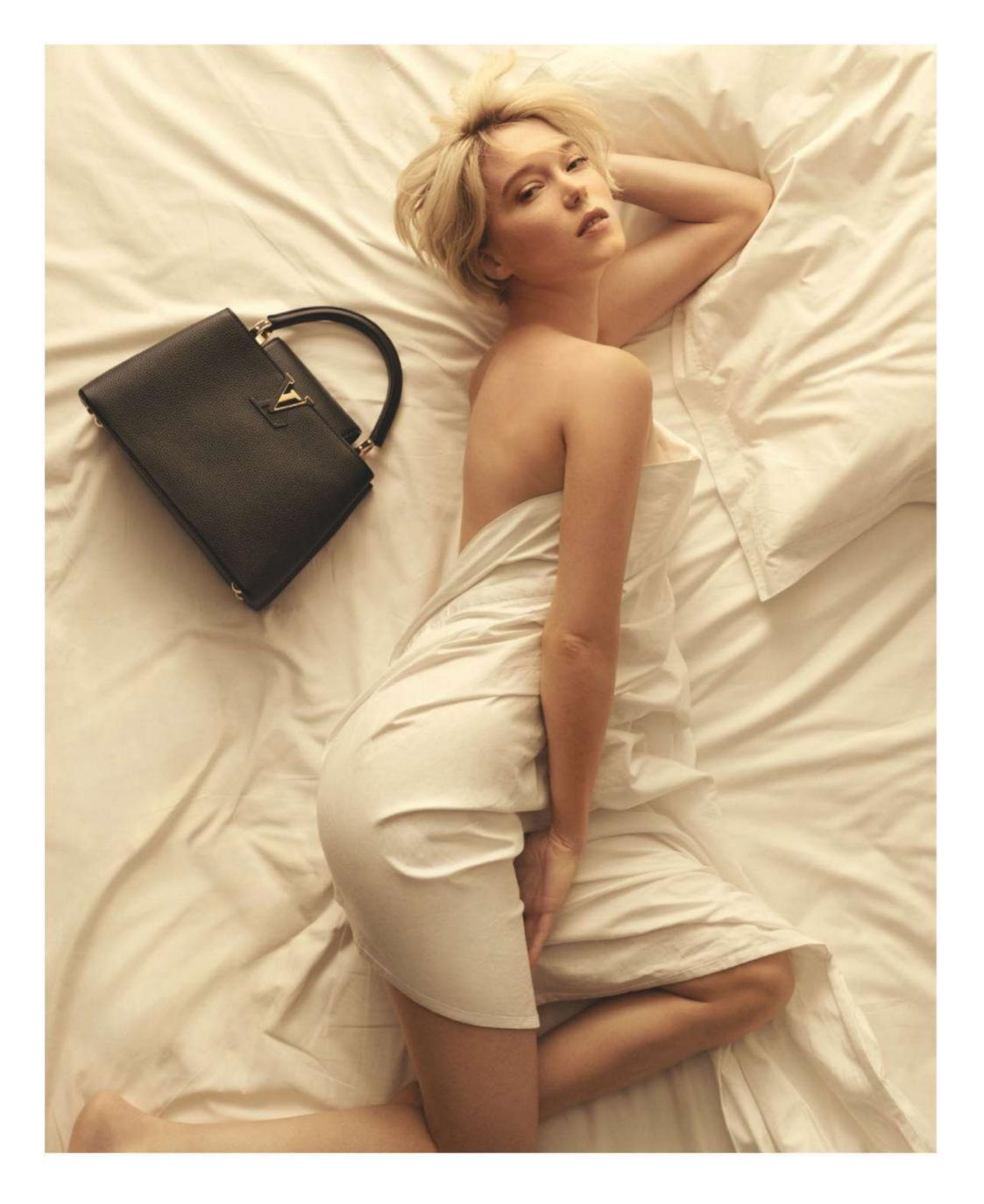
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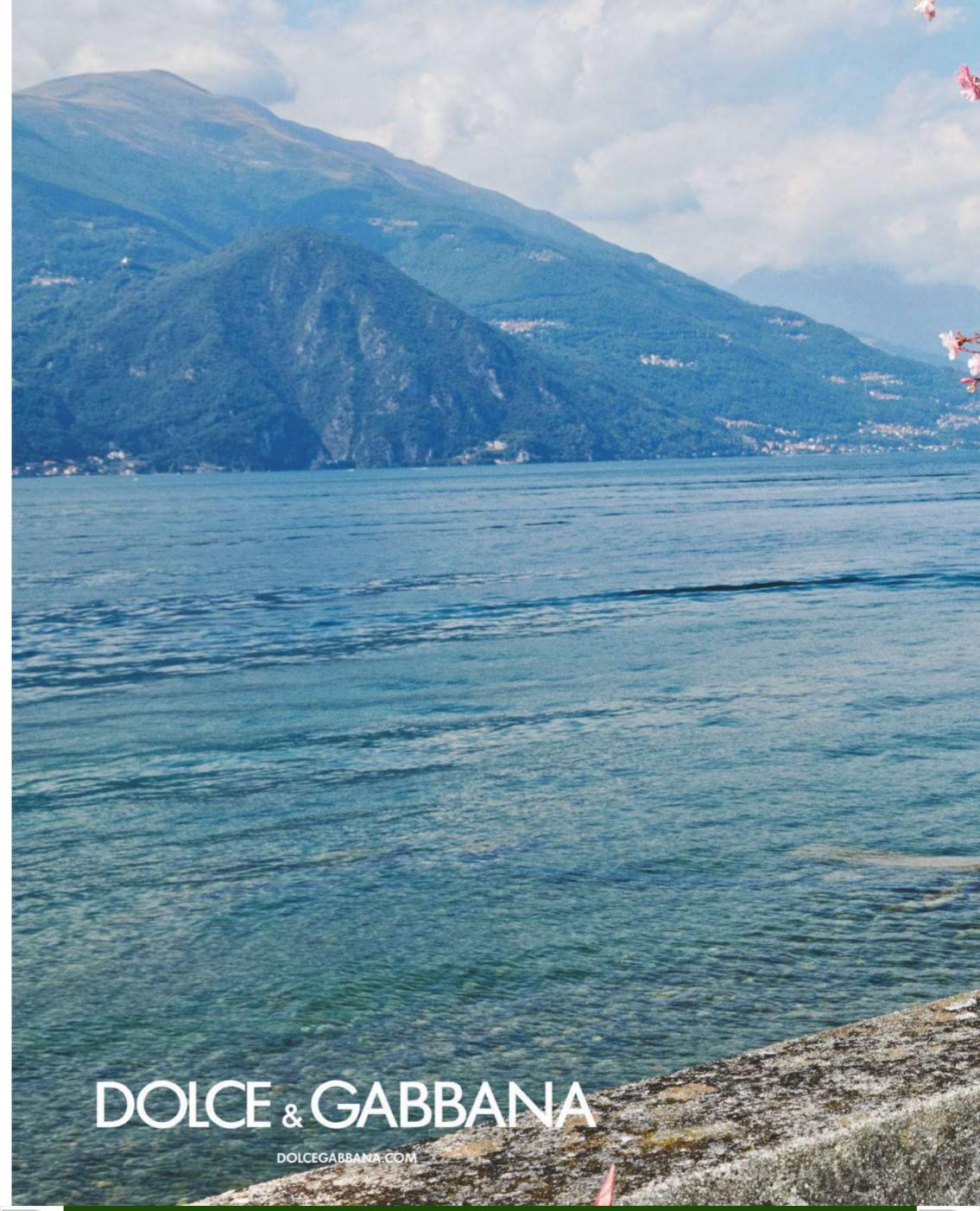






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CRAIG McDEAN

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COVER LOOKS

This month, Vogue is published with two covers. Thandiwe Newton wears, above left, silk-cady and macramé gown embroidered with pearls and beads, to order, Fendi Couture. Gold, platinum, tsavorite and diamond ring, price on request, Tiffany. Below left: Lurex top, £550. Lurex miniskirt, £875. Both Isabel Marant. Leather sandals, £850, Tom Ford. White-gold and diamond earrings, price on request, Messika. White-gold, diamond and ruby ring, price on request, David Morris. Get the look: make-up by Estée Lauder. Above left: eyes, Pure Color Envy Sculpting Eyeshadow 5-Color Palette in Currant Desire. Lips: Pure Color Envy Sculpting Lipstick in Pink Berry. Skin: Re-Nutriv Ultra Radiance Liquid Makeup SPF20. Below left: eyes, Sumptuous Extreme Lash Multiplying Volume Mascara in Extreme Black. Lips: Pure Color Envy Sculpting Lipstick in Oblivious. Skin: Double Wear Stay-in-Place Makeup SPF10. Hair by Wella Professionals. Above left: Oil Reflections Luminous Smoothing Oil. Below left: EIMI Glam Mist. Hair: Eugene Souleiman. Make-up: Ammy Drammeh. Nails: Ama Quashie. Set design: Andy Hillman. Styling: Edward Enninful. Photographs:

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"The skate slang for style and easy is the perfect descriptor for this season's mood"

does it, page 156

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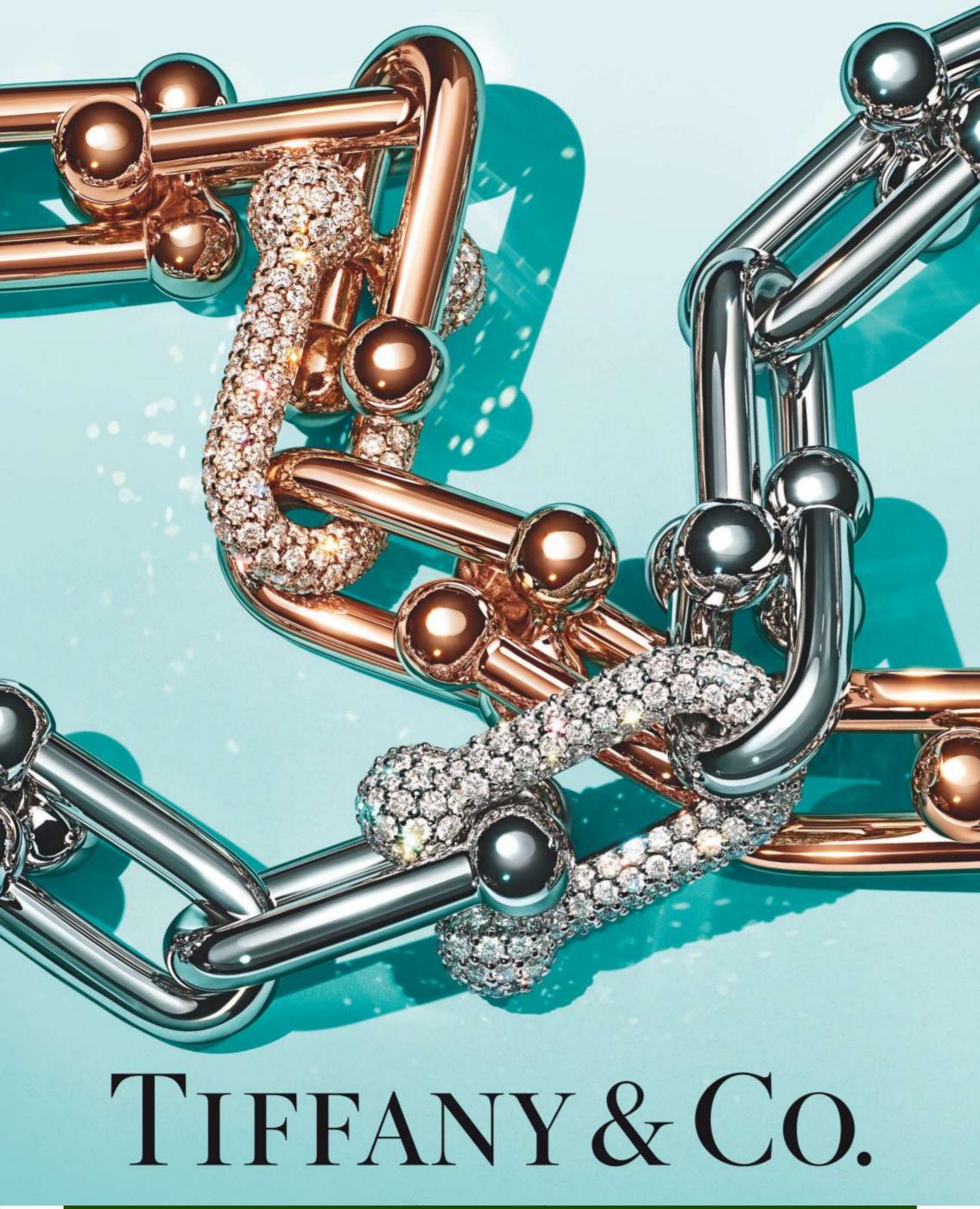
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129 Mercury rising Robin Muir recalls a hot take of model Marie Helvin by photographer David Bailey *Vogue* May 1976 > 34

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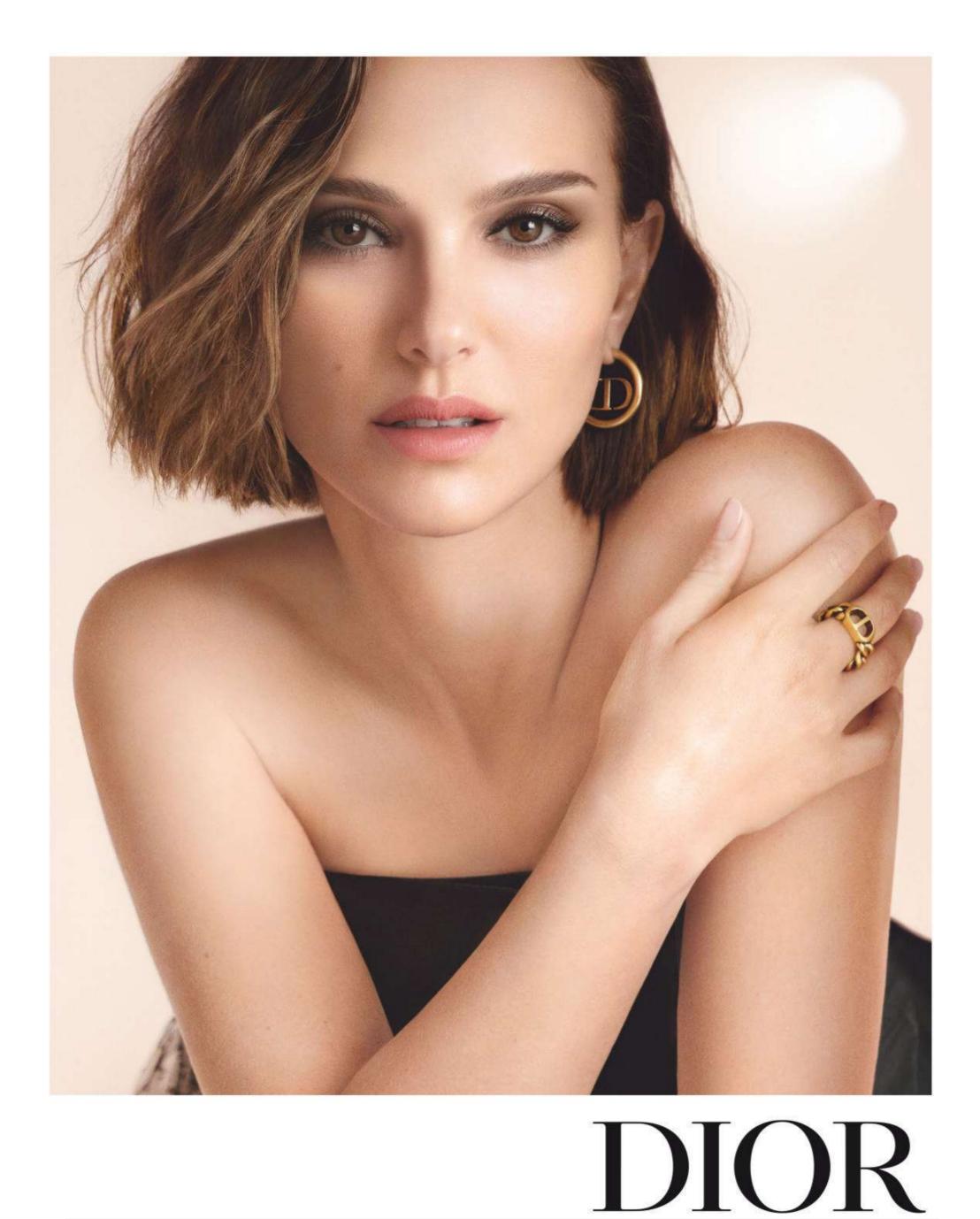


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"Draw glances as a living work of art in the season's most extravagant looks" The exhibitionist, page 186



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Movers & shakers *Vogue* meets the entrepreneurs setting a new beauty standard

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The many lives of Thandiwe Newton The actor, and this month's cover star, talks to writer Diana Evans about the things that life has taught her. Photographs by Mikael Jansson. Styling by Edward Enninful

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180 Amazing Grace When it comes to fashion, Grace Coddington has seen it all. On the eve of her 80th birthday, she tells Vogue everything. Portraits by Craig McDean

186 The exhibitionist Spring/summer '21 plays to the gallery. Photographs by Jamie Hawkesworth. Styling by Benjamin Bruno

196 Mother of industry Is Bethann Hardison fashion's original multi-hyphenate? asks Joan Morgan. Photographs by Sharif Hamza. Styling by Dena Giannini

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238 What would Penelope Tree do? The legendary 1960s model takes our quiz



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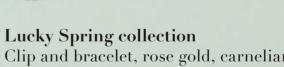


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Clip and bracelet, rose gold, carnelian, onyx and white mother-of-pearl.

Van Cleef & Arpels

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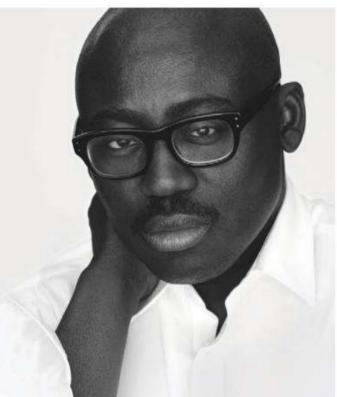
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Right: Thandiwe Newton, this month's cover star, tells Vogue about her renewed purpose, on page 146







MERT ALAS AND MARCUS PIGGOTT; MIKAEL JANSSON; LANVIN; GORUNWAY.CO through an issue of *Vogue* almost of its own volition. This month that thread is legacy. Perhaps it was inevitable that, at this crossroads, we would all be thinking more deeply about our priorities and what a well-lived life means today. As the world begins to emerge and reorder itself during this new, vaccine-tempered chapter in the pandemic, I am delighted to see how many of the extraordinary women in this issue demonstrate how one's personal choices have the power to shape the future for the better.

DITOR'S LETTER

Take Thandiwe Newton, our cover star. In the 1990s, along with actors such as Josette Simon, she was one of the few leading black British actresses you saw on the big screen. Beyond talented and beautiful, she went on to transcend each decade that followed, picking up major awards, leading blockbusters, becoming a mother, and working tirelessly for charitable causes. Though it was not an easy ride, and she has often endured racism and abuse in the film industry. Yet, astonishingly to me, she still seems fearless somehow, never flinching from the hard conversations and calling out toxicity wherever she finds it. On page 146, she tells author > 42.

OLCE & GABBANA

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EDITOR'S LETTER



Mother of Industry, on page 196. Right: in honour of her 80th birthday, we asked Grace Coddington to reflect on her years in the world of fashion



Diana Evans how she almost gave up on acting, but has found her way back to herself with a new purpose, to tell the stories that matter, while also returning to using the W of her birth name. We had enormous fun on the shoot in London, where we brought together the duel influences of her Zimbabwean and British heritages. I am so pleased to at last see her on the cover of the magazine.

From Hollywood to Westminster. On page 166 you will find a quartet of Parliament's future legacy-makers, as journalist Marie Le Conte meets four rising stars of the Labour Party. Amid the political noise of Brexit and Covid, the fact that a record number of women entered Parliament in 2019 (220 of 650 MPs are now women) wasn't talked about enough. Clearly, there is more work to be done with those numbers, but, despite wider losses for Labour, 20 of its 26 newly elected MPs were women. Young, diverse and with a natural affinity for the shifting concerns of younger voters, whatever your political persuasion, it is clear that Taiwo Owatemi, Sarah Owen, Charlotte Nichols and Zarah Sultana mark a positive evolution in politics.

When it comes to putting positivity into the world, it's hard to beat Bethann Hardison, model-turned-agent, "oracle", de facto mother to many in the fashion industry and one of its chief educators. On page 196, Bethann, who gained fame for her wondrous runway appearances in the 1970s, talks to Joan Morgan about steering the careers of leading black models through many decades marked by prejudice and her

current role on Gucci's Changemakers Council, where she continues to set the blueprint for what an inspirational life in fashion can look like.

Of course, no legacy feels as urgent as how we handle the climate crisis today, for the good of tomorrow. In a Viewpoint on page 94, Jemma Wadham, professor of glaciology at Bristol University, writes of the beauty and fragility of the planet's ice reserves, and how a near-fatal brain tumour saw her redouble her efforts to protect them. I hope you will find her bravery and passion as moving as I do. Then, on page 180, we wish a very happy 80th birthday to Grace Coddington. Photographed in Long Island and New York City to mark the occasion, Grace reflects on her 60-plus years with Vogue, first as a model within its pages, then as a pre-eminent fashion editor at the magazine's British and American editions. What lessons does she wish to impart? Kindness, tolerance and holding on to your creativity, she writes. I couldn't agree more. We all have a legacy. Let's build it well.





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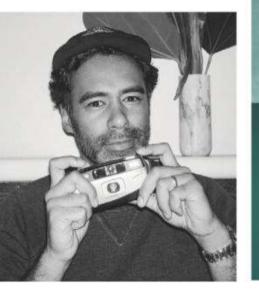
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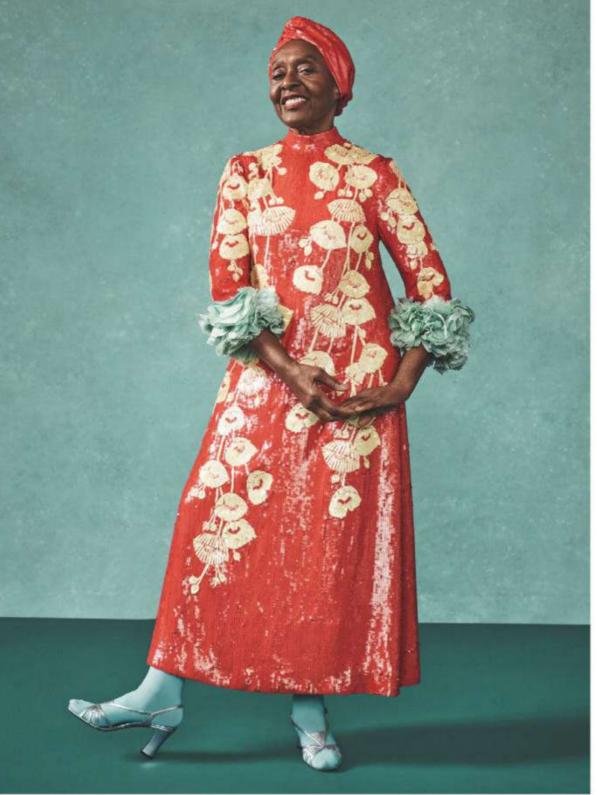
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NOTICES

"The atmosphere in the studio was one of pure love," says photographer Sharif Hamza (below) of his shoot with the legendary model and activist Bethann Hardison (right), on page 196. "She's a natural performer, and it was inspiring to see how she transformed in front of the camera."





MEET & GREET

Introducing the faces behind this month's issue



For The Exhibitionist, on page 186, photographer Jamie Hawkesworth visited The National Gallery to capture model Merjem Cengic in spring/ summer 2021's most artful looks. "It felt like we had the whole place to ourselves." says Hawkesworth "which was incredibly special."



Marie Le Conte meets four rising stars of the Labour party – Taiwo Owatemi, Sarah Owen, Charlotte Nichols and Zarah Sultana – who are promising to shake up Westminster (page 166)



On page 92, **Otegha Uwagba**, author of upcoming book We Need to Talk About Money, shares the hard-won lessons she learnt about saving and splurging in her twenties.



Photographing cover star Thandiwe Newton was "a lot of fun", says **Mikael Jansson** (above). "She was so easy to work with, and really into building the different characters. We kept going until midnight." In a candid interview with author **Diana Evans** (left), on page 146, the actor discusses racism in the film industry, Me Too and why she reinstated the W in her given name.







HERMÈS, BEAUTY IS A GESTURE



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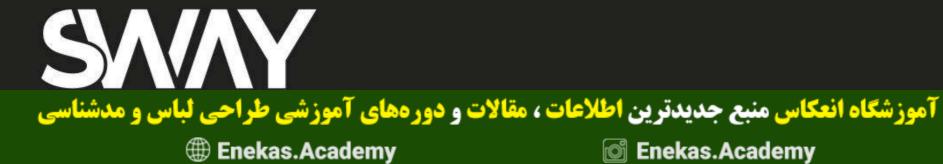
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TRENDS Edited by Donna Wallace Styled by Kate Phelan

I INVEST IN A KNITTED MINI

Knitwear just got a summer makeover. Seek out short dresses in pastel hues: Salvatore Ferragamo's buttermilkyellow example presents the perfect starting point.

summer style UPDATES

Tricks and tips for taking your wardrobe into s/s 2021 in a flash. By Eniola Dare. Photographs by Scott Trindle

Dress, £705, Salvatore Ferragamo



AIR: SYD HAYES. MAKE-UP: JANEEN WII ONGHURST. SOCIAL DISTANCING RULE

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Since the second second





Clockwise from above: \$460, Gabriela Hearst. \$260, Burberry. £50, Mowalola

Right: T-shirt, £445. Scrunchie, \$190. Both Hermès. Jeans,

> 21NO

evening.

SHOW YOUR SUPPORT

From Mowalola's logo-emblazoned examples to Gabriela Hearst's chic tweed iteration, baseball caps are the headgear of the season. Proudly proclaim your fashion-house affiliation.

THE RETURN OF THE SCRUNCHIE Scrunchies are back, and they're better than ever. Channel Celine or Blackpink's Lisa and wear on your wrist.





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Dress, £2,255, Ralph Lauren Collection. Sandals, from £201, Essen

Perfect Asymmetry

One-shoulder dresses have never looked more desirable. Pair yours with sandals



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Jacket, \$2,100. Blouse, \$2,980. Both Valentino. Jeans, \$790, Levi's 1969 517 for Valentino. Belt, \$340. Shoes, \$790. Both Valentino Garavani

> "Upgrade your denim via Levi's and Valentino's collaboration – it's a match made in fashion heaven"

LAURA INGHAM, FASHION MARKET DIRECTOR

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Embellished jacket, \$2,380. Jacket, worn underneath, from a selection. Skirt, \$655. All Miu Miu

> "Sportswear just entered a glamorous new arena. The way to wear it now? Served with a little sparkle and plenty of sass"

ann win

SARAH HARRIS, DEPUTY EDITOR & FASHION FEATURES DIRECTOR

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TRENDS

GIVENC

Above: sunglasses, £355, Magda Butrym. Below, from top: dress, £260, Michael Michael Kors. Shoes, £695, Jimmy Choo & Marine Serre

Above: shoes, £745, Manolo Blahnik. Right, from top: jacket, £495, Wales Bonner, at Selfridges. Sandals, £675, Ancuta Sarca, at Selfridges BURBERRY

Track STARS

Sporty looks with elevating embellishment are a win-win

Above: sweater, \$400, Casablanca, at Browns. Right: skirt, \$1,045, David Koma. Below: shoes, \$715, Miu Miu

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AVID KOMA



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Cape, \$3,350. Dress, \$2,090. Turtleneck sweater, \$905. All Prada

TRENDS

Loco for LOGOS

Shout or whisper their names, but wear your fashion-tribe brands with pride

> Clockwise from above: earrings, \$890, Celine by Hedi Slimane. Sweater, \$470, Charles Jeffrey Loverboy, at Matchesfashion.com. Shirt, \$750, Balenciaga

Clockwise from above: sunglasses, \$340, Loewe. Embroidered canvas bag, \$2,390, Fendi. Monogrammed leather bag, \$3,500, Louis Vuitton. Sandals, \$780, Chanel



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TRENDS



"The most flattering shade is often the one closest to your skin tone. This season, seek out your perfect match"

DONNA WALLACE, FASHION & ACCESSORIES EDITOR

1 Cardigan, £675, Dolce & Gabbana, at Matchesfashion.com. 2 Skirt, £475, Stella McCartney. 3 Shirt, £305, Marc Cain. 4 Coat, £2,890, Alexander McQueen. 5 Knitted polo shirt, £330, Shushu Tong, at Browns, 6 Skirt, £2,030, Salvatore Ferragamo, 7 Shoes, £470, Jacquemus, 8 Dress, £400, Silked London



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Top, £1,305. Trousers, £840. Both Loro Piana

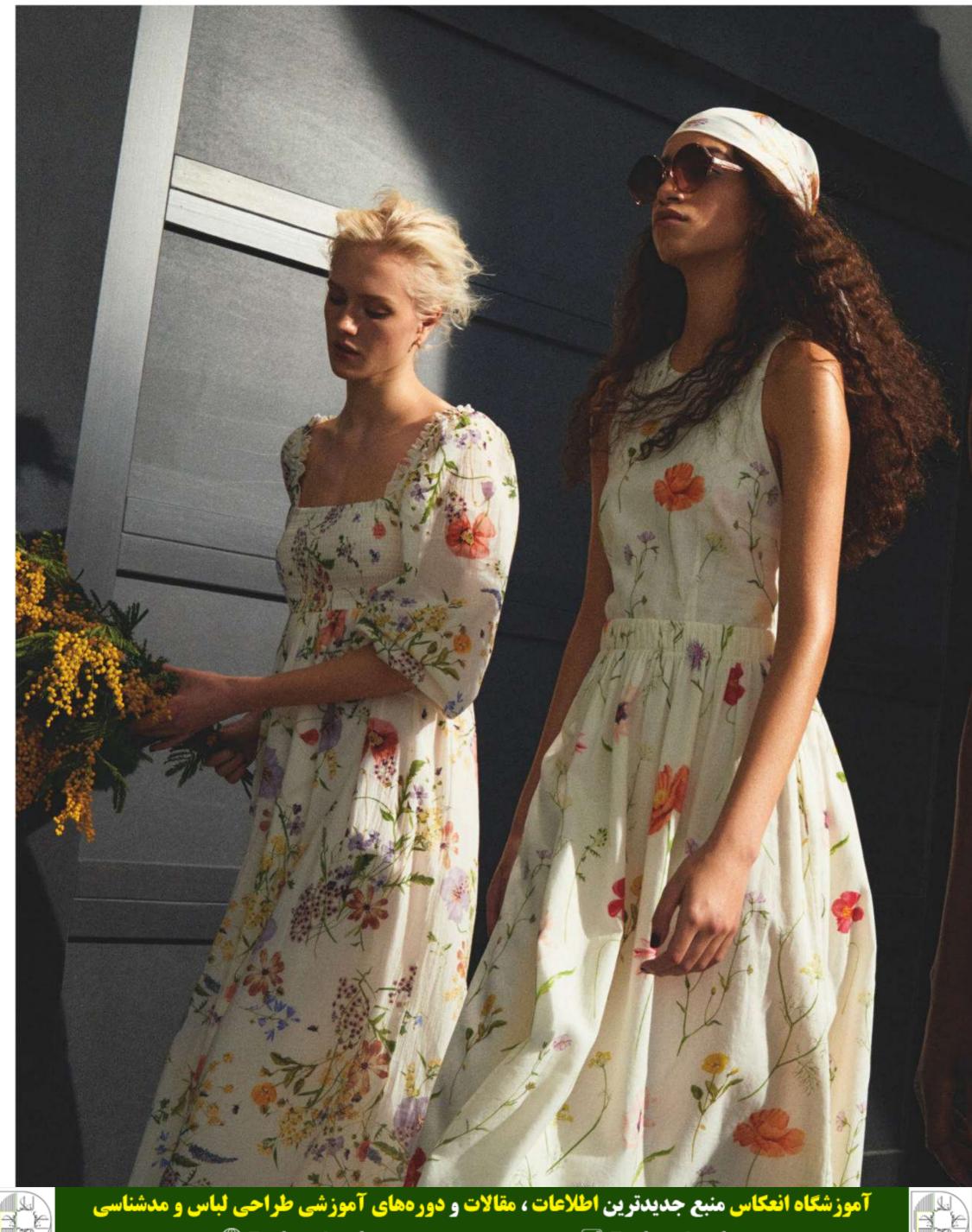
Rainbow OF NUDES

The chicest approach to colour right now? Tonal dressing in shades that match your complexion



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A meadow of original, hand-painted wildflowers. Shop the collection from 12th April



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Right: dress, \$820, Alberta Ferretti. Leather bag, \$1,550, Celine by Hedi Slimane





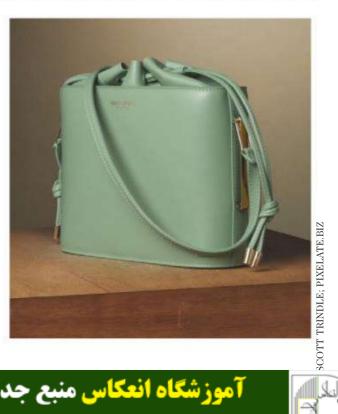


Spring's pastel-hued bags have dreamy appeal



Leather bags: from top left, \$1,360, Versace. \$1,290, Burberry. \$560, Jil Sander by Lucie & Luke Meier. £1,995, Bottega Veneta. £1,500, Giorgio Armani







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"DEFINE WHAT SUCCESS

is to you." That is one of the main takeaways from actor and singer Naomi Scott's Vogue Visionaries class in partnership with YouTube. As part of this new series, the former Vogue cover star and Aladdin lead shares the lowdown on everything she's learnt in her career as a performer. Split into five video chapters – her first steps into the industry, how to ace an audition, the defining roles of her career so far, the best way to handle critics, and the advice she would give her younger self – Scott reveals how she forged a path from church choir singer to Hollywood. Whether you want advice on successfully self-taping, or ways to silence feelings of imposter syndrome, Scott has invaluable words of wisdom for all aspiring actors. She also tackles the topic of finding the confidence to speak up when things don't feel right, and her rules for maintaining a healthy relationship with social media. (Number one? No phones in the bedroom.) Most importantly? "Always be curious and keep learning, don't shy away from the things you're not good at - lean into them," she says. Scott's is the first of eight videos from the new Vogue Visionaries series, which will see experts from the worlds of fashion, beauty, music and more - from Alexa Chung and Sam McKnight to Celeste and Patricia Bright – share the stories behind their success. Watch every episode for free at British Vogue's YouTube Channel. For more information and updates on when each video will be released, sign up at Vogue.uk/visionaries



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Belted dress, \$1,730, Ports 1961. Mules, \$270, Kalda

Better HALF

How best to improve on black or white? Go fifty-fifty



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TRENDS

DOLCE & GABBANA

GABRIELA HEARST

"Two-tone accessories – such as Chanel's ridiculously good handbag – present the perfect entry point for those with a proclivity for the darker side of dressing"

> OLIVIA SINGER, FASHION NEWS DIRECTOR





Above, from top: necklace, \$1,910, Chanel. Sandals, \$305, Neous. Jacket, from \$1,715, Marni. Miniskirt, \$290. Elzinga, at Matches

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Above, from top: sunglasses, £200, Gigi Studios. Shoes, £765, Manolo Blahnik. Watch, £7,700, Hermès. Belted dress, £805, Taller Marmo, at Net-a-Porter com Bag, £3,675, Chanel

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Sense of CRAFT

As designers embrace the power of the homespun, there's purpose in this season's patchwork, says Alex Frank 've already found my fashion holy grail. It wasn't expensive – it wasn't even bought in a store. The colours are simple stripes of maroon, yellow and blue, a palette not developed in accordance with Pantone colour forecasting. It is a jumper basic in all ways except one: my mum knitted it for me when I was five years old. It sits in the attic of my childhood home, and though it's now too small for me, I could circle the globe and never find a garment as special.

This season, several brands are engaging that same energy to create clothing that is not only handcrafted but proudly looks it. You see the touch of the human hand right there; in the dangling strings, obvious seams, clashing patterns patched together and, maybe most importantly, in the exposed imperfections.

If there's a designer who laid the groundwork for this trend, it's Emily Adams Bode. With her eponymous New York brand, she repurposes antique blankets, tablecloths and even used sugar sacks into homey, nostalgic menswear. Bode sells at 70 stores worldwide, plus a flagship in Manhattan. It's taken off, too, with celebrities such as Jay-Z, Bella Hadid and Harry Styles. The brand also collaborates with factories to reintroduce traditional techniques. "We're reproducing antique textiles with mills, going back to the ways they were making things historically," says Emily. "Sometimes a material we find was literally rotting in an attic for a hundred years. If we recreate it, we keep the sensibility but change the material. Instead of linen wool, we'll do silk."

And Bode now has company in the crusade. Take London brand Chopova Lowena. "Every skirt is unique," says Laura Lowena of its homespun methods. "There has to be feeling instead of fast fashion." Lowena and Emma Chopova (the other half of the duo) bonded as students at Central Saint Martins over a love of craft and a scepticism of luxury excess. "It was an existential crisis. What are we making? Why is this ever going to matter?" says Chopova. "Things could be beautifully made, but not something special that you would cherish." Their signature is imaginative womenswear in mismatched shards, such as kilts assembled from contrasting tartans. Aside from appearing freespirited, Chopova Lowena is almost all upcycled, with thousands of vintage materials sourced each season. "There's no point if it isn't sustainable," Chopova explains.

Some designers are literally patching history together. New York's Sarah Nsikak, of the zerowaste, made-to-order brand La Réunion, uses vintage fabrics and deadstock to reimagine a style developed by the Herero people in Namibia. After surviving a genocide at the hands of the German Empire between 1904 and 1908, the Herero women began to create extraordinary dresses that appropriated the shape of the ballgowns worn by

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rich colonists but with a melange of brilliant prints, stitching together any available materials to turn a relic of oppression into a point of pride. Nsikak now pays homage to the style. "They used what they had, taking the thing that held them back and transforming it into what is most celebrated," she says. "My parents emigrated to Oklahoma from Nigeria – there were no African studies, no education for people who looked like me. I've been on this journey to reunite with my background."

The top tier of luxury is looking to a sense of place and identity, too. At Dior, Maria Grazia Chiuri returned to Puglia, where her father was born, for her recent cruise show. There she worked with Le Costantine Foundation, an organisation that safeguards the region's crafts. For delicate lace embellishments of butterflies and flowers, she commissioned Marilena Sparasci, one of the last specialists in a 15th-century embroidery called Tombolo. "People preserve through their hands a knowledge we cannot lose," Chiuri says. This emphasis on the artisanal is also a response to the pandemic. She describes her s/s '21 collection – a cosy swirl of paisley and hand-knit lace – as clothes for a "new style of life". The effect was of a barefoot Arcadia, a way of seeing our post-Covid lives as a pastoral fantasy. "To create communities, to be more than clothes, to respond to what happens."

Even one of the world's largest apparel brands, Nike is flirting with crafts albeit futuristic ones

مدشناسی

The Space Hippie is "exploratory footwear... created from scraps". It's the brainchild of Noah Murphy-Reinhertz, the company's sustainability design lead, and incorporates industrial leftovers, such as yarn for the knit base that's made from shredded T-shirts and plastic bottles. Another trailblazing process injects recycled rubber into a blend of foams to create a galaxy of random, speckled colour on the Space Hippie's outsole. All in all, the result is remarkably unlike what we think a sleek, aerodynamic sneaker is supposed to be. "Fuzzy imperfections and stitches – that's the unpredictable," says Murphy-Reinhertz.

There is an obvious explanation for this shift toward the homespun. During a time of economic despair, when quarantine is de rigueur, these clothes are snug for ambling around the house and humble when extreme luxury feels gauche. If screens saved us from boredom, they've also made us feel alienated from the real world. "The first thing I did when the travel limitations were lifted was to visit Dior ateliers in Tuscany," remembers Chiuri. "It brought me back to my roots, to the beginning of my work." If you understand the virtue of bread you knead with your own hands, think of this as the sourdough starter of style. "Our parents' generation could sew a button Now I have friends who go to a

tailor. It takes five seconds," says Bode. "Something is not destroyed if you rip it. We encourage people to mend. It just adds more of a story to it."

The DIY approach can also be seen as a protest, a counter to a culture of more-is-more that is no longer feasible. As the industry adapts to ever-shifting social and environmental climates, this smaller production, with less quantity and distinctive quality, can be a model of using old modes to create a survivable and more honest future. "These crafts were forgotten because capitalism took a hold and now all we care about is buying shit," says Chopova. "There's so much integrity to making something cool out of nothing."

Or, like my childhood sweater sitting in the attic, maybe the phenomenon is simpler, just a human reaction to the feel of an object made with care. Our wild and wretched moment has clarified what we need and what we don't – and something real to the touch, with tangible value and profound warmth, has never seemed so essential. "When you know the history of the objects that have shaped your life, that have shaped your grandparents' lives, you're able to make a connection with your own story," says Bode. "People need a sense of comfort, an emotional response. It's just natural "



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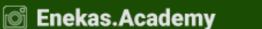
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I CAN FEEL THE ENERGY OF GENERATIONS UNITING, OF COMING TOGETHER TO STAND IN SOLIDARITY

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When we went to Budapest to film Shadow and Bone, you could often find the whole cast in The Workshop cocktail bar. It was like being on a hilarious school holiday. It was such a precious time."

"I love jewellery, and I've been wearing one necklace since I was a baby. It has my Chinese zodiac sign, the pig, on it." Year of the Pig pendant necklace, £195, Alighieri

> Every time I see a dress by The Vampire's Wife, I think about how I want to wear that all the time. I'd go to the grocer down the road wearing one." Dress, £1,075, The Vampire's Wife



"No one wears a cheongsam quite like Maggie Cheung in In the Mood for Love. I hope to look that elegant one day.

"I don't think you can really compare yourself or try to be the next someone, but there are actors, such as Frances McDormand, who I look up to.'



Jessie Mei Li

"I loved Alina from the first time I went into the audition room," says 25-year-old English-Chinese actor Jessie Mei Li, of taking on the role of Alina Starkov in Netflix's forthcoming fantasy drama Shadow and Bone. Based on the bestselling series of novels by Leigh Bardugo, the main shift from the cult books is that Starkov (a cartographer with a "legendary mythical ability to summon sunlight, who is going to change the world") is written as being of mixed heritage. "Growing up, I wish I had seen more faces like mine," says Li, who is currently based in Bristol. Before acting - Shadow and Bone marks Li's first major on-screen role - she worked as a teaching assistant in a secondary school. She says, "I could sit down and talk to someone who was having a hard time and say, 'I get it, I went through this, too." Her character sounds similarly relatable. "Alina is someone who doesn't necessarily understand herself at first," but as the show goes on she gains "agency and doesn't let people take advantage of her. We need more heroines like that " Naomi Pike

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Jessie Mei wears dress, £9,935, Chanel. Boots, £590, Legres, at Matchesfashion. com. Jewellery, Jessie Mei's own. Photograph: Liam Jackson. Styling: Julia Brenard

"The Chinese side of my family is big on skincare. They are always telling me to wear sunscreen. The one I'm using at the moment is Pai British Summer *Time SPF* [*\$29*] – *I* se it every day "

مدشنا

INITISH SUMMER TIME line & Cotton Extract Institute Sunscreen Instaction Solaire Haux Secsibles



"Bristol has lots of amazing vintage and charity shops, such as The Vintage Thrift Store. I love the excitement of finding a little gem. I have quite a collection of second-hand Buffalo trainers.

اطلاعات ، مقالات و دورههای



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TALENT CONTEST

Vogue Talent Contest 2021

Since 1951, the Vogue Talent Contest has helped to launch the careers of gifted young creatives. This year, it's back and bigger than ever, as we seek the best new writer, photographer and illustrator. The winners of each category will win £1,000, the chance to be published in our September issue and on Vogue.co.uk, as well as mentoring from the British Vogue team.

THE COMPETITION

Writers

Submit a first-person memoir or cultural observation essay of 800 words, inspired by the theme of "reset and renewal". Your submission can centre on fashion, culture, beauty, politics or personal experience. Provide a short covering letter to explain where you are in your studies or early career, and outlining your interest and aspirations in journalism.

Photographers

Submit an image or short series of photographs inspired by the theme of "reset and renewal". Your submission can be in the form of portraiture, still-life or fashion photography. Provide a short covering letter to explain where you are in your studies or early career, and outlining your interest and aspirations in photography.

Illustrators

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Submit an illustration or short series of illustrations inspired by the theme of "reset and renewal". Your submissions can focus on fashion, culture, beauty, politics or personal experience. Provide a short covering letter to explain where you are in your studies or early career, and outlining your interest and aspirations in illustration.

CONDITIONS OF ENTRY

 Entrants should be 14 years old or above and should not have reached their 25th birthday by 1 January 2021 (under-18s will need to seek permission from a parent or guardian before entering). 2. Entries must be submitted by email, to arrive no later than the closing date, to voguetalentcontest2021@condenast.co.uk. 3. Copyright on entries belongs to the Condé Nast Publications Ltd. 4. The competition results will be announced in the September 2021 issue of British Vogue and on Vogue.co.uk. 5. The editor-in-chief's decision is final. For full terms and conditions, visit Condenast.co.uk/terms/competitions. For details of our privacy notice, visit Condenast.co.uk/privacy

، منبع جدیدترین اطلاعات ، مقالات و دورههای آموزشی طراح





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be submitted by email and should include your name, permanent address, telephone number, date of birth and occupation. The judging panel will include British Vogue's editorin-chief Edward Enninful and senior members of the British Vogue team. Finalists will be invited to a series of Zoom discussions with members of the team, after which the winner will be announced.



RICHARD RUTLEDGE

Whichever design you click with, make your chain fine as stitching or strong as armour – there's no space for anything in-between. By Rachel Garrahan. Photograph by Jack Wilson

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INKS

Lauren Rubinski. 3 Gold,

multicoloured-sapphire and *diamond necklace*. Carolina Bucci

> 4 Bicolour gold and diamond necklace, Jessica McCormack.

5 Rose-gold and emerald bracelet, Anita Ko. 6 Bicolour gold and diamond

necklace, £4,588, Yvonne Léon, at Matchesfashion.com. 7 Gold necklace,

Tiffany. 8 Gold and diamond necklace, Patcharavipa. 9 Vintage Carimati jade, gold and diamond bracelet, \$9,750, Bentley & Skinner. 10 Gold necklace, Louis Vuitton Fine Jewellery. 11 Vintage Georges Lenfant gold bracelet, £7,800, Omneque. Prices on request unless otherwise stated.

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WORDS COLLIDE

A powerful new work begins a fresh chapter in novelist Jhumpa Lahiri's now bilingual career, says Olivia Marks. Photograph by Brigitte Lacombe

n the year 2000, Jhumpa Lahiri was "hit by lightning". At least, that is how she describes winning the Pulitzer Prize for fiction, aged 33, for her debut collection of short stories, *Interpreter of Maladies* (recently reprinted for its 20th anniversary, it has sold more than 15 million copies worldwide). Overnight, Lahiri became a rare kind of literary celebrity – when she married Alberto Vourvoulias-Bush, then deputy editor of *Time Latin America*, in Calcutta the following year, "photographers climbed on to scaffolding" to take pictures of the glamorous Indian-American author.

Now 53, in person – or rather, on-screen – Lahiri is as considered and unhurried as the books that followed, each one critically acclaimed. From her volume-lined office at Princeton University, where a blizzard rages outside, she presents herself as the quintessential professor of creative writing, as direct and warm as the pared-back stories of domestic life she has made her name with.

Her debut novel, *The Namesake*, came three years after that "bewildering" Pulitzer win, and was adapted into a Hollywood film; her follow-up short-story collection, *Unaccustomed Earth*, won the Frank O'Connor award (there was no shortlist – no other book was deemed worth considering), while her 2013 novel *The Lowland* was shortlisted for both the Booker Prize and National Book Award. Not long after, President Obama presented Lahiri with the 2014 National Humanities Medal. "Oh yeah," she smiles modestly. "That was nice."

It's been eight years since she published a novel. Actually, that's not true – it is eight years since Lahiri published a novel in English Several years ago at the height of her



Jhumpa Lahiri

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ARTS & CULTURE

career, the author decided she would only write in Italian, a language that she'd only recently become fluent in. Her upcoming novel, *Whereabouts*, is in fact a work of translated fiction. Lahiri first published it in Italian – *Dove mi trovo* – in 2018, before translating it into English herself.

"I mean, it wasn't a very rational thing," she admits of her pursuit of Italian, which in 2012 led her to uproot her husband and two young children from Brooklyn to Rome. Beguiled by the language since a trip to Florence as a student, lessons at home could only get her so far – this was the tongue that she wanted to live, think and write in.

"For so many years, I felt it the way one might have a kind of sixth sense about something that they can't explain," she says. "I just felt the language was going to offer me a sense of place and of joy. And those were two things that I had really lacked in my life, in either of the other two languages I speak."

The daughter of Bengali parents (her father was a librarian; her mother a teacher), Lahiri was born in London, before the family moved to Rhode Island in America when she was two. She has described herself as a linguistic exile, always "outside" of the languages she has grown up with. Subsequently, life in the margins is a recurring theme of Lahiri's; her work has largely been concerned with belonging and identity, history and connection, specifically in relation to the South Asian immigrant experience.

Take the stories in *Interpreter of Maladies*, in which Lahiri inhabits various perspectives – from a grieving Indian couple in Boston to a male tour guide encountering an American-Indian family on holiday in Odisha – that probe what it is to never quite fit in, to always have the feeling of being a stranger in your surroundings, wherever they may be.

While *Whereabouts* may mark a linguistic departure for Lahiri, it is still a novel that deals with life on the periphery. This time, her protagonist is a nameless woman in her midforties, single, unmarried, childless. Throughout the book, compiled like a "mosaic" into short chapters ("On the Street"; "In the Piazza"; "At the Beautician") that reveal the intimacies of the woman's everyday life as she moves through the unnamed Italian city she has always lived in, she finds herself at a crossroads, chewing over her past, how she got to where she is and what might be left to come.

"I was thinking about what it would be like to be a woman more or less my age, in an urban setting, and to be living your life according to certain social-cultural expectations," explains Lahiri. "How would she wear that reality?"

On the outside, Lahiri – with a 20-year marriage and two teenage children, who says she belongs "nowhere" – has little in common with her protagonist. "I was curious what it might be like to be a person who's always lived in the same place, because that is so not my experience," she says. "Even though I've lived in the United States for years, when I would go away and come back, I never felt that I was going home. I just felt like I was going back to the house where I lived."

After their first year in Italy, the family decided to stay – it's now been more than eight years of "moving back and forth" between Rome and Princeton. "I think our children have been totally shaped by this decision," Lahiri says. "They were never allowed to feel comfortable in any one place. And I know that that took a toll on them. But I think that that also has made them who they are and who they will be."

She never thought this life would "supersede" her old, Stateside one, but it has. "It's strange to say, but I have so many more friends there than I have in America," she says. Among them is the Italian writer Domenico Starnone the

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<image>

Lahiri probes what it is to never quite fit in, to always have the feeling of being a stranger in your surroundings, wherever they may be



husband of Anita Raja, who allegedly wrote the Neapolitan novels under the alias Elena Ferrante. Lahiri translated the foreword Starnone wrote to the anniversary edition of *Interpreter of Maladies*. "That was particularly satisfying to me," she smiles, pulling a copy from the bookshelf.

How does she feel, 20 years on, about the sudden success she received as a debut author? "Sometimes I think I would have enjoyed it a lot more if it did come later," Lahiri admits. "I really questioned it for years. I just sort of thought, 'Why did they give that to me?' I didn't know it wasn't a mistake."

Currently, she is the teacher of that next crop of young writers. "I think that they'll have a lot on their plate, but I think every generation does," she says of her students, who are trying to forge a career. "They've had to confront and cope with a set of challenges I certainly never had to, but I always want to be optimistic about young people. There's imagination, ingenuity and determination. They care deeply about correcting the wrongs in our world, in our society. It's older people we need to worry about."

For now, she is eagerly awaiting the vaccine, not just to get back to Rome, but because it is being able to travel and find new places and cross borders that "enables you to understand most of humanity. Why is it so important to us to feel that we belong somewhere? That a place is ours?" she asks. "What makes a language yours? And what makes it mine? They're such huge, problematic questions." And ones, she continues, that cause "so much strife in the world".

"Movement has been what's made our civilisation move forward," Lahiri says. "We are from nowhere and we are from everywhere. We need to acknowledge and appreciate that." ■ *Whereabouts by Jhumpa Lahiri (Bloomsbury, £10) is published* on 4 May Clockwise from top: Lahiri receives the 2014 National Humanities Medal from President Obama; the debut collection Interpreter of Maladies; and Whereabouts, her latest release

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HOT PURSUIT A new BBC adaptation is the latest step in actor Emily Beecham's unstoppable career, finds Amel Mukhtar

espite every indication to the contrary, Emily Beecham never imagined herself as an award-winning actor with a Hollywood career. In fact, in 2019, when there was talk that she might become the first Brit to win Best Actress at Cannes in more than 20 years (for her role in the eerie sci-fi thriller *Little Joe*), she believed it so far-fetched that after the film premiered she flew home to London without a second thought. She was in her pyjamas, feeling the after-effects of the previous night's champagne, when a festival official telephoned asking her to return immediately.

When she arrived back at Nice airport, a matter of hours later, Chanel had sent a car to collect her and ensure that she made it to the ceremony in time – they drove at getaway speed, flanked by a motorcycle, halting only at the Chanel store to dress her. She was told of her win moments before she went on stage to collect the award in front of the three-storey auditorium. Afterwards, she says, "I sat with my head between my legs, because I felt so dizzy I thought I was going to faint. The only time that had ever happened to me before was skydiving."

Now almost 37, success keeps coming. This spring, you can see her starring alongside Lily James, Andrew Scott and Dominic West in the BBC's new adaptation of Nancy Mitford's The Pursuit of Love; and opposite Emmas Stone and Thompson in Disney live-action prequel Cruella. There's also a busy filming schedule to contend with, including playing Charlotte to Emma Mackey's Emily in an Emily Brontë biopic; starring in Netflix horror series 1899; and The Outside Room with Vanessa Redgrave and Lashana Lynch.

"I've been isolating on my own since I finished filming The Pursuit of Love," says Beecham over Zoom from her east London home (which she usually shares with her partner, and fellow actor, Max Befort, who has been in Germany for the past few months, caring for his family).



Above: Emily Beecham as Fanny Logan (far left) in The Pursuit of Love. *Left: the actor* with her co-star, Lily James

Gentle and thoughtful in conversation, it's not hard to discern the eyedrawing qualities that make her so captivating on-screen. She takes long, hair-twirling pauses between answers, seeming to retrieve a thought from a pool, examine its every angle, then swim away with it elsewhere, often losing track of the question in the process.

It's possible she's feeling more floaty than usual, this being her first interview about The Pursuit of Love. Published in 1945, the book was the first of a much-treasured trilogy of novels by Mitford, and has been adapted for the small screen by actor Emily Mortimer. Anticipation is high. "It's basically about women discovering what on earth they want to do in their lives," Beecham says.

Nancy Mitford, of course, was one of the socialite daughters of Lord and Lady Redesdale, and a member of the Bright Young Things. Her novel follows the romances of upper-class cousins, the wild Linda Radlett and sensible Fanny Logan. Beecham plays "secure and stable" Fanny, while Linda, played by Lily James, is "desperate for passionate, dangerous love" but gets "vilified as a bolter", explains Beecham.

The aristocratic whirl of the 1920s and '30s is in full effect. Many grand properties provided filming locations, including Badminton House in Gloucestershire, where Queen Mary lived for much of the Second World War and where the cast stayed for a week. The sleepovers were a little hair-raising. "Lily was supposed to be sleeping in the room next door to me but she was elsewhere, and so there was one night that I was a bit spooked, I have to say," explains Beecham, who discovered a secret door that led from her four-poster bedroom to a web of other rooms. "It took me a couple days to actually stop being quite frightened. My imagination ran riot," she says.

Beecham has been working in the industry for more than a decade, though as she entered her thirties she felt demoralised by the offers of parts that were often "subservient to the male roles; described as pretty and lovely and amicable and two-dimensional. Even if I wanted to pay the bills, I just don't know how to do that." Despite her then agent's push to go more commercial, she longed for the juicier roles she felt she'd find in theatre or independent cinema.

Those instincts were rewarded. Her breakout came as the star of 2017 indie hit *Daphne*, in which she played a Fleabag-esque character (selfdestructive, middle class, lost) who witnesses a violent crime. Any excuse to play against the clichéd femininity people tend to ascribe to her delicate, feline features – high cheekbones, small pout, perfect symmetry – and plummy, soft-spoken voice.

The daughter of an airline-pilot father and a psychologist mother from Arizona, the family moved around a lot in Emily's early years, making her the perpetual new girl (and a natural for acting). "Some schools are way easier to fit into than others," she says. Born in Manchester, her northern accent dropped quickly when she moved south. "I didn't really like people to keep talking about it." In one school, she was the class clown, in another, almost silent. It was at her last, just outside London, that she escaped into the world of theatre, before heading to Lamda at just 18.

Today, the world is at her feet. "I feel very lucky," she says. And what of the equally anticipated Cruella, the origin story of the Dalmationobsessed villain? Beecham is tight-lipped on her still secret character, saying no more than that she is "kind". Set in 1980s London, it is costumed in a Vivienne Westwood-punk style, and the filming experience was as outlandish as the film promises to be. "I loved the call sheets," is all she will say, laughing. "There were so many Dalmatians." The Pursuit of Love airs on the RRC and RRC iPlayer later in the year

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"Even if I wanted to, I just don't know how to do pretty and lovely and amicable and two-dimensional roles"

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"Augustinus Bader makes the kind of skincare you come to depend on. My latest faithful companion is its amazing new lip balm." Augustinus Bader The Lip Balm, \$30

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"To me, graphic sunglasses are an art form. Black Eyewear has aced the discipline with this glamorous '60s shape that will take me into summer." Sunglasses, \$197, Black Eyewear

LIFE & STYLE This month's edit, from Julia Sarr-Jamois

"Jim McDowell,

a ceramic artist from North Carolina, calls himself The Black Potter. I'm in love with his face jugs, which are inspired by black history and family tradition." Whisky sippers, from £185 a pair, Jim McDowell, at Tiwa-select.com "Eye-catching chandelier earrings should be on everyone's wishlist. These sculptural pink resin numbers from Brazilian designer Vanda Jacintho are on mine." Earrings, \$276, Vanda Jacintho

"The names of Brooklyn perfumer DS & Durga's scented candles are like olfactory stories." DS & Durga Big Sur After Rain scented candle, \$60

آموزشگاه انعکاس منبع



"There's a lot to be said for a good mule. Although, when it comes to bejewelled dusty pink ones from *Miu Miu*, words are unnecessary." Mules, \$875, <u>Miu Miu</u>

"The moulds for artist and designer **Piera Bochner**s candles are taken from unusually shaped fruits and vegetables, but I like to think of them as fantastical sea creatures." Candles, from \$40 each, Piera Bochner, at 12thirteen-store.com

"If there's one thing I've learnt from a year of lockdowns, it's the importance of perfect pyjamas. Make mine a gentlemen's pair from **Budd London**." Pyjamas \$315 Budd London "I feel like *Hermès*'s silver Chaîne d'Ancre, or anchor chain, is pretty much an outfit in itself." Bracelet, £1,100, Hermès

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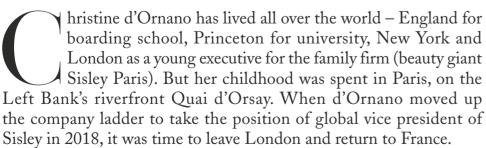
Below: Kaori Tatebayashi's porcelain flowers bloom on a wall of the guest room/ office. Right: Christine d'Ornano in the garden of her Paris home. Hair: Leslie Thibaud. Sittings editor: Gianluca Longo



Left Bank paradise

Out in the garden or in the house, Christine d'Ornano's home is a Parisian idyll, finds Dana Thomas. Photographs by Matthieu Salvaing

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She knew she preferred the Left to the Right Bank – it's the artier, leafier side of the Seine. While d'Ornano was house-hunting two years ago, she was invited to an art dealer's Left Bank home for dinner. To get to the apartment she recalls "You came in through the garden And

hristine d'Ornano has lived all over the world – England for I thought, 'What a dream to be in the middle of town and have a garden!' In London, most houses have gardens. But in Paris, it is very rare." That evening, she realised she wanted her home in the French capital to have a garden, too. As luck would have it, she found one in a magical spot in Saint-Germain-des-Prés: a ground-level flat in an 18th-century *hôtel particulier* – a real gem in a city full of architectural treasures – with a terrace, trees and flower beds out back. Albeit that when she saw the apartment, which sits regally on a cobblestone courtyard, it was a mess. For years, it had served as office space, "with partition walls, plugs everywhere and fluorescent lighting," she recalls. "It took some imagination to see what it could be "Happily she had that imagination. She could



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"All the rooms are slightly different white, with different textures. I wanted something calm"

see that, behind all the soulless corporate clutter, there was noble architecture waiting to be rediscovered. And when she laid eyes on the garden – well, she knew she'd found her Paris home.

First, she set to work on the flat. She managed to also buy the floor above, and with the help of architect Brenda Altmayer, she joined the two floors with a turn-of-the-century staircase she found at the Porte de Clignancourt flea market, and rearranged the floorplan to three bedrooms and bathrooms upstairs – for herself and her three teenage daughters – plus a kitchen, dining room and guest room/office downstairs. In the kitchen, she put in a big bow window that opens on to the garden.

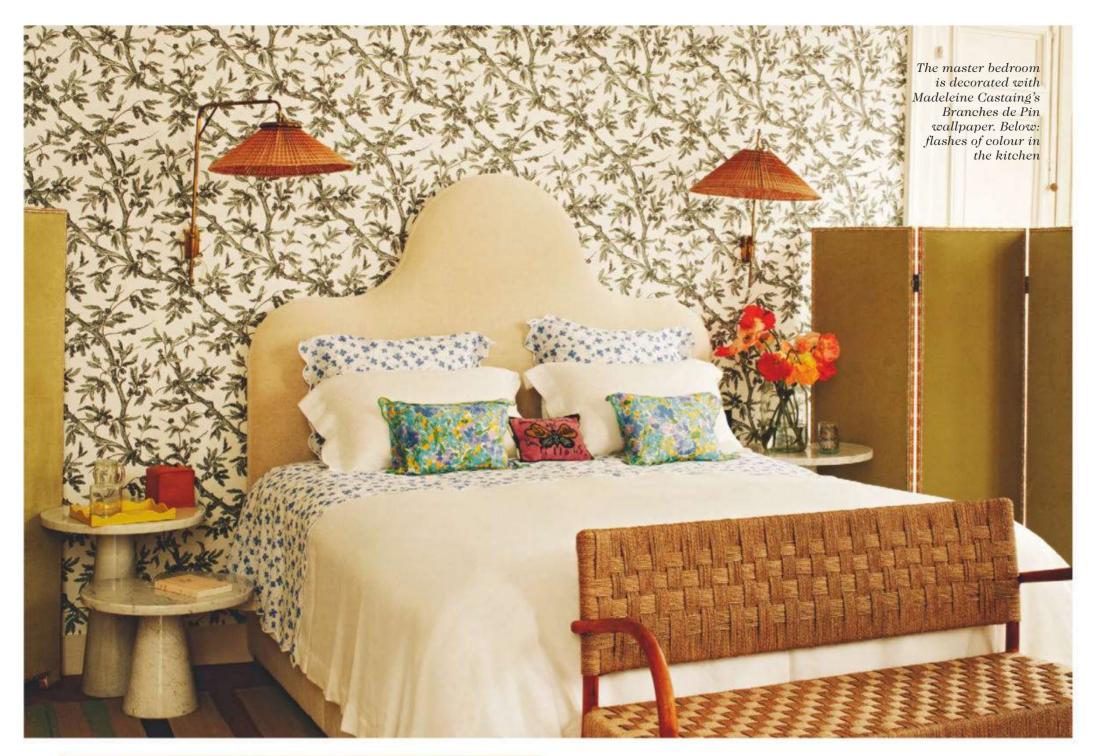
Next came the decor. D'Ornano had grown up in a famous French home: the apartment of her parents, Count Hubert and Countess Isabelle d'Ornano, which had been decorated by revered interior designer Henri Samuel in a "colourful, almost baroque and very eclectic style," she says, and had been featured in magazines many times over the years. Similarly, d'Ornano's home in London was full of colour, but, "Unlike my parent's home, which had a lot of pattern, mine in London had blocks of colour – a pink fabricked room, a grey lacquered living room," she recalls.

Now, she thought, "I want white." But not flat white. "I had a very good French artisan painter who mixed marble powder in to give it a sheen, or plaster to make it chalky. All the rooms are slightly different white, with different textures. My mother came to see it and said, 'Everything is white! It's just white!' She was kind of appalled," d'Ornano says with a laugh. "But I wanted something calm."

With time, she admits, "colour has crept in". Like the anise green velvet covering the cupboards in her guest room/office. And the >



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"I'm obsessed with flea markets. I go all the time and often find furniture for friends. It's a hobby"

S-patterned red and black floor tiles in the kitchen. And the shocking pink inside her bookshelves. "Brenda had just come back from the Francis Bacon show at the Centre Pompidou, and said, 'The colours!' The colours!' She showed me pictures of the paintings, and we chose that pink."

D'Ornano shipped over a few pieces from London, including her favourite armchairs by Howard & Sons. Almost everything else is new; much of it from flea markets. "I'm obsessed with them," she confesses. "I go all the time and often find furniture for friends. It's a hobby."

When she does up a space – say, the interiors of the Institut Maison Sisley Paris on the Avenue de Friedland, or a new home – she will "become interested in an aspect of design and go deep into it," she says. For the Left Bank duplex, she got hooked on post-war Italian design. She bought an Ettore Sottsass marble table for her entrance hall, and a palm-tree lamp, also a Sottsass. "He did all the Fiorucci stores," she notes. There is a pair of wood chairs in her living room by Paolo Buffa, and quite a few pieces by Angelo Mangiarotti, like the double-pedestal marble table. The white teardrop-back chair at her desk is by Gio Ponti.

Much of the art is by family friends. She has a slew of Yves Saint Laurent's *Love* posters, which the couturier designed and sent out each year as Christmas cards. Her parents, who also owned the Jean-Louis Scherrer couture house, knew Saint Laurent well and were on the list. "I remember the poster arriving in a tube," d'Ornano says. "My mother kept them and gave me a few. Now they are collector's items." Cheerfully, they hang in the master bathroom. "They have always been modern " she says "Always been cool "



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On the guest room/office wall, she has branches of flowers in white porcelain, by the Japanese artist Kaori Tatebayashi. D'Ornano discovered her work at a botanical-themed show at the Tristan Hoare Gallery in London in 2019, and liked it so much that she commissioned the artist to create a series of pieces based on flowers from Amanda Brooks's garden in the Cotswolds. "I had been to a lunch at Amanda's, and she has these mixed borders that her husband planted, and everything was in bloom," d'Ornano remembers. "I took pictures of the flowers, and gave them to Kaori, and she made the pieces. I just love them. They are so ethereal. They make the room." D'Ornano also has a penchant for collecting paintings of clouds. She did so unconsciously, she says, until, "My daughter, when she was six or seven, painted a cloud in watercolours, and wrote on it, 'For mummy, who collects clouds."" It now sits, framed, on the bookshelves in d'Ornano's bedroom.

Once the home was in decent shape, d'Ornano tackled the garden, which was long-neglected and wildly overgrown. "I planted a magnolia, and when it flowers it looks like it's happy" she says "And since there is not much sun, I planted a lot of big ferns, which are really pretty, and climbers on the walls – jasmine and some roses – and lots of hydrangeas and phlox. A quite simple planting, really." She finished with gravel paths, "since that's easy to maintain".

D'Ornano knew she'd use the garden for entertaining, such as when she launched a new product line, Sisleÿa L'Intégral Anti-Age La Cure, last September with a luncheon al fresco for 25. And, when permitted by lockdown rules, she has friends, family and neighbours over. "I love mixing all the generations, the teenage nephews with my friends, and my children and their friends. Relaxed brunches with a buffet – take your plate, eat where you want. That's how my parents entertained, informally."

With all museums, restaurants, theatres and cinemas closed since November, however, the garden has become even more of a focal point for the family, and their whippet, Lily. "I sit out there and read, and I park my bike there, and we have all our meals there," she says. "We are so lucky to have this garden. But what I love most about my home is being in it. It's very nice to work from home, you know?"

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لات و دورههای آموزشی طراحی

Checks and balances

Galvanised by the financial crash of 2008, Otegha Uwagba dedicated her twenties to saving money. But, she reflects, at what cost to her happiness? Illustration by Michele Marconi

have always been good with money. I was eight years old when my mother took me to open my first bank account, 27 when I finally got my first credit card (for the points, you see), which I still use sparingly and pay off every month without fail.

I say this not to brag, but rather to illustrate how illogical and inconsistent our emotional relationship with money can be – because while I have always been "good" with money, I have rarely felt good *about* money. Until fairly recently, money – or rather, worrying about it – underpinned pretty much every aspect of how I lived my life. More so than any relationship, person or job, it was money that was the defining feature of my twenties, the great fact of my life, to borrow a line from the late Roger Ebert.

The makings of my own particular concoction of money neuroses have their roots, I think, in childhood, and later on in the anxiety brought on by trying to survive in the post-graduation hinterland, while intermittently renting in one of the most expensive cities in the world. I came of age during the aftermath of the 2008 financial crash, when graduate jobs were thin on the ground but unpaid internships were in ready supply. I remember the constant headlines hand-wringing about the fate of this "lost generation" – my generation – as graduate unemployment spiralled and I tried desperately to find a foothold in the workplace.

Twelve years and one pandemic later, the class of 2020 is facing similar headlines. It's hard, when you're still deep in your student overdraft years after graduating, to imagine a reality where you won't be. But as I crossed over into my thirties recently, I began to reflect on what the financial ups and downs of the preceding decade had taught me, and what I wish I'd done differently, sooner, or not at all.

Most surprising, perhaps, was the realisation that there is such a thing as being too good at saving. Ultimately it has served me well – I was recently able to achieve the increasingly rare feat of buying a flat in London – but I also spent most of my twenties denying myself even the smallest of pleasures, something I now kind of regret I still feel bad about the time I flaked on a friend's 28th birthday plans because the £30 return train fare to get there felt like an indulgence too far (I feel especially bad as I lied and said that I was "feeling ill"). At times that self-denial crossed over into self-flagellation and made me intensely, unnecessarily miserable. In hindsight, I wish I had allowed myself to live a little – to book that holiday to Tulum or go to that Beyoncé concert – even if it meant saving a little less each month. Life is hard, and long, and sometimes you need to treat yourself to get through it.

At the same time, keep in mind this essential truth: everything on Instagram is fake. The bodies are fake, the flawless skin is fake, the enviable wardrobes and custom-built kitchens - well they're not fake per se, but they are probably #gifted. Allowing Instagram to influence your spending - or even your aspirations – is a fool's errand, though god knows I've been there. After months of seeing that chequered faux-fur coat all over social media last winter, I finally succumbed and ordered one of my own, only to realise once it arrived that it was completely out of step with the rest of my wardrobe. You will bankrupt yourself trying to emulate other people's lifestyles. So treat Instagram like a visual moodboard, but don't get confused and assume it's anything other than very sophisticated advertising.

Sometimes, though, comparison culture can strike a little closer to home. Realising that some of your friends have a lot more money than you is an unavoidable fact of your twenties. My advice? Make sure you have some friends whose lifestyles mirror yours, because while it's not impossible to sustain friendships across financial divides (I have done so, and very successfully) there will be times when you want to bitch about ridiculous rent prices to someone who just gets it.

On which note: renting in London was one of the most stressful aspects of my twenties. I've shed hot tears of frustration over everything from the shock of an unexpected rent increase to a landlord dragging their feet over returning my deposit. How I wish that I'd spent a little more effort making my rental flats feel more homely deposit be dammed. I was always of the mindset that, because these homes were temporary, there was no use spending time or money on sprucing them up – but really those changes are an investment in your own happiness.

That goes for your job, too. It's likely you'll encounter some variation on this particular dilemma: either take the more prestigious or better paying job that, ultimately, leaves you cold; or embark on a less lucrative career path that actually excites you. My advice is to choose the latter. Always. I spent the first half of my twenties agonising over whether to continue along the moderately well paid and stable career path I'd fallen into after university (advertising), or risk pursuing the notoriously poorly paid career I'd always dreamt of (journalism). The sense of satisfaction I felt after finally making the leap was indescribable. Having made the switch, my takeaway is this: if you know deep down you're not where you want to be, the sooner you get out the better. There's no point climbing a ladder you don't even want to be on.

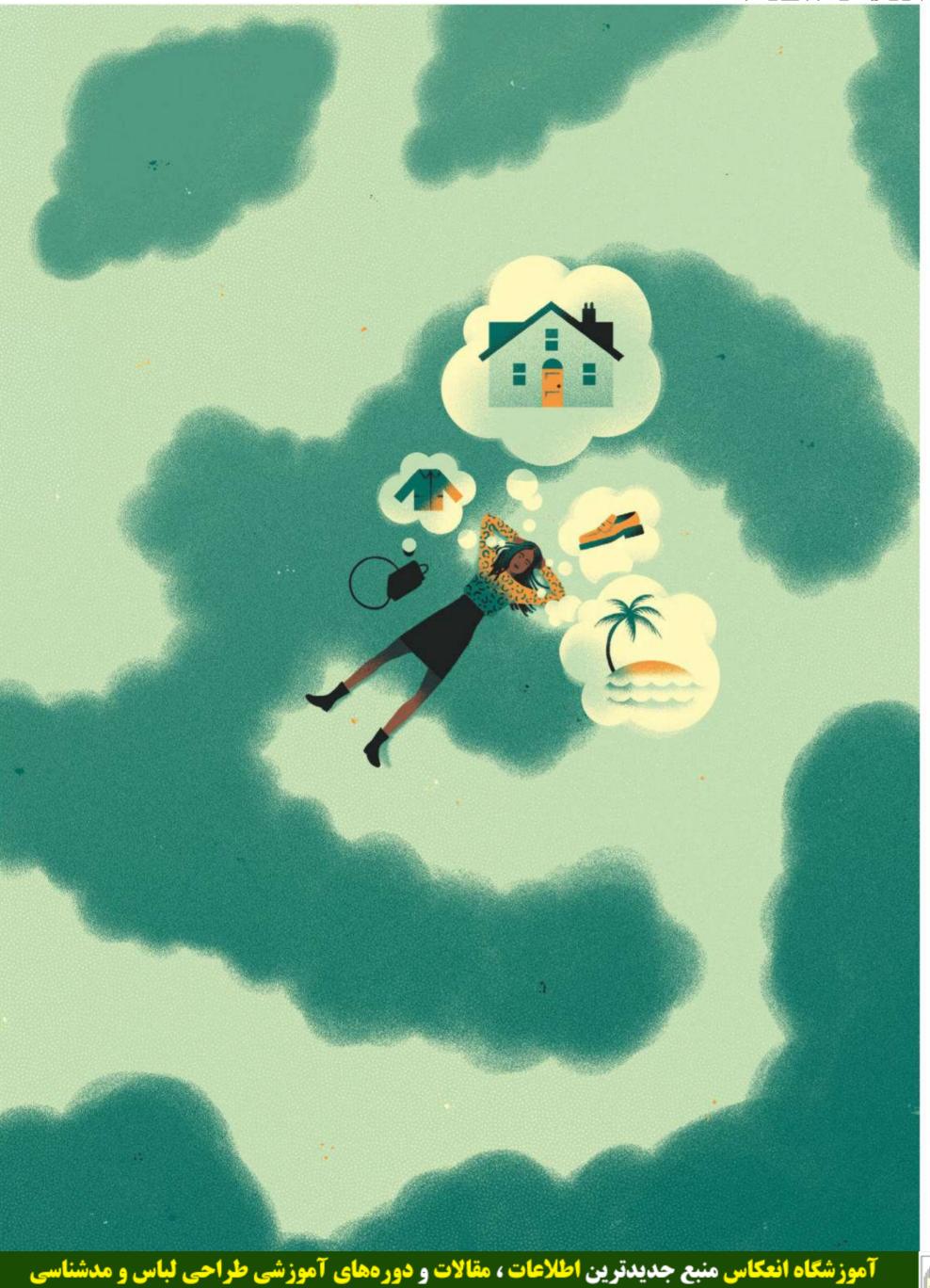
A few weeks ago, having realised I had a gas leak in my flat, I called out an engineer, who eventually presented me with a £600 repair bill. Ouch. As I paid it, I thought of everything I'd rather have spent that money on. Au revoir, Marni loafers. But texting a friend about it later, I realised my overriding emotion wasn't one of panic, as it would have been in my twenties, but rather intense gratitude - that after a year that had been financially catastrophic for so many, and that had proved financially challenging for me as well, I was even in a position to afford an unexpected and not insubstantial expense. I saw in that moment how far I'd come from the panicky, stressed out, penny-pinching mentality of my younger self.

My relationship with money is something that will continue to evolve over the years – hopefully for the better, although I'm realistic enough to know there will be rough times. No doubt the decade ahead will impart as many lessons as the one just passed, so who knows – perhaps I'll be back here in another 10 years to tell you what I've learnt.

We Need to Talk About Money by Otegha Uwagba (4th Estate £15) is published on 8 July







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Ice queen

A lifelong fascination with glaciers has taken biogeochemist Jemma Wadham to the furthest reaches of Earth. But it took a near-fatal brain tumour for her to realise just how precarious life on our planet is

magine that one morning you woke up, pottered into your kitchen to make a cup of tea, found you hadn't shut the freezer properly last night, and ice was now teasingly protruding out of a crack in the door. And that the next day the ice had grown, bursting open the freezer door, and starting to advance across the floor, then over the counters, effortlessly sweeping up the toaster, kettle and dirty dishes into its icy folds. A week later it had filled the entire house, its icy fingers pointing like antennae skyward through the fractured window frames, then continuing its merciless advance down the street, soon to entomb your city, your country, your continent. Now imagine the minute amounts of meltwater produced at the edges of this vast body of ice, pooling together to feed tumultuous rivers the size of the Nile, finally to disgorge their watery load into the Earth's seas, shaping what life thrives, how ocean currents flow and, sometimes, whether our climate warms or cools. This is not myth – this is the scale of glaciers, almost beyond what a human mind can grasp.

My interest in glaciers was first awakened while roaming the Cairngorms in Scotland as a teenager. I was intrigued by the bald, ashen grey hills, sculpted by the passage of glaciers at the height of Earth's last intense cold period, nearly 20,000 years ago. The valleys were unusually broad – scoured by the ice, presenting lumpy terrain at their edges where glaciers had eroded, unceremoniously dumped and then modelled soft sediments into clutches of giant eggs, called "hummocky moraine". The thought of a snake-like torso of moving ice hundreds of metres thick having once upon a time advanced down these valleys astounded me.

Yet my fascination with the Cairngorms was not coincidental. Over the first 15 or so years of my life, their weather-ravaged slopes had become a source of freedom for me, where structures were erased and I could feel the pulse of something much, much bigger than myself. I'd trudge with purpose to the summit of my favourite peak, Ben Gulabin at the Spittal of Glenshee, barely able to draw in enough air to fuel my leaden legs. Austere steely-grey crags loomed from the toe of the hill softened by the rusty tones of its heathery scalp – this panorama swept me away from what had become a disconnected and sometimes bewildering upbringing.

The confusion found its roots, I suppose, after I lost my father in a car accident on Christmas Day when I was eight. Children in those days were kept away from funerals, we never talked about the event much afterwards and I felt numb for many years aware only of a strange



VIEWPOINT

sense of disconnection. One moment I had a father, the next he was gone without trace. I created my own world in my head, immersing myself first in novels, in a fantasy land of characters and places, and then later in the Cairngorms, where I came to find serenity and calm – just "me" and "the mountain". The barren sweeping landscapes gifted me a connection to "something bigger", as I struggled to find my footing in an increasingly tumultuous family life.

Yet against this backdrop, the kernels of my future as an explorer and glaciologist also found their beginning. By the age of 11, I was organising family holidays, writing away to hotels and holiday cottages enquiring about booking. "Dear Mr Woodman," they wrote back... always misspelling my name and utterly oblivious to the fact that I was but a girl still at primary school. Our first grand excursion was to the Lake District – I had recently learnt to sail a sailing dinghy and wanted to test my skills – and included my brother, who was recovering from an emergency appendix operation. I persuaded my mother to hire a sailing boat from which we ventured jauntily out on to the ripples of Derwentwater, until we came to ground on the mudbanks, narrowly avoiding capsizing. My brother was huddled in the bows clutching his side in pain as the boat veered over, and my mother, in her holiday finery, was left wading through murky waters up to her waist. Even at this young age, an independent instinct had started to develop, and I began to nurture a desire to go "out there" and discover Earth's great wilderness.

From then on, mountains grounded me and helped me breathe – and drew me in, too, like a story in a book I never wanted to end. I first laid eyes on a real glacier in the Swiss Alps as a 21-year-old university student – in the flesh, glaciers were beyond anything I had imagined. White, pristine and unpolluted hinterlands, a blank canvas, capable of absorbing any negative emotion that pulsed through me and miraculously transforming it into pure exhilaration and joy.

Since then, I've followed that very same smell of the ice and its vertiginous white expanse. I've grown to know and understand glaciers better, and with that depth of learning, as always, comes heightened fascination, perhaps even obsession. In 2012, after nearly 20 years of toil in the field, I became a professor (of glaciers) at the age of 39.

Upon first glance, glaciers seem so silent, passive and lifeless; and yet, measured over decades, centuries and millennia, they are some of the most sensitive and dynamic parts of our planet, growing during ice ages and shrinking under the malign influence of our carbon-choked atmosphere. Their cyclic growth and decay over the last two million years, in response to very subtle shifts in the way the Earth orbits the sun, has caused our sea levels to fall or rise by over one hundred metres, as vast amounts of meltwater have been stored by, or released from, ice sheets blanketing North America, Europe and the Antarctic – enough water to drown the Statue of Liberty.

Towards the end of 2018, I was rushed to hospital with a benign brain cyst the size of a tangerine. I had recently secured my first big job, as director of a research institute. My life was a chaotic blur of meetings and events, my friends described me as "manic", and I felt utterly exhausted as I struggled to make a success of my new position it was a far cry from my serene icy wildernesses and glaciers. I wouldn't allow myself time off to visit a doctor, despite the fact that I was experiencing explosive headaches, starting to lose my sight, had numbness in my legs and couldn't walk in a straight line down a corridor. This may sound a little mad, and to this day I'm not sure what stopped me from investigating further. I expect it had something to do with fear (most things do) – fear of failing at my job, of letting people down if I took time off, and perhaps even fear that behind my strange symptoms lurked something rather serious. Then *bang* – I was suddenly in A&E, and within 12 hours I was out cold on an operating table, my skull cut open in an attempt to rid my brain of the enormous, life-threatening growth. Over the months that followed, and as I recovered, I grappled to comprehend what had happened to me, and to re-evaluate what I truly cared about. This led me straight back to my old friends, the glaciers. You see, our glaciers are not far off where I was in December 2018.

They are amid an acute health crisis of their own melting at unprecedented

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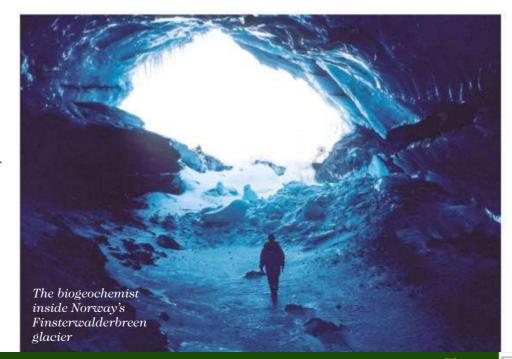
TOM KIRKPATRICK; JON OVE HAGEN

In the flesh, glaciers were beyond anything I'd imagined... capable of absorbing any negative emotion and transforming it into pure joy

rates, as our climate warms year on year. Fossilised carbon (oil, gas, coal) takes millions of years to form, as layer upon layer of dead plants and animals are slowly bedded down and stored in the deep, but we have been returning this ancient carbon to the atmosphere in just a matter of decades. Rising greenhouse gases like carbon dioxide have already warmed the Earth by one degree Celsius since we started burning fossil carbon at the beginning of the industrial era (about 15- to two-hundred years ago). More terrifying still, we are on course to hit a colossal three degrees Celsius or more of globally averaged warming by the end of this century.

Already the impacts of this warming are being keenly felt on glaciers. In 2019, record melt rates were reported on the Greenland Ice Sheet; Himalayan glaciers were found to be thinning at much higher rates than scientists had thought; and the first obituary was written for a glacier in Iceland. I've witnessed this accelerating melt – glaciers I've studied in the European Alps have shrunk back more than a kilometre since I first visited them 25 years ago. It's easy for me to believe in climate change, but it's less easy for those who haven't seen the drip, drip, drip of the ever-lengthening summer melt and the vast lakes which are forming precariously in the wake of the retreating ice – pinned only by rubble and the moving glacier, these lakes are quick to burst their banks if they become overfull with meltwater. Our newsfeeds are bombarded daily with reports of waning glaciers, but I can appreciate that to many people these are tales with little meaning. Oh, there goes another glacier, how sad. Do we ever act purposefully to save something if we experience it only through facts and figures, but lack a connection to it in our hearts?

None of us knows how long we have left on the planet – I thought I had decades left until that moment at the end of 2018 when my life seemed like it could be over in a flash. Nor do we know how long our glaciers have left – but certainly most of the glaciers in the European Alps will be gone by the end of this century if we continue to burn fossil fuels at the current rate. To me, glaciers are not just moving bodies of ice. When I'm with them, I feel like I'm among friends. My return to them in this round-the-world voyage heralds a return to my old self. A kind of personal re-wilding – borders dug up, earth left untilled, seeds of ideas allowed to drift freely in on the wind and to take root to sprout new, vibrant green shoots. A story of glaciers and people, their histories and mine, entwined. It is, in many ways, a love story. \blacksquare *Ice Rivers by Jemma Wadham (Penguin, £20) is published on 6 May*



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WATCHES



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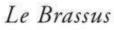
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BORN IN LE BRASSUS





AUDEMARS PIGUET







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آموزشگا



"LET TIME FLY. YOU MIGHT GET TO AN EXCEPTIONAL PLACE."

YIQING YIN, HAUTE COUTURE CREATOR, WEARS THE VACHERON CONSTANTIN ÉGÉRIE.



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WATCHES special

Watch *this* SPACE...

elcome to the first dedicated Vogue Watches special, which couldn't be more timely. Right now, a debate is raging in the world of horology about what some see as the industry's outdated attitude to gender. For me, the bottom line is that whoever a timepiece is marketed at, we're free to choose what we wear on our wrist. A smartwatch, a high complication, a jewellery watch covered in diamonds... Our wardrobe of timepieces can be almost as varied as our clothes. Some of the highlights that follow? Watch editor Tracey Llewellyn on how traditionally masculine brands are addressing this issue, and author Vivienne Becker on how fashion houses have evolved their horological offerings. But first up, six Vogue editors -including me-share the watch that makes them tick. Happy reading. Rachel Garrahan

VICTORIA ADAMSON; ADRIAN PARKITNY; JONATHAN DANIEL PRYCE; CHRIS WALLACE; PIXELATE.BIZ

1 Rachel Garrahan, jewellery and watch director "I dream of one day owning a Van Cleef & Arpels Cadenas watch, which is as chic and contemporary now as it was when it was first created in 1935. 2 Rosie Vogel-Eades, fashion bookings director "My watch is one of my most precious possessions. It's a Rolex Air-King Date from the year I was born, and was given to me as a wedding present by my husband. It doesn't keep the best time, but neither do I!" 3 Donna Wallace, fashion and accessories editor "I love the understated design of the Omega Seamaster, based on a 1948 iteration of the same name. It looks like a piece you could have had forever, and by virtue of that, it will always feel like a classic. 4 Sarah Harris, deputy editor and fashion features director "I've always coveted the Audemars Piguet Royal

"I've always coveted the Audemars Piguet Royal Oak in brushed yellow gold. No longer available to buy, I find myself window-shopping it in auctions and adding it to virtual in-my-dreams wishlists. It has the power to make anything you wear look expensive." *5 Laura Ingham, fashion market director* "As a child, I remember sitting with my grandma, tracing the outline of her Longines watch. Fast forward 30 years and I wear the very same watch every day. The interlocking gold chain forms the chicest of bracelets, and I even cherish how it's slightly scuffed from being worn and loved for so long." *6 Julia Sarr-Jamois, fashion director* "While I usually wear a watch with a metal strap, I find the elegant leather strap of Jaeger-LeCoultre's Reverso so appealing. It feels like a watch that would

look very cool with an oversized shirt and iean

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WATCHES special

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Right: Big Bang One Click Steel White Pavé, \$15,600, Hublot



CHOOSE & CLICK

With 192 versatile combinations, Hublot's Big Bang One Click 33mm watch proves that variety really is the spice of life



FOR ITS LATEST TIMEPIECE, Swiss luxury watchmaker Hublot has adopted a sunny outlook. The Big Bang One Click 33mm comes in stainless steel and King Gold with interchangeable straps to modernise the accessory in keeping with your mood. Building on the success of the emblematic Big Bang Unico and its 39mm older sister launched in 2016, the expertly crafted One Click 33mm, with its gleaming bezel set with 36 diamonds, can change from classic to fresh with one easy click. Durable contemporary rubber or calfskin straps in mood-boosting raspberry pinks and terracotta oranges have a truly transformative effect, while discreet blacks let the Big Bang One Click 33mm's immaculate craftsmanship take centre stage. The characterful and wonderfully simplistic invention allows Hublot customers to wear and newly style haute joaillerie every day, because life is too short to keep fine jewellery and watches for best. During an era when the concept of joie de vivre has never felt more apt, Hublot's versatile watch is a sign of the times.

To discover the full Hublot Big Bang One Click 33mm collection, visit Hublot com



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WATCHES special



Rachel Garrahan looks back at Bulgari's Serpenti archive

Since Ancient Egypt, the snake has been used in jewellery to symbolise strength, power, wisdom, eternal love and more. In 1948, Bulgari created the first Serpenti bracelet-watch in Rome (*far right*). The highly stylised piece wound itself sensually around the wrist thanks to its flexible Tubogas links. A watchmaking icon was born.

Actor Marisa

Berenson

a Serpenti Tubogas bracelet

wearing

watch

in 1981





the 1950s. This 1955 iteration (*left*) concealed the time inside the creature's emerald-eyed head, while the meshwork of its scale-like gold bracelet gently made the sound of a rattlesnake when worn.

1960

1950

The serpent began to take on a more lifelike quality in

Bulgari became a global brand in the 1960s, thanks in no small part to Elizabeth Taylor. The star fell in love with the jeweller while filming *Cleopatra* in Rome. Here we see Taylor on set, wearing the circa 1961 Serpenti model (*right*), which was reportedly a gift from the film's producers.



The Tubogas returned in abstract force in 1972.

1980

1970

This multicoloured Serpenti from 1962 was typical of the decade.



In 2009, the Serpenti returned in elegantly sinuous form.

Gina Lollobrigida wearing the Tubogas in 1980.



2020 The new Serpenti Misteriosi Cleopatra cuff watch – designed by Bulgari's Fabrizio Buonamassa Stigliani, with coloured stones hand-selected by its jewellery creative director Lucia Silvestri – is "a masterpiece

that shows how we're able to continuously reinvent

our beloved Serpenti icon "



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High jewellery and high watchmaking combined in 2019's Misteriosi Intrecciati.

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says the for

WATCHES special

Shirt, £1,600. Scarf, £330. Steel and diamond watch, £5,280. All Hermès. Gold pin earring, £395. Gold and sapphire hoop earring, £1,395, sold as a pair. Gold stacking ring with arc, £695. All Hannah Martin. Gold nail hoop earring, £770. Gold nail ring, £1,070. Both Cartier. Multicolouredsapphire ear cuff, £2,143, Diane Kordas. Gold, diamond and multicolouredsapphire bangle, £3,610, Suzanne Kalan, at Harrods

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Jacket, \$2,700, Dior. T-shirt, £115, Agnès B. Gold and multi-gemstone watch, Dior Watches. Gold elongated earrings, £1,675, Tiffany. Emerald and onyx earrings, £1,845, Hannah Martin. Gold hoop earrings, from £395 each, Maria Tash. Gold, tsavorite and diamond ring, £5,449, Robinson Pelham

"More than a pretty face"

As Vivienne Becker *explores the* ever-evolving *relationship between* haute horlogerie *and* haute couture, model *Jean Campbell showcases* today's fashion-led *timepieces*.

> Photographs: Ben Weller. Watch director: Rachel Garrahan. Styling: Poppy Kain



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Dress, £2,910. Diamond-set wateh. Both Louis watch. Both Louis Vuitton. Scarf, from \$79, Lescarf. White-gold and diamond hoop earrings with peaked tip, \$810 each, Repossi. Spiked hoop earrings, from \$213 each, Maria Tash. White-gold and diamond stud earrings and bangle, Suzanne Kalan, at Harrods Kalan, at Harrods

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WATCHES special

ou would think they'd make strange bedfellows: fashion – fleeting and changeable; watches – methodical and rational. Yet since couture houses seized hold of fine jewellery in the 1980s, the two worlds have come together to create a new genre of fashion-fuelled, design-driven, often fantastical women's watches.

Fashion has brought femininity, artistry and emotion to the previously technically oriented and deeply traditional world of watchmaking. Women's timepieces tended to be scaled-down versions of men's watches, perhaps with a token sprinkling of diamonds, and designs were essentially classic and unchanging. Fashion houses transformed the watch into an ever-evolving object of desire with modern relevance, succeeding in fusing haute couture and haute horlogerie with spectacular results.

As early as 1928, Hermès drew on its saddle-making origins and leatherwork expertise to collaborate with watchmakers such as Jaeger-LeCoultre and Vacheron Constantin. In 1978, the maison established its own dedicated watch company, and Henri d'Origny, a specialist in silks and ties, designed the Arceau. Since then, Hermès has stamped its identity on a trail of timepieces from the H-Our and Kelly padlock cuff, through various iterations of the Cape Cod (a square within a rectangle) and the Nantucket (a rectangle within a rectangle), both inspired by the signature Chaîne d'Ancre, and the stirrup-shaped Le Galop, recalling Hermès's equestrian roots. Guillaume de Seynes, greatgrandson of Emile Hermès and executive vice president of La Montre Hermès, explains that the maison's free spirit and brand identity is captured in these unexpected shapes as well as in the numerals. "The brand was born in an active world, of horse riding, travelling. We are talking about elegance in movement." With that in mind, the newest Nantucket comes on a fluid, supple chain bracelet in reference to the Hermès chain.

Chanel introduced storytelling and a couture spirit with its first aptly named Première watch, launched in 1987 under the direction of Jacques Helleu. Designed expressly for women, Première reflected Chanel with its case shaped like the stopper of No5 perfume, and its chain bracelet threaded with leather that mimicked the strap of the Chanel handbag. At the time, it was an anomaly in the watch world, explains Marianne Etchebarne, Chanel's global head of watches and fine jewellery marketing. "From the start, we wanted to enable women to express their style and personality, to complete their look with their watches." Then, in 2000, came Chanel's game-changing J12, also designed by Jacques Helleu, a sporty, slightly masculine design made of shiny hi-tech ceramic, at first in black and a few years later in white, expressing Mademoiselle's "absolutes". "It is instantly recognisable as Chanel, very practical, intended for day-to-night wear, adapted to modern life," says Etchebarne. For 2021, the J12 will come dressed in a rainbow of coloured sapphires.

In 2001, three years after Victoire de Castellane joined Dior as creative director of the new Dior fine jewellery collection, the mighty maison pivoted its attention to watches, setting up its own manufacturing facility in La Chaux-de-Fonds, the centre of Swiss watchmaking. De Castellane's La D de Dior launched in 2003, inspired by her grandfather's classic watch, with a 1970s-flavoured hardstone dial and a provocative hint of masculinity that drew attention to the sensuality of the female wrist. The huge success of La D has bred an ongoing papoply of models

from the Satine, with its silky mesh bracelet, to the newest bejewelled La D de Dior Précieuse à Secret Rose Dior with a lavishly gem-set rose covering the dial. The strikingly modernist Gem Dior collection, de Castellane's first new watch since 2003, she describes as "abstractorganic, an organised disruption", inspired, she adds by the natural formations of rough tourmaline. The open cuff watch has an off-centre octagonal dial, and on the multi-gem version, the bracelet is composed of jumbled, jostling slices of lapis lazuli, pink opal, tiger's eye and carnelian.

As the market developed and matured, women began to build watch wardrobes for different occasions and moods; sporty or sparkly; boardroom or ballroom. They began to crave the technical wizardry of mechanical watches and complications, desiring a timepiece that, like us, is more than a pretty face, possessing both beauty and brains. Fashion houses stepped up the technical aspect of their watches, forming alliances with horological specialists. Dior worked with Soprod to create the dazzling Dior Grand Bal. The materials and mastery of couture, as well as its fantasy and eccentricity, were transferred to the dial in a daring feat of technical ingenuity. The idea was that it would swish and swirl like a Dior ballgown, and so the oscillating weight was moved from the back to the front, intricately crafted to look like lace, silk and pleats.

Chanel bought a stake in Kenissi, the atelier that produced its new Calibre 12.1 movement, while Louis Vuitton announced its arrival in the watch world in 2002 with the Tambour. Its drum-shaped case of unconventional proportions made a bold statement of creative independence. The Tambour has since been tweaked into a variety of models: slim, bejewelled, with dials pierced and decorated with LV monograms, or loaded with clever complications. This year's Tambour Street Diver blends the credentials, functions and accoutrements of a serious diving watch with fashion's cool, colourful, skater-style edge, hinting at Virgil Abloh's influence. On the other hand (or wrist), catering to today's multifaceted femininity, the quirkily fashion-forward Vivienne Bijou Secret watch turns the cute little face, made up of LV monograms, into a gem-smothered jewel that, if you wish, will tell the time.

As watches have become an essential fashion accessory and brand communicator, so more fashion names have joined the throng, many focusing on style rather than fine or precious timepieces. From the launch of its watches in the 1980s, Fendi continues to bring a logo-led identity to models such as the new Fendimania, its strong square case composed of two facing Fs, while the latest IShine model boasts a mother-of-pearl centre mosaic and gem-set hour markers. Ferragamo's Double Gancini Round, made under licence by Timex in Switzerland, explores the ongoing chain trend, its round case and dial echoed in circular links each embossed with the Ferragamo logo, while Versace's Virtus Mini Duo, also made by Timex, draws on the V-shaped gilt Virtus motif of its handbag.

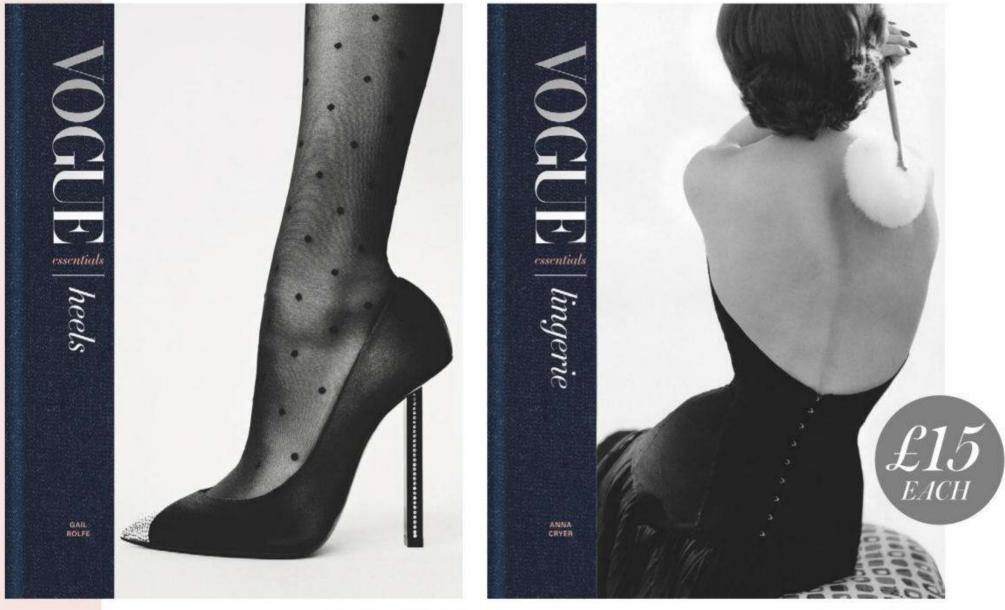
Gucci has been producing fashion watches since 1972, but this year, it combines serious watchmaking with its powerful aesthetic and genderneutral philosophy. The Gucci G-Timeless Tourbillon expresses the brand's ornamental style: bees decorate the midnight-blue aventurine dial, and diamonds cover the case and bracelet and surround the tourbillon aperture. It's an imposing statement and no doubt Gucci's entry ticket to the universe of haute horlogerie, where fashion is now firmly ensconced perfectly poised and ready to take time into the future.



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WATCHES special

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THE FEMALE FORM

Masculine-focused BRANDS are pivoting to meet demand FOR women's WATCHES that don't compromise on function or technicality, says Tracey Llewellyn. Illustration by Jeanne Detallante

here have always been watch houses specialising in feminine timepieces, from Cartier to Bulgari, Chopard to Piaget, while others including Omega, Rolex and Jaeger-LeCoultre have tended to cater equally to both genders. But, without doubt, there has been a large faction of horology that has fallen prey to the "boys' club" approach, from the size of the watches created down to the marketing of them (who can forget IWC's "Engineered for Men" campaign from the early 2000s with advertisements declaring: "Ladies, you ride our Harleys, smoke our Havanas, drink our Glenmorangie. Hands off our IWC"?). The past decade, however, has seen a new focus from brands which, until recently, have been stuck in a culture of machismo. This is largely thanks to a dawning realisation that women, as well as men, are interested in watchmaking at all levels and, importantly, have previously untapped disposable incomes. The companies that today ignore the buying power of women are effectively decreasing their turnover by up to 50 per cent.

As women have voted with their wallets, brands have been forced to recognise that a smattering of gems and a batterypowered movement are no longer enough to satisfy us. The savviest manufacturers – including those who have previously focused on the male market – have responded by rethinking their output and designing new timepieces from scratch. As a result, the boundary between traditionally male and female watches has blurred. Arguably, the world's most in-demand watch brand – with waiting times for certain models rumoured to stretch up to a decade – Patek Philippe has a long history of designing for women. While the house admittedly has more male clients than female, international communications and public relations director Jasmina Steele, says: "Women are looking for the same level of performance, technical features and quality as men... complications such as annual calendars, chronographs and multiple time-zones - watches that offer useful features and adapt to the busy active lives of today." Proving that this sentiment is more than just lip service, CEO Thierry Stern threw the horological world into a state of agitation when, in 2009, he showcased the house's new chronograph movement in a cushion-cased timepiece provocatively titled the Ladies First Chronograph. The gesture has since been repeated with a Ladies First Split-Seconds Chronograph, Minute Repeater and Perpetual Calendar all joining Patek's collection.

The Patek Philippe philosophy is echoed by relative new-kid-on-the-block Richard Mille. The founder of the eponymous company, famed for its groundbreaking technical innovations, launched his first women's watches in 2004, saying that he never questioned the demand for them According

طلاعات ، مقالات و دورههای آموزشی طراحی لباس

to Cécile Guenat, director of creation and development at Richard Mille, women's watches are approached in the same way as men's, "with an incredible variety of materials, movements, functions, straps and sizes – all created with the same approach to detail and technicity".

At Vacheron Constantin – a brand with a 200-year history of designing for women – recent times have been dedicated to the evolution of men's collections. Last year, however, saw the launch of the Egérie, a new collection of date and moonphase watches developed by a female-led design team. With two new models added for 2021, Vacheron Constantin archivist Sigrid Offenstein says that the brand had seen a growing demand from women for technical watches, stating: "Egérie is our response."

For Hublot, supersized cases and powerful complications have long been the order of the day, but, for 2021, CEO Ricardo Guadalupe has turned his attention to women's watches with the Big Bang One Click 33mm, which takes an iconic design, strips it down and rebuilds it. While the new proportions are what really makes this watch a winner, the quick-release, interchangeable-strap system gives the added benefit of transformability.

Another brand with a macho reputation that has, in fact, always catered to the women's market is Audemars Piguet. As well as unique high jewellery watches and myriad feminine versions of the uber-successful Royal Oak (redesigned for smaller wrists by Jacqueline Dimier in 1976, four years after its debut), there is also the truly unisex, ovoid Millenary collection. Commenting on the development of watches for women, AP's chief brand officer Olivia Crouan points out: "The watch industry has been mainly run by men and it is interesting to see that more women are stepping into this world. At Audemars Piguet, we have Jasmine Audemars as chairwoman, and women joining the company across all our departments." Summing up the feelings of many, she concludes: "We need to have more women thinking about watches for women."

Brands *have been forced to* RECOGNISE *that a* smattering of gems *and a* battery-powered movement *are no longer* enough *to* SATISFY *us*

آموز شگاه انعکاس منیع حدیدتر ین



From top: price on

request, Vacheron Constantin.

£30,300, Audemars

1.......

Piguet. \$10,400,

Hublot. Price on

request, Richard

Mille. £37,350,

<u>Patek Philippe</u>

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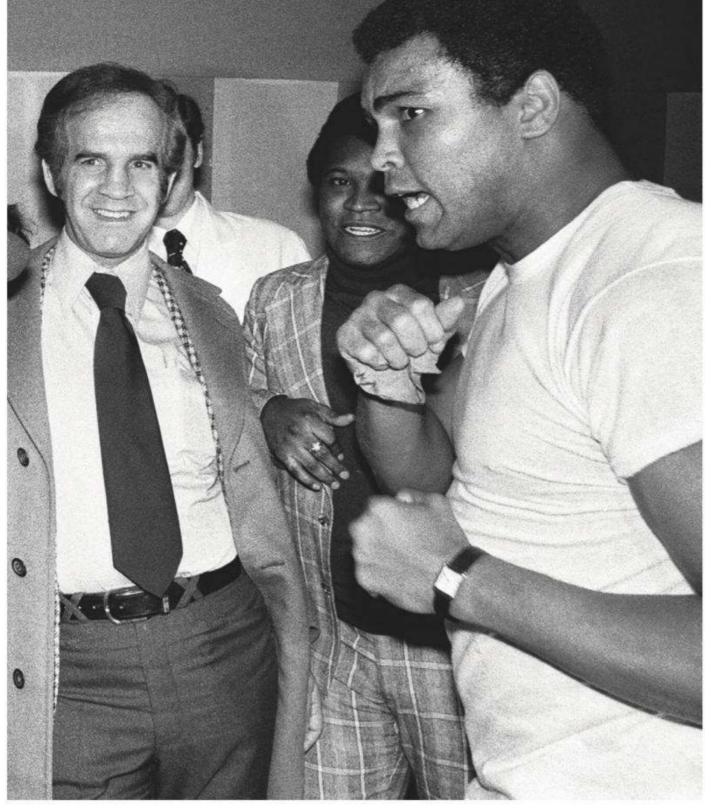


WATCHES special

Right: Muhammad Ali wearing a Cartier Tank during his meeting with boxing opponent Richard Dunn in 1976. Below, from top: during the 1990s, Diana, Princess of Wales, kept the Tank in the spotlight; the watch made an early screen appearance when Rudolph Valentino wore it in 1926's silent film, The Son of the Sheik







The watch that SAVED CARTIER

In the wake of a quartz crisis, the MUST DE CARTIER revolutionised *the house's timepiece offering* – now IT'S BACK *with a new face* for 2021, *says Rachel Garrahan*

he 1970s were a bleak time for the Swiss watchmaking industry. The advent of the quartz watch – a cheap, accurate, battery-powered alternative to the mechanical timepiece – blew a hole in the heart of many a traditional watchmaker. Cartier, however, which had recently been acquired and restructured by a group of investors, embraced quartz in a move that kept it in business in the short term, and assured its future as a global luxury brand in the long.

The Must de Cartier, introduced in 1977, was a quartz-powered version of its iconic original Tank watch beloved by everyone from Clark Gable and Muhammad Ali to Jackie Kennedy and Diana, Princess of Wales. Andy Warhol once said "I don't wear a Tank watch to tell the time In fact, I never wind it. I wear a Tank because it's the watch to wear."

The Must was based on the purest of all Tank designs, the Tank Louis Cartier that was originally created by its namesake in 1922. The new watch combined the LC's clean rectangular shape with dials in a host of bright colours. Its minimalist bezel had a gold vermeil silver finish, rather than solid gold, thus making an iconic design accessible to a new, younger clientele. According to Pierre Rainero, Cartier's director of heritage, it quickly "became a cult creation" in its own right.

The Must was the Tank favoured by fellow Parisian style icon Yves Saint Laurent, and it sold in its hundreds of thousands before being discontinued in the early 2000s. With vintage

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The MUST combined *the* TANK LOUIS CARTIER'S *shape* with *dials* in a host of BRIGHT COLOURS



Above centre: the new Must de Cartier, which launches in June. The original Tank and the Must have been worn on- and off-screen countless times: clockwise from above, Catherine Deneuve, 1983; Andy Warhol, 1937; Ingrid Bergman, 1967; Clark Gable with Mary Astor in Red Dust, 1932

versions rising in value over recent years, Cartier has brought the Must back into the spotlight. "There's a desire for colourful dials," says Rainero when asked why Cartier has chosen to re-release the watch now. It launches in the UK in June, with lacquered dials and matching straps in red, blue and green to represent, of course, ruby, sapphire and emerald. Aside from a brand new quartz movement and customary beaded sapphire cabochon crown, this contemporary take is more stripped back than ever before. The Cartier logo is the only detail on the dial and the gold vermeil case is gone in favour of one in steel. With looks as good as this, the Must becomes a colourful and affordable luxury for an entirely new generation

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The all electric BMW iX is the latest fully electric offering from BMW, launching in 2021



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GEAR SHIFT

What does premium really mean in 2021? Impeccable design, top-quality materials and a 360-degree approach to sustainability, says British Vogue's Forces for Change partner BMW

TWENTY-SIX YEARS AGO, when Ilka Horstmeier started out as a BMW management trainee fresh out of university, she never could have predicted that her career would ultimately see her managing the company's 120,000-strong workforce, with a firm focus on sustainability – an area that resonates across the whole business, from HR to manufacture.

From her Munich office, the BMW Group member of the board of management for human resources and labour relations director tells British *Vogue* about her progression. "I began in an HR role before moving over to the production side, so I spent 20 years working incredibly closely with our teams on the ground. Since the 2000s, I've really been at the centre of the transformation in terms of decarbonisation and electrification, so I've actually closed the loop by moving back into HR," she says, her warmth and natural people skills unmistakable even via video call.

Specifically, Horstmeier worked as global head of engine production at BMW's headquarters in Munich, going on to oversee the company's Dingolfing plant. The largest vehicle production site in Europe, it covers more than 280 hectares and boasts a workforce of 18,000 people – an ideal training ground for Horstmeier. "Now I'm taking what I learnt on the production floor and using it to nurture and develop our talent on a global scale " she adds



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"Twenty-twenty proved the importance of a sense of responsibility at every level of a corporation – not just towards our own workforce but to society and the environment as a whole," says Ilka Horstmeier, above

Having stepped into her role at the end of 2019, Horstmeier experienced a baptism of fire courtesy of the pandemic – one that ultimately helped clarify her vision for BMW's future. "Many people just talk about environmental sustainability," she says. "But not very many people speak about social sustainability or responsibility, and HR is a critical lever for that. Twenty-twenty proved the importance of a sense of responsibility at every level of a corporation – not just towards our own workforce but to society and the environment as a whole. It also showed us that the future of work is not going to be defined by the number of hours our workforce's creativity in finding solutions to the problems of tomorrow."

On a day-to-day basis, Horstmeier and her team are focused on equipping BMW's specialists to meet drivers' evolving needs. "Our HR department works really closely with the more technical areas of the business such as our research and development and production divisions," the 51-year-old emphasises. "That helps us keep up to speed with the changes happening in the industry and enables us to look at our competencies and adjust what we're doing ahead of time."

One example of her success? BMW's shift towards manufacturing electrified cars over the last decade. In 2021,

the automobile pioneer will have four fully electric vehicles on the road. By 2023, that number will have tripled.

"We started laying the groundwork for future-oriented jobs in the electrification field back in the 2010s – both for the sake of our people and the sake of our company as a whole, because developments such as the e-motor are what allow us to be competitive," Horstmeier shares.

Impressively, BMW Group has trained 50,000 people in electrification over the course of the last 12 years.

Yet, British *Vogue*'s Forces for Change partner is dedicated to fostering positive change beyond its own 120,000-person global workforce – working to bolster the sustainability of its 12,000 business partners as well. Enter Dr Thomas Becker, the company's vice president of sustainability and mobility strategy who's responsible for implementing the Paris Agreement throughout the company's global supply chains. "It's no longer just a question of how you produce vehicles, but a matter of comprehensive awareness about sustainability at every level of your business," Becker emphasises, noting that BMW Group – recently listed as the most sustainable automotive company in the world in the Dow Jones Indices – is one of few major marques to never even discuss postponing its CO₂ targets in light of Covid-19.

"Manufacturing electric vehicles actually has a bigger footprint than conventional ones. Unless we take action across our

supply chain, CO_2 emissions per vehicle we produce would increase by more than a third by 2030. We intend to reverse this trend and by 2030, to have reduced supply chain CO_2 emissions per vehicle by 20 per cent from 2019 levels. For example, we're now obliging all of our suppliers to use only renewable energies when providing batteries for us. That's already had a significant impact, with around 10 million tonnes of CO_2 saved – roughly the energy consumption of a mid-sized European city such as Munich." That's just the start of the strategy Becker is helping to roll out. "We're [also] making sure that all of the materials for our vehicles are ethically sourced. That's why we buy cobalt and lithium from mines in Australia and Morocco that fulfil our high sustainability standards."

"It's a really comprehensive approach, and it's part of why BMW is so attractive to a younger generation of talent," Horstmeier adds. "We're giving people a really meaningful task. Individual mobility has been and will be central to society's future, and BMW's people are working to make it better for everyone on every level – without compromising on the sense of luxury that the brand is renowned for. On a personal level, whether I'm on my BMW e-scooter riding around Munich with my dog or taking my BMW 7 Series hybrid for a day trip to the country, the joy of driving is a major part of why I've worked at BMW for decades now." Naturally, as a female STEM leader, Horstmeier is especially passionate about continually boosting the diversity of the BMW workforce in terms of gender, noting that she's deeply proud of the "very, very high percentage of women who apply for roles at BMW" in spite of the company being "very engineering-driven", and the range of female employees in leadership roles, such as BMW's head of sustainable design, Daniela Bohlinger.

Yet, Horstmeier is clear that diversity "is never just 'onedimensional". "We've also got to have a range of people from different cultural backgrounds, with different areas of experience if we're going to maximise our creative problem solving," she enthuses. "We're looking for talents which will make a unique contribution to BMW, across a broad spectrum of gender, age, race, ability and sexuality. Diversity benefits us all, and we're taking measures to find the leaders of tomorrow through initiatives such as the Forces for Change scholarship with British *Vogue*."

"THE FUTURE WILL BE DEFINED BY OUR CREATIVITY IN FINDING SOLUTIONS TO THE PROBLEMS OF TOMORROW"

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BMW's head of sustainable design, Daniela Bohlinger, is one of many female employees in leadership roles. Right: the BMW i3

> BMW interior designs now use more sustainable materials such as these Econyl yarns, which are produced from recycled fishing nets and other nylon waste

HoXC557E

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MOOD INDIGO

Blue is the hue we can't do without this season. Edited by Itunu Oke. Photograph by Antosh Sergiew

> DEEP, DARK AND DELICIOUS If you haven't found the right bucket bag yet, allow us to make an introduction. Giorgio Armani's latest 2004 bag, named after the year in which the style was first launched, is soft to the touch, balances function and beauty, and is designed to be used day after day. $Bag \ \$1\ 550\ Giorgio\ Armani$



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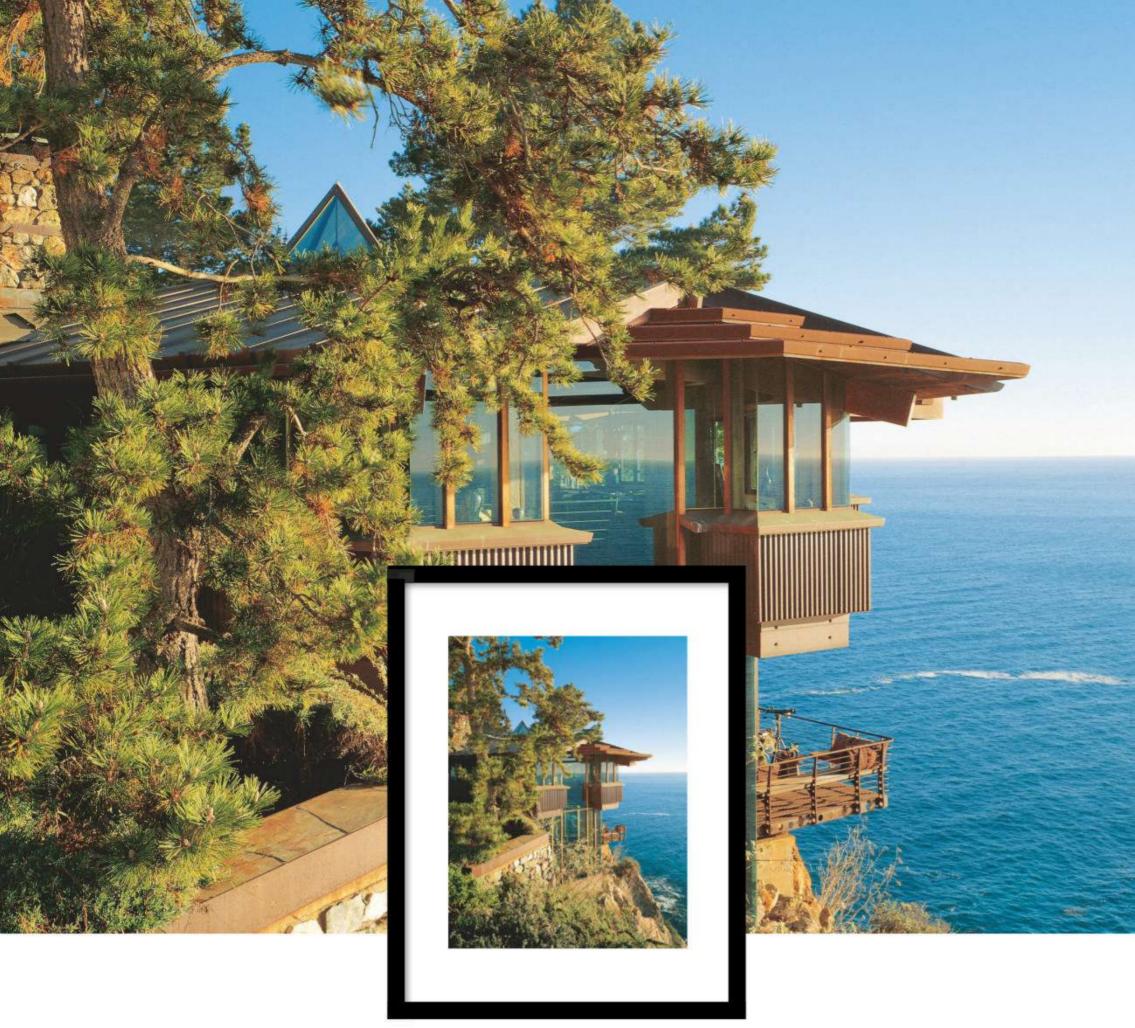
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Mercury rising

Robin Muir looks back at photographer David Bailey's heralding of a heatwave, Vogue May 1976

مدشناسی

t's spring 1976. As *Vogue* publishes David Bailey's sundrenched picture postcard of a photograph of Marie Helvin, temperatures in Britain are already in the high twenties. The nation is entering a record-shattering heatwave. By summer, water rationing will be imposed and standpipes will pop up on street corners. A newly appointed minister for drought, Denis Howell, will tell reporters gathered at his Birmingham home that he is doing his bit by sharing baths with his wife, Brenda. (The prime minister will instruct him to perform a rain dance. He'll comply.) In London, another married couple will also be busy making waves, this time at *Vogue*.

Bailey and Helvin had tied the knot in November 1975, and spent much of their honeymoon abroad. Bailey wanted to discover the world outside his studio, and who better to accompany him than his adventurous wife? Thanks to the globe-trotting nature of the era's *Vogues* – which dispatched photographers far and wide to see whose pages might reap the most exotic rewards – the pair became extremely well

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travelled. Assignments included Tahiti for the Italian edition, Haiti for the French, and Australia for the British, followed by North Africa, where Bailey took this vibrant shot.

By the time the couple returned to Britain in midsummer, temperatures had soared even higher, but there was a chill in the air between Bailey and the magazine. The photographer had announced that he was co-founding his own large-scale glossy monthly, modelled on the broadsheet format of Andy Warhol's *Interview*, which had launched in 1969. The result was *Ritz Newspaper*, which crackled with fashion and gossip, and became a showcase for Bailey pictures taken on his own terms. It was irresistibly chic, an insider's look at café society – and an instant hit. *Vogue* was not amused, and though Bailey's contract was renewed and normal service resumed, it was without much alacrity on either side.

In August, days after Mr Howell's dance, thunderstorms erupted over the southern half of England. By September and October, the rains came across the country. They would be uncommonly wet months. The sun had gone in

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منبع جدیدترین اطلاعات ، مقالات و دور ههای آموزشی طراحی

By midsummer, temperatures had soared, but there was a chill in the air between Bailey and Vogue

Klarna.



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TAKING THE LEAD

Everybody's talking about actor Max Harwood, says Kerry McDermott. Photograph by Greg Williams. Styling by Dena Giannini

hen drama student Max Harwood learnt he'd been cast as the lead in Disney's upcoming film adaptation of West End musical *Everybody's Talking About Jamie*, he bought a box of hair bleach and placed it in front of his two closest friends – his way of letting them know he'd landed the lifechanging job. "It was silent, then we were all like, 'Aaargh!" He was under instructions not to tell anyone. "But you do, don't you?" he grins.

Harwood was bending the rules even by sending off a tape, as drama school pupils are discouraged from auditioning while training. "I was a bit naughty," he laughs. "But I went into it like, 'I'm not getting this job." The 23-year-old suspects that helped him stand out from the thousands who vied for the role of Jamie New, the bullied schoolboy who dreams of being a drag queen. "Maybe it made me seem cooler than I was" Soon, he was on set with Richard E Grant, who plays Loco Chanelle, the seasoned queen who helps Jamie create an alter ego. Harwood was "terrified", but the co-stars bonded over *RuPaul's Drag Race*. "He's obsessed with Vanessa Vanjie Mateo. He'd send me memes of her," beams Harwood, still incredulous that his number is in Grant's phone.

The Hampshire-raised actor certainly looks every bit the Disney star – all lashes, cheekbones and puppyish enthusiasm. He says it feels like the right time for a major family musical with an openly gay hero. "The more people see it, the more people will feel seen. I'm so grateful for this project – I don't know that a young queer actor would get an opportunity like this were it not for this movie. I certainly didn't think I'd be landing a major feature film as my first role," he says. "Life does throw you weird curveballs sometimes."

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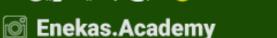
The new Midas Touch Super Serum from Emma Hardie blends high-functioning botanicals with vitamins to help tackle multiple signs of ageing and help skin look younger naturally. Clinical trials revealed that in just four weeks 97 per cent saw an improvement in skin hydration, and 77 per cent agreed there was an instant reduction in the visibility of fine lines and wrinkles. For further information, visit Emmahardie.com

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Earrings, £160, sold as a pair, Moya Leather dress,

BRIGHT IDEAS

BEAUTY Edited by Jessica Diner

Whether it's brilliant, no-budge lipsticks or trailblazers who mean business, the message is simple: make a lasting impression. Photograph by Scott Trindle

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L'OREAL PARIS **BRILLIANT SIGNATURE** SHINY COLOUR INK LIPSTICK IN BE OUTSTANDING, £11

With an applicator inspired by the way ink is dispensed from fountain pens, this unique high-shine-but-long-lasting lip colour is delivered quickly, evenly and precisely.

BOBBI BROWN LUXE DEFINING LIPSTICK IN BOLD BAROQUE, £29

The precision of a crayon-style applicator along with the creamiest of matt finishes is what makes this lipstick so satisfying, from start to finish. What's more, it boasts a built-in sharpener in the lid.

GO THE DISTANCE

All the staying power. All the hydration. Zero transfer. Welcome to the latest in longwear lipsticks, says Jessica Diner



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PIXELATE.

DIOR ROUGE FOREVER LIQUID LIPSTICK IN FOREVER STAR, £32

Transfer-resistant and weightless, you'd be forgiven for forgetting you have this on your lips. Settling more like a stain, the ergonomic doe-foot applicator also makes for a seamless swipe.

DIRECTOR'S CUT

NARS AIR MATTE LIP COLOUR IN MAD RUSH, £23

Consider it a soft-focus veil of lip colour. The tight 10-shade edit of pinks and reds in nourishing velvet finishes is the ideal lipstick wardrobe for everyday wear.

MAC COSMETICS POWDER KISS LIQUID LIPCOLOUR IN ELEGANCE IS LEARNED, £19

This liquid lipstick is powdery in texture but deeply hydrating in formula. The colour settles like suede on the lips, with all-day staying power in the most vibrant of shades.



YSL BEAUTY TATOUAGE COUTURE VELVET CREAM IN NUDE EMBLEM, £30

A matt stain in the softest of textures, the high-coverage creamy pigments won't budge once applied – choose your colour wisely.

CHANEL ROUGE ALLURE LAQUE IN IMMOBILE, £31

With incredible shine, and staying power, this formula has all the impact of a lipstick but without the risk of smudging. Select from 20 shades, ranging from wearable nudes to the brightest corals and reds



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RICHARD BURBRIDGE

THE MAKE-UP-ARTIST-TURNED-MOGUL VIOLETTE SERRAT, VIOLETTE_FR

Paris-born, New York-based make-up artist Violette Serrat is the epitome of French-girl cool. She has amassed loyal YouTube and Instagram followings for her simple tutorials, and her own line seemed inevitable. But the final result is reassuringly elevated and surprisingly multifaceted. "I never wanted to do a classic make-up brand," she explains. "I see beauty as a lifestyle, meaning that beauty is what you wear on yourself, as well as what you do inside and how you feel. It is completely holistic – and that is a very important thing." As such, Violette_fr (named after her Instagram handle) has it all: from the spray-on skincare serum that works as well on top of make-up as it does underneath to the unisex musk perfume oil, the velvet liquid lipstick and the liquid eyeshadows for perfect French smoky eyes. The fact it's all cruelty-free and that she gained funding from venture capital funds Female Founders and Felix Capital (stablemates include Goop, Farfetch and Peloton) makes it all the more impressive. Jessica Diner

> Below, from left: Boum-Boum Milk All-Over Cream Spray, from \$41. Yeux Paint Liquid Eyeshadow & Liner, from \$20. Petal Bouche Matte Rose Lipstick, from \$17. Avec Amour Oil Perfume, from \$37. All Violette_fr, at Violettefr.com

BEAUTY

VIOLETTE_FR

لباس و مدشناسی

OLETTE AR

Avec Amour

(Huile de parfum)

VIOLETTE_FR

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Boum-Boum Milk

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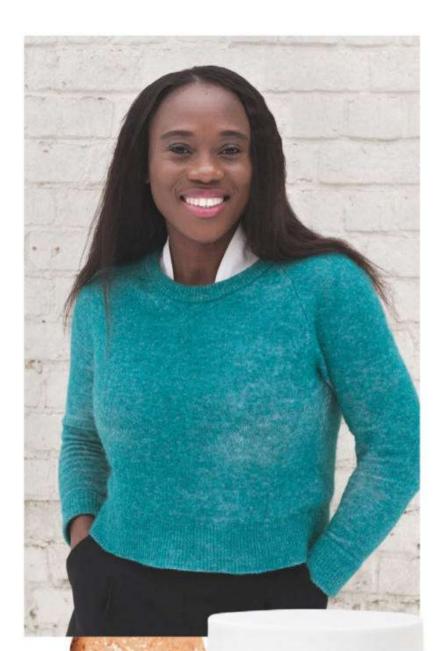
Whether they're innovating products or breakthrough cosmetic treatments, Vogue introduces five new beauty pioneers

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26





4.5.6 Skin To Be Clear Exfoliant Mask, \$52

> 4.5.6 DECLEAR DECLEAR MODIFELIFOLIANT

THE CONFIDENCE BOOSTER NEZ HASAN

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When it comes to medical-grade 3D areola tattooing, microblading and scar camouflage, Nez Hasan has built up a profile as best in class. Five years ago, Hasan embarked on a new career as a beauty therapist, but noticed a gap in the market for eyebrow microblading when she was unable to find anyone to treat her to the standards she expected. Tracking down the best educators, Hasan qualified as a microblader, set up a business and quickly gained a loyal client base via word-of-mouth on social media – which led to her first 18 months being fully booked. As Hasan's success grew, "I added new, proven and beneficial treatments to make women feel good about themselves," she says. These included areola and nipple tattoos for breast cancer survivors, medical camouflage for scars, burns and vitiligo, and the most mesmerising microblading and microshading. Hasan also offers a pigment wiper to correct old and unloved semi-permanent make-up tattoos. Take a look at the transformational before-and-after images of Hasan's clients on her Instagram and you'll soon get an idea of her talent. "If I can make a woman feel more confident in herself with small but significant steps, then what more can I ask for in my job? It gives me the motivation to go to work every day knowing Lwill make someone happy " Jauren Murdoch-Smith

THE SKINCARE INNOVATOR NOELLY MICHOUX, 4.5.6 SKIN

What began as a personal skincare frustration led Noelly Michoux to realise a much larger problem: "If you look at the skincare industry, you'll find that the process – from how ingredients are created to how formulations are made and tested for efficacy and tolerability – is set up for Caucasian skin," Michoux says. "The way the industry has been trying to cater to darker skin has mostly been about finding ways to get them closer to those Euro-centric beauty standards. But times are changing, and people are demanding to be given genuine consideration," she says.

Cue Michoux, a Cameroonian-born French native who launched 4.5.6 Skin specifically for melanin-rich skin. Not only is each innovative product customised to the individual, it is the first skincare line created using the Fitzpatrick scale (which classifies skin according to six different phototypes, hence the name of the brand). It places emphasis on skin physiology, and not colour and ethnicity, which have no scientific ground. It considers the structural and functional principles specific to darker skins, such as how it's less able to retain water in colder climates, the stratum corneum is much thicker, and it responds to inflammation differently. "Including women of colour in marketing campaigns because of their huge buying power is not real inclusivity," says Michoux, explaining that 4.5.6 Skin is not a commodity, it's about "creating a paradigm-shifting brand that promotes a decolonised and inclusive concept of beauty." Funmi Fetto

> treatments to make women feel better about themselves"

"I added

4.5.6 Skin Green Bae Cleansing Gel, £25







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BEAUTY

"My followers wanted truly clean make-up that performs and feels cool and fun"



THE NATURAL MAKE-UP PIONEER LANEY CROWELL, SAIE

Looking at New York-native Laney Crowell's CV, it is obvious that a beauty brand of her own was always on the cards. Working as a fashion editor at both Elle and Lucky magazines, she went on to hold top positions in digital content creation at Gucci and Estée Lauder. But it wasn't until she started her own editorial site, The Moment – which focused on her passion for clean beauty and wellbeing - that she realised the gap in the market for a chic but clean make-up line. After a late-night Q&A on social media with The Moment's followers, she had her lightbulb moment. "The message was straightforward: they wanted truly clean make-up that performs, isn't too expensive, and feels cool and fun," Crowell says. What followed was Saie, sustainable products with natural formulations that don't compromise on performance. "It's a make-up that's good for your skin, safe for the planet and Ventures, Queen of Clean and Gwyneth Paltrow, she is clearly on to a winning formula. JD

a concise six-pillar-strong line that consists of makes you feel good while wearing it," she explains. And with investors such as Unilever and an exclusive UK launch on Cult Beauty,



THE SUPERFACIALIST JASMINA VICO

THESE ARE COTTON BALLS. USE THEM.

With radiant skin and a youthful rosiness to her cheeks, you'd be forgiven for thinking that facialist Jasmina Vico had only ever tended to her own face. In fact, she's the one responsible for the clear, luminous complexions of everyone from Jodie Comer and Sienna Miller to make-up artist Isamaya Ffrench, plus a roster of in-the-know models and editors – put simply, she's the facialist to visit. The Croatian's skin know-how comes from training with a top dermatologist in her home country. But it was only upon arriving in London in the late 1990s that her forward-thinking (and holistic) skincare philosophy formed. "Good skin is as much about sleep, meditation, a nutritious diet and good gut health, as it is about skincare and tacial treatments," she says. She is emphatic that this formula is the real key to great skin. A session with her involves leaving with all manner of probiotic drinks (she makes her own kombucha, too), as well as recommendations for acupuncturists and sleep experts, and where to get a blood test to check everything is balanced internally. The treatment itself is second to none. She deploys sculpting tacial massage, peels, microneedling and lasers, and tailors each treatment to your skin and its needs. A problem-solver, her deep and 360-degree understanding of the skin is sure to be the future of facial treatments. Hannah Coates





left: Glowy Super Gel, £22. Mascara 101, £21. Cotton Balls, gift with purchase. All Saie

Clockwise from

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RECEIVE THE QUEEN'S AWARD FOR INNOVATION⁺ Clockwise from top right: Estée Lauder Bronze Goddess Azur eau de toilette, £44. Giorgio Armani Privé Cyprès Pantelleria eau de parfum, £96. Gallivant Los Angeles eau de parfum, £65. Tom Ford Costa Azzurra eau de parfum, £85. Dolce & Gabbana Light Blue eau de toilette, £58

Scents to sate your wanderlust, edited by Twiggy Jalloh. Photograph by Thomas Brown آموزشگاه انعکاس منبع جدیدترین اطلاعات ، مقالات و دور مهای آموزشی طراحی لباس و مدشناسی

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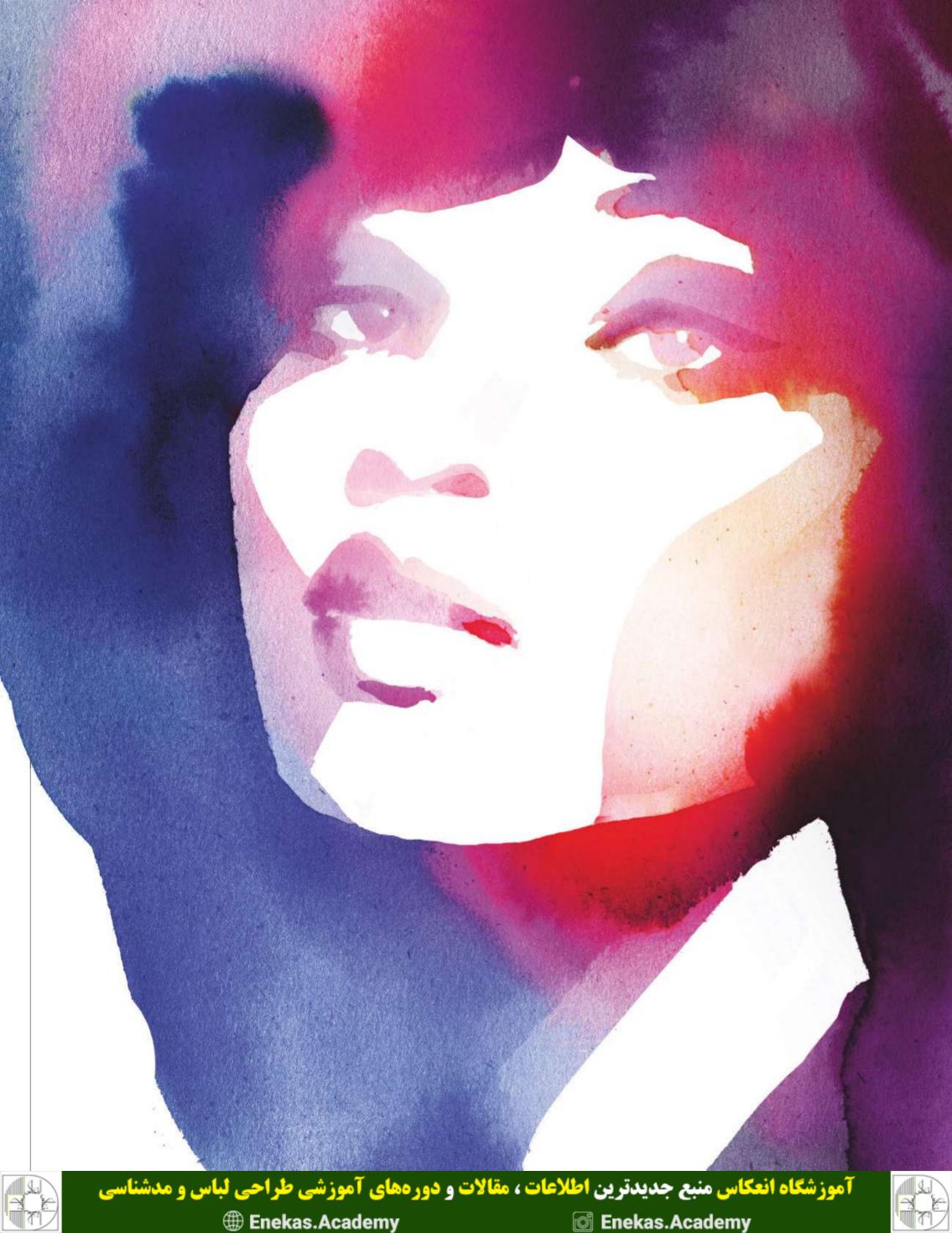
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BEAUTY



WHILE THE TABOO surrounding facial aesthetics has

diminished, a certain mystery surrounding the treatments

themselves remains. How can you get natural-looking results? What can you expect from the treatment itself? Will it hurt? Will you need downtime? How long do the results last? While the answers to all these questions will differ from person

to person, once you have decided that you want to have facial aesthetics and found an accredited practitioner, navigating the consultation and treatment with clarity and confidence sets you on the right path. Having a goal in mind is vital explains Dr Rekha Tailor, medical director of Health & Aesthetics: "Understanding that goals are part of [the aesthetic] journey, rather than an 'instant fix' is essential and this means exploring and learning about all the treatment options available to achieve the natural-looking results you might desire." Speaking honestly about your expectations is paramount to the dialogue. A holistic approach to the face is important, too: "Rather than looking at individual elements such as cheeks, jawline or lips, I look at the patient's overall facial features," says Dr Tailor. "Each face ages differently, so getting individualised treatment is key." Considering your options when choosing a facial filler matters, too. Juvéderm, a facial filler created by Allergan, who have more than 60 years of experience in manufacturing aesthetic products, is a hyaluronic acid filler designed to refresh or enhance facial features. A range of different types of fillers for different parts of the face, whether you are looking to soften lines around the eyes, gently lift eyebrows, subtly add volume to

cheeks, plump up lips or contour and define the jawline or chin, there is a Juvéderm product to suit your needs. With patented technology designed to blend with the tissue under the skin for as natural-looking and feeling results possible, the final effect can last from nine to 24 months. "Juvéderm is ultimately my first and only choice for facial dermal filler treatments due to its tissue integration ability," confirms Sarah Donaldson, director of SarahLouise Aesthetics. "The gels have been meticulously formulated to mimic facial bone and fat, providing contour, structure, lift and seamless volume

replacement." And what to expect in terms of the actual treatment itself? Donaldson has some reassurance: "Today dermal filler treatments can be discreet in result, but also non-invasive to perform. Minimal pain and downtime are associated with the procedures, making them a more desirable anti-ageing treatment. Patients want to look and feel refreshed by having 'tweakments' that are subtle yet beautifying." And

For more information, or to find your nearest clinic provider,

FACE VALUES

Want to know the secret behind achieving natural-looking facial aesthetic tweakments? Vogue investigates. Illustration by Stina Persson

igates. Illustratio by Stina Persso

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From left: Julia Nobis wears jacket, £5,600, Hermès. Body, £615, Salvatore Ferragamo. Shorts, £105, Stüssy. Necklaces with charms, from a selection, Garland Collection, Jennifer Fisher and Marlo Laz. Stephanie Wise wears cardigan, £545, Erdem. Embellished dress, £595, Coach. T-shirt, worn underneath, from £25, Antix. Shorts, £450, Alaïa. *Hat*, $\pounds 310$, Celine by Hedi Slimane



A CHANGE OF SCENE; a change of pace. Isn't that what we're all craving right now? Suddenly a beach – like LA's Venice Beach, say (the one we visit in Steezy Does It) – looks more enticing than ever. Remember the feeling of sun on your skin, sand between your toes and of windswept, salty hair that says anything but Zoom-ready? Of course, it feels good to peel away the layers metaphorically, too, to choose clothes that are uniquely, authentically you – whether that's the way you wear tie-dye and talismans, blazers and hoodies, or a host of other pairings. Call it a natural instinct for style. Certainly, it has come naturally for two women who have built a life in fashion: in this issue Bethann Hardison, the activist and former model, takes her pick of Gucci in all its retro-luxe glory; while fashion editor Grace Coddington turns 80 – and appears chicer than ever. Staying true to yourself is one diktat we will never tire of. This month's cover star knows exactly who she is. Returning to her birth name, Thandiwe Newton goes all out in colourful stripes playful patchworks and sparkling crystal. One way or another the shine is returning to life after all

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It's more than 22 years since Thandiwe Newton first spoke to Diana Evans. Today, the actor tells the writer, she is a different woman – no longer simply shaped by her experiences, but inspired to live a bigger, more outspoken life because of them.



PHOTOGRAPHS BY MIKAEL JANSSON STYLING BY EDWARD ENNINFUL

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Thandiwe wears jacquard, cottondrill and denim jacket, from £3,295. Patchwork boots, from £875. Patchwork bag, from £1,099. All Dolce & Gabbana. Reversible belt, from £215, Deborah Drattell. Silk blouse, £250, Me & Em. Vintage brooch, Audra's Brooches

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"ACTING TAKES MORE AND MORE AWAY FROM ME, BECAUSE I'M MORE CONNECTED TO MYSELF THAN I'VE EVER BEEN, WHEREAS BEFORE I COULDN'T WAIT TO GET AWAY FROM MYSELF"



Switch now to Cornwall, three years later. "I mean holy hell," she says. "We may as well have been the first black people anyone had ever seen. We didn't have conditioner. We didn't have anything." There her mother, the granddaughter of a Shona chief, hence her royal lineage, became an NHS health worker, while her father took over his family's antiques business. Meanwhile Thandiwe and her younger brother attended a Catholic primary school run by joyless nuns, where she was once excluded from a class photograph for sporting cornrows and made to feel like an in-house missionary project, and where the W of her name drifted inward, out of sight and earshot, in a futile hope to make her feel less different. She eventually replaced the greens and shores of the West Country with the urban smoke of north-west London.

I first interviewed Thandiwe Newton around 20 years ago in the lobby of a Covent Garden hotel, for the cover of black women's magazine Pride (this cover story is about that much time overdue). She was wearing gym clothes and looked wistfully childlike. Nowadays you won't see her in a gym, you will not see her jogging ("I *hate* exercise"), but back then she was preparing to star opposite Tom Cruise in Mission: Impossible II and had to do stunts. She played the beautiful thief and love interest Nyah Nordoff-Hall; a couple of years before that she had played the title role in the Toni Morrisonadaptation Beloved; a year before that the waifish, moody singer in *Gridlock'd* alongside Tupac Shakur. She later won a Bafta for her performance in Crash and became the first woman of colour to play a prominent character in a Star Wars film.

Despite these achievements she has never quite received the glory she deserves as a British national treasure and screen icon: that cov and elfin face, the dignified grace and the remarkable versatility of her talent, this is a career both long-standing and long undervalued. Her roles have been varied and cross-genre - among her favourites is Olanna in 2013's Half of a Yellow Sun – spanning three decades and gradually becoming aligned with her political activism, culminating in her Emmy-winning and Golden Globe-nominated performance as the android brothel-madam Maeve Millay in the HBO hit sci-fi series Westworld, this year shooting its fourth season. "I can tell when people haven't watched Westworld because they just think I'm being naked and sexy in it," Newton says. "But I love how subversive it is. Wherever I position myself now, I don't want to be part of the problem, I want to be part of the solution. I'm not for hire anymore. I'm not going to speak your story or say your words if I don't feel they could've come from me."

This time we meet in the flattening sphere of Zoom on the day that Trump defiled the Capitol. The streets of north-west London are spare. Britain is in its third national lockdown. Approaching the screen from across her warmly lit bedroom she arrives as a light, bright presence, wearing hoop earrings and an orange sweatshirt, looking, at 48, basically unaged. "I've changed a whole lot," she laughs knowingly. "Many lives have been lived since then." She is a passionate and expansive conversationalist, leaping from one subject to another (factory farms, colonialism, motherhood, literature), easily moved to tears and somehow tactile, even in this format. She is a vegan on political and humanitarian grounds, and counts among her heroes the Congolese gynaecologist, human rights activist and Nobel Peace laureate Denis Mukwege.

In other parts of the house are her children - Booker, seven, Nico, 16, and Ripley, 20, whose girlfriend is staying with them during lockdown - and her husband of 23 years, the screenwriter and director Ol Parker, who pops into the room occasionally to bring her a drink or remind her about a meeting – she's in discussions about adapting the story of a black-versus-white shoot-out in 1940s Cornwall between American soldiers, and is due back on set for the forthcoming CIA thriller All the Old Knives. This year also sees the release of sci-fi romance Reminiscence, the directorial debut of Westworld co-creator Lisa Joy, in which she stars with Hugh Jackman, and the completion of the timely neo-Western God's Country. When offered the Westworld role in 2014 Newton was close to retiring from acting, having just had her last baby and quit her role in the Canadian police drama Rogue because of mistreatment, and was turning her attention to writing. Now, with Hollywood knocking more loudly than ever, it seems likely that we will see her ascend to middle-age thespian darlinghood, like a Helen Mirren or Regina King, starlit in maturity.

While amazed at her resurgence she is mindful of its shadow. "I find that acting takes more and more away from me," she says with candour, "because I'm more connected to myself than I've ever been, whereas before I was delighted to get an excuse to go off to another personality. I couldn't wait to get away from myself, truly, I had such low self-esteem. Acting was where I felt whole." The nuns hadn't helped. Nor had the dance teacher at her extracurricular lessons in Cornwall, who'd annually bypassed the brilliant brown ballerina at trophy time. Newton pursued her dance aspirations at a performing arts secondary boarding school in Hertfordshire before moving to London, but was curtailed by a back injury and switched her focus to acting. It was disconcerting, too, that this same brownness was to become a site of manipulation, confusion and psychological violence on entering the movie industry.

The summer she took her GCSEs, when auditioning for her debut role, alongside Nicole Kidman in *Flirting*, the Australian director John Duigan was not quite satisfied with her shade. "Can you be a bit darker?" he said. "I dunno," said Thandiwe. "Be darker by Monday," he said. So she spent the weekend covered in coconut oil and frantically bronzing. "Got the role. Colourism has just been the funniest. I've been too black, not black enough. I'm always black. I'm just like, whadda you people want!" It was Duigan, incidentally, who went on to play the real-life role of sexual predator to that darkened, virginal 16-year-old schoolgirl more than 20 years his junior once filming began in Australia. That definitely didn't help.

Newton has been a staunch and persistent whistle-blower on the subject of sexual violence and harassment, in Hollywood and beyond, for decades. Long before #metoo and Time's Up, she was challenging the great wall of silence and enablement surrounding the high crimes and misdemeanours of the entertainment moguls, the Weinsteins and Ensteins the Cosbys >



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Jersey slip dress with crystal trim, from £3,890, Alexandre Vauthier. Crystal-embellished durag, from £145, CheyenneKimora



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This page: tweed jacket, to order, Holland & Holland. Handwoven top with fringing, \$2,175. Handwoven trousers, \$2,025. Both Kenneth Ize, at Matches fashion.com. Silk blouse, \$225, Me & Em. Leather sandals, \$810, Lanvin. Felt hat, \$640, Edwina Ibbotson Millinery. Turban, from \$505, Kokin. Vintage brooch, Audra's Brooches.

Opposite: Lurex top, \$550. Lurex miniskirt, \$875. Both Isabel Marant. White-gold and diamond earrings, Messika. White-gold, diamond and ruby ring, David Morris



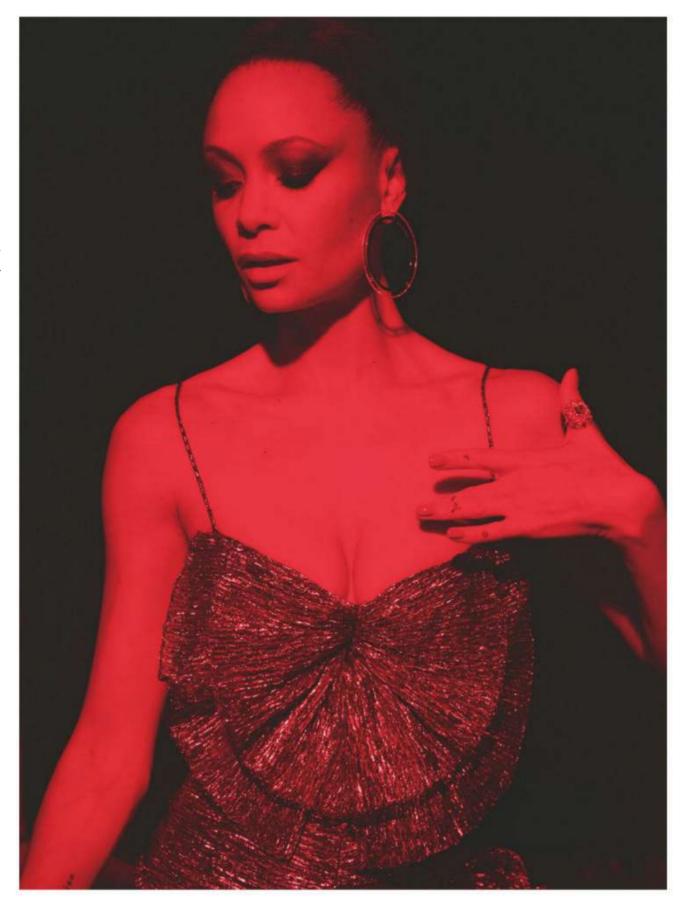


and Kellys, while meeting angry rebuff and gaslighting along the way, at one point terminating a contract with a publicist who begged her to stop talking about being sexually abused because it was "not good for your reputation". For her, silence was not an option. Speaking out was a reflex, a reach for what had been lost and some justice to cushion the void. "There's a moment where the ghost of me changed, you know," she says thoughtfully, zoning back in time, eyes hardened, "and it was then, it was 16. He derailed me from myself utterly. I was traumatised. It was a kind of PTSD for sure. I was so distraught and appalled that a director had abused a young actress, and that it was happening elsewhere, minors getting abused and how f**ked up it was. I was basically waiting for someone to come along and say, 'Well, what shall we do about this?""

And they did, in droves, the women. Me Too, the phrase coined by activist Tarana Burke in 2006, became a hashtag storm that would morph into one of the largest social uprisings in modern history, defying structures of inequity and leading to such incredible things as a woman and a man earning exactly the same amount of money for exactly the same amount of work on-set, as recently occurred at HBO among the *Westworld* cast. Newton and Evan Rachel Wood now earn the same as their male counterparts, setting a precedent in the industry that Newton wants to see normalised.

"It wasn't a celebration. I was disgusted," she says, and she is pragmatic about the continuing need to challenge silencing and abuses of power. "Even though people know they can speak out now, there is still the fear of losing their job. I mean literally, people still say, 'There's someone else who could take this position, if you're not happy', that kind of shit. I do think studio heads need to take much more responsibility." Newton sees the money she earns from her acting as "compensation" for the emotional turmoil caused by such abuses of power – the casting director who filmed and shared intimate audition footage of her at 18, that prior derailment at 16 and its lethal fusion with an ego stunted by early racism. "I didn't have a harbour, a lighthouse. I was just lost all the time. I punished my body to try and find my heart."

The violations by Duigan lasted five years, two of which were termed a "relationship" after he sought Newton's parents' blessing for her to be his girlfriend when she was 18, while asking her to hide their previous intimacy. If passers-by questioned with their eyes what this older man was doing with this young girl, he would tell her they were being racist, towards her, and she believed him. "It was textbook, really boring textbook." At 20, Newton managed to free herself and moved into her first flat, there continuing with her anthropology degree at Cambridge and doing two more films with Duigan out of shame



mechanism for these warped feelings, the ability to control her body's intake of food became her friend. Thus ensued "the most horrific dance with something that's supposed to bring you life", which would almost kill her. One night, just before the filming of *Gridlock'd* in 1996, she was rescued: "I was lying in bed, so thin, and my heart was beating against my ribcage so hard that I could see it, and my friend Jessica called. I said 'Jessica, I'm worried I'm going to die.' And that was it. I suddenly realised there was something very, very dangerous and dark within. She said, 'You've got to go and talk to somebody.""

Therapy and personal development have benefited Newton substantially over time, in particular the Hoffman Process, as well as the philosophy of Buddhism. Years later that dance with death no longer rears its head. When asked what advice she would give to someone struggling with an eating disorder, she takes you," she says, "and the questions that I would ask you would range all over your life, from the first memory, because you're unique, and the same power that is driving you to hurt yourself, you can change that to a power to nurture yourself, once you find the kernel of truth that has been denied you."

Married to Parker at 25, Newton's career progressed impressively through her twenties and thirties while she became a mother, always taking her family with her on projects abroad. But roles were lost in her refusal to play to racial and sexual stereotyping, such as 2000's Charlie's Angels, when derogatory and ignorant comments made by former Sony Pictures head Amy Pascal about what a black female character should be - sexy, not university educated (Pascal says she has no memory of the event) - made Newton quit, she was replaced by Lucy Liu. On the release of Beloved, Newton was asked by a South African Hollywood Foreign Press Association journalist "Will you sign > 204



and guilt for "abandoning" him. As a coning great care in answering "Lwish Lould talk to Association journalist "Will you sign آموز شگاه انعکاس منبع جدیدترین اطلاعات ، مقالات و دور ههای آموز شی طراحی لباس و مدشناسی Enekas.Academy آن Enekas.Academy



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"I DON'T WANT TO BE PART OF THE PROBLEM, I WANT TO BE PART OF THE SOLUTION. I'M NOT GOING TO SAY YOUR WORDS IF I DON'T FEEL THEY COULD'VE COME FROM ME"

Silk jacket, from \$2,280. Tulle tops, from \$395 each. Bra top, from a selection. Silk skirt, from \$745. Leather shoes, from \$690. Leather bag, from \$1,305. All Versace. Headscarf, hairstylist's oven

أموزا



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Since the second second



Embellished tulle dress, to order, Giorgio Armani. Feather headband, made by hairstylist. Prices on request unless otherwise stated. For stockists, all pages, see Vogue Information. Hair: Eugene Souleiman. Make-up: Ammy Drammeh. Nails: Ama Quashie. Set design: Andy Hillman. Production: Holmes Production. Digital artwork: Hempstead May. With thanks to Jill Demling, entertainment director-at-large





STEEZY Does It

The skate slang for style and easy is the perfect descriptor for this season's mood. And where better to take it for a spin than LA's Venice Beach. Photographs by Craig McDean. Styling by Dena Giannini

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Freaktopia's tie-dye tee, Thames's pink knit cardigan and vans chequerboard socks prove that pop-punk aesthetics are back with a vengeance. H I

Opposite: cardigan, \$135, Thames. T-shirt, from £215, Freaktopia. Shorts, £750, Emporio Armani. Socks, £10, Vans. Hi-tops, £590. Bag, £950. Both Celine by Hedi Slimane. Lapis and gold pendant necklace, Lisa Eisner Jewelry. Necklace with charms, from a selection, Garland Collection, Jennifer Fisher and Marlo Laz.

> A hoodie that suits a skateboard and the runway alike? Well done, Prada.

This page: hoodie, \$680, Prada. Handpainted upcycled trousers, to order, Gravevard Garage



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Shorts just got shorter. Tone down their impact for day with a bucket hat and sports socks.

Jacket, \$1,225, Saint Laurent by Anthony Vacearello. Hoodie, \$560, Molly Goddard. Bandeau top, \$235, Michael Kors Collection. Shorts, from a selection, Ermanno Scervino. Socks, \$25, Rassvet, at Dover Street Market. Hi-tops, as before. Hat, \$720, Dior. Jewellery as before



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Hedi Slimane has translated Gen Z insouciance into perfect pairings. Celine's sparkling golden zip-up over a floral day dress? Somehow, it works.

From left: Briana wears jacket, £6,500, Louis Vuitton. Top, from £680. Shorts, from £850. Both Givenchy. Hi-tops, £135, Nike. Socks, £17, Obey Clothing. Julia wears jacket, £5,500. Dress, £2,600. Both Celine by Hedi Slimane. Socks, hi-tops and jewellery, as before. Stephanie wears shirt, from £430, R13. Dress, £505, Sportmax. Socks, from £22, Rombaut. Trainers, £59, Vans. Beanie, £32, Palace. Sunolasses £179 Versace



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Stand out at sunset in Dries Van Noten's shimmering silver shorts.

SAL

Jacket, \$8,725, Chanel. Shorts, \$340, Dries Van Noten, at Net-a-Porter.com. Socks, \$22, Aries. Hat, \$545, Louis Vuitton Hi-tons as before



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Blazers aren't just for the boardroom. Layer your Michael Kors atop Obey to liberate it from conventionalism.

From left: Julia wears blazer, £1,275, Michael Kors Collection. Hoodie, £75. Trousers, £75. Both Obey Clothing. T-shirt, from £25, Call Me 917. Jewellery, as before. Briana wears tracksuit jacket, £1,150. Skirt, £1,090. Both Balenciaga. T-shirt, stylist's own. Hi-tops and socks, as before

chorty's

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Yes, Chanel's tufted trousers work as well on the Venice Beach boardwalk as they do on Avenue Montaigne.

From left: Briana wears parka, from a selection, Longchamp. Hoodie, from \$330, Freaktopia, Shorts, \$60, Levi's. Boots, \$850, Louis Vuitton. Sunglasses, \$270, Saint Laurent by Anthony Vacearello. Stephanie wears hoodie, \$75, Obey Clothing, Top, from \$680, Givenchy. Trousers, \$2,940, Chanel. Hat, \$48, Palace. Sunglasses, \$185, Prada Linea Rossa, at Sunglass Hut Trainers, as before



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Toughen up Ulla Johnson's pretty floral dress by slipping it beneath a Nike hoodie.

From left: Briana wears clothes and accessories, as before. Julia wears hoodie, £48, Nike. Dress, £899, Ulla Johnson. AirPods, £249, Apple. Magnetic AirPod chain, £75, Tapper, at Selfridges.



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金子 大力



Missoni's glistening fishnet offers day-to-night dressing at its very best. Consider it the catch of the day.

Hoodie, £1,170. Bikini top, worn underneath, £280. Both Missoni. Jeans, £240, Re/Done, at Matchesfashion.com. Wide cuff with "Cali" embellishment, Lisa Eisner Jewelry. Narrow cuff with inscribing, Marlo Laz. Ring, model's own. Necklaces, as before



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Since the second second



Dolce & Gabbana's patchwork flares elevate homespun tropes into the luxury realm. Wear with Dior's monogrammed bra for full Noughties appeal.

Tracksuit jacket, from £55, Antix. Bikini top, \$250, Hittk. Bikthi top,
\$270, Dior. Patchwork
jeans, \$1,499, Dolce &
Gabbana. Utility bag,
\$2,110, Louis Vuitton. Beanie, £395, The Elder Statesman, at Browns. Jewellery, as before. Prices on request unless otherwise stated. For stockists, all pages, see Vogue Information. Hair: Diego Da Silva. Make-up: Holly Silius. Nails: Ashlie Johnson. **Production:** Honor Hellon Production. Digital artwork: Jim Alexandrou. Models: Briana King, Julia Nobis, Stephanie Wise

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OWED THROUGHOUT THIS PHOTOSHOOT

SOCIAL DISTANCING RULES WERE FOLL

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For the first time in history, WOMEN outnumber men in the Labour Party. Marie Le Conte meets four MPs leading the charge. Photographs by Charlotte Hadden. Styling by Julia Brenard

orn into a family of trade unionists, it is unsurprising that Charlotte Nichols, the MP for Warrington North, became interested in politics at a young age. From three or four years old, she was "absolutely obsessed" with then speaker of the House of Commons, Betty Boothroyd. "My parents weren't big on having a TV, so the only TV I remember as a kid was the news," Nichols says from the flat that she rents in her constituency. "I didn't understand what she did because I was too young, but I loved her shouts of: 'Order!"

More surprising, perhaps, is that one of the people who pushed her towards Westminster was her local Conservative MP, Theresa May. As a teenager, Nichols was roped into helping with after-school activities as punishment for her poor attendance. "For six weeks in sixth form, me and Theresa May ran the Youth Parliament for the year sevens. I remember her trying to give me career advice and me being really quite snarky and mean," Nichols admits.

A dozen years later, Nichols – newly elected in 2019 and promoted last November to shadow minister for women and equalities – is hoping to bump into May to see if she remembers her.

It is an odd thing to win your parliamentary seat just as your party is losing others. In 2019, Labour handed the Conservatives its biggest majority in a generation. It was a gut punch to Labour, but came with a silver lining – for the first time, the opposition now has more female MPs than males: 104 to 98.

In fact, the snap election proved to be a historic success for women in Westminster. A record 220 of 650 seats went to women, with the Conservatives gaining 20 women MPs (inevitably termed "Boris's Babes" by tabloids), though only five members of Boris Johnson's cabinet are women compared with 17 men



From left: Sarah Owen, Charlotte Nichols, Zarah Sultana, Taiwo Owatemi. Hair: Roku Roppongi. Make-up: Zoë Taylor. Set design: Julia Dias. Digital artwork:

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FORCES for CHANGE

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It is within Labour that the changes are truly striking: out of 26 new MPs, 20 are women, 12 are from black or ethnic minority backgrounds, and half are under 45. You'd be forgiven for not having noticed – there's been a lot going on. Between Brexit and the pandemic, the firsttime electees have barely had time to get used to the job, let alone make their mark on national politics. Nevertheless, this new generation of ambitious young women is not only poised to reshape their party, but Westminster, too.

They do not represent politics as usual; from their backgrounds to their views, ages and gender, women such as Charlotte Nichols, Taiwo Owatemi, Sarah Owen and Zarah Sultana are determined to shift the agenda. With recent opinion polls indicating that Labour is still failing to connect with the electorate, it's increasingly clear that new blood is what the party needs. Passionate about workers' rights, the climate emergency and public health, they go against their own leadership when needed, and are reminiscent of "the squad": the group of progressive Democrat women in America, led by Alexandria Ocasio-Cortez, who've gained global recognition for their approach to politics.

"There is a strong Labour sisterhood, particularly among the 2019 intake of female MPs," says Owatemi, MP for Coventry North West. Though they may not always agree on everything, the women try to stick together despite being unable to meet up in person as frequently as they'd like. But, "It's comforting to know that they're only ever a phone call or message away. I find strength and solidarity in their friendship, and I make sure I'm there for them when they need me," Owatemi says.

Brought up in south-east London by her mother (her father died when she was six, following a shortage of organ donors), Owatemi was "a free school meals kid". "I remember leaving school quite often with police outside trying to deal with gang-related issues," she says. "It was normal for us to either mourn the loss of somebody who died from knife crime, or somebody who went to jail for knife crime." "I got really angry and frustrated," she continues. "And my mum said to me, 'If you are not happy with something, you need to do something about it.' And that is why I joined the Labour Party."

Owatemi, similarly to Nichols, was introduced to politics by a senior Conservative, Oliver Letwin, though this time through an internship scheme with the Social Mobility Foundation. "He was a lovely man, and he was somebody who was always willing to hear your opinions – he taught me a lot," she says. "But he also showed me why that wasn't the right political party for me." For Owatemi – who credits her tough upbringing for making her stronger and determined to be heard – what matters is "social mobility, and rectifying the inequalities that exist within society".

There are childhood parallels between Owatemi and her constituency neighbour Zarah Sultana, too. Representing Coventry South, the latter is originally from Lozells, a working-class area in Birmingham, where the assumption from

"It's really important to appreciate representation. But having a woman leader or prime minister doesn't mean that women's lives will improve"





ZARAH SULTANA MP for Coventry South

West Midlands-born Zarah Sultana, 27, has been active in politics since her student days at Birmingham University. With a Twitter following that rivals long-standing MPs, Sultana has made a name for herself as an outspoken critic of the Governme



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"It was hideous to go to synagogue" while her party was tearing itself apart over anti-Semitism. "People would be like, How can you be in the Labour Party if this is how they're behaving?'"



CHARLOTTE NICHOLS

MP for Warrington North

Charlotte Nichols, 30, was once the women's officer of Labour's youth wing. Now, after swapping a career in the GMB general trade union for one in politics, she is the shadow minister for women and equalities.

authority figures was that she and her peers were destined to end up in gangs. As a young Muslim growing up in a post-9/11 world, she identifies "a feeling of not really belonging, but not really being able to pin that on anything specific," which contributed to her political awakening. At the height of the tuition fees protests in 2010, she turned to activism, joining campaigns at university on anti-racism and Palestine solidarity. From there, she got involved in the National Union of Students and Young Labour, serving on the national executive council of both organisations. The public profile she built long before Parliament partly explains her prominence on social media, where she tweets to her 129,000 followers about politics, activism and, occasionally, football and K-pop.

Sarah Owen, the MP for Luton North, has the most experience of the four. The daughter of a nurse and a firefighter, Owen's first time on the ballot wasn't in 2019 like the others; in 2011, she was chosen as the Labour Party candidate for Hastings and Rye, but ultimately lost out to Amber Rudd in the 2015 general election. She did not stand in 2017, but returned to the fray two years later at the next snap election to stand for Luton North. "I still had that fire, that passion to want to make really big changes," Owen says. "And the levels of inequality had just continued to get bigger. I was seeing that working in the trade union, I was working with care workers one day and shipbuilders the next, and life was just getting harder and harder."

The timing could have been better, as Owen was pregnant with her first child when the election was announced. By the last week of campaigning, she could barely stand back up after pushing leaflets through low letterboxes. But being elected is only half the battle.

In spite of the changing demographics in Parliament, the House of Commons can still be an unwelcoming place for those who do not look like your "typical" politician (read: male, pale and stale). Often confused for and especially young women of colour – have to work that much harder to earn their place in the Commons.

"I can't go to Parliament dressed how I feel most comfortable; I make a conscious effort to dress formally," says Owatemi. "Whereas I know other women colleagues who can wear jeans and trainers, I can't do that because I risk being stopped by security, asking if I should be there." Florence Eshalomi and Abena Oppong-Asare, also both elected for the first time in 2019, have told of similar treatment – both have been mistaken for other black female MPs or junior staff in Parliament.

Owatemi's fears aren't unfounded. On the day she gave her maiden speech, she had to run back to the chamber for the closing of the debate. As she got near, a security guard spotted her and started advancing towards her, only stopping when he saw her security pass. "That experience will never leave me because it told me that people do not expect me, a young black

idate for Hastings and Rye, but ultimately parliamentary assistants, young women — woman, to be there " she savs گاہ انعکاس منبع جدیدترین اطلاعات ، مقالات و دورہ ہای آموزشی طراحی لباس و مدشناسی Enekas.Academy آن Enekas.Academy



"I still had that fire, that passion to want to make really big changes. And the levels of inequality had just continued to get bigger"

SARAH OWEN

MP for Luton North

Born in Hastings, Sarah Owen, 38, is the first Labour MP of South-east Asian descent. She is committed to raising representation and ending discrimination against the UK's East and South-east Asian communities.

As Sultana points out, it isn't just the people, even the building can feel hostile. "One of the interesting stats I learnt was that there are more horses in portraits in Parliament than women," she says. As for women of colour specifically, she knows of one portrait of Diane Abbott, but is yet to spot any others.

Owen is acutely aware of this racial disparity, too. The first female MP of South-east Asian descent ever to be elected to Parliament, she is the chair of Chinese for Labour, and successfully pushed to change the organisation's name to East & South East Asians for Labour earlier this year in order to be more inclusive.

"Politicians in this country should really explore the diversity within East and South-east Asian culture," she says. "I really hope that the name change is a part of that, as well as hopefully bringing forward people from different backgrounds and cultures, because I don't want to be the only one – don't leave me hanging!"

Identity is important to all four women. Nichols who is bisexual is part of a new intake who have raised the number of LGBTQ+ MPs in Parliament to a record high. Then there is her religious journey: several years ago she heard a joke about Jewish culture in a sitcom and, while searching for an explanation online, fell into a Wikipedia rabbit hole and never came out. "I went through a period of a couple of months where I was reading everything I could find about Judaism, theology, practice, food, and I thought, 'I'm vibing with this."

She started going to her local synagogue and, after several months, told the rabbi she wanted to convert to Reform Judaism. "I had my bat mitzvah on my 27th birthday, which was the day I aged out of Young Labour. So I became a grown-up in the eyes of the Jewish community and the Labour Party on the same day."

Though this experience was positive for Nichols, it took place while her party was tearing itself apart over anti-Semitism. "It was hideous to go to synagogue when that was happening, because people wanted to ask me about it or were expecting me to justify it in some way," she says. "People would be like, 'How can you be in the Labour Party if this is how they're behaving?' That has been very difficult to reconcile." She is hopeful that the party is now on a better track.

The past few years have presented a number of challenges for Sultana, too. "Being seen as someone who's outspoken, but also being a woman of colour and Muslim, means that I get a lot of abuse. That's included death threats in the post, being told to go back to my own country, and people wishing me a slow and painful death. Hostility is always the most extreme when I'm speaking up for refugees and migrants." Sultana has been on both sides of online conflict. In 2019, she had to apologise for a remark made in 2015 on Twitter in response to a post claiming nobody's death should be celebrated. She tweeted: "Try and stop me when the likes of Blair, Netanyahu and Bush die." She has since been committed to making amends, attending interfaith conferences and travelling with an anti-fascist delegation to Auschwitz

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As one of the most left-wing new Labour MPs, Sultana is particularly keen to highlight issues affecting her generation; from unaffordable rent to a precarious job market. When it comes to the climate emergency, she also worries that green policies can end up causing more harm than good. "Something that's truly environmentally friendly is also conscious of the impact it has on the global south," Sultana explains. "We can't just be talking about batteries that are using lithium, which have been dug out of places on the African continent in very unsafe working environments."

Nichols wants to ensure that saving the planet involves creating green jobs in Britain, too. "My constituency has one of the highest numbers of people working in the civil nuclear sector. I'd like to see a Green New Deal be delivered but in a way that isn't what we've seen over the last 10 years, where the share of renewables in the energy mix has massively increased but the number of green jobs has massively gone down," she says. More broadly, she is "very interested in employment rights and protection, particularly when it comes to the gig economy".

As for Owatemi, she wants to continue the work her party started when it was last in power. "I grew up under a Labour government that believed in social mobility, and I want to see us continue to champion that," she says. She is also keen to have more diverse voices involved across the policy spectrum. "It's one of the reasons I joined the International Trade Committee; although trade really affects women, it tends to be a conversation that happens among men."

Owen knows how divisive it can be to have people at the top who aren't looking out for the entire electorate, for whom women are a continuing blind spot. "Social care is something every government has promised to get right, yet social care workers are still paid an absolute pittance," she says. Her constituents come to her to talk about "jobs, health, education and inequality; all of them are completely linked". In speaking to all four women, it's difficult to ignore the fact that the Labour Party has never had a female leader. When do they think it will happen? "I don't know what it will take, personally," says Nichols. "Which is not to disparage Keir Starmer in any way, but on a fundamental level – in any selection in the Labour Party – if a bloke turns up in a red tie, he gets selected."

"It's really important to appreciate representation," says Sultana. "But having a woman leader or prime minister doesn't mean that women's lives will improve," she adds, pointing to the refuges that lost funding under Theresa May.

Would one of them consider giving leadership a go? Sultana says no, but the other three offer variations on "never say never". They may still be new to Parliament, but there's no denying that their names on a future leadership ballot would be a refreshing change. Perhaps room will be made for their portraits one day? Westminster could certainly do worse.

"There is a strong Labour sisterhood. It's comforting to know that they're only ever a phone call or message away"



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TAIWO OWATEMI

🌐 Enekas.Academy

MP for Coventry North West

A former senior oncology pharmacist, 29-year-old Londoner Taiwo Owatemi made her mark in Parliament when her impassioned speech about the Government's free school meals U-turn went viral

Offset Chanel's sophisticated sequins with a playful nod to the beaded necklaces of childhood summers.

Jacket, \$12,945. Top, \$2,115. Jeans, \$1,105. All Chanel, Gold earring, \$770. Gold nail ring, \$1,070. Gold band with screw motif, \$1,570. Tricolour gold ring, \$860. Tricolour gold bracelet, \$5,850. Gold, tsavorite and onyx panther bracelet, \$6,950. All Cartier. Multicoloured bead and gold necklace, \$874, Diane Kordas. Gold chain, \$7,400, Stephen Webster. Gold signet ring, \$1,733, Tom Wood. Gold bracelets with quilted motif, from \$3,525 each, Chanel Fine Jewellery. Gold bracelet with calligraphy engraving, \$5,300, Van Cleef & Arpels. Gold and pavé-diamond bracelet, \$6,310, Chaumet



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A Panthère de Cartier watch stacks up perfectly beside silver, diamonds and signet rings.

Shirt, £895. Jeans, £895. Belt, £250. All Balenciaga. Sandals, £400, Birkenstock & Faye Toogood, at 1774.com. Silver pendant necklace, from £225, Emanuele Bicocchi. Beaded gemstone necklace, £1,155, Rosa de la Cruz, at Matchesfashion.com. Silver pendant necklace, just seen, £219. Signet rings, from £277 each. All Tom Wood. Three-row diamond ring, £10,250, Gucci. Diamond line bracelet, £12,700, De Beers. Silver chain bracelet, £550, The Great Frog. White-gold bracelet with pavé-diamond detail, £4,060, Chaumet. Steel watch, £4,350, Cartier

> Of course you care. (I mean you're reading Vogue, right?) You'd just rather not make it too obvious. Welcome to the summer of denim and jewellery worn with casual aplomb. Photographs by Scott Trindle. Styling by Kate Phelan

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Contemporary nonchalance is the order of the day, with chains of yellow gold that beg to be layered.

Jacket, £1,950. T-shirt, £300. Jeans, £590. All Celine by Hedi Slimane. Gold earrings, \$300, Stephen Webster. Gold cable-chain necklace, \$4,500, Annoushka. Gold lariat necklace with toggle, £1,350, Zoë Chicco. Gold heavy gauge-link necklace, £9,250. Gold bangles, from £3,150 each. All Tiffany. Rose-gold circle bracelet, £6,700, Pomellato. Plain gold signet ring, from £750, Rebus. Cameo rino £625 Ferian





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COLORAGE COLORAGE

The '70s vibe is strong this season. Flashes of silver flatter flared jeans and a denim waistcoat.

Gilet, £1,605. T-shirt, £250. Jeans, £1,225. All Bottega Veneta. Silver earrings, from £35, Marlene Juhl Jørgensen. Beaded necklace, £575, Musa by Bobbie, at Matchesfashion.com. Silver cable-chain necklace, from £235. Silver byzantine-chain bracelet, from £425. Both Emanuele Bicocchi. Silver fine-chain necklace with pendant, \$229. Thin silver bangle, £245. Silver box-chain bracelet, £215. All Tateossian. White-gold and pavé-diamond open bangle, \$11,400, Piaget. White-gold rings with screw motifs, from £1,080 each. White-gold nail ring, £2,310. White-gold bracelet with screw motif, £6,400. All Cartier. Domed silver band, £190, Bleue Burnham. Silver ring, worn on right index finger, £105. Silver paper-chain bracelet, £395. Both The Great Frod



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A glimpse of By Pariah's blood-red garnet is the only accent needed for a uniform of white shirt, denim and gold.

Shirt body, £680, Alaïa. Jeans, £95, Levi's. Gold earrings, £2,950. Gold ring with quilted motif, £1,150. Both Chanel Fine Jewellery. Gold and diamond choker, Vanleles. Beaded necklace, £110, By Pariah. Gold chain necklace, £895, Annoushka. Gold chain necklace with pendant, just seen, from £290, Marlene Juhl Jørgensen. Gold honeycomb rings, £780 each, Chaumet. Gold and diamond ring, £1,200. Gold and pavé-diamond bangles, £4,725 each. All De Beers. Small gold signet ring, £390. Gold geometric ring, £380. Both Vashi. Silver octagon bracelet, £525, Ferian. Thin gold bangles, from £885 each. Gold bracelet set with diamonds, £3,110. All Gueci. Gold ID bracelet, Dover Street Marbet



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Pops of carnelian and coral are the perfect foil for dark denim.

Jacket, £100. Jeans, £95. Both Levi's. Carnelian swivel fob necklace, £495, Ferian. Beaded coral necklace, £1,005. Beaded lapis necklace, £1,045. Both Rosa de la Cruz, at Matchesfashion.com. Rose-gold necklace, just seen, £1,800. Gold LV bracelet, £5,650. Gold LV chain bracelet, £7,300. All Louis Vuitton Fine Jewellery. Gold necklace with ceramic pendant, just seen, £1,690, Dior Joaillerie. Rose-gold studded bracelet, £7,400, Cartier. Carnelian signet ring, from £860, Rebus. Gold, enamel and diamond ring, £2,330, Foundrae, at Browns

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Toughen up a ladylike pearl necklace with silver chains in all manner of links and lengths.

Cropped jacket, \$1,240, Alexander McQueen. T-shirt, \$55, Sunspel. White-gold and diamond earring, \$5,400, sold as part of set, Chanel Fine Jewellery. White-gold and diamond short necklace, De Beers. Pearl necklace, \$245. Large silver chain necklace \$790. Both Hatton Labs. Silver three-chain necklace, from \$495, Emanuele Bicocchi. Silver tag necklace, from \$305, Marlene Juhl Jørgensen. Silver ID bracelet, \$510, Bunney, at Dover Street Market. White-gold and diamond bracelet with quilted motif, \$4,500, Chanel Fine Jewellery. Ring \$714 Tom Wood



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Twice as nice: a confident girl doubles up her metals and her denim.

Coat, £2,470, Prada. Shirt, £65, Lee. Jeans, £100, Levi's. Gold earrings, £165, PI London. Silver necklace, Slim Barrett. Gold T wire ring, £880, Tiffany. White-gold rings, from £2,760 each, Louis Vuitton Fine Jewellery. Rose-gold circle ring, £2,690, Pomellato. Gold ID bangle, Bunney, at Dover Street Market. Gold buckle bracelets, Rebekka Notkin. Gold and diamond bracelet, Dior Joaillerie. Prices on request unless otherwise stated. For stockists, all pages, see Vogue Information. Hair: Syd Hayes. Make-up: Janeen Witherspoon. Digital artwork: IMGN Studio. Model: Edie Campbell





Amazing GRACE

Her prolific career has encompassed hundreds of photoshoots and yielded decade after decade of seminal fashion images. On the eve of her 80th birthday, fashion editor Grace Coddington recalls her life in Vogue. Portraits by Craig McDean



he first time I walked into the British Vogue offices, it was spring 1959. The magazine was throwing a tea party for the runners-up of its modelling competition, of which I happened to be one. I was 18, had recently arrived in London from Anglesey in Wales, and was working in The Stockpot in Knightsbridge, my head full of fashion dreams from the copies of Vogue I'd grown up reading. Now I was here.

I remember exactly what I wore – a little cropped suit with a V-neck, three-quarter-length sleeves and a box-pleat skirt in grey wool from Kiki Byrne. The room was filled with all the editors and some of the photographers who were there to pick the winners, and I made a beeline for Norman Parkinson, of course. He'd already taken my photograph – a nude – and would not only go on to take my picture many times for *Vogue* but, a few years later, when I made the move from model to fashion editor, photograph the first story I oversaw. He truly was one of the greats – and I've been lucky enough to work with a few of those. After 10 years as a model, 19 years as an editor at British *Vogue*, 30 at American *Vogue*, and now back contributing to the British edition again, it turned out to be a six-decade affair.

Did I expect to still be working as a fashion editor at 80? Of course not. I started as a model, and back in those days – before today's toofast churn of many models' careers – that gave you a good few years. I remember holding a copy of the magazine featuring my first cover shot in August 1962 and feeling tremendous pride. It was taken by Peter Carapetian and, boy, did I feel like I'd made it. When it came to career milestones, there was nothing like a *Vogue* cover. There still isn't.

It was Parkinson who taught me to always be watching. In my modelling days, I was like a sponge on set, observing and learning. What made for a great idea? How to best show the clothes? What poses worked? What transformed a good fashion photograph into an >





For this issue, Grace Coddington, a British Vogue contributing fashion editor, was shot at home in Long Island and in New York City – she is seen here at the former. Digital artwork: Silhouette Studio

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Above: modelling for photographer Eugene Vernier, British Vogue, August 1966. Right: shot at London's Savoy by Eric Boman for the September 1973 issue

exceptional one? After a car accident in my late teens, followed by a year and a half of recovery, I returned to modelling for a few more years. But with the arrival of Twiggy and co, a new mood was sweeping fashion, and I've always been one to get out while the going was good. I was ready for a change.

A call came from Marit Allen, one of the young editors I knew on the magazine. "You must have a meeting with Beatrix Miller!" she cried. So, over lunch with Miss Miller, then the editor, it all snowballed and I went to work at *Vogue* as a junior fashion editor in 1968. With the shifting social landscape and the advent of the pill, London was starting to swing. It was the arrival of The Rolling Stones and The Beatles, the rise of Mary Quant and Vidal Sassoon, and we were all part of the scene.

Though people seem to assume everything came easily to me, moving behind the camera was not a smooth transition. Suddenly, I had to make all these decisions, and my first call was a bad one. I decided that unisex was the thing of the moment – which it was – yet for reasons that still escape me, I chose to cast the artist Peter Blake and his then wife Jann Haworth. I thought I was super-educated in the arts because I was married to Michael Chow at the time, so I was showing off a bit, and opted to put them in the same shirt. But it really wasn't easy. I can't remember if it was her or him, but one of them refused to take the shirt off that they had on already, which of course made it look very lumpy on top. It was my first experience of dealing with a celebrity with their own opinions. I remember thinking: "Ooh, this is not for me." It is not a coincidence that I've mostly worked with models in my career since.

When I first went to work at the magazine, my starting salary was \pounds 1,100 a year, which was insanely low even then. I had been earning for a few years already and I suppose most of the other girls had private means, because you couldn't live off it. They had to give you luncheon vouchers of three shillings and sixpence (equivalent to about $\pounds 5$ today)

which at first I turned my nose up at, but they turned out to be completely essential. The office itself was also a far cry from the glamour on the pages of the magazine – extremely cluttered and open-plan, with stuff piled everywhere, no decoration and the desks looked like they'd been found in the street. Michael came to visit me a few times, and used to say, "The office looks a real mess, you should ask to redesign it." So I did. I can't imagine why they listened to me, but I chose a wooden floor in pale wood, which nobody else was doing back then. Very narrow, very blonde boards so it looked almost cream. Then Michael and I chose some desks – glass held in a steel rim – and wicker and steel chairs, so that the whole thing was very uniform.

Everyone always wants to know what it's like to work at Vogue, and of course it could be competitive. It still can be. Fashion, and especially fashion magazines, lend themselves to rivalry, and though it is mostly friendly you need to be able to stand up for yourself. You have to do the best job, so you get the best jobs. Back then, there was a respectful hierarchy that mostly kept people in check; with Sheila Wetton and Melanie Miller as the senior fashion editors, both in their sixties, then the younger editors including Mandy Clapperton and Marit, and me at the bottom of the pile.

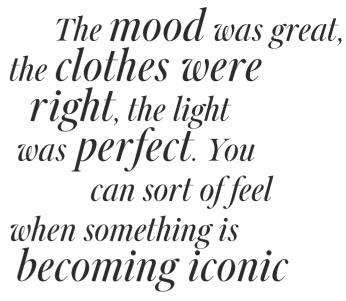
I learnt so much in those early years. Working with Guy Bourdin, for instance. He was masterly. He used to do drawings beforehand and it seemed like they would be impossible to achieve with photography, but he always worked out how he could make the girl fly or the colour pop. He was an artist, too. He painted and he had a very intriguing mind. Could be difficult, though. Could be a lot of things. But he's influenced a hell of a lot of people. Likewise, Irving Penn was intense. Really intense. To be with him was to be ever aware that you were working with an artist of the highest calibre, and you didn't want to say



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Above, from left: photographed by Barry Lategan against an illustrated backdrop, British Vogue, August 1969. David Bailey captures Grace in a leopard-print hat for the magazine's September 1966 issue

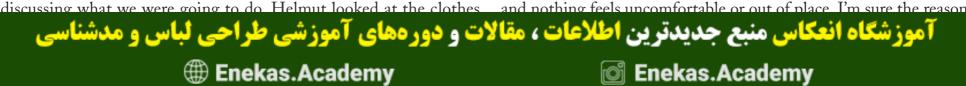
or do anything stupid. So you basically kept your mouth shut. You presented him with something and you hoped that he liked it. In his studio, you would work in absolute silence. If you could hear anybody tittering in the background, he got mad.

I don't think any of those brilliant image-makers were easy. There are often two kinds of photographer: the ones who are mean-spirited but, at the end of the day, are not worth it because the picture is not that great anyway; and the ones whose pictures are. Such as Helmut Newton. He had his idea, wasn't big on surprises, and did it all in one roll of film. I'd ask, "Are you sure you got it?" and he'd reply, "I only need one frame, Grace." He liked a certain style. He liked a certain girl. He liked a certain make-up, no matter what. And hair, no matter what. He could be very tough. He made a few models cry. And editors actually. I wasn't one of them, fortunately.

An eveningwear shoot we did together in 1973 was a moment. I'd flown down to the south of France early, so the first three days we spent in his house outside Saint-Tropez, eating, lying in the sun and and said, "These are really terrible f**king clothes, you know, Grace." I was lying by his pool in my bikini and sunglasses, with my red hair and famous shocking-pink YSL heels. He said, "I know what we're going to do, we're going to put you in all the pictures dressed just the way you are now." My first instinct was to say "No!" But then I thought for a second and replied, "Oh, yes actually. That's a good idea." Once a model, always a model. Working with Helmut Newton? How fabulous. It turned out to be one of those rare, magical fashion stories that stands the test of time.

Another memorable trip was in 1974, when I went to Corsica with David Bailey to photograph Anjelica Huston and Manolo Blahnik for one of *Vogue*'s first fold-out covers. Bailey was so funny and outspoken, Anjelica brilliant and beautiful, and Manolo took up all my time figuring out his wardrobe. The mood was great, the clothes were right, the light was perfect. You can sort of feel when something is becoming iconic, I think, even as you're doing it.

It is an instinct that has served me well. The sense when everything fits and nothing feels uncomfortable or out of place. I'm sure the reason \geq



Photographed by Craig McDean in her New York City apartment, Coddington wears a taffeta coat, £4.650 Prada

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I really do believe this past year must always be remembered. Because it would amaze you what can be forgotten

some of those *Vogue* shoots from the 1970s and '80s still have something modern about them is that, despite the romance or fantasy in them, they are all rooted in human reality. It is as if the photographer has come along and found this amazing, once-in-a-lifetime scene unfolding. It's the details that make it so. My first thought is always: what are the shoes going to be? Because the shoes literally root you and dictate the rest. I've worked with photographers who, when presented with a girl in an evening dress and high heels, want to stand her on the beach. "Don't worry," they say. "I'll put a board under the sand and she won't sink in." "Yes," I reply, "but she's gonna look f**king stupid."

I've always loved redheads. Hair is my thing. I like it big. Very big and very red. (Never underestimate how much an editor loves to see herself in her photographs.) Hair is where I think you can make reality a little more enhanced, because people should look to the pictures to dream, too. Everything has to be slightly exaggerated, but not to the point of insanity. On set, that's my mission, though once the model is dressed I actually don't go in and style very often. If I do go in to push up a sleeve, it's so I have a chance to say to the model, "You know, you're doing really well," or, "Try to stay on this side because the dress looks better."I can't shout it out because that would be rude to the photographer, so I like to pop in and pretend to be just, you know, adjusting something.

Later, in the 1980s, I moved to New York to work for American *Vogue*, where I stayed for many happy years. The teams definitely got bigger. Instead of having one assistant, everyone had six or seven, from the photographer to the hair to the make-up. Unlike many fashion editors, I never take very many clothes on set. If I have 10 pictures, I take 10

outfits and maybe one alternate. Though I can't deny it was fun to have huge budgets, like the one for my *Alice in Wonderland*-themed shoot with Annie Leibovitz in 2003. That took an awful lot of preparation, a week to shoot, and a lot of money, with everyone flying in from all over the world to Paris. Funny to think I used to work out the back of a car.

Recently, I've been shooting for British *Vogue* again. During the ongoing pandemic, I ventured on to the streets of New York City with the photographer Craig McDean for a story called Living for the City that appeared in last month's issue. We took the model Binx Walton on to the freezing sidewalks to record a moment in time, to capture the spirit of this crazy past year through the fashion, a model and those eerie, empty streets. It feels like a million words are written every day about Covid, but sometimes you need the imagery to take you there. I really do believe this past year is a time that must always be remembered. Because it would amaze you what can be forgotten.

You know, it might surprise you to hear that there's not much demand for 80-year-old fashion editors these days. It's more about the young ones who are fearless and think they know it all. At home in Long Island, I do find my thoughts turning to legacy, and I suppose it is true that I have learnt a fair few things over the years. What advice would I like to give? To be patient, to be tolerant and to not fritter away your creativity by looking at a screen. A screen can open your eyes to a lot of wonderful things that you wouldn't normally have access to, but mostly it's not real. Look out of your window, because that is reality. When it comes to making an important photograph, reality is the greatest place to start.





Draw glances as a living work of art in the season's most extravagant looks. Photographs by Jamie Hawkesworth. Styling by Benjamin Bruno





THIS PAGE: FROM LEFT, THE TOLLET OF VI BY GUIDO RENI & STUDIO; THE SAMIAN SI (1651), BY GUERCINO. THE NATIONAL GA



Wearable art: Anthea Hamilton recreates her *Wavy Bool* on the fabric of Loewe's sculptural two-piece. ("She's one of the most influential and underrated artists of our time," notes Jonathan Anderson.)

This page: cotton shirt, £3,250. Cotton trousers, £2,300. Both Loewe

Layer Michael Kors's little black sweaterand-sarong combo atop Elie Saab's dramatic shirting for a DIY take on hybrid dressing.

Opposite: asymmetric cashmere sweater, £585. Cashmere sarong, £615. Both Michael Kors Collection. Taffeta shirt, £1,050, Elie Saab. Canvas boots, throughout, £490, Celine by Hedi Slimane. Vintage lace collar and headpiece, throughout, courtesy of Costume Studio. Pearl earrings, throughout, £325, Le Monde Beryl



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Celine's latest offering elevates practicality to high-fashion territory: a camo windbreaker has never looked so desirable.

Nylon windbreaker, £1,250. Cropped cotton hoodie, £490. Crêpe dress, £790. All Celine by Hedi Slimane



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Drawing on Mrs Prada's love of the gesture, the brand's coats and capes are worn clutched closed this season.

Gaberdine coat, £1,300. Sleeveless gaberdine top, £605. Viscose poloneck, £880. Gaberdine trousers, £695. All Prada



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Dior's billowing neutrals present the easiest way to segue from a WFH wardrobe into the real world.

Silk/linen smock top, £2,480. Cotton skirt £3,100 Both Dior





Want picture-perfect hair? Add shine and tame unruly flyaways with L'Oréal Professionnel Tecni.Art Fix Polish, £16.50.

This page: twill dress, £3,555. Twill scarf, tied around dress, £350. Both Chanel. Vintage choker and bracelet, courtesy of Costume Studio Burberry's swathes of sparkling jewels are good enough to wear anywhere and everywhere: simply add sensible footwear. (On that note, Celine's Patapans go with anything. We've proved it.)

Opposite: above, tulle and crystal mesh cape dress, £9,900, Burberry Chunky knits are Bottega Veneta's fabric du jour. Clash pretty pink with tomato red to complete the vision.

Opposite: below, handknitted two-tone dress, to order, Bottega Veneta. Vintage bonnet, in hands, courtesy of Academy Costumes

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Teenage dress codes find fresh appeal through the prism of Miu Miu: at last, your old school blazer has renewed purpose.

Jersey jacket, £1,820. Technical-nylon shirt, £470. Beaded miniskirt, £4,700. All Miu Miu. Vintage handkerchief, courtesy of Costume Studio



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Louis Vuitton's graphic swirls and neon brights will illuminate even the darkest of days.

Cotton-jersey top, £1,760. Cotton trousers, £3,160. Both Louis Vuitton. Vintage bracelet, courtesy of Academy Costumes. For stockists, all pages, see Vogue Information. Hair: Anthony Turner. Make-up: Hiromi Ueda. Nails: Pebbles Aikens. Set design: David White. Casting: Ashley Brokaw. Production: Farago Projects. Digital artwork: Simon Thistle. Model: Merjem Cengic. With thanks to The National Gallery, London



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Perhaps Hardison's most famous walk was during 1973's Battle of Versailles Fashion Show... her exhibition of sassy Brooklyn fierce whipped the crowd into a frenzy.

This page: lace top, \$1,060. Felt hat, \$410. Brooch, on hat, \$1,060. Lace turban, \$360. Gold and diamond ring, \$3,470. Gold and chrome diopside ring, \$2,300.

Opposite: crêpe blouse, \$970. Belted wool skirt with leather detail, \$1,320. Lace tights, \$190. Canvas slingbacks, \$610. Felt hat, \$400. Silk headscarf, \$335. Corsage, \$320. Lion head brooch, \$1,060. Raffia and leather clutch, \$1,230. Clothes and accessories, throughout, Gucci





Like all the best matriarchs, trailblazing '70s model, '80s agent and forever champion of diversity Bethann Hardison tells it like it is. Joan Morgan Catches Up with her. Photographs by Sharif Hamza. Styling by Dena Giannini

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"Bethann is Mother to anyone black working in fashion today, whether or not they know it," says Bevy Smith

> Sequined tulle dress, \$8,620. Sequined turban, \$345. Leather sandals, \$610. Tights stylist's orem



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Hardison first met Campbell on a visit to the fledgling model's family home in London, when she was looking to represent the then 14-year-old. Deliberately multiracial, Hardison's eponymous model and talent agency, Bethann Management, was the first of its kind helmed by a black woman and unique in an industry that frequently turned a deaf ear to demands for diversity. "I just saw such sincerity," remembers Campbell. "This woman's more than just a model agent. This is someone I want in my life forever. If I'm honest, Bethann has been a mother to everyone that she embraces. And as you know, she's not a pushy mother. But she is going to tell it to you like it is. She doesn't mince words."

This combination of characteristic bluntness and elder-stateswoman wisdom has earned the Brooklyn-born, Bed-Stuy-raised Hardison the affectionate nickname The Oracle. Bevy Smith, the radio and television host who first dubbed her so, says, "Bethann is Mother to anyone black working in fashion today, whether or not they know it."

A highlight reel of the now 78-year-old's extraordinary career in fashion begins in the 1960s in New York's Garment District, where she held jobs as the first black salesperson to work in a showroom, as an office manager and as a fit model. By the early 1970s, she'd joined a cohort of groundbreaking black models, including Beverly Johnson, Billie Blair, Alva Chinn, Pat Cleveland and (Hardison's best friend) Iman. With short natural hair and deep chocolate skin, Hardison's look was completely in keeping with the era's Black Is Beautiful movement. Her presence on runways for Willi Smith, Calvin Klein, Perry Ellis, Anne Klein and Oscar de la Renta broadened fashion's visual vocabulary both in the States and abroad. Perhaps Hardison's most famous walk was during 1973's Battle of Versailles Fashion Show, which pitted American designers against French houses in the name of raising funds for

the Palace of Versailles. Bethann closed for designer Stephen Burrows's segment, with an exhibition of sassy Brooklyn fierce that whipped the crowd into a stomping, cheering frenzy.

There are, of course, other occasions from her modelling years that are equally telling of who Bethann is as a person: that time she had no choice but to jump off Valentino's yacht wearing children's armbands (she couldn't swim and lunch was on a nearby island); the time she suggested to Calvin Klein that he pair his new designer jeans with a stiletto and it became one of fashion's most enduring trends; that time she went on a date with Azzedine Alaïa, though neither of them could speak the other's language and they just sat there grinning at each other; or the time in Paris when Jean-Paul Goude punished her laziness in learning French by taking her to a party where not one person would speak a word of English.

By the 1980s, Hardison was omnipresent in the industry: serving as creative director and producer for brands such as Kansai Yamamoto, Issey Miyake and Valentino; a swimwear designer for the brand Ibiza; and an agent at Click Model Management, which she would leave in 1984 to start Bethann Management.

One of my favourite Hardison moments lasts all of three telling seconds. It takes place in 2018, at Ralph Lauren's 50th anniversary show in Central Park. The post-show receiving line boasts luminaries from all corners of American culture, and includes Diane von Furstenberg, Oprah Winfrey, Hillary Clinton, Steven Spielberg and Chance the Rapper. Ralph Lauren – flanked on both sides of the aisle by the adoring, applauding throng – makes his way down, acknowledging familiar faces with nods and handshakes. He does so with necessary expedience and, one imagines, diplomacy. It is a very long line.

What happens next is told from the camera's point of view; only it can access the posterior view of the elegant black woman with the short silver afro, the one who breaks the uniformity of the line by stepping forward ever so slightly. She extends her hand and her fingers silently beckon, "Come." The designer, in instant submission, steps into the woman's embrace and emerges in tears. She ends the moment by taking his face in her hands, with a gentle squeeze. We never see her face. The moment is intimate, vulnerable and singular, as efficient as it is real AF. In other words, it is signature Bethann Hardison.

"I have known and respected Bethann for many years," says Ralph Lauren. "That hug was an emotional embrace of a shared, mutual understanding of what brought us to that moment, without either of us having to say a word." Intrinsic to that history is the role they both played in the making of model Tyson Beckford, the first black man to catapult to "super" status after signing an exclusive contract with Ralph Lauren in 1994 (the deal happened less than a year after Beckford signed $\rightarrow 202$



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This page: cotton blazer, £1,750. Crêpe shirt, £485. Silk tie, £175. Corduroy trousers, £970. Felt hat with feather detail, £380. Corsage, £300. Turban and pocket square, stylist's own. Rings, as before.

Opposite: jacquard cardigan, £1,240. Sleeveless jacquard top, £610. Jacquard skirt, £1,150. Leather sandals, £610. Felt hat, £520. Sequined turban, £310. Sunglasses, £290. Corsage, £1,320. Tights, stylist's own

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Lest anyone think Bethann's opinions will always easily align with the prevailing logic of Black Twitter, think again



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with Bethann Management). By the time the agency at 36 North Moore Street, Tribeca, closed its doors in 1996, it had successfully managed the careers of models Josie Borain, Bonnie Berman, Kimora Lee Simmons, Talisa Soto, Veronica Webb, pop star Brandy, and Bethann's son, actor Kadeem Hardison.

It was to the Tribeca office, in 1991, that Bethann summoned a cadre of black women in hip-hop, journalism, publicity and academia – myself included – for a laying on of hands. Pioneering hip-hop television host Dee Barnes had been beaten publicly and viciously by Dr Dre and the press chose silence. I had yet to conceive my book, *When Chickenheads Come Home to Roost*, which yielded hip-hop feminism, an identity that still fits clumsily on my tongue. Still, I didn't need it to know that Bethann was teaching us Black Feminism 101. As black women, we would face adversities that we couldn't always control, and it was imperative that we show up for each other.

Bethann's achievements have long been undergirded by her tireless advocacy for racial and ethnic diversity and representation. In the late 1980s, she founded the Black Girls Coalition with Iman, giving models such as Campbell a platform to speak out against the ongoing lack of representation of black models in adverts, editorial and on runways. In the 1990s, during a period when agents were brazenly stating "no blacks, no ethnics" on casting calls, she made forays into TV as an executive producer. In 2008, she joined forces with the late editorin-chief of Italian Vogue, Franca Sozzani, to create the iconic All Black Issue. Then, in 2013, came the mic drop, as Hardison wrote an open letter to the fashion capitals of the world, which spelt matters out for white industry leaders in unequivocal terms: "If you use one or two models consistently for one or two, three seasons, of colour, or none, the result – no matter the intention – is racism." The following year, Hardison received the CDFA Eleanor Lambert Founder's Award for decades of championing diversity. Her work has been heralded, too, by the Black Girls Rock! Awards, the Fashion Institute of Technology and many more.

"I wrote that in a blink," says Bethann of the letter. "I was sitting in my bed in Mexico. It was time." Hardison has long known that "teaching is part of my calling. And I always say that I'm here to educate white people. When all the black people run up to me and they say, 'Oh, Ms Hardison, I'm so happy. Thank you for all you do for us.' And I say, 'Well, good. I'm glad it's working out for us, but I'm not here to help us. I'm trying to help white people.' And I know when I say that they're going to have to grow into that reality because that's a big thought. But we don't need this shit."

Lest anyone think that means Bethann's opinions will always easily align with the prevailing logic of Black Twitter, think again. She feels people are too thin-skinned about cultural appropriation. She also believes that "Sweatergate", Gucci's wildly condemned 2019 black and red-lipped balaclava knit, had nothing to do with blackface. "I've said it on television. I've said it on radio. I just saw it as a silly sweater because I'd seen it on Rihanna in different colours a couple of months before. But if someone suggests blackface when you see it in black and red, that's what you're going to see." Still, Hardison believes there's always room for education. She's bought a book on blackface for Marco Bizzarri, Gucci's president and CEO. "I'm going to send it as a present."

"The Oracle," repeats Bevy Smith. "Bethann doesn't suffer fools, she's a Race Woman in the greatest meaning of the term. No matter your colour, if you're out of line, Bethann will let you know."

Finishing her regular Starbucks order (flat, white, tall), our conversation turns to her relationship with Gucci – where she's served on the fashion conglomerate's Changemakers Council since 2019. As part of her role, she helps identify the qualified recipients of the millions of dollars Gucci has allocated for community-based, social justice and arts organisations. She also weighs in on selections for the college scholarships for marginalised students pursuing careers in fashion and offers insight on how to give much-needed support for up-and-coming fashion talent. In her latest role as Gucci's executive adviser for global equity and culture engagement, she reports directly to Bizzarri.

"They were just so happy I said yes," she says, recalling Gucci's reaction when she agreed to sit on the council. "I couldn't really understand it." Her bemusement is genuine, although I suspect no one else shares it, least of all Bizzarri, who describes Hardison as "a force of nature, with an energy and passion that all who are fortunate enough to come into her orbit cannot fail to be inspired by". It is clear that he came seeking The Oracle. With Hardison as a consigliere, Bizzarri must know that he's found a voice that may not always tell him what he wants to hear about race (or anything else) but one that he can always trust.

Several rings of her phone signal that our time together is coming to an end. Bethann prepares to depart for her native Brooklyn, where the fitting for Vogue's shoot will be held. She emerges from her bedroom in a chic utilitarian ensemble of black sweater, Champion sweatpants, multicoloured Nikes, topped with a shamrock-green puffer from this season's The North Face & Gucci collaboration. I think of all that awaits her when she returns: the memoir that she's finally gotten around to writing; the documentary of her life she's co-directing; the acting debut on the hit series Black Lightning, where she will have a recurring role as a therapist. I think of her response any time anyone asks her about ageing: "I enjoy being an elder and the wisdom that comes with it, but age is something I just don't give in to. I think more about running out of time "

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"Bethann is a force of nature, with an energy and passion that cannot fail to inspire," says Marco Bizzarri



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اموزشي طراح

Viscose jacket, £2,380. Crêpe blouse, £1,060. Waistcoat, £865. Tweed trousers, £1,150. Fabric, worn as turban, from a selection. Lace gloves, £385. Gold ring, £1,480. For stockist, all pages, see Vogue Information. Hair: Edris Nicholls. Make-up: Porsche Cooper. Nails: Rica Romain. Movement director: Brian Reeder. Set design: Stefan Beckman. Production: Honor Hellon Production. Digital artwork: Art Works Post Production

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Newton has an activist soul, turned outwards to the world, magnanimous and wise, sharpened into an instrument of power

my magazine in African?", and this made her rebuff the organisation for years. Most of all she refused to pander to silencing. "I have a seventh sense for abuse and abusers," she says, "which I believe is one of the reasons why I was rejected a lot in Hollywood. I'll talk about it until the cows come home, because I know I'll be helping someone."

It was the American playwright, performer and feminist Eve Ensler who enabled Newton to move out of the victim mindset instilled in her by trauma. In 2011 she went to see Ensler perform The Vagina Monologues at the King's Head Theatre in Islington, on a casual invitation along the lines of, "Do you wanna come and see that crazy lady talking about fannies?" Afterwards, the two women got talking and a whole other way of thinking emerged: "It was the first time, apart from with my husband, where I didn't feel ashamed about what had happened. She was just this amazing, radiant energy." Following this meeting, Newton became part of a community of victims-turned-survivors trying to make change. "When I started joining in I found myself around a lot more people of colour. Isn't that strange?" she says. "Well, because there are so many women of colour who've been abused, and who are the spine of their community or the spine of their family. Black women are truly the nexus where all of this overlaps. Think of what else has the potential to heal if we support and care for black women."

Newton has an activist soul, turned outwards to the world, magnanimous and wise, sharpened into an instrument of power. Alongside her TV and film commitments she advocates for the African American Policy Forum and the #sayhername campaign founded by her friend Kimberlé Crenshaw, who coined the term "intersectionality" She is also a board member

of Eve Ensler's V-Day, through which she has supported women survivors of sexual violence in Congo with the City of Joy project, and helped establish One Billion Rising which campaigns to end violence against women, spurred by the UN statistic that one in three women will be abused in her lifetime. Activism now far outweighs acting in order of importance - it meant a lot to Newton that the OBE she was awarded in 2018 was for services to charity as well as to film. "Individuals count," she says, buoyed by the hope and possibility of our troubled time. "We can make a difference."

In Shona custom, the royal lineage passes down through generations, which means that Newton's daughters, Ripley and Nico, are also princesses, like their grandmother and greatgrandmother, as well as Thandiwe herself. Her Twitter bio reads simply "Mother", and this seems the most central of all of her roles. "When I had my children it was like, 'Oh, finally I can love me.' I could love them and not in any way question my love, whether it was worthy of them." Her youngest daughter Nico, at 16, is already four years into her own acting career, with lead parts in Dumbo and The Third Day. "I went to every photoshoot with her," Newton says with a fire in her eyes. "If there was an issue with the photographer, if there was inappropriate language I was on it, didn't give a f**k what anyone thought. When it was time for her to get an agent, I spent a month auditioning for one, even though I knew half of them."

Newton's parents live in London now and their proudest moment is their daughter's OBE – her mother never misses an opportunity to watch the royals on TV ("She's got more national pride than I have"). Newton, though, posits herself as a Londoner as opposed to British, and remembers a British newspaper pointing out when she won the Bafta that she was not really British because one of her parents was black. "I remember thinking, 'But it's a British win! Why don't you wanna take that? Why would you not wanna dig that and embrace it and feel really good?" She is pained by the same old period dramas and lack of diversity that have traditionally sent British actors of colour seeking opportunity and visibility across the Atlantic. But things are changing, and she is one of the engines of change, a role model for little brown girls who want to be dancers or Hollywood actors or activists or one day see themselves on the cover of Vogue. It was essential to her that the clothes used in this long-belated photoshoot reflect her dual heritage, thus a bold Versace suit paired with a length of African fabric bought from Shepherd's Bush, and the work of designers such as Duro Olowu, Kenneth Ize and Cheyenne Kimora featured alongside European-heritage brands.

No longer is Newton afraid of the red carpet because of how much it reminded her of her invisibility, and she looks forward to a future where the illusion of race will no longer narrow who we are. "The thing I'm most grateful for in our business right now is being in the company of others who truly see me. And to not be complicit in the objectification of black people as 'others', which is what happens when you're the only one." All her future films will be credited with Thandiwe Newton, after the W was carelessly missed out from her first credit. Now she's in control. Many lives lived and she's come out triumphant, preserved in the magic of the mist and sun that made her, and wanted her to shine. "That's my name. It's always been my name I'm taking back what's mine "



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Designer Profile

FETOLIA



Fetolia is a new fashion brand specialising in designing beautiful scarves and high-end fashion gifts that are made in Europe with a timeless quality and a touch of art, for those who embrace individuality. Fetolia also cares for the environment and follows sustainable and ethical manufacturing processes. Their colourful designs are

exclusive and produced in limited editions. Visit fetolia.com Instagram @fetolia

MODEL CTIZN



MODEL CTIZN is an independent brand, founded in 2020 by Catherine Gillespie, which focuses on supporting and promoting the work of student and graduate designers, helping to launch them into the fashion world. Each collection showcases a partnership between the brand and a young designer, with a common theme across their collections of classic, timeless styles and sustainable manufacturing methods. Collection 001 features the work of Emma Grieshaber. Dedicated to their zero waste ethos and advocates of slow fashion, each piece is made to order using environmentally friendly fabrics where possible. Visit www.modelctizn.com and follow

@modelctizn on Instagram.

AMADA



Created for the active lifestyle, AMADA is a luxury athleisure brand offering form-shaping and fashionable yet functional pieces made from a soft 2nd-skin feel and fit fabric that can be worn inside and outside of your workout practice. From their caring manufacturing practices to their deep community investment, AMADA's mission is to empower women to become their best selves while

CEYSILK



Ceysilk is a young independent company founded by Cecilia Ho. The Montreal-based brand offers luxurious essentials that are dedicated to beauty and self-care. Made from the highest quality pure mulberry silk, these items are versatile and add a touch of luxury to your everyday lives. The goal is to make you feel comfortable, confident and elegant at all times.

Visit www.ceysilk.ca and follow on Instagram @ceysilk



Visit iltastudio.com Instagram @iltastudio



SXA is a black owned, female led luxury swimwear brand based in Miami, Florida. Their pieces are designed with comfort in mind beautifully cut to feel like a second skin, so you can feel secure and confident all day long. A portion of each sale is donated to women's education charities. Visit www.shopsxa.com and follow on Instagram @shopsxa

KALA CLOTHING



Newly launched KAIA Clothing is a British made, luxury, sustainable brand, KAIA's bold and easy statement pieces, worn by the modern day renaissance woman, are beautifully cut and made from certified and organic fabrics, including linen from the last remaining artisan weaver in the UK, who also supplies movies such as Game of Thrones and Harry Potter. Visit www.kaiaclothing.co.uk

ENSOI



Ensoi is the luxury fashion label doing things differently, founded by designer Clare Lichfield. Size-inclusive and ethically made with a fully transparent supply chain, Ensoi's 100% silk camisoles and slip dresses feature an incognito built-in bra - so women can quit compromising, and finally get the support they deserve. Visit ensoilondon.com and Instagram @ensoi.london to be uplifted.

OSTARA COLLECTION



Australian label Ostara Collection offers sleep, lounge and resort wear in a stunning range of bold, statement prints for the bedroom and beyond. Designed by Sonya Dukes, these must-have, limited edition pieces are perfect for your work from home wardrobe or dreamy, resort style lounging. Plus, sleep even better knowing a portion of each order is donated to Wateraid. Visit www.ostaracollection.com

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LA FEMME APÉRO



the perfect mix of Parisian chic and New York cool. Designed in NYC by a Parisian duo, the line is feminine, sophisticated, and cheeky. Founders Léa Enderlin and Sarah Lequimener offer a curated wardrobe of elevated and easy-to-wear pieces designed with sustainability in mind. Photographer: Stefano

Ortega. Visit www.lafemmeapero.com and follow on Instagram @lafemmeapero



BLINQ designs bags for dream destinations with an aim to inspire and be inspired. Their collections carry visual memories from the past travels of the sisters who founded the brand. The first season was dedicated to the Mediterranean where they used to spend their childhood summers. They share their feelings, moods and energy through the destinations.

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ZOLABLVD

Launched in 2018, this black owned, female led brand from Canada ships all over the world. Using luxurious materials from Italy, their new style of heel for the Spring/ Summer 2021 collection features edgy, sexy details that used corsets as the design inspiration. Release your inner sexy. Visit www.zolablvd.com and follow @zolablvd on Instagram.

CASHE



CASHE is a modern brand connecting global citizens through premier Nepali cashmere. Cultivated and produced in Nepal by the world's preeminent artisans of the trade, CASHE cashmere is simply unmatched, illuminating values of tradition, craftsmanship and sustainability. A brand with philanthropy woven tightly into its DNA, founders Giulia Giancola

and Vlad Litinetsky, proudly support the Nepal Youth Foundation by donating 10% of every purchase. Visit shopcashe.com Instagram @cashe_thelabel

LANUUK



London based modest swimwear brand Lanuuk was founded in 2018 by Katleya Nielsen and Ayesha Mahomed, who were inspired to create luxurious swimwear to suit all ages and body types, after finding a lack of options for women seeking more coverage. This pioneering brand has attracted a loyal, worldwide customer base for their timeless, sustainably made pieces,

which provide UPF50+ sun protection in lightweight and quick drying fabrics. Visit www.lanuuk.com and follow on Instagram @lanuuk_uk

HOUSE OF ZZ



Notably known as "A Bikini Brand That Gives A Damn", HOUSE OF ZZ is a sustainable. swimwear brand that prioritises the use of recycled fabrics as well as fair trade, ethical manufacturing. With each piece, founder Morgan Rizzuti combines luxe quality with carefree wearability, resulting in a variety of classic and on-trend cuts designed

Enekas.Academy

BROWN DYED GIRL



Designer Jordan Baker launched BROWN DYED GIRL in 2020. This Made in America brand is known for their cool, relaxed styling blended with bold tie dye and block colours. Baker has recently designed a brand new collection connecting art and comfort for a long lasting closet staple for those at home or

on the go. Visit www.browndyedgirl.com and follow on Instagram @browndyedgirl

CLAIRE LUISE



refreshingly modern style, Claire Luise's debut collection radiates a light-hearted boho-chic and empowers women to live life to the fullest, collecting moments and memories in style, just like fashion influencer Nina Suess. The dresses combine floral patterns and lavish applications and

embody a feminine essence as well as a sophisticated spirit. Visit claireluise.com Instagram @claireluise.official

EDER BY ANNA



Drawing on bold colour, feminine details and avant-garde influences, EDER By Anna's SS20 collection is a nod toward the timeless allure of the

French Riviera and European culture. In a time where travel abroad is ambitious, Anna and Marlene Eder have provided a sense of escapism through the collection through elegant detailing, luxe fabrics and intergenerational appeal. Visit ederbyanna.com Instagram @ederbyanna

HAUS OF TRAVIANCE

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Ariana Fletcher is photographed by Shawn Hanna while wearing a custom Haus Of Traviance couture gown by designer and founder, Traviance Dunn. Haus Of Traviance is an emerging luxury womenswear brand located in Atlanta, GA. specialising in custom evening wear and bridal. To learn more visit www.hausoftraviance.com and follow on Instagram

ACHIY



Inspired by the lives of indigenous people, ACHIY's mission is to bring back meaning into fashion. Each of the label's hand-knitted artworks tells a unique story about life in harmony with Mother Nature. Every piece is handmade, dyed by Nature, of limited availability and follows an original production process. The spirituality with which indigenous communities create their clothing gives

ACHIY's products an inimitable aura. Visit achiy.com Instagram @achiy

ALAYNA ROE



Custom Redesign by Alayna Roe, a sustainable and customisable redesign brand operating with the dream that every garment in your closet can be mended, tailored or reimagined to have refreshed and modern wearability. Ethical resurrections of your garments performed by Alayna Nieters in Brooklyn, NY. Request your own

personalised piece at alaynaroe.com or @shopalaynaroe on Instagram.

EIGHTEEN.K



Instagram @eighteenkofficial

REFLEXONE



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transparently shows how the

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DeNigris. Photography: Deborah Dardour. Visit www.eighteenk.store This activewear brand's new collection is made from recycled ocean plastic in seasonless colours, encouraging a 'healthier happier lifestyle'. After suffering a brain hemorrhage, founder Kavita Basi launched her own range of brands, with the aim to make a difference whilst

plastic yarn is made and 5% of profits are donated to

Designer Profile

FSKE CHEMICAL CLUB



F8KE CHEMICAL CLUB is a Scoul-New York based genderless designer label that makes high quality clothing with unique fabric and creative inspiration. Founded in 2020 by Creative Director, Jeongeun Park, the brand is famous for bold prints and fabrics, oversized but beautifully fitted for all people. Without hesitation, they graft wild fabric to visualise ideas and value in innovative,

three dimensional models. Visit f8kechemicalclub.com Instagram @f8kechemicalclub

GIRL CRUSH



From recycled plastic sweatsuits to handmade vintage reworked pieces, Girl Crush is a Montreal-based brand who stands out when it comes to affordable sustainable fashion. Founded by French Canadian influencers Lucie Rhéaume and Cindy Cournoyer, their mission is to offer products that will make any human feel like their most powerful self. Whether you're Netflix & chilling or hustling at work, your Girl Crush matching sets will help you transition smoothly through life's challenges.

Visit www.girlcrushgang.com or @girlcrushgang for more details.

MAGUY DE CHADIRAC



Opulent, voluminous, ruby red marabou feathered sleeves and lustrous silk satin kimono paired with the brand's signature ruby red marabou mules. Maguy de Chadirac created the Le Rouge Collection for women to feel that they are going to bed dressed as glamorously as if they were dressed for the red carpet. Model: Annette Kellow. Visit www.maguydechadirac.co.uk and follow

LEYLO L'ELUA



both contemporary fashion and environmental responsibility. Visit www.leylo-i-elua.com or follow on Instagram @leyloielua



GOBI Cashmere values longevity in their long-lasting comfort and enduring designs. Timelessness and style establish the brand's identity by creating a sustainable approach to luxury fashion. Marrying classic silhouettes, quality design and easy wearability, they envision effortless essentials as the foundation to building a sustainable wardrobe to get you from

season to season. Use code Vogue10 to get 10% off until 31/05/21. Visit www.gobicashmere.com Instagram @gobicashmere.international





swimwear brand crafted for the woman who takes a discerning approach to style. Focusing on form and functionality, A+C designs breathe a distinct aesthetic that fuses elegance with simplicity. Each collection is designed and made in Australia by local artisans, using premium and sustainable fabrics.

A+C is an Australian

Available to shop exclusively at www.shopaandc.com and join them @shopaandc on Instagram.

BOND MORGAN



Combining pioneering alternative materials for a circular economy and multifunctional, modular design to create a bag for mutable environments. BOND MORGAN promotes change by creating with all sustainable materials, from plant-based leather using pineapples and cactus to ECONYL® regenerated nylon that can be infinitely recycled. Adaptation is in the tack Tota, Satchel Handbag

consumers hands. Rucksack-Tote-Satchel-Handbag,

DECLARE DENIM

Declare Denim is a luxury brand made exclusively for the discerning individual. The founder, Clare Hamilton of Melbourne, Australia, focuses on meticulously crafted, one-off statement pieces for fashion icons who want to maintain a first-class look, while being considerate of their environmental footprint. All items are made from high quality,

reclaimed fabrics and with a mantra of "No Seasons, No Collections", Clare's focus is on the unique piece to last a lifetime. Visit www.declaredenim.com Instagram @declare_denim

SAINT E



SAINT E is a London based brand offering bold, daring and fearless designs. Their designer creates a sense of curiosity about her pieces, for those who want to be intrigued. Challenging the rules in her use of materials, producing minimalist designs with a close attention to detail, constructing dramatic strong silhouettes. Visit www.saint-e.world and follow on Instagram @saint_e_world

STEREO SOCKS



Socks that Rock. Stereo Socks is inspired by some of the best album covers in the history of music, reinterpreting guitar riffs and drum solos to transform iconic album covers into beautifully knitted socks. Designed and produced in Portugal, they use seamless knitting and combed cotton to create durable and comfortable socks. Visit stereo-socks.com and use code SSVOGUE10 for 10% off (until 30/06/21). Instagram @thestereosocks

ELISA DE CORDOVA



Designer Elisa De Cordova believes in creating fashion that is fair and sustainable. Using organic raw materials which are recycled in slow and ethical production processes, she demonstrates the timelessness and circular economy philosophy of the brand. Elisa produces her own yarns and textiles in solar energy powered workshops alongside the Aymara indigenous communities in Chile, using



ISLAND GAL



CEO and international model Christina Cooper created Island Gal, a freshly established affordable luxury clothing and beauty brand inspired by family members Ashton, May and Jennifer Cooper and their shared Caribbean heritage. The line is filled with a mix of tropical, vibrant pieces as well as earthy tones. From seamless patterns to unique prints, Island Gal gives you trends that will bring out

that wild side! Photography: Stevie Murrell. Visit www.islandgalproducts.com Instagram @islandgalproducts

LUCKY FISH STUDIO



Floaty, flirty and free flowing - just a few words to describe the way these satin wrap trousers feel. Designed with adjustable straps, elegant bold colours and high quality fabric, these handmade trousers celebrate women and their diverse bodies, leaving you feeling confident and comfortable all day and night. Visit www.luckyfishstudio.com and follow on Instagram @luckyfishstudio

KINGA KROL



Kinga Krol is a UK based, upcoming accessories designer, who challenges the relationship between art and design. These stylishly fun beaded bags evoke instant joy with their bright colours and bold patterns. Each design is one-of-a-kind, delicately made and painted by hand to create unique and incredibly personal pieces. Visit www.kingakrol.com and follow on Instagram @kinga.krl

FRANCESCAGERACI



The brand FRANCESCAGERACI aims to develop the must-have blouse. Made in Italy, the brand uses refined fabrics and bright colours, creating versatile models with sinuous lines in block colours or attractive patterns. They focus on artisan production, Italian tailoring skills and attention to detail to create dresses with

CWÉN SHOES



CWÉN / Kwe:n / noun the Old English root of queen. They say people notice your shoes first. CWEN's small team's passion for footwear translates into stylish, comfortable, handcrafted shoes which are immune to the ebbs and flows of the catwalk. Designed in London and crafted in Portugal using the finest Italian leather, their obsession for style is stitched into every pair.

After all, it's your shoes that give you away. Visit www.cwen.com Instagram @cwen shoes

KATE S. MENSAH

Kate is a cultured designer with ten years of experience, whose signature luxury apparel and accessories brand, KateSMensah, boasts a brilliant collection of unique handbags that allow women to express their personal boldness without sacrificing functionality or practicality. Her hands-on approach to fashion is inspired by vibrant textures and the fusion of

international cultures. Visit www.KateSMensah.com and follow on Instagram @katesmensahdesigns

L.CUPPINI



fashion brand, founded by Norwegian-American designer Lea Lindaas in 2019, that specialises in cashmere knitwear as well as stylish outerwear and resortwear. Timeless and classic, these stylish pieces are made to the highest quality using only natural, organic and biodegradable materials. This results in beautiful, sustainably made collections that are designed to last and in turn,

less waste. Visit www.lcuppini.com and follow on Instagram @l.cuppini

HIGHRACK STUDIOS



Highrack is a one woman run label based in Melbourne, Australia. A highly ethical and slow fashion brand, Highrack produces their seasonless pieces carefully and in small quantities. Known for their sublime bikers, this brand takes 90s vibes to the next level. Shop the Sublime collection

OCELOT STUDIO



Ocelot Studio offers a line of made-to-order, sustainably produced dresses, handmade by designer Chelsea Smith in Yorkshire.

Inspired by vintage silhouettes, each piece is carefully designed and crafted using traditional British tailoring, before being printed and embellished with luxurious detailing. At the heart of the brand lies a nostalgic aesthetic and a celebration of timeless slow fashion, that can be passed down through generations. Visit www.ocelotstudio.uk and follow on Instagram @ocelot studio

KATHERINE RIARDANT



Born out of a love for creativity and high culture, Katherine Riardant designs showcase sophistication and superior craftsmanship using high quality, environmentally friendly materials. Inspired by Parisian living and expertly manufactured in Italy, each limited edition

design features exquisite details, rich colour palettes and intricate architectural beauty. Visit www.katherineriardant.com and follow on Instagram @katherine_riardant_luxury

SANDRA WINTER THE LABEL



SANDRA WINTER THE LABEL was created to give back. The young designer champions sustainability and transparency in the hopes of inspiring others to join the slow fashion movement. The Secret Garden Collection takes inspiration from the euphoric realms of the Earth extraordinary, enchanting, and ethereal, with all pieces handmade to change the world. A portion of profits from this sweatshirt will be donated to an environmental charity. Visit www.sandrawinterthelabel.com and follow

@sandrawinterthelabel

LYSANDRE PARIS



LYSANDRE PARIS is a modern luxury brand for the contemporary woman. A way of thinking, a way of dressing up and accessorising that is unique, bold, with a strong point of view. The sophisticated LYSANDRE PARIS woman does not follow trends, neither does she impose them. Her family is her strength. Her creativity her reason to exist. She finds pleasure in

L.Cuppini is a luxury

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Designer Profile

MADE IN MOON



Made in Moon is an eco friendly French bag brand, created by Behnaz Seirafi-Far, a fashion designer based in Paris. Made in Moon combines elegance and simplicity, using organic and fair-trade fabrics, personalising each piece with

sophisticated trims and laces collected from all over the world; a refined finishing touch to your outfit. Visit www.madeinmoondesign.fr and follow on Instagram @madeinmoondesign

ATELIERDOLZI



Founded in 2020. ATELIERDOLZI is a non-seasonal brand that offers a collection of Unique Bold Blazers. Ethically made in Kuwait, **ATELIÉRDOLZI** supports local craftsmanship and empowers women worldwide. The brand works on pre-ordering only, minimises wastage and produces limited quantities with no restock. Creative Director and

Stylist: Farah Assaad. Photographer: Fatma Ashkanani. Visit www.atelierdolzi.com Instagram @atelierdolzi

mewd'. Visit www.mewdclothing.com

SHADES OF K

MEWD CLOTHING



MISENSCÈNE



Misenscène's Spring/ Summer collection is comprised of reinvented historical costume patterns and constructions that create feminine and flowing silhouettes. Mini and midi dresses with front and back lacing highlight the most sensual features of the body. Glitter and metallics, soft poplin and waterproof textiles make the heroine feel celebratory on any given day. Visit www.misenscene.ru

OLIVER PAUL EYEWEAR



Oliver Paul Evewear launched last year with their first two signature pieces - positioned as edgy, executive eyewear that merges 90's motifs with contemporary visions of style. They are an independent creative studio that aims to make compelling products with a unique and forward-thinking approach, featuring

dedicated to creating designs that empower women to be selfconfident and creative the most premium materials to ensure longevity. Vasiliki's items are strictly handmade, thus there is only one piece in each colour. Her

QIMU



Istanbul based brand OIMU was founded in 2017 by a mother and daughter team who wanted to create a brand that speaks to women of all generations. QIMU's newest design Amelie, which takes its name from the iconic movie, is a new breath to the brand with its oval elongated form. The brand's signature braid stands out in Amelie

and whilst preserving its loyalty to the old, QIMU presents a modern line. See more at www.qimubags.com and follow on Instagram @qimuofficial

IVY NICHE



Ivy Niche are a new London based online retail store specialising in Italian genuine leather handbags. Their collection emphasises the timeless appeal of simple yet sophisticated

designs. From small clutch bags to large shoulder bags, to briefcases and travel bags - they take pride in always choosing functional and stylish options. Ivy Niche bring Tuscan craftsmanship to customers in the UK and overseas at affordable prices. Visit www.ivyniche.co.uk Instagram @ivy_niche

EUTERPE



Design, flair, versatility: these are the adjectives that perfectly describe EUTERPE's leather bags. EUTERPE's woman is modern and sophisticated: she looks for an accessible style statement which is sustainable and consciously made with both high quality materials and a snappy design. EUTERPE's bags are Made in Italy and designed by Sofia Nardi. Visit www.euterpestudio.com and follow on Instagram @euterpestudio

PAEO LOS ANGELES



PAEO Los Angeles was born with a vision to create timeless sunglasses, destined to be collectible art pieces. Appreciate the craftsmanship used to bring delicate details with lasting comfort. Become part of a community where they want you to pause, be inspired and express your authentic self. Visit

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The designer, Vasiliki Ornithopoulou, is with their style. All pieces are crafted with delicate knitting techniques using



visit www.Shadesofk.co.uk

ATELIER VASILIKI

OVERCHILL THE LABEL



Launched in June 2020, Overchill the Label is a family founded, sustainable label on a mission to fight fast fashion. Their unique collection consists of expertly curated vintage styles as well as re-worked, modernised classics, consciously crafted using recycled and thrifted materials; timeless pieces that can be worn throughout the seasons. Pictured is the Overchill family, photographed by Jack Dillard and John Frelinghuysen. Visit www.overchillthelabel.com and follow on Instagram @overchillthelabel



SECOND FEMALE



Second Female launched in 2000 in Copenhagen. They create feminine and sophisticated easy-to-wear essentials, designed in a beautiful palette of soft colours and refined prints with a design philosophy of embracing all women. Underlining the Scandinavian values of effortless luxury and functionality, they create collections that always focus on this season's

GEEGEE COLLECTION



The GeeGee Collection radiates luxury by combining modern effortless contours that are elevated with bold splashes of colour and embellishments, designed by artisans for the free bohemian spirit. The brand's essence is feminine, courageous and opulent. Every piece is one of a kind and handmade with high quality fabrics. The first collection, The

Gatsby Edit draws its inspiration from the 1920's Art Deco period. Visit www.geegeecollection.com Instagram @thegeegeecollection

PEPITA MOON



Spanish designer Cristina Borrás launched her leather handbag and jewellery brand Pepita Moon after many years learning from the masters of leather craft in Ubrique, Andalusia. Each creation is handmade to the highest standard in limited quantities, using the softest suedes and leathers, and is designed to naturally age with the wearer. Visit www.pepitamoon.com

MARCOS VILLAFRUELA



Marcos Villafruela's passion for fashion and elegance led him to create his namesake brand as a manifestation of his motivation. He believes there is a magic in silks and fine fabrics enveloping one's body like a second skin, causing sensations of pleasure, comfort and softness. His wish is for elegance and sophistication to walk our streets once again, without losing the comfort of

contemporaneity. Visit www.marcosvillafruela.es and follow @marcos_villafruela_official

WITHTHEE

Catering to the life rhythm of modern urbanites, WithThee is committed to creating classic styles and multi matching pieces, with themes of simplicity and elegance, using exquisite details to create traces of retro romantic atmosphere. Every piece from WithThee is crafted with care in their

MIRYAM_THELABEL



MIRYAM is the newcomer slow fashion label for sustainable babes. Lost in love for the ocean, all items are responsibly sourced, ethically made and sustainably packaged. Focusing on effortless style and timeless design for anybody and any body: simple, chic and cosy. Girls feel endlessly enough and loved wearing MIRYAM from

daytime to night out. Where basics aren't basic. Visit www.miryamthelabel.com and follow on Instagram @miryam thelabel

POETICA



POETICA: your exceptional essentials. The SS21 treat you can't resist... Soft, delicate, versatile and unique. A soft dream, that has been designed to simply make you feel happy and look enchanting. The brand is an ode to femininity and eternal grace. Visit www.poeticaworld.com and follow on Instagram @poeticaworld

SASHA LABEL



SASHA Label is an Australian owned swim and resort wear label, launched by designer Daci Gligorova in 2020. With a focus on slow fashion, the brand consciously crafts each unique and high-quality piece in limited quantities. Each luxurious piece incorporates bold, exclusive prints and striking colours, destined

to take you effortlessly from poolside to the beach bar. Chase the sun. Visit www.sashalabel.com and follow on Instagram @sasha.label

VERGUENZA



The disco mood by Verguenza passes through the revolution of the silk shirt that Sofia Marsili – founder and designer of the brand – revisits with feathers, fluorescent colours and seductive detailing. The



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Designer Profile

ANOTHER UNICORN



Another Unicorn is a sustainable lifestyle brand for open-minded people. Established in Lithuania in 2018 by designer Elena Lund, Another Unicorn follows local, ethical and socially responsible production. Their focus is on three timeless products: unique unisex T-Shirts made from the softest organic Supima cotton, handmade jewellery and 'mental hug' posters which inspire everyone to hug more. Visit

anotherunicorn.com Instagram @theanotherunicorn

SOLAIRE LABEL



Solaire Label is owned by New York based Norwegian best friends Karoline Spenning and Selma Horn, who decided to follow their dreams of making the fashion industry more sustainable. Each piece is handcrafted by themselves from vintage, recycled and eco fabrics and their limited edition drops are released every

Friday. Visit www.solairelabel.com and follow on Instagram @solairelabel

SVETA MILANO



The Garden of Dissidents' is the first episode of Sveta Milano's Utopia series. In this mindful and immanent space, freedom and ambivalences coexist in a continuous and incessant effort of mutual respect, to overcome the conformism of society. In this perfectly imperfect reality, complexity and constant self improvement is welcomed and encouraged. Visit www.svetamilano.com and on Instagram @svetamilano official

THE BODY AS MEDIUM



Oriented to an experimental and constantly evolving approach with a purely innovative imprint, the unstructured bags by THE BODY AS MEDIUM are wrapped in asymmetric draperies, balancing between disorder and order.

JIM JAM THE LABEL



More than just a nightwear brand. Contemporary, funky and stylish personalised sleepwear is at the heart of Jim Jam the Label. Inspired by amazing fabrics and luxurious samples, Jim Iam The Label is a stand out brand to have in your wardrobe. After all, fashion fades but you always need your PJ's. Shop their newest collection at

www.jimjamthelabel.com Instagram @jimjam.thelabel

SOMENÜTT Somenütt is an independent clothing brand starring simple clean shapes, soft luscious fabrics and beautiful colours! All ethically made in Portugal where designer Sofia Menut is from. She believes "a big part of being sustainable is being able to create high quality, easy to wear staple pieces that are made to be treasured and last throughout the seasons!" Visit www.somenutt.com and follow @somenuttclothing

YGWYPF



Time is the new currency and YGWYPF's watch holder accommodates all time pieces in bespoke luxury. With a removable organic suede roll to comfortably host up to three watches, it is finished with a British ironmonger-made polished nickel buckle to safely secure your precious watches. Visit www.ygwypf.com and follow on Instagram @ygwypfofficial

THE CLASSIC T-SHIRT COMPANY



The Classic T-shirt Company was founded by parents who wanted to create a better future for their daughters. These t-shirts are worth every wear. Ethically sourced, sustainably made, addictively comfortable, and of the highest quality. They're a joy to slip

SOFIA TSERETELI



Italian fashion designer Sofia Tsereteli produces limited edition collections under her own namesake label, that look and feel like wearable art. Inspired by fabrics, she starts every design with a piece of beautiful cloth and lets its shine, pattern and movement tell its own story. Each garment is produced in house in their boutique studio in Padua's Garden City district. Visit sofiatsereteli.com and

follow on Instagram @sofiatsereteliofficial

SUITS AND TUTUS



Suits and Tutus is a women's clothing store that offers a curated range of sophisticated evening and occasion wear, with a focus on suits and tutus. Each piece is designed to make a statement, allowing the wearer to express their individuality and stand out from the crowd. Visit www.suitsandtutus.com and follow @suitsandtutus on Instagram.

SYDMADE



Designer Sydney Beach brings fantasy into her shoe and earring designs. After receiving her degree in Industrial Design, Sydney channelled her design skills and boundless creativity to launch her own brand Sydmade, Follow @svdmadethat on Instagram or visit www.svdmade.com to see more.

TOUCHLESS



Dalal and Fatema, two sisters with a shared passion for design, created Touchless – an online store that creates sustainable fashion pieces through 3D printing. Functionality through artful designs, the 3D printed Touchless handbags are designed to be light-weight and versatile. Photo credit: Hafsa Qasim

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Venderby's is a youthful and chic brand founded in Copenhagen, Denmark, by the young entrepreneur and self-taught designer Mille-Marie Venderby, 23. Their primary focus is getting the perfect fit and the feeling you get from wearing great clothes. Every piece is designed to make women feel comfortable and beautiful at the same time. Venderby's is especially known for the fit of their pants. See more at www.venderbys.dk or follow on Instagram @venderbys

SINUOUS SISTERS



Sinuous Sisters is a Berlin based boutique fashion label, established in 2018, that offers sublime lingerie, subtle swimwear and refined ready to wear for the modern woman. Fusing, in perfectly handcrafted designs, elegant avant-garde style and timeless simplicity, Sinuous Sisters create ever-evolving portraits of feminine modernity, eternally poised and powerful yet soft and

delicately sensual. Visit www.sinuoussisters.com and follow on Instagram @sinuoussisters

SMTHN WACK



Smthn Wack was founded in 2020 by an 18 year old girl, with the goal of opening doors to streetwear in Slovenia. Gathering people of all genders and ages with the common love to express themselves through

PARTERRE



Cruelty-Free Luxury by Parterre. Small batch bags and accessories sustainably crafted with premium vegan leathers and eco fabrics. The interchangeable straps and flaps in neutral colours allow for customisation. Elevate your casual everyday with this minimalist statement. Available at www.MyParterre.com Follow on Instagram @myparterre

ALESSI SWIM



Alessi Swim is a limited edition swimwear label devoted to versatility. quality and inner female power. Their mission is to help women feel free and confident in their own skin. All whilst feeling luxurious in the highest quality sustainable Italian fabric. Their timeless designs are made to last for years to come. Alessi Swim is for every woman, every body. Visit alessiswim.com.au Instagram @alessi.swim

SAENGUIN



Loved by women all over the world, Saenguin is business wear done differently - boldly reinterpreting classics designed for the modern woman. From the commute to the boardroom and anywhere in between, these wardrobe essentials allow you to feel your most comfortable and confident self while maintaining an effortlessly chic look. Visit www.saenguin.com and follow on Instagram @saenguin

VEOM



VEOM was founded by Anna Liadova and Pauline Gherasimova, London-based creative environmentalists that love fashion but firmly believe in recycling, renovating and pure living. Much like you, they care about the environment and created ethically manufactured leggings and bras that combine unique prints, functionality and comfort so you will love to wear them! There's no compromise on style, performance or sustainability. Visit

WANNI FUGA

Clean-cut designs merged with detailed craftsmanship that suits the quintessential female body defines Wanni Fuga. Designer Toluwani Wabara creates timeless pieces for modern women that fuse minimalist aesthetics, quality

and value. This Nigerian born contemporary brand has grown internationally since its establishment in 2014. Visit www.wannifuga.com and follow @wannifuga on Instagram.

WYN WEAR



Wyn Wear founder Siobhan Lam believes in embracing individuality and wearing what you love. This hand-curated selection of pieces from independent Korean designers brings high quality international fashion to your doorstep. Available in limited quantities, each line celebrates minimalist fashion with a unique edge. Photo credit: @domsimages Shop on www.wynwear.co.uk and

follow @wynwear on Instagram.

MTABK



Based in Borås, Sweden, a city internationally known for its extensive textile industry, innovative designers and forward thinking - MTABK is a brand which embodies all those things. Through upcycling fashion, the founder Matilda Book wanted to celebrate individuality whilst at the same time change the way fashion is produced and consumed. Each piece is unique and locally

produced. Visit www.MTABK.com and follow on Instagram @mtabk.apparel

BAMIN



Game-changer and community oriented brand Bamin wants to show to the world that you can be fashionable and conscious at the same time. Just like a jungle becomes home to hundreds of plants and animals, Bamin is an online venue introducing a vast variety of fine-craft designers and brands. Discover more at

آموز شگاه انعکا



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Designer Profile

AWAKENED HEART & MIND



Founded in New York City by designer and yogi Lorena Calma, AHM was formed from yogic and progressive creative principles to cultivate yoga practice and other mindful movements, to encourage conscious living. Using cutting edge technology to develop their own eco-fabrics that feel luxurious on the skin, without sacrificing support during low or high impact performances. With acute attention to sustainability and sensitivity to human energy, AHM believes that it's not about excess but about excellence in every action during the process of creation - delivering AHMAZING products. Visit ahmworld.com Instagram @ahmworld

KREUZBERGKINDER



Kreuzbergkinder is the new, fresh and audacious eyewear brand from Berlin. The designer Ioana Serbanescu is, like so many of us, setting out to redefine her artistic and cultural vision without the abundant socialisation and night life she had grown accustomed to. With Kreuzbergkinder's new spectacular collection DISRUPTION she brings to life, through her creative

collaboration, this new particular sense of solicitude and the yearning for the transformed future ahead. Visit www.kreuzbergkinder.com

CASA DI NOURELLE



Founded by Egyptian designer Nourhan Sawa, Casa Di Nourelle is a brand born out of a unique Greco-Roman Egyptian culture where creations are rich in a fusion of luxe, flowy fabrics. Proudly made by a team of Italian artisans and Egyptian craftsmen, Casa Di Nourelle offers the modern-day woman a timeless product with sentimental value, and contributes to saving our planet by working

CHALKIA



CHALKIA is a conceptual womenswear brand driven by the Greek designer Foteini Chalkia. The brand caters to women that want to be different and authentic, who know who they are and like to tell a story through their clothes. The clothes are made for everyday life as well as for special occasions. Photography Stefanos Samios, Studio: 1416 Athens, MUA: **Basios Konstantinos** Model: Jessica Mosching,

Visit chalkia.com Instagram @foteinichalkia

FROMAY BESANCON



Fromay Besançon is a vintage-inspired clothing line featuring classic designs that are proudly ethically made in NYC. The woman behind the eponymous collection, Fromay, maintains that each piece is intended to wow. Fromay's line features her signature attention-to-detail and exquisite European fabrics and can be viewed at fromaybesancon.com and

her Instagram @fromaybesancon is guaranteed to inspire your next look.

.BLACKTOGREY



on the designers' discovery of new sustainable manufacturing methods that both enhance the environment and respect the workers producing their garments. This brand is a fashion movement supporting unconventional and innovative ideas to inspire the world to get involved in sustainable and circular economies. Now is the time to disrupt the fashion industry as

we know it. Visit blacktogrey.com Instagram @_blacktogrey

GAMMA CLOTHES



Gamma Clothes celebrates feminine elegance in design, material selection and tailoring. A comfortable outfit elaborated with respect for a woman's day to day lifestyle, along with sustainable and ethical existence, form the philosophy of the brand. Gamma Clothes presents collections that are lasting in style and tailoring, integrating sustainable practices to reduce its

LETANNE



LETANNE is a combination of the names of mother and daughter duo Tanya and Elena Branzburg. Specialising in exclusive, luxury, hand knitted pieces made from the finest quality fabrics such as cashmere, mohair and silk, the brand marries sumptuous comfort and versatile style. Their zero waste policy and sustainable manufacturing methods

set the standard for the slow fashion movement. Follow @letanne.paris on Instagram. Available from Harrods and www.letanne.com

SUSSAN SHOKRANIAN



Sussan Shokranian transforms surplus fabrics from luxurious maisons and manufacturers into unforgettable capsule collections. Born and raised in Brazil, with a strong Iranian heritage and a keen eye for beautiful things, Sussan's passion is discovering precious leftover fabrics from around the world and giving them new life. The collections are what dreams

are made of - timeless, nostalgic and a dash of romance, all carefully handmade and effortlessly sustainable. Visit www.sussanshokranian.com and follow on Instagram @sussanshokranian

BOTANICAL BEACH BABES



Botanical Beach Babes Los Angeles® is a luxury sustainable fashion and lifestyle brand that is all about celebrating the beauty of feminine creative energy, technology, entrepreneurship, and philanthropy. Go behind the scenes with Botanical Beach Babes Brand Ambassador Maja Malnar and their glamorous fashion models to learn more about this season's luxury sustainable swimwear styles seen at the most gorgeous vacation hot spots in Saint

انعکاس منبع جدیدترین اطلاعات ، مقالات و دورههای آموزشی طراحی لباس و مدشنا، Enekas.Academy C Enekas.Academy

VOGUE ADVERTISING FEATURE

Style Set

1. MURMALI creates high-end handbags made from cork. Entirely made of natural materials, Murmali bags represent sustainability and luxury at their best. Handcrafted in a small family workshop located in Portugal, their bags benefit from the tremendous eye for detail of their craftsmen, Portuguese artisans renowned for the excellence of their high-end cork work. Visit www.murmali.com and follow @Murmali_world

2. MADELEINE TREHEARNE AND HARPAL BRAR present Gem Colours: using jade, emerald and turquoise blue. Delight in hand embroidery, exquisite borders of beautiful paisley and tiny flowers in shades of citrus, burgundy and sapphire. Top and bottom are shawls as striped pompoms in joyful colour combinations. Enjoy contemporary design inspired by the tradition of fine weaving and design from Kashmir, special pure pashmina cashmere shawls sourced exclusively by Madeleine and her small team, pioneers of the Kashmir shawl renaissance. Keen to support local communities, they obtain their shawls from renewable, ethically produced sources in Kashmir. They send shawls all over the world. See the full collection at 20 New End Square London NW3 1LN or call for a brochure +44(0) 2074356310, visit www.trehearneandbrar.com or follow them on Instagram @madeleinetrehearne or email mads@madeleinetrehearne.co.uk 3. Tuscany based designer Francesca Nicolai launched her brand ONINI ATELIER with the aim of making ethically produced fashion accessible and affordable. Their limited collections and zero waste policy ensures their manufacturing processes are as sustainable as possible, using only high quality materials such as cotton and wool. Each one-of-a-kind piece is proudly made in Italy, in 'one size fits all' styles and special edition collections are hand painted. Visit www.oniniatelier.com or follow on Instagram @onini_atelier

4. SVME APPAREL offers luxury street fashion for men and women. Established in 2014, their aim is to become one of the dominant brands on the market for comfort and style. Through the collaboration of young, creative minds within their leadership team, SVME has established themselves as a brand to watch on the UK luxury street fashion scene. Visit www.svmeapparel.com and follow @svmeapparel on Instagram.

5. "For the woman who chooses to leave footprints in the sand, not on the planet." EN.WIDMER swimwear is crafted from EVO®: a 100% bio-based thread. This yarn is light, breathable and quick-drying at a 50% faster rate than most other materials; the perfect balance for long-lasting, comfort-focused swimwear. Inspired by nature's restless force and all handcrafted in Italy. Visit www.enwidmer.com Instagram @en.widmer Photography: Rafael dos Santos. Model: Alina Krasina at Metro.

6. BLANCA PUKARA is a Peruvian Brand founded and managed solely by women. Their designs represent the heartbeat of Peruvian nature. A slow fashion brand, Blanca Pukara is committed to the concept of zero waste. The latest limited edition pieces reinterpret the flora of the Peruvian Amazon through striking silhouettes and beautiful colours. Visit www.blancapukara.com Instagram @blancapukara

7. 92 THE STUDIO is a lifestyle and streetwear brand from Germany. The brand just released their new summer drop with retro-inspired designs. The pieces are reminiscent of summers at the French coast in the 80's and 90's. All pieces are sustainable and fair, produced in organic cotton. Visit www.92thestudio.com Instagram @92thestudio

8. GRAYXWILD is a British reversible-tailoring brand. Their core piece - the blazer - is a wardrobe essential. Their pieces allow you to express your one-of-a-kind style in multiple ways. GrayxWild is reversible, sustainable and spreading the slow-fashion message. They are reviving the modern wardrobe, encouraging women to buy forever in-season pieces that become staples. Visit www.grayxwild.com and follow @grayxwild on Instagram.

9. NATHALIE PELLON, TEXTILDESIGN. Nathalie Pellon is a Switzerland based textile designer. Passionate about luxury design, she finds inspiration from all around. This scarf is from her 'Fairy Tale' collection. For fairy tale moments, find your prince with 'The Princess and the Pea'. Photo credit: Ruben Ung. Discover more at @npellon or on www.shop.ooonyva.ch 10. BAGPAD is a sustainable and elegant solution for keeping your handbags in shape when stored. Special designs for all luxury brands. Available bespoke and with monogramming. Handmade in the UK. Shop all styles at www.bagpad.co.uk or call +44(0) 777 507 7600.

11. SAN YANDÉL is a luxury bag brand that is now expanding their range to offer ready-to-wear clothing. Founded by a Nigerian artist, their pieces fuse creativity and elegance into fashion at an affordable price point. Each design is created to be unique, for stylish women who love to stand out. Photography: Jen Osuji. Follow on Instagram @sanyandel and visit www.sanyandel.com

12. SALAMANDER BIKINIS is an authentic luxury swimwear label that holds standards of sustainability and timeless design. Their elegant and transitional pieces are made using sustainable ECONYL, from a luxury Italian supplier. Salamander Bikinis give you the nostalgic taste of iconic European summers, spent in bikinis with the Mediterranean Sea at your feet. Visit www.shop-salamander.com

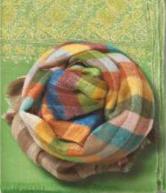
13. Launching their new SS21 collection, ERENDIRA ITALIA is a womenswear brand 100% Made in Italy. Blending the quality of Italian garments with a retro-chic taste, pastel tones mix with native American prints. Denim, taupe, pastels and stripes characterise this collection which is dedicated to a sophisticated and sensual woman. Visit www.erendiraitalia.it Instagram @erendiraitalia

14. SEEQ LDN is a luxury streetwear brand with heart and soul, and was launched in 2020 by co-founders Gurj B and Jaz Singh, who share British heritage and South Asian roots. By featuring underrepresented models in their campaigns, they highlight the power of true inclusivity in fashion, while making their mark as a quality brand that truly represents everyone. Visit www.seeqldn.com and follow @seeq.ldn on Instagram.

15. Introducing GOLDEN HOUR, the newly launched London silk accessories label. Founded by product designer, Nayna Diya, each piece is carefully crafted through an inspired eye. Sun drenched horizons, plush beaches and ethereal meadow glades serve as inspiration for this debut range of hair scrunchies and protective face masks. Products start from \$10, available exclusively at goldenxhour.com 16. Founded by Niall Harrison, PAUL BERT is a re-worked fashion label inspired by

the Frankenstein-esque French zoologist Paul Bert. The label challeng























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Style Set





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17. SUNKISSED is a sustainable lifestyle brand which specialises in luxurious beach blankets. These 'Turkish towels with a twist' are sand resistant, absorbent, fast-drying, and irresistibly stylish. High quality organic Turkish cotton is loomed by weavers from small villages in Turkey creating jobs for local artisans and ensuring a high quality product. A percentage of sales is donated to marine life and coral reef conservation. Make sure your towel makes as much of a statement as your swimwear!

Visit www.sunkissedwear.com and follow @getsunkissed on Instagram. 18. RE:VOLUTION CLOTHING is an upcycled fashion brand, creating one of a kind garments from vintage clothing and fabrics. Handmade, bold and ethical fashion. RE:VOLUTION inspires you to express yourself through their unique statement pieces. Check them out on Instagram @re.volution_clothing and online at www.revolutionclothing.shop

19. Wear ABSURD to create a strong statement and stand out from the crowd! Join a family based community which promotes equality and sustainability with 'you' in the centre of everything that the brand creates. Support a better world you live in with 5% of all their profits donated to WWF, the world leading conservation charity. Visit absurdclothing.co.uk or follow on Instagram @absurdclothing

20. JIMBA is a luxury handbag collection, with a subtle power statement. The brand combines traditional craftsmanship with sleek and simple designs to create a line of bags with a captivating spirit. All JIMBA bags are 100% handmade with excellent traditional craftsmanship by a local atelier in Istanbul. Visit www.jimbaofficial.com follow @jimba.official on Instagram.

21. Toronto based designer Jordan Stewart heads up luxury fashion house RVNG. Shown at NYFW in Feb 2021, her high impact pieces include sweeping tulle ballgowns, sequinned two-piece suits and statement party dresses, featuring bold colours, intricate detailing and beautifully cut silhouettes. Photo credit: George Pimentel. Visit www.rvng.ca and follow on Instagram @rvngcouture

22. MATUROS NEW YORK captures the essence of lux-leisure with unexpected elements, creating stylish, versatile and current staples that embrace the now in a sophisticated manner. The inspiration comes from a galaxy far, far, away. Without being too literal, the collection is filled with a sense of fantasy and mysticism. Bringing in a mixture of subtle to bold tones, highlighting and referencing all things in the universe. Designed and made in New York City. Shop the collection www.maturosnyc.com and follow on Instagram @maturosnyc

23. UPTOONFUNK is a textile studio specialising in vibrant accessories, based in the North East of England. Their unique, exclusive prints are designed in studio and they ensure zero waste by using every inch of the fabric. Advocates of inclusive fashion, their funky designs encourage everyone to embrace their individuality. Visit www.uptoonfunk.com and follow on Instagram @uptoonfunkstudio

24. SILK PHILOSOPHY is the ultimate style destination for elegant and luxurious silk accessories. Their modern yet timeless silk bracelet designs are multifunctional and hand-crafted in limited edition collections. Shop online at silkphilosophy.com and follow on Instagram @silkphilosophy

Vogue's Self Care Bible





Artify Noils

1. Women's Health Brand focused on hormone health. S'MOO is an all in one hormone balance powder with 7 vitamins, minerals and herbs. Created with an aim of helping women with hormone imbalances such as PCOS, PMS, Menopause and Endometriosis. All-natural, gluten-free, and tested for purity and quality. Discover more at www.thesmooco.com and follow their Instagram @thesmooco

2. GLISSYBROW's Lash & Brow serum helps to nourish the roots with moisture to promote the growth of hair strands which feel smoother and look shinier. Visit www.glissybrow.com and follow @glissybrow on Instagram. Photographer @feedsauce

3. 4CURLYHAIR is a subscription box to satisfy all your curly-hair needs. Products are selected from British female-owned brands and always cruelty free, providing the perfect routine for your wash days and daily hair care regimen. Explore options like bi-monthly or quarterly boxes priced between £12.99-£34.50 at www.4curlyhair.co.uk

4. AEVA BEAUTY's "Your Lips but Better" includes 6 new glosses that bring out the best of your lips, but better! A creamy, shea butter infused formula thoroughly nourishes your lips with moisture, making them feel smooth to the touch. Intense texture, full coverage, and 100% cruelty-free. Visit www.aevabeauty.com and follow on Instagram @aevabeauty

5. BROWN GIRL ORGANICS creates natural and organic hair products for kinky curly hair types, and extremely dry fragile hair textures. Their Aloe & Honey Conditioner is a combination of botanicals that aims to leave your hair feeling detangled, soft, and conditioned!

Visit www.browngirlorganics.com and follow on Instagram @browngirlorganics 6. BELLAMIANTA Luxury Tanning have joined forces with Maura Higgins to launch an array of scintillating tanning products. Maura worked with the brand long before Love Island and has now created 7 tanning products to give you a glow to rival any other. They are Vegan, PETA approved, infused with skin loving ingredients, Hyaluronic Acid, a cocktail of Superfruits and Tropical Coconut Fragrance. For more visit www.bellamianta.com and follow on Instagram @bellamianta

7. Get your nails done artfully and effortlessly with professional finish in a flash ARTIFY NAILS elegant



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VOGUE ADVERTISING FEATURE

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DAILY LASH EXTENSIONS CLEANSER

50 mL

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8. HNB COSMETICS Bronzers are a luxurious, highly pigmented compact powder. A creamy, matte formula that is long wearing and suitable for all skin types. Giving the appearance of a flawless finish to any makeup look. With 9 shades to choose between, there's a choice of cool, warm and neutral shades. RRP: \$14. Visit www.hnbcosmetics.co.uk and follow on Instagram @hnbcosmetics

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STRACTS

BRONZER

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LEGACY

The Lash Aid

BROW & FREEZ

The Light 104

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9. CRYSTAL EARTH is a clean beauty brand that creates hair products that are kind to yourself as well as the planet. Their crystal coded Rose Quartz Shampoo & Conditioner aims to balance, nourish with moisture and breath life into tired limp hair. Explore opulent floriental fragrances like rose jasmine, amber, musk and moss etc. at www.crystalearth.co

10. RANDEE BEAUTY is a boutique lash studio in Victoria, BC Canada with a focus on style and excellence and a dedication to revolutionising lash products. Formulated with precise ingredients. The gel lash cleanser aims to break down make up and remove any build up on your eyelid and lash extensions throughout the day. Visit www.randeebeauty.com and follow @randeebeauty on Instagram.

11. Brighten up your day/look with Strawberry Cheesecake, GLISTEN COSMETICS's pink split cake eveliner. Add a bit of water to your brush, swirl to activate the eveliner and watch the pigment pay off. With two colours in one that can be mixed together to create a range of pink shades it's worth every penny, and they glow under UV! Level up your eyeliner game now, with over 80 unique colours to choose from. View at www.glistencosmetics.com and follow on Instagram @glisten cosmetics

12. Designed with you in mind, the Makeup Case by LUXBOX is spacious, aesthetic, and equipped with a powerful LED light-up mirror to ensure you can apply your makeup on the go as if you never left home. Their ergonomic design makes it the perfect portable essential with a large amount of space for all of your makeup tools. Visit www.myluxbox.co and follow @myluxboxco on Instagram.

13. Australian eyelash and eyebrow growth beauty products by THE LASH AID are a worldwide must have! If it's either longer appearing natural eyelashes or thicker looking eyebrows, The Lash Aid has got you covered. They are 100% vegan and animal cruelty free, have no hidden nasties. Working to help you obtain the appearance of longer lashes and brows. Visit thelashaid.com and follow @thelashaidserum on Instagram. Photo by @torijane_social

14. The word EVINCE translates to revealing the presence of a quality or feeling. Never Ending is a distinctive fragrance with a combination of leather and earthy notes amalgamated with soft sweet florals. BROW FREEZE Explore fragrances that are the epitome of endearment and opulence at www.evincelondon.com and follow on Instagram @evincelondon

15. COLOURED RAINE are a US based brand that make cruelty-free cosmetics, formulated for all skin tones. Get your summer tan all year round with their new matte bronzers, available in 6 shades. For more visit www.colouredraine.com and follow on Instagram @colouredraine

16. SABREEN COSMETICS is a luxury, vegan and cruelty-free brand founded by three nieces who preserve their late aunt's legacy by embodying her style, spirit and strength through their high-quality products. They seek to serve the often underrepresented women of colour in the clean cosmetics industry as all products are handcrafted with cutting edge formulas and sustainable packaging. Visit www.sabreencosmetics.com and follow @sabreencosmetics on Instagram.

17. LEGACY COSMETICS CO. is a beauty brand that was created to simply enhance your natural beauty. They aim to create high quality and affordable cosmetics. Shown here is their velvet/matte liquid lipstick. The formula is designed for comfortable wear and one of their key aims is to be transfer proof. Visit www.legacycosmeticsco.com and follow @legacycosmeticsco on Instagram to explore their products!

18. Revitalise the appearance of your skin's natural barrier with the velvet texture of EBONT's Whipped Body Butter. Rich with 100% natural ingredients. These handmade body butters aim to penetrate deep to reveal skin that feels smooth to the touch. Treat yourself to supple skin this summer season. Visit ebonicosmetics.com and follow @ebonicosmetics on Instagram.

19. Explore the delectable scent of this aromatic-fruity fragrance from SUNNAMUSK LONDON. Blended with fine ingredients, Zeyara means "light of life". A fun and fresh perfume that passionately touches spontaneous, sweet and feminine women with her lively rosy hue. Find yourself surrounded by freshly picked lilies in a summer garden, tasting a pink apple tart. Visit their online store on www.sunnamusk.com

20. NUQI COSMETIC's beautiful handcrafted Natural & Oud Camel Milk Soap is packed with vitamins, minerals and AHA acids. The Oud Camel Milk Soap not only has a beautiful aroma but leaves your skin feeling luxuriously nourished with moisture too. This amazing Soap is perfect for all skin types and daily use. Visit www.nuqicosmetics.com and follow @nuqicosmetics on Instagram.

21. KASH BEAUTY has created the perfect bronzed hued duo. A swoon worthy 9-pan eyeshadow palette with a mix of shimmering coppers, glistening golds and matte brown shades, paired with their cult favourite, soft matte True Nude lip-kit, a light neutral nude and darker, creamy lip liner perfect for enhancing the appearance of your pout for both day and night. Versatile and essential for every



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Vogue's Self Care Bible

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ROOTED

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22. We don't need plastic to look beautiful - ECONELLA creates plastic-free and vegan solid shampoos with over 95% natural ingredients. Featured here is the brand's shampoo lemon balm, beautifully formulated with coconut oil and high-quality extracts. It creates velvety soft foam and has a delicate scent. Visit www.econella.com and follow @econella_official on Instagram. pretty in

23. British owned brand BATANAFUL presents Wonder Oil for hair, it is a rich blend of organic oils including their signature Pure Batana oil. This product leaves the hair soft to the touch and feeling nourished with moisture. It is suitable for all hair types and textures. Buy at www.batanaful.com

24. FLOW BY O is a female owned brand which specialises in period kits for women who have started their cycle. The boxes are carefully curated to assist women whilst it's their time of the month and to encourage them to exercise a good level of feminine hygiene. The brand's ethos rests in Comfort, Woman Empowerment and Motivation - for more explore at www.flowbyo.com and follow on Instagram @flowbyo

25. PLUSH BRUSHES' Plush and Glow Travel Set are quality handcrafted brushes made with microfibre synthetic hair and quality copper ferrule handles. Included in the set are their Duo brow brush, eye blender, smudge brush, pencil eye brush, blush/contour brush, bronze brush and little foundation/cream brush and pouch bag. Visit www.plushbrushes.com and follow @plushbrushes on Instagram.

26. This skin-friendly natural deodorant balm from SALT OF THE EARTH offers long-lasting protection against body odour. Delicately fragranced with relaxing lavender and warm vanilla, this 100% natural, vegan and cruelty free deodorant is completely plastic free, packaged in a sustainable glass jar. Visit www.saltoftheearth.uk and follow their Instagram @saltoftheearthdeodorant

> 27. Natural skincare brand POSY & PEAR is revolutionising hand sanitiser. Containing 70% alcohol and 100% pure essential oils. Its non-sticky formula dries beautifully and leaves hands delicately perfumed with spa scents of lavender, sweet orange, geranium and ylang ylang. Visit www.posyandpear.com and Instagram @posy_and_pear

28. ROOTED APOTHECARY combine properties from the Cottonwood (Populus) tree and Grindelia (Grindelia squarrosa) to bring you their Hyaluronic Acid Serum. Designed to reduce the appearance of puffy skin whilst leaving skin feeling rejuvenated. Best used while face is damp for an extra sense of hydration. Small applications can be used in acne to

help reduce the appearance of size and redness. Visit www.rooted-apothecary.com and follow @rootedapothecary on Instagram.

29. At SUMMIT GATE, they specialise in creating beauty with colours. Their signature Liquid Matte Lipsticks are vibrant yet complementary to every skin tone. Their 16-Colour Eyeshadow Palette appears radiant on any canvas. Products starting at £7.99 on www.summit-gate.com and check out their Instagram @summitgatebeauty

30. ISABEY brings you Parisian luxury, rarity, elegance and tradition with a touch of modernity in perfume-form. Explore chic and contemporary scents with art-deco codes, such as Gardenia, which masterfully captures the true essence of an intoxicating flower. Request a sample at www.isabeyparis.com and follow @isabeyparisparfums

31. SKIIN COSMETICS UK provide high quality, luxurious vegan products guaranteed to suit everyone. Their eyeshadow palette is a staple for any makeup lover with 12 gorgeous matte, shimmer and glitter shades, it is the perfect palette for designing classic sleek looks or bold eye-catching glam. Visit www.skiincosmetics.co.uk and follow @SkiinCosmeticsUK for more!

32. CRYSTAL WISDOM's Waterproof and Lengthening Mascara is creamy,

waterproof and increases the appearance of volume. This mascara also has an amazing comb-like brush that is able to work it's way through every lash, aiming to give you the feeling of luxurious length. This mascara is definitely a must have in your makeup bag! View at www.crystalwisdom.ca

33. Meet INTOXICATED COSMETICS, a venom-inspired, female-owned skincare brand that focuses on bridging the gap between injectable and topical anti-aging solutions. Their custom-formulated Snail Serum aims to hydrate and plump skin with moisture. Their products are also designed to reduce the appearance of wrinkles. Check out www.intoxicatedcosmetics.com to learn more!

34. Your new hair crush. From the nutritional experts that created PERFECTIL®, the beauty supplement brand has developed Perfectil® Hair Crush gummies to give your hair a little extra love. Each vegan mixed berry flavoured gummy contains natural ingredients and 21 essential nutrients including Biotin, Selenium and Zinc which contribute to the maintenance of normal hair and Copper which contributes to normal hair pigmentation. The chewable gummies are ideal for those who have difficulty swallowing tablets. RRP \$22.95. Visit www.vitabiotics.com to find out more.

35. A pure essence brought to you from OMAN. Royal Incense is an oriental unisex fragrance inspired to charm your senses with its lingering warmth and smoky allure. The composition of the fragrance has an overwhelming presence of warmth, it opens with notes of pink pepper followed by lily and geranium. The base is rich and dark with notes of incense, amber, leather, musk, and honey that gives it a sweet touch. Visit www.omanluxury.com and follow @omanluxury on Instagram.

36. Discover the transformative results of S H I M M E R C H E F Essentials skin, scalp, and hair nutrition. Chef Jennifer Sanford's plasters and creams are crafted with 34 pre and probiotic ingredients, and their innovative Vitamin C Infusion Formula. This fresh, organic, preservative-free beauty line aims to "fortify" your skin barrier, leaving you feeling rejuvenated and

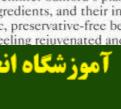
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Jewellery Designer Profile

BISOULOVELY





Inspired by all things magical and celestial, BISOULOVELY carefully crafts the jewellery of your fairytale dreams. Made with high quality materials, each piece is sure to be a stunning addition to your jewellery collection.

Shop online at www.bisoulovely.com

NAOMI SARNA

Sumptuous pearls, jewels bursting with bold colour and flowing lines are the signature of award-winning jewellery artist Naomi Sarna. Naomi hand carves natural, raw gemstones into complex lyrical sculptures and sets her smaller carvings in jewellery, creating wearable art. Sarna's jewels are one-of-a-kind, or limited-edition styles - a treasured addition to any collection. Visit www.naomisarna.com Instagram @naomisarnadesigns

CHLOE...WITH LOVE

Chloe...With Love is a luxury jewellery line created for the woman who needs to show herself more gratitude and love. Chloe ... With Love incorporates the glamour of luxury jewellery and overall wellness by combining precious metals with natural earth mined stones. Visit www.chloewithlove.com Follow @chloewithlovejewellery

FREENA



A brand to watch. Founded by Reena Dval, Freena represents everything the founder treasures most about jewellery - vintage style with a contemporary twist. Curated statement jewels

exhibited with authentic and artistic expression. Known for their hair jewels, particularly their pearl hair tie stacks. Classical timeless accessories that inspire you to feel free with being yourself. Visit www.freena.co.uk or Instagram @freena hearts

BRASS AND BONE

Say hello to Brass and Bone, an Australian based business specialising in empowering the people who wear their earrings. With a main focus on your festival favourites, Brass and Bone produce a variety of statement pieces, ranging from everyday wear, to the perfect piece for your next formal outing. Visit www.brassandbone.com.au or Instagram @brassandboneau



SOULSTICE

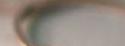
Soulstice founder Jodie Perry designs unique crystal jewellery and handpicks ethically sourced, energy healing crystals. Embracing the

rough raw crystal, Soulstice loves to embrace the natural form of these wonder stones to radiate healing energy and positive vibrations. Visit www.soulsticelondon.com and follow on Instagram @soulsticelondon

K. MAE JEWELRY



Klarissa Mae is a Filipina American based in Los Angeles. A positive psychotherapist by training, she has always been passionate about helping women discover their true potential, feel empowered, and believe they belong. Each ethically sourced rose gold jewellery piece inspires women to declare who they are





Disrupting traditions, Serāre selects only the highest quality laboratory grown pink diamonds and sapphires to create completely conflict-free and ecological jewellery. Born from the idea that jewellery should last forever, each piece evokes a timeless, minimalistic design inspired by ancient talismans of power and protection. Find your secret spark, visit serare.com or Instagram @loveserare

TEN AIR STUDIOS

An open secret, Leslie Clearwater's vivid jewellery is gaining a charmed audience in slow fashion circles. Ten Air Studios, based just outside Philadelphia, offers intentional adornment for the unleashed spirit. Clearwater's work is notable for its mindful procurement of stones and metals, fresh design, and embrace of the wearer's

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Jewellery Designer Profile

MADE JEWELRY BOUTIQUE



Made Jewelry Boutique pieces are designed to be worn daily, layered or stacked together. Most pieces are one of a kind, handmade by Chrissy Cook, using ethically sourced materials and created using traditional jewellery making techniques. The line is inspired by nature and human connection with each piece telling a story. Visit www.madejewelryboutique.com and Instagram @madejewelry

WOW FINE JEWELRY

VENU J



Wow Fine Jewelry is made with pure intention, love and magic so that it can be felt by its wearer. The brand uses old-school techniques of jewellery making. All their pieces are handmade with love and all their metals and gemstones are ethically sourced and produced. Visit www.wowfinejewelry.co.uk Instagram: @wowfinejewelryuk

BALDUCCI

FREYA



FREYA is a Swiss

jewellery brand

create

women, Fanny

designs and brings to

who uses solid

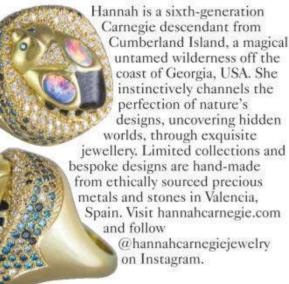
recycled gold

and silver to

treasures that

last a lifetime. Cherishing

HANNAH CARNEGIE



ANASTASIA KESSARIS

Anastasia Kessaris treasures vivid colours and geometric designs. This combination results in unique and fashionforward jewellery that every woman adores. Colourise the 18K gold with nano-ceramic painting of your preference, choose your favourite gemstones, cuts and shapes and create your remarkable pair of earrings. Visit anastasiakessaris.com and follow on Instagram @anastasiakessaris jewels

LITTLE SKY STONE



LITTLE SKY STONE has a goal to revolutionise how people think about rings. Their adjustable rings are designed to fit any shape and size for everyday wear. Designed and crafted in a studio in Columbus USA, each gemstone is ethically sourced from small-scale gem mines that support local community

organic, precious metal pieces of adornment, immortal tokens of nature, tradition and affection, such as this

is created using spontaneous shapes of molten wax, flowing and dripping into unique pieces of adornments. Every piece is handmade in their studio. Visit www.ikonajewellerystudio.com or Instagram @ikonajewellerystudio



Sophie, the designer at Koko jewellery, uses the natural beauty of raw gemstones set in sterling silver. Every stone is unique and Sophie allows you to pick an item of jewellery based on the gemstone you are drawn to. All pieces are handcrafted using sustainable gemstones from a family run company in Sri Lanka. Visit

Venu J is a British, demi-fine jewellery brand for the girl bosses of the world who can conquer anything they set their mind to. The brand is committed to intentional and sustainable production and all their jewellery is GIA certified. Venu J's collections raise women whilst honouring Mother Nature herself. Visit www.venuj.co.uk and Instagram @venuj_collection

IKONA JEWELLERY STUDIO



Ikona Jewellery Studio is located in the heart of Maramures, the land of immortal traditions and fairy-tale landscapes. They craft beautiful,

"Flow" collection. The collection

Sterling Silver Ring from their

engraving exclusive, one-of-a-kind jewellery pieces since 2010. Her work builds on her love for tradition and history in art form. From her study in Chile and Raveena on the art of pulling glass melted at high temperatures, which create Filatos, she has developed a unique and beautiful style. Visit www.conimilitzer.cl or Instagram @conimilitzer_joyas





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CAMEO & BEYOND

Cameo & Beyond is a journey of intuition, a story that embodies the past, present and future of a family from Italy. A nostalgic reinterpretation of the heritage of fine porcelain cameo making. Designed in London and crafted in Venice, the Cherub collection transcends classic interpretations of the Cameo.

With freedom of shape and colour, it contemporises a design with an historic identity, creating a modern, desirable jewel. Visit www.cameoandbeyond.com or on Instagram @cameoandbeyond This chocker is made of 18ct gold plated sterling silver and fine porcelain €582.

JEAN RILEY

Handcrafted glass jewellery from the shores of Australia, Jean Riley is designed and created by Australian designer Joel Riley. Each piece is carefully handcrafted between their Australian and Indian teams. Gloria Jean Riley is the muse of the brand, being a fashionista herself, Joel dedicated the brand to her life and her love for antiques. Worn by local lovers all around the world. Visit www.itsjeanriley.com or Instagram @jeanrileyjewellery

FLEURI



Friends, Hilary Dempsey and Kirsten Bosch built the up-and-coming jewellery brand, FLEURI, from a desire to fill a gap in their personal wardrobes with staples meant to be worn day until night. FLEURI has a distinctive aesthetic: a brush of minimalism and embraced femininity, designed to be effortlessly wearable. Shop meaningful, sophisticated jewellery that's worth the

investment at www.shopfleuri.com and get inspired on social at @shopfleuri Model: Elizabeth Hasbrouck.

WENDY YANG

Wendy Yang draws inspiration from the nature and cultures she encounters on her world travels. Featured is the Abralia Andamanica Brooch, made up of one piece of 33 karat opal, 248 pieces of multi-coloured sapphire and

LILA IN THE SKY



Lila in the Sky is for women who love unique and handcrafted jewellery. Daniela Hunter is a Brazilian-American crystal healer and jewellery designer who specialises in soul jewellery. A large portion of profits are donated monthly to the Articulation of Indigenous Peoples of Brazil, to preserve the indigenous population of the Amazon and conservation of the

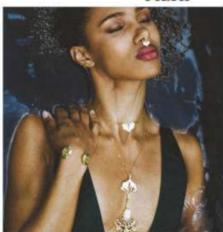
rainforest. Visit www.lilainthesky.com and Instagram @lilaintheskyjewelry

THE NORTH WAY STUDIO



The North Way Studio is the daydream of a fae-struck goldsmith hidden away in Washington. Woven of ephemeral lore, reclaimed and refined ethical golds, and consciously-sourced jewels, talismans that hearken back to another time unfurl. Seek the old magics on www.thenorthwaystudio.com or @thenorthwaystudio on Instagram.

FILTH



Before we were shattering glass ceilings, echoes of the divinely feminine giving birth to Goddesses could be heard from afar. As a Black female, designer Simone Taylor doesn't just pay homage to her roots by making timeless pieces

DONNA LAINE COLLECTION

Donna Laine Collection reflects how unique, special and valuable you are! You matter. They draw their passion from creating your dreams and memories. A simple wonderful example of this is "our Lucky Bees", made with nature's precious metals and moulded into a forever wear pendant like no other. Visit www.donnalaine.com or follow @donnalainefinejewelly on Instagram.

LOVE YOU MORE

Love You More, founded by Gaby Ghorbani, is a beautiful and purposeful line of handcrafted jewellery. They are committed to empowering women whilst also giving back to causes and charities close to the founder's heart. Each piece of jewellery is chic and trendy and the brand hopes to make a difference one design at a time.

Visit www.loveyoumore.com and Instagram @loveyoumoredesigns

ORIJIN JEWELRY



Introducing Orijin Jewelry, a BIPOC owned jewellery company created by yoga and wellness entrepreneur, Candice Mayers. Orjin offers a new collection that drops every full moon. The first collection is the iconic OM bead collection, featuring 10k gold lettered beads. Use code VOGUE10 for 10% off (expires 31/07/21). Visit www.orijingold.com and Instagram @orijin jewelry

CHRISSY MARIE DESIGNS



Chrissy Marie, a person, always a boss, now a brand. This small-town jewellery business has flourished from the basic ties of friendship bracelets to the versatility of everything gold and bold. This image features her sister, Kimmy

(@k_cas12) with Luda Ronky behind the lens

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Jewellery Designer Profile

NOMAD JEWELS



Nomad Jewels is synonymous with fine jewellery, tailored for the independent and adventurous woman. Each of their pieces are designed and crafted by master artisans from their atelier in Lebanon and Italy. The brand enables women to express their inner grace and sense of self through the unique pieces offered by the collections. Visit www.nomadjewels.ch and Instagram @nomad.jewels

TORI•XO



All the warmth, hope, and optimism of a sunrise, captured in 10k gold and precious gems. Enjoy it as a cocktail ring or a standalone sculpture – at any time of day. Founder Tori Poynton handcrafts her collections at her Canadian studio, inspired by play-of-light on the ocean, and treasures sourced from her travels. Visit www.torixo.com Instagram: @torixojewelry

YANESTE



Yaneste was born from the founder and designer Senay Avdin's love for symbolic and sentimental jewellery. Inspired by the Mediterranean, Yaneste offers a variety of timeless, handcrafted and personalised 14k gold and evil eye jewellery for the eclectic minimalist. Find out more about the brand on Instagram @ yaneste and visit their online shop www.yaneste.com

OCEANHAZE JEWELLERY

OCEANHAZE JEWELLERY, designed by Vanessa Stephens, is inspired by the stunning beach environment where she lives in Australia. Vanessa loves the beauty, texture and structure of shells and often incorporates handmade impressions of them into her designs along with precious pearls. 10% of profits go to the Australian Marine Conservation Society. Visit www.oceanhazejewellery.com.au Instagram @oceanhaze

JODY JEWELLERY



Jody Jewellery is a jewellery brand that draws inspiration from beautifully cut gemstones and the city of London skyline – ideal for the modern woman. This ring is perfect for transforming any outfit, day or night. Visit www.jodyjewellery.com or www.etsy.com/uk/shop/JodyJewellery follow on Instagram @jodyjewellery

THE ALEXANDRITE

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AURELIA & PIERRE



Aurelia & Pierre creates fine jewellery for the modern woman who appreciates classic luxury. Creations are meticulously crafted in 18K gold, diamonds and coloured gemstones. Pictured are the Rana earrings; crafted in citrine quartz, diamonds and yellow gold. Shop via www.aureliaandpierre.com and Instagram @aureliaandpierre

CELEST CO



Celest Co is a U.S. based jewellery line that creates unique, celestial designs made to empower its wearers. Run by two Latina sisters, owners Chelsea and Karla Iglesias, design pieces made from a mix of polymer clay, jewellery findings and beads. Each design is carefully handcrafted with originality in mind. Visit www.shopcelestco.com and Instagram: @celest_co

ZÉNAÏS

Greek brand Zénaïs merges the world's ancient heritage with modern energy. Every piece is handcrafted from precious materials and evokes strong symbols whilst creating timeless style with an edge. Python Collection celebrates the snake as a symbol of rebirth, immortality, healing and strength. Pictured is the Diamond Python. Visit www.zenaisofficial.com and @zenaisofficial on Instagram.

Known for exceptional design and superb craftsmanship, this New York based brand was started by a talented jewellery designer fascinated with Natural Alexandrite. Each piece is one of a kind, elegant and exquisite, made with painstaking attention to detail. It will last a lifetime and can be passed through generations as a family heirloom. Alexandrite is a magnificent and unique gem: named after Tsar Alexander II, the only stone associated with Royalty was the most prized gem amongst Aristocracy in Russia and Europe. The brand inspired by this legendary gem creates masterpieces of the jewellery art poetry worthy of a queen. Wearing it makes you feel like Royalty. Mysteriously changing colour from green to purple, it is the birthstone for June, Anniversary Stone for the 55th year of marriage known to bring luck, happiness

TOTEMKITTEN



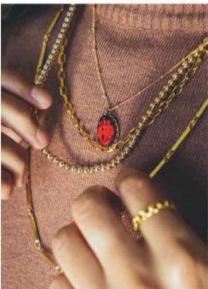
No animal or accessory should be without a loving home. TotemKitten is a highly curated collection of unique vintage and antique jewellery that benefits animals; 10% of profit is donated to animal welfare and conservation organisations. Kindness looks good on you! Visit www.totemkitten.com and follow on Instagram @totemkitten

LÙNIKA



Italy and exclusively made from sustainable 14k gold or sterling silver. Visit www.lunikadesigns.com Instagram: @lunika_designs

MARIELY



Mariely is an ethical and sustainable handmade jewellery brand that focuses on creating timeless pieces that incorporate one-of-a-kind vintage beads from all over the world. Made in limited runs. Visit www.mariely.co and follow @mariely.co on Instagram.

HAIRUO DING



Hairuo Ding is a prominent contemporary jewellery artist. For her, art is the interpretation of the world and she expresses her findings through her jewellery creations. Her reputation is revived in recent years by the invitation to participate in numerous countries all



COMPASS LUXE BY TWENTY COMPASS



Montreal based Compass Luxe by Twenty Compass offers everyday luxury at fair and accessible prices. Available worldwide, this woman-owned brand offers minimalist, classic and timeless designs in 10 and 14 karat solid gold. Visit twentycompass.com and Instagram @twentycompass

MIPHOLOGIA JEWELRY

Miphologia Jewelry is a young brand inspired by the world and feelings we experience. Their collections offer unique designs, made with love, crafted in solid 925 sterling silver and 18ct Gold Vermeil. Combinations of chains and charms allow you to mix and match and create your own customisable piece. Visit miphologiajewelry.com Instagram @miphologia_jewelry

IN CAUDA VENENUM

IN CAUDA VENENUM creates beautiful and delicate items alongside statement pieces to wear depending on your outfit, mood or occasion. Their ethically made jewellery is easy to wear and layer, and offers personality and charm. Every piece is handcrafted in the heart of the French

RYLEE & INK

Rylee & Ink creates exciting and colourful jewellery from their studio in Canada. Every piece is handmade from start to finish: hand drawn, laser cut, hand painted and assembled. Their collection is made from sustainable forests, with ethically harvested pearls inlaid into wood. Best known for their intricately hand painted and 3-dimensional jewellery, Rylee & Ink is dedicated to designing pieces that spark joy and creativity into your everyday life. Visit ryleeandink.com and Instagram @ryleeandink

RUFWEITE



RUFWEITE, a Swiss jewellery brand, only uses real ethically sourced gemstones and precious metals. All pieces are exclusively designed with love in Switzerland. The designs are classic with a contemporary approach. Simple, elegant and sustainable. Exclusively available at www.rufweite.com Follow @rufweite on Instagram for daily inspiration.

CHERITH LOPER



Cherith Loper is a Belfast based jeweller who hand sculpts every single one of her gorgeous creations ensuring that each piece is completely unique and individual. Cherith's jewellery is inspired by her previous work in acrylic pours on canvas. Visit www.cherithloper.co.uk or Instagram @cherith.loper to find out more.

CLEOBLVD



A longstanding passion for women's equality, charity and the environment has shaped Cleoblvd's commitment to sustainability, recycled and ethically sourced materials. Each and every piece of jewellery is handmade and crafted organically by designer Veena. Her pieces are nickel and lead free, hypoallergenic and water resistant. Inspiration for Veena's work is



SCHOLAS-TEST

OLLAGEN GLOW

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8

TA-LIF

13

Balancing Facial O

This Place

Night

1

Say Hello to the Glow

Kulia

3

KENSHÖ

Sykea

9

15

VITA-LIFE

14

KENSHO

1. SCHOLA TESTORI Moisturising Lavish Soap is a rich formula with natural opulent ingredients: illipe and mango butter, Japanese vitamin C and soy stem cells. It aims to deeply nourish the skin with moisture and reduce the appearance of wrinkles, giving a silky and glowing feeling. Packaging is entirely made of recycled materials. Visit www.scholatestori.com

2. KENSHO COSMETICS is a female-owned brand, passionate about beautiful skincare whilst remaining eco-friendly and cruelty-free. Their Hemp Seed Facial Oil nourishes the skin with moisture and encourages a natural, healthy, radiant glow. The facial oil is abundant in essential vitamins A, C and E as well as Omega 3 and Omega 6. Its gentle, organic nature makes it suitable for all skin types. Visit www.kenshocosmetics.co and follow @kensho cosmetics

3. Embrace the power of slow ageing with Kulia's Regenerative Face Serum. A blend of Royal Hawaiian Sandalwood Oil, Amaranth Seed Oil, and pure essential oils. Their serum leaves skin feeling hydrated and appearing radiant. KULIA SKINCARE creates a sense of vibrancy for the skin, spirit and planet. Its combination of time-honoured, natural oils and extracts are catalysed by rose quartz and amethyst crystals. Visit www.kuliaskincare.com and follow @kuliaskincare on Instagram 4. ZEG SKINCARE's collaboration with leading Georgian designer and beauty expert Maka Kvitsiani brings you their Collagen Glow Face Sheet mask, leaving your skin feeling rejuvenated and appearing radiant. This product combines a multicomponent mixture of hyaluronic acid and highly concentrated collagen. Additionally, their new and exclusive 24K Gold Eye Patches nourish the skin with moisture and are designed to help diminish the appearance of wrinkles. Follow @zegskincare and @makakvitsiani on

Instagram and discover more on www.zegbeauty.co.uk 5. Founded by two sisters, Candice Browne and Justine Cary with a combined love for natural skincare, SUNDAY SKIN CO formulates only the highest-quality vegan and cruelty-free sourced ingredients to create their products. Their brand keeps skincare simple by prioritising clean ingredients and helping you understand exactly what is going on your skin. Visit sundayskinco.com and follow @sunday_skinco on Instagram

6. Featured is SYKEA Skincare's Rejuvenating Marine Gel Cleanser which is both Vegan and Cruelty-free. This foaming gel cleanser is ideal for oily to combination skin types. It aims to tackle "impurities" which may have built-up without stripping the skin of its natural oils. Follow them @sykea.uk on Instagram and discover more at www.sykea.co.uk

7. Improve the appearance of tired and puffy eyes with Marine Collagen Eye Gel by AQUAMARINA BEAUTY. This is a soothing formula blended with arnica oil, green tea extract and hyaluronic acid. It aims to reduce the appearance of fine lines and wrinkles. Their mission is to provide beautiful, natural skincare alongside crystal based tools. Shop at www.aquamarinabeauty.com and use discount code "VOGUE20" for 20% off (expires 30/04/2021) and follow on Instagram @aquamarinabeauty

8. VITA-LIFE + contains hyaluronic acid, collagen, grape seed extract (OPC), green tea and Kakadu plum. It helps increase the feeling of hydrated skin and nourishes it with moisture. It is the ultimate all-in-one supplement that provides that hydrated skin feeling. Visit www.axslife.com and follow @axslife on Instagram.

9. Designed by dermatologists, SKIN + ME prescribe personalised skin treatments to tackle fine lines, wrinkles, acne, pigmentation and more. Take their online dermatology consultation and then apply your personalised solution nightly for the most effective results. Visit skinandme.com with code VG521 to get a month free (expires 31/07/21).

10. HOPE SKINCARE helps restore confidence by harnessing the wonderful benefits of natural actives and fruit and plant extracts. Their Superfood Facial Oil is the perfect addition to your daily routine, with a carefully selected blend of 6 high performing oils. Aiding in hydrating your skin with moisture and leaving it looking radiant. Visit www.hopeskincare.co.uk and Instagram @hopeskincare_ 11. LIEF ESSENTIALS is a vegan beauty brand that offers high-quality affordable cosmetics from around the world. All of their products are cruelty-free and sustainably sourced and contain innovative natural formulas to gently treat your skin. Visit their website to discover the latest trends from Korea! Visit www.liefessentials.com #LoveLief

12. The Balancing Oil by JAI EDEN is made with natural oils such as tamanu, hempseed, palmarosa and frankincense. This oil aims to reduce the appearance of acne, blackhead and whiteheads. It's anti-bacterial and anti inflammatory properties balances oil production. Designed specifically as an alternative skincare choice to women of colour. Explore at www.jaiedenbeauty.com

13. Purposefully minimal and highly effective. PRESSOLOGY is a WOC-owned au naturel conscious beauty brand inspired by holistic self-care rituals for the mind, body, and skin. Powered by Ayurveda, their multifunctional products are carefully formulated with an exclusive calibre of sustainable and ethically sourced ingredients. They are proud to be certified USDA organic, vegan, and cruelty-free. PRESSOLOGY gives back to local and global initiatives with every purchase made. Visit PRESSOLOGYskin.com and follow @PRESSOLOGYskin on Instagram.

14. Toronto-based company KODA SKIN is a vegan, cruelty-free skincare line which uses effective ingredients that cater to the complexities of all skin types. Their first line of products is a trio of luxurious plant-based facial oils formulated to fit different skincare needs. Visit kodaskin.ca and follow @koda.skin on Instagram.

15. Athena Hewett, a Californian master esthetician of over 20 years, believes in using oils and flowers with the aim of leaving skin feeling radiant. She crafted her own line called MONASTERY and the resulting collection is one of the most luxuriously effective botanical lines on the market. Visit www.monastervmade.com and @monastervmade on Instagram.

16. THIS PLACE. Let the synergistic blend of Botanical Melatonin, Blue Tansy, and Organic CBD Extract transform your uneasy days with The Good Night. Specifically formulated to target unique discomforts prior to sleep along with restlessness, The Good Night body cream always has your back. Available in the UK at niche-beauty.com and check out their Instagram @thisplaceorganics

17. The Elixir D'Argan 100% Pure Morocean Argan oil by RB ORGANICS is the ultimate multitasker. This luxurious oil contains a unique composition of Vitamin E, CoQ10, melatonin, and polyphenols, and a high content of fatty acids. An exclusive concoction which can leave skin appearing radiant with vitality, hair looking healthy, and reduce the appearance of wrinkles and stretch

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AURELINE & CO VOLCANIC CLAY CLEANSING BAR

marks. Visit rborganics.ch and follow @rb organics on Instagram. 18. Transform your beauty to a whole new level with SONO ESSENCE Crystal Infused Skincare. Their collection consists of organic ingredients, hand-picked crystals, and a positive affirmation. It helps to leave skin feeling healthy and looking radiant. Featured is their Cleanser and Facial Oil. All products are vegan and free of fragrance, harsh chemicals and sulfates. Handmade in USA. Shop online www.sonoessencellc.com and Instagram @sono essence

19. Founded by PhD chemists, AURELINE & CO. has simplified your daily skincare routine into an innovative cleansing bar. Boost your

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20. CARNABY&CROSS is a plant stem-cell based skincare brand that focus on creating minimalistic, safe, transparent but effective formulas with fewer ingredients. Create your personal function skincare products by picking your base and active cartridge concentrate. Pictured is the Wheat Germ Intensive Concentrate Serum, for 10% off your first order go to www.caranbycross.co.uk and follow on Instagram @carnabycross (expires 31/05/21).

21. Why choose between a hand sanitiser and a moisturiser when you can have both? **THE BABINGTON SOAP CO.** have created a product with a difference. Made using 99.9% natural ingredients. The Plant-based Moisturising Hand Sanitiser works to kill 99.9% of harmful bacteria while leaving hands feeling silky soft and smooth. Visit www.babingtonsoap.co.uk or @babingtonsoap to find out more.

22. AUGUST & LEO SKIN's CC Glow Serum hydrates, plumps with moisture and brightens the appearance of dull, stressed skin. This formula contains Hyaluronic Acid, vitamins and vegan Citrus Stem Cells. It is designed to stimulate the skin's normal collagen production and help protect the skin from free radicals. Available at AugustandLeoSkin.com Learn more @augustandleoskin.

23. This Peach + Ginger Body Wash by **BEST LIFE ORGANICS** is self care in a bottle. Infusing organic botanicals with bold aromatics, Best Life's body care collection is formulated to leave skin feeling irresistibly soft with ingredients that are 100% vegan and toxin-free. Visit www.bestlifeorganics.com and follow @bestlifeorganics for more.

24. LOULOUDI SKINCARE has a simple philosophy – couple pure, potent botanicals and superfoods with cutting-edge skincare science, striving for maximum results. The bestselling Radiant Defense Moisturizing Gel creates the appearance of supple, radiant, glowing skin. It's formulated with active marine ingredients, hyaluronic acid, passion flower and reishi mushroom. Suitable for all skin types. Visit louloudiskincare.com and follow @louloudi skincare

25. AXIS-Y, a climate inspired Kbeauty brand, combines natural ingredients and technology to create cruelty-free and vegan formulas. Their cleanser removes makeup and impurities in one wash while providing a gentle, moisturising cleansing experience. Available in the UK at Skin Library. Visit www.axis-y.com and follow @axisy_official for more.

26. Part of the new AgeWell collection, **ARBONNE**'s Collagen Nurturing Serum formulated with 2% Bakuchiol is a natural retinol alternative. It aims to stimulate the body's natural collagen production and targets the appearance of fine lines and wrinkles. Giving you the feeling of youthful skin, specifically addressing skin firmness, radiance and glow. Available at www.arbonne.com for only \$57. Follow on Instagram @uk_arbonne

27. DOS COSMETICS use pharmaceutical knowledge to create sophisticated organic cosmetics with Greek herbs. Shown is an innovative, anti-spot and wide-spectrum 50SPF sunscreen serum for UVA / UVB rays. This DOS formula aims to nourish the skin with moisture. It contains all natural ingredients, like hyaluronic acid. Visit www.doscosmetics.com and follow @dos_cosmetics

28. LIYU SKIN's Harenna Honey Mask (available in two sizes) is a facial treatment made with a high concentration of exotic Ethiopian white honey and natural hibiscus colours. Despite being synthetic fragrance-free, it has a scrumptious natural scent and has been formulated for all skin types. Visit www.liyuskin.com and follow on Instagram @liyuskin

29. AKINS have created a complete range of SPF and skincare solutions for the face and body, that are sustainable, functional and scientifically-curated for your sensitive skin. Their goal is to balance the power of nature and science, without harming sea life, such as coral reefs and other precious marine creatures. AKINS doesn't only serve you and your skin; it also serves the environment. Visit them online at akinsskin.com and follow on Instagram @akins.sunscreen

30. Transform the look of your hair with **GLOFRE**'s Hair Strengthening 100% Organic Oils. It nourishes hair with moisture and leaves it feeling rejuvenated. For hair which feels smoother and looks shinier, with that bit of oomph, visit www.glofreskin.com and follow on Instagram @glofreskin

31. BY AGNES creates skincare developed with the benefits of essential oils. Nothing but 100% pure ingredients made by nature. Each product has a unique oil blend curated to enhance and restore the feel of skin. Visit www.by-agnes.com and use discount code VOGUE21 for 10% off (expires 31/05/21). Instagram @by_agnes_essentials

32. AVANT-ATLAS is a skincare brand created by Elizabeth Atlas, her aim was to achieve natural radiance through clean products, such as matcha and rose quartz, without ever compromising on aesthetic. Pictured is takecare/day skin (matcha + rose vitamin c glow serum) and takecare/night skin (matcha + rose replenishing serum). There is always time to take care of yourself before you take on the world! Explore more at www.avantatlas.com and follow on Instagram @avantatlas

33. For British zero-waste excellence, shop **GAEA.** Their handmade bath, body, soul and home products never compromise on quality or cost, allowing you to enjoy luxurious products that make a difference. Explore the range at www.shopgaea.com and follow on Instagram @gaeashopsuk

34. Did you know that prickly pear seed oil is said to be one of the most rich and powerful rejuvenating elixir's that nature has ever created? Known as the

world's most precious oil. It aids in the appearance of skin's youth, awakening its radiant feel and natural glow! Join the *HENDIYA* Organic Skincare movement on Instagram @hendiyaskincare and worldwide e-shop www.hendiya.com

35. SHEA LUSH BEAUTY stand by their ethos of naturally sourced, evidence-based ingredients. They handcraft a plant-based product range with sustainable, eco-friendly packaging. There is no animal testing or use of animal derived ingredients. The Moringa Yogurt is a lightweight gel-cream that will leave your skin looking ultra radiant and feeling super hydrated. Visit www.shealushbeauty.com and follow @shealushbeauty on Instagram.



36. AYË pronounced ai-ya, is Canada's newest zero-waste beauty and wellness brand based in Toronto. Connecting nature, art and mindfulness,

each season features a new collection of handcrafted soaps and candles. Use 10% discount code AYE2VOGUE (expires 31/05/21) at www.thewayofaye.ca or Instagram @thewayofaye

37. As the name suggests **ESSENTIALIST INC.** creates elevated essentials. High quality, clean, multi-functional formulas use select actives at concentrations designed to deliver results. Believing in cultivating an inspired self-care regimen without unnecessary excess, they're empowering individuals to take agency over their well-being. Pair the Daily Renewal Facial Oil with their stunning Gua Sha stones for a luxurious self-care ritual. Visit them at www.essentialistinc.com and follow their Instagram @essentialist_inc.

38. CLAY BY ME is an all-natural, vegan-friendly product, proudly made in Australia. Their clay masks offer a hint of luxury in the comfort of your own home – the perfect way to spoil your skin. 'Day Spa in a Bottle' leaves your skin feeling silky smooth, whether you have oily, sensitive or dry skin there is something for everyone. Explore at claybyme.com.au







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VOGUE ADVERTISING FEATURE

Match Made in Vogue















1. RUBY & BLOOM PAPER CO specialises in fine art wedding invitations made from delicate watercolour paintings and hand-drawn florals. They offer a bespoke design service for those looking for a one-of-a-kind creation, as well as a semi-custom collection of 9 designs. Timeless and romantic details such as handmade paper, wax seals and silk ribbons can be used if desired. Visit rubyandbloom.co.uk and Instagram @rubyandbloompaperco

2. ZOE ROWYN BRIDAL expresses designer Corina Culeva's love for sensual simplicity contrasting with whimsical details. Modern, minimalist, sophisticated and luxurious, they offer an entirely remote (online) yet very personal experience, allowing them to reach brides all over the world. Their talented dressmakers hand-make each dress to measure with absolutely no fittings required. Photograph by Alyona Lata. Visit www.zoerowyn.com and Instagram @zoerowynbridal

 3. GLITZ & LOVE offers an elegant collection of handmade wedding jewellery for brides and bridesmaids.
 Ranging from simple cubic zirconia stud earrings to chandelier earrings and statement princess necklaces, their mission is to help each bride feel beautiful and confident. All jewellery is gift wrapped with personalised notes for an added bespoke touch.
 Visit www.glitzandlove.com and Instagram @glitzandlove

4. Discover STONE BRIDAL's collection of sustainable and vintage wedding attire in Laguna Beach, California. The brand works exclusively with designers worldwide, prioritising eco-conscious choices in their practice. All gowns have been hand-selected by husband and wife, Chase and Anna Dusatko, to align with the company's elegant yet "cool bride" collection. Visit stonebridal.com and Instagram @stonebridal

5. Emerging Canadian designer **SIMONE MARTIN** has quickly become a favourite for brides-to-be. Influenced

by the Pacific Northwest coastline with attention to a monochromatic aesthetic, her modern designs choose to defy the traditional ideals of ceremonial wear. Featured here is the Jane Earring, available online along with her full collection at simone-martin.com Follow @ateliersimonemartin on Instagram.

6. With a background in Graphic Design and Fashion Photography, *LUCIE STUDIO* draws upon inspiration from the likes of Peter Lindbergh, Mario Testino and Helmut Newton to produce intuitive frames budding with emotion and stylish allure. A form of poetry, her wedding photography presents honest detail and ethereal magic. Visit luciestudio.com.au and Instagram @lucie.weddings

7. Founded by Tessa Williams, A TOUCH OF NEVAEH is a luxury wedding and event planning company in London. With over six years of industry experience, they treat each event as though it is their own celebration. Specialising in intimate weddings, they promise to create beautiful memories one event at a time. Visit www.atouchofnevaeh.com and Instagram @atouchofnevaeh

8. Each **RHODES WEDDING CO.** ring is a piece of wearable art created with love, for love. An heirloom for couples to pass down through generations, every ring is one of a kind and hand-carved using sustainable and conflict-free materials. This all-inclusive brand is committed to creating a space for all couples to tell their love story. Visit www.rhodesweddingco.com and Instagram @rhodesweddingco

9. Chic French brand **ELÉONORE PAUC** combines elegance and modernity with a touch of folk, speaking to the couture know-how and French noble materials. Their dresses are made to celebrate the sensitivity, emotion and affirmation of women. Visit www.eleonorepauc.com and Instagram @eleonore.pauc

10. German bridal couture label ANNIKA MARIA perfectly balances the fine line between simplicity and extravagance. All styles can be combined in different ways to create your own unique look, including the Noelle and Louise pieces featured here from their new Feelings Collection. View their variable designs at annikamaria.de and Instagram @annikamaria_weddingdress

11. Designer **CHRISTINA DEVINE** is redefining the modern bridal gown experience. Her fresh perspective and bold designs are available in her Hong Kong studio, where all gowns are conscientiously made, or through a personalised online shopping experience. They offer an unrivalled process in their thoroughness and celebration of each bride's individuality, giving every bride the freedom to customise. Featured is the Mia Gown. Visit www.christinadevine.com and Instagram @christinadevinestudio

12. Based in New Zealand and beyond, **STEPHAN & NAKITA** are a wedding photographer duo with 10 years experience in the industry. Offering an ode to modern wedding photography with a timeless feel, they capture your day with intention and elegance. Visit www.stephanandnakita.com and Instagram @stephanandnakita

13. KATHARINA LANDENBERGER is a destination wedding planner based in Hamburg with a sense for sophisticated and bespoke wedding celebrations. Specialising in weddings held in Spain and

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VOGUE ADVERTISING FEATURE

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14. EVERGREEN INK creates bespoke stationery and signage, blending a combination of modern calligraphy and hand-drawn illustrations with luxury print methods such as foiling and letterpress. The result is a minimal and clean design aesthetic for the discerning couple. Visit www.evergreenink.com.au and Instagram @evergreen.ink

15. THE ROBE ROMANCE is a lingerie-inspired clothing brand, specialising in custom-made and ready to wear nostalgic classics such as dressing gowns and slip dresses. Highly versatile, seasonless and timeless designs are at the core of their creative process, with a mission to inspire the 'romantic protagonist' in all of us. Visit www.theroberomance.com and Instagram @theroberomance and @theroberomance_bridal

16. ORAZ is a contemporary couture house based in San Francisco founded by designer Anna Yinan Zhou. They redefine couture for the young generation, stepping back from fast-paced fashion to a traditional artisanal method; transforming the classic into tomorrow's hybrid artistry. Visit www.orazny.com and Instagram @oraz_ny

17. Discover CONIFER EVENTS, a Scottish luxury wedding planning company who operates internationally. Dreaming of a destination wedding in the Scottish Highlands, or an elegant beach blessing in Dubai? Contact Conifer for a truly unique and luxury experience via their website www.coniferevents.com or Instagram @conifer.events

18. DAPHNÉ MERCIER is a passionate luxury wedding planner who believes love is for all. An expert in creating stunning and memorable weddings, each celebration designed by Daphne is inspired by her clients and tailored to their values and desires. Visit www.daphnemercierevents.com and follow @daphnemercierevents on Instagram.

19. FLAVELLE & CO is a Canadian mother-daughter duo specialising in luxury custom veils and modern headpieces. From dramatic silhouettes to dazzling on-trend details, brides can choose their dream piece from the beautifully handcrafted collection at www.flavelleandco.com and on Instagram @flavelleandcompany

20. Make your breath-taking entrance with CAPED AND CROWNED. This opulent London-based brand designs stunning beaded lace Bridal Capes and Crowns, providing style-driven brides with a uniquely modern twist on the traditional veil and headpiece. All Capes are designed and lovingly handmade in the UK, made to order, with opulence at their very core. Photo by Amy Bird Photography. Visit www.capedandcrowned.com and Instagram @capedandcrowned

21. For the modern, independent and fashion conscious bride, AURELIA HOANG offers effortlessly chic and naturally elegant designs made to order in ready-to-wear or bespoke. Made in France and Canada with high quality fabrics including french laces and silks. Visit aureliahoang.com and Instagram @aureliahoang

22. CESAR PORTES PHOTOGRAPHY truly believes your wedding day should be remembered as one of the best and happiest days of your life. They adore capturing moments and details as they happen, with a natural and organic approach combined with an exquisite editorial look. This results in spectacular, timeless pieces of art which make a breathtaking addition to your wall or wedding album. Visit www.cesarportes.com and Instagram @cesarportesphoto

23. Award winning Floral Designer Bilen Zeremariam, of QUEEN OF HEARTS FLORAL DESIGN, is a creative force storming her way through the wedding industry since her 2018 launch. An expert in the design field, she encompasses the incredible use of composition, colour and texture. Visit www.queenofheartsfloraldesign.com and Instagram @queenofheartsfloraldesign

24. SARAH LAUREN WEDDINGS is a luxury and exclusive wedding planning brand, going above and beyond to curate their clients' dream wedding day. They pride themselves on the relationships they build with their clients, to ensure every single wedding is unique whilst remaining a true reflection of the couple. Visit www.sarahlaurenweddings.com and Instagram @sarahlaurenweddings

25. DANIEL CHU offers bespoke, handmade design, for a uniquely tailored experience to cater to each bride's tastes and desires. Guided through a thorough process, each client has the opportunity to select from an endless array of fabrics and laces, with a bespoke veil and accessories service also available. Visit www.danielchu.co.uk and Instagram @danielchustudio

26. LÂME CŒUR PARIS is a French/English brand of alternative ceremony dresses for modern day heroines. Celebrating women forgotten or misrepresented in Fairy and Folk tales, their gowns are uniquely designed in shimmering colours. Handmade and sustainable, these pieces are for contemporary queens looking for a mythical dress to tell their own story. Visit www.lamecoeurparis.com and Instagram @lamecoeurparis

27. An elegant and sophisticated 18th-century country house, MORDEN HALL is a stylish and private wedding venue in London, set within idyllic scenery and parkland. With intimate ceremony rooms, a dining room flooded with natural light and beautifully landscaped gardens, this venue offers the perfect backdrop for your special day. Visit mordenhall.com and Instagram @mordenhallweddings

28. The perfect place to create memories to treasure, THE LAKESIDE offers a grand Victorian building and beautiful surrounding grounds to offer the ingredients for a picture-perfect lakeside wedding. From civil partnerships to outside weddings, intimate receptions to lavish parties

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At Home With Vogue

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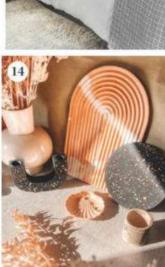














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14. ANA ROSE STUDIO's homeware collection is genuinely handcrafted using an eco resin. Inspired by organic design and earthy tones, each piece is slightly different and unique. The making process involves designing moulds, pouring, sanding and sealing each piece by hand. Visit www.anarosestudio.com and use 'VOGUE10' to get 10% off. Valid until 1st June 2021.

15. Interior Designer and store, WILLOW AND HUNT, offers chic and contemporary home decor whilst also offering one-to-one home design services. Whether you are looking to redesign your space yourself, with professional assistance or whether you would like to hire a designer for their complete project planning, Willow and Hunt is the

place to look. Explore online at www.willowandhunt.co.uk and Instagram @willow and hunt

16. VIANO INTERIORS provides elegant and timeless furnishings to tell a story of who you are in your home. Each piece within their showroom has been carefully selected by specialising in luxurious home furnishings, lighting, home accessories and soft furnishings - they have everything you need to create the perfect space. Explore their range online at www.vianointeriors.co.uk and Instagram @vianointeriors

17. Adorn your home with luxurious and timeless ceramic home decor by MILLY SANDS. With



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1. SOUL STUDIO presents elegant and contemporary tableware, in their distinctively aesthetic collections. Greek Modern designs and cutlery to mix and match, creating the gastronomic experience of your dreams. Wide range of handmade serving dishes and more to discover online at www.soulstudio.design and Instagram @soulstudiogr

2. TIERRA SOL STUDIO is a botanic design company that grows hardy plants and hand makes ceramics to offer a fresh botanical burst into your home. Tierra Sol Studio's ceramic floral arches are the perfect way to add highly designed forever florals to your home whether using these flowers or your own dried bridal or sentimental florals. Shop online at www.tierrasolstudio.com and Instagram @tierrasolstudio

3. NUHR HOME's luxurious Leather and Oud Reed Diffuser is hand-crafted using premium quality and locally sourced natural ingredients. This luxurious but soothing scent offers a delightful relaxing treat. Shop online at www.nuhrhome.com and see more of their elegant candles and incense cones. Instagram @nuhrhome

4. LILY OLIVER DECOR is an artisan home fragrance company with a focus on environmental sustainability. They offer vegan wax melts, candles and diffusers plus accessories and gift boxes. Their pampering products set a calming, tranquil home space, and their amazing subscription service ensures fresh scents all year long! www.lilyoliverdecor.com Instagram @lilyoliverdecor

5. London-born brand BELLA HOPE was created to evoke positive emotions and inspire well-being. Using 100% soy wax their unique signature candles are available in 4 colourways, they conjure the fragrant essences of 8 iconic locations, eliciting memories, experiences or dreams. Follow on Instagram @bellahopelondon or visit bellahope.co.uk and enter VOGUE20 for 20% discount (expires 31/05/21).

> 6. HAZ INTERIORS was founded by Lina who designs and sources authentic Moroccan Berber Rugs. Her ethos rests in providing reasonably priced rugs to spruce up any interior whilst supporting artisans. Luckily Lina's parents reside in Morocco so together they source these incredible works of art. Find your perfect rug at www.hazinteriors.com and @hazinteriors2311

7. The Italian home couture brand ABHIKA oozes timelessness and style. Upholstered in luxurious cotton velvet, the Kellit armchair gains the sophisticated allure of a bespoke design object. Abhika puts together tradition and innovation to uplift the elegance of living. Upholstered in the luxurious Rubelli cotton velvet, the Kellit armchair gains the sophisticated allure of a bespoke design object. Visit www.abhika.net to buy and follow on Instagram @abhikahomecouture

8. BROWN GODDESS was created with holistic healing in mind, paying special attention to the magical abilities of crystals. This unique brand blends candles with crystals in the ultimate fusion of energies. Browse their warming collection at www.browngoddess.co and follow on Instagram @browngoddess.co

9. Ethically sourced and organically produced home essentials by VERAJ, allow you to snuggle up with comfort and luxury in natural cotton fibres. Veraj's array of products include sheets, blankets, bathrobes, towels, and their latest addition, clothing. Shop online at www.veraj.com and find on Instagram @veraj.organics

10. UK crafted, personalised, furniture by **PENNY WOOD BESPOKE**, provides individually designed furnishings using sustainable and reclaimed wood. With sustainability and quality craftsmanship in mind, creates quality and stylish furniture with you in mind. Explore their range of tables, shelves and clever storage designs online at www.pennywoodbespoke.co.uk and Instagram @pennywoodbespoke

11. ARTISAN specialises in the manual production of high quality furniture made from solid wood, and this insistence on manual handcrafted work is what sets Artisan apart. Through their collections, as well as individual pieces, Artisan offers a wide range of furniture such as seating, tables, sideboards, beds, lamps. Visit www.artisan.ba and Instagram @artisanlovewood

12. Founded by French embroidery extraordinaire Justine Bonenfant, CLO DE VILA offers beautiful embroidered accessories for garments and interiors. Hand-beaded in India using Aari embroidery, these luxurious Dupion Silk cushion cases are a representation of the emotional rollercoaster experienced recently. The 'Rainbow Feelings' collection focuses on cosiness and warmth, celebrating time spent at home. Photography: Andree Martis. Visit clodevila.com Instagram @clodevila

13. Brazilian brand, KOORD, presents high-quality and on trend printed rugs to suit your home. Their hand-made, contemporary and sleek styles add a touch a of bold and bright colours in bright, geometric styles. See more online at www.koord.com.br and on

VOGUE ADVERTISING FEATURE

18. Contemporary design, using traditional craftmanship is the inspiration behind **WORKSHOP NO.8**'s designs. With a focus on sustainability and product-longevity, their bespoke pieces are a beautiful investment that lasts. Shop online from their collection at www.workshopno8.co.uk and Instagram @workshop.no.8

19. Graphic design and print services by **PRINT TAILORS** help you to craft bespoke labelling, stationery and designs for your home decor products. Their personal designs offer functionality and clean aesthetics for a beautifully organised home. Explore their professional designs online at www.printtailors.com and Instagram @printtailors

20. CHRISTINA NIELSEN DESIGN is an emerging residential and commercial interior design studio based in New York City and London. Nielsen's firm took flight following its much-lauded design of a private box at England's famed Royal Ascot. Christina engages in projects of varying aesthetics and sizes both in the US and internationally. Email info@christinanielsendesign.com or visit www.christinanielsendesign.com

or call +1 203 524 4230. 21. MIRRO MIRRO on the wall. This magic mirror of Wever & Ducré, developed in cooperation with 13&9 Design and fashion designer Sabrina Stadlober focus is

on people, and thus the designers always create a meaningful connection between a product and its user. As for MIRRO, this was achieved by incorporating a reflecting metallic surface element that creates a dynamic relationship between user, luminaire and light. The shimmering and circular luminaire is available as a wall, ceiling, hanging, table and floor version. Shop at weverducre.com

22. BLANCHE ROSE. Influenced from bygone eras this sophisticated monochrome palette of bedding is minimal yet impactful. Take pleasure in adding these bold and beautiful pieces to your bedroom decor. Infuse these fine fabrics to create a luxurious ambience and a peaceful nights sleep. Visit www.blancherose.com and follow on Instagram @_blancherose_

23. SILHOUETTE VASES epitomise modern, minimalist and sleek design. Their contemporary twist on the modern flower vase is an idyllic feature piece for your home and comes in a range of sizes and shapes to suit your style. Crafted from high-quality and long lasting iron, shop online at www.silhouettevases.com and Instagram @silhouettevases

24. ANEES FURNITURE makes the best high-quality pieces for your home, like this, one-of-a-kind Meda Occasional chair, a quintessential addition to your room. The frame is carefully sculpted in cast bronze and hand-polished in a Patina finish, upholstered in Anees Textile. For more, visit www.Aneesfurniture.com and follow on Instagram @Aneesfurniture

25. Sculpted to illuminate the beauty of the female figure, **FEM6ME** candles are hand-poured, scentless, and represent a luxury decor piece. Femôme was founded in 2020 to motivate others to donate to current world crises. Support small business – visit www.femome.com and follow on Instagram @femome shop

26. Luxury furniture specialists **MILLMAX**, present high-end furniture designs and bespoke seating. Their elegant range of products offer styles from contemporary minimalism to traditional and ornate designs. Find your perfect, made-to-order, home accessories online at www.millmax.co.uk and Instagram @millmaxinteriors

27. KOOKIWOOD have very quickly become renowned in the UK and Europe-wide for their luxury, unique and sustainable statement furniture. They blend original vintage pieces with quality designer materials to create luxury, bespoke designs which bring vibrancy and eclectic charm to any room. Visit www.kookiwood.com or follow on Instagram @kookiwood

28. Meet your new favourite pillowcase, luxuriously silky smooth and prosperous, the **DREAMSILK**[™] pillowcase is made from the highest quality mulberry silk in the world. Dermatologists, hairdressers and beauty experts all recommend sleeping on silk. DREAMSILK[™] use 6A top grade mulberry silk in their deluxe sleep range. Explore the range at www.dreamsilk.io and follow on Instagram @DREAMSILK

29. WILLOW AND CO INTERIORS provide a comprehensive collection of high-quality products for home styling. Their range covers kitchen essentials, storage solutions and elegant accessories defining comfort and style. Shop online at www.willowandco-interiors.co.uk and Instagram @willow_and_co_interiors
30. Crafting modern and traditional furniture, SLOANE AVE is the ultimate destination for finding perfectly fitting decor and statement pieces. From cushions to rugs and unique tableware pieces, their collection adds a touch of vibrancy and personal flare to your home. Shop online at www.sloane-ave.com and Instagram @sloaneave

31. TALOR Garden Furniture presents an array of luxury outdoor living products to reinvent your outdoor space. Offering fire-pit sets, outdoor fabric furniture, artificial green walls, lighting and more, their variety of styles will enhance your garden. Use code VOGUE10 to save 10% on the exclusive Higold range (expires 01/05/21)

at www.talor.co.uk **32. FLORESECA** is a female-run business which specialises in designing beautiful dried flower bouquets for those treat yourself moments, offices and events! Dried flowers are completely natural and have been carefully preserved to last for years. They are maintenance-free, eco-friendly and biodegradable. Explore at www.floreseca.co.uk and use discount code VOGUE for Free Shipping (expires 31/05/21).

33. Sustainable, eclectic and fresh home textiles by KATIE KEMBALL. Inspired by the beauty of plants and wildlife, these cushions are a statement in any home. Shop online at www.katiekemball.co.uk
 34. Thoughtful. Beautiful. Resonant. SAGE CRYSTAL's curated collection of high-vibrational, ethically-sourced crystals, jewelry, gift sets, and home decor are crafted to empower, inspire, and invite peace and abundance into your life. Explore, learn, and connect at www.sagecrystals.com and Instagram @sagecrystals

35. PIER1 BATHROOMS offers a personalised design service and beautifully curated and installed bespoke bathrooms. Sourcing from leading manufacturers of luxury bathroom products, the designs include elegant details such as special finish brassware, statement tiles and feature baths. Reach out online at www.pier1bathrooms.com and see more on Instagram @pier1bathrooms

36. FIBI INTERIORS is a dynamic interior design and styling studio based in Notting Hill, here to reimagine any space making it the one of your dreams. Save time and money with the bijou Fibi team who trade with a range of high-end and high-street interior suppliers from furniture and accessories to upholstery companies. For bold, stylish and extraordinary results visit www.fibiinteriors Photography by Natalya Chagrin.











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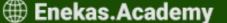




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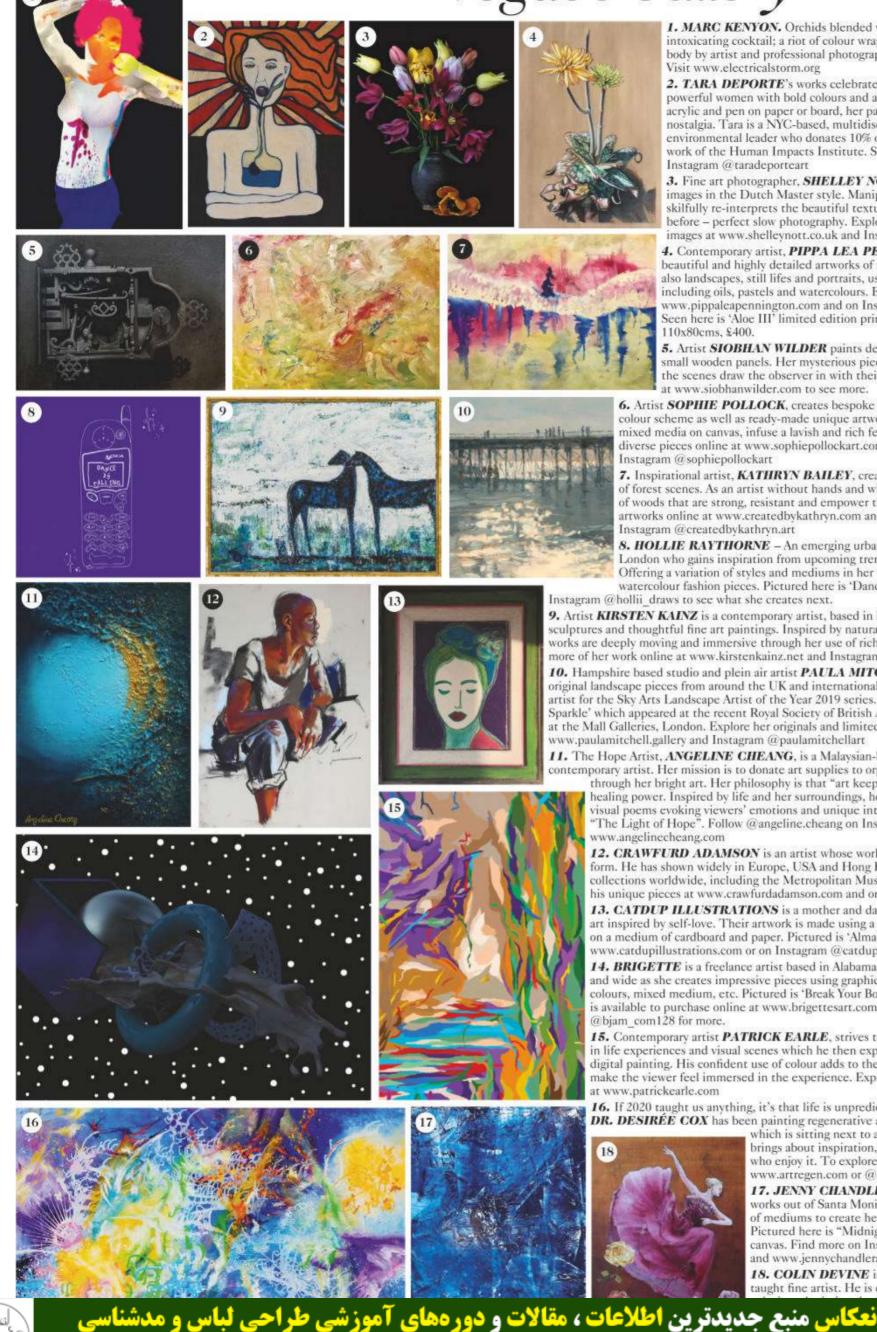
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Vogue's Gallery



1. MARC KENYON. Orchids blended with the female form create an intoxicating cocktail; a riot of colour wrapped in the silhouette of the body by artist and professional photographer MARC. Visit www.electricalstorm.org

2. TARA DEPORTE's works celebrate the personal triumph of powerful women with bold colours and abstract figures. Often working in acrylic and pen on paper or board, her paintings evoke a sense of nostalgia. Tara is a NYC-based, multidisciplinary artist, mother, and environmental leader who donates 10% of sales to the climate justice work of the Human Impacts Institute. Shop online at taradeporte.com or Instagram @taradeporteart

3. Fine art photographer, SHELLEY NOTT, creates strikingly modern images in the Dutch Master style. Manipulating window light, she skilfully re-interprets the beautiful textures of those who have gone before - perfect slow photography. Explore her admired and sought-after images at www.shelleynott.co.uk and Instagram @shelleynottphoto

4. Contemporary artist, PIPPA LEA PENNINGTON, creates beautiful and highly detailed artworks of mainly indigenous botanicals, also landscapes, still lifes and portraits, using a variety of mediums including oils, pastels and watercolours. Explore more at

www.pippaleapennington.com and on Instagram @pippa.lea.pennington Seen here is 'Aloe III' limited edition print, signed and numbered.

5. Artist SIOBILAN WILDER paints delicate layers of dark colour onto small wooden panels. Her mysterious pieces are moody and detailed, and the scenes draw the observer in with their hypnotic intricacy. Visit online at www.siobhanwilder.com to see more.

6. Artist SOPHIE POLLOCK, creates bespoke pieces to suit your style and colour scheme as well as ready-made unique artworks. Her opulent works, using mixed media on canvas, infuse a lavish and rich feel to any room. Explore her diverse pieces online at www.sophiepollockart.com and

7. Inspirational artist. KATHRYN BAILEY, creates riveting and vivid artworks of forest scenes. As an artist without hands and without limits, she paints scenes of woods that are strong, resistant and empower the viewer. Explore her gripping artworks online at www.createdbykathryn.com and

8. HOLLIE RAYTHORNE - An emerging urban artist based in South East London who gains inspiration from upcoming trends as well as her camera roll. Offering a variation of styles and mediums in her work from fine line portraits to watercolour fashion pieces. Pictured here is 'Dance is Calling'. Follow on

9. Artist KIRSTEN KAINZ is a contemporary artist, based in Montana, crafting detailed metal sculptures and thoughtful fine art paintings. Inspired by natural scenes and wildlife, her oil art works are deeply moving and immersive through her use of rich colours and use of light. See more of her work online at www.kirstenkainz.net and Instagram @kirstenkainzart

10. Hampshire based studio and plein air artist PAULA MITCHELL, crafts inspiring and original landscape pieces from around the UK and internationally. Paula was selected as a heat artist for the Sky Arts Landscape Artist of the Year 2019 series. See here, her artwork 'Solent Sparkle' which appeared at the recent Royal Society of British Artists Annual Exhibition 2021 at the Mall Galleries, London. Explore her originals and limited edition prints online at www.paulamitchell.gallery and Instagram @paulamitchellart

11. The Hope Artist, ANGELINE CHEANG, is a Malaysian-born, New York-based contemporary artist. Her mission is to donate art supplies to orphanages and spread hope

through her bright art. Her philosophy is that "art keeps hope alive" and that it has healing power. Inspired by life and her surroundings, her acrylic textured paintings are visual poems evoking viewers' emotions and unique interpretations. Above is The Light of Hope". Follow @angeline.cheang on Instagram or visit

12. CRAWFURD ADAMSON is an artist whose work is centred around the human form. He has shown widely in Europe, USA and Hong Kong and is represented in many collections worldwide, including the Metropolitan Museum of Art, New York. Explore his unique pieces at www.crawfurdadamson.com and on Instagram @crawfurd_adamson

13. CATDUP ILLUSTRATIONS is a mother and daughter duo creating sustainable art inspired by self-love. Their artwork is made using a mix of pastels and watercolours on a medium of cardboard and paper. Pictured is 'Alma' 64cm x 53cm. Find out more at www.catdupillustrations.com or on Instagram @catdup_illustrations

14. BRIGETTE is a freelance artist based in Alabama, USA. Her talents extend far and wide as she creates impressive pieces using graphic design, illustration, water colours, mixed medium, etc. Pictured is 'Break Your Box, Release Your Milkyway' which is available to purchase online at www.brigettesart.com Make sure to follow

15. Contemporary artist PATRICK EARLE, strives to draw out conceptual meaning in life experiences and visual scenes which he then expresses using oil paints as well as digital painting. His confident use of colour adds to the dynamic artworks he creates to make the viewer feel immersed in the experience. Explore his collections online

16. If 2020 taught us anything, it's that life is unpredictable and unsure. DR. DESIRÉE COX has been painting regenerative art for over 15 years, some of

which is sitting next to an original Picasso. Desirée's art brings about inspiration, hope, and healing in the people who enjoy it. To explore her portfolio, visit www.artregen.com or @artregen on Instagram.

17. JENNY CHANDLER is an American artist who works out of Santa Monica, CA. She works with a range of mediums to create her one of a kind textured pieces. Pictured here is "Midnight Sapphire" acrylic on a stretch canvas. Find more on Instagram @jennvchandlerart and www.jennychandlerart.com

18. COLIN DEVINE is a musician, actor and self taught fine artist. He is currently working on a series of





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19. HELENA WURZEL paints to tell stories about the lives of women, depicting modern female friendships, family, and feminism in singular moments of self-reflection and celebration. Pictured here is 'Late Summer Laundry', Acrylic Gouache on Panel, 8"x8", 2020. Explore more of her bold and colourful pieces at www.helenawurzel.com or on Instagram @helenawurzel 20. When creating, MONA GABOR

'The Game of Colours' loves experimenting with the opposites - from geometrical and sleek patterns to seamlessly converging multicolour compositions of rich textures and bold brushstrokes. Mona absolutely resonates with Mark Rothko's statement; "A painting is not a picture of an experience; it is the experience." Visit www.monagabor.com or

@mona.gabor.art on Instagram. 21. Expressionist artist CIARA GILMORE creates, a form of 'lyrical abstraction' inspired by the mystery of life and her need to describe it in paint form. Painting intuitively, a sense of magic is created by the juxtaposition between celestial softness and the grounded reality of the earth. Browse her work at www.ciaragilmore.com

22. Artist, MARTHA GRACE HENRY, presents captivating pieces of oil artworks and photography. Focusing on natural lanscapes and wildlife, her artwork takes on a natural, earthy and peaceful dimension. The use of muted and neutral tones add further captivating depth and detail in the warm vintage tones. Explore more of her work online at www.marthagracehenry.com and Instagram @marthagracehenry.art

23. ANNA JONKIS is an emerging artist based in the UK working in oil. She creates landscapes that incite feelings of relaxation and joy. Each piece is inspired by her love of nature. Visit www.annakjonkis.com and follow on Instagram @akjonkis to keep up to date with the launch of her first collection. 24. Rising British artist, AMY MAGEE, has swiftly won the admiration of

international curators and collectors with her distinctively textured, light-reflecting paintings, which have featured on the BBC and will showcase in European Contemporary Art Shows. Exploring the duality of our affective states, she juxtaposes abrasive concrete with oil paint and resin -creating true statement pieces. Visit www.amymageeart.com and follow @amymagee.art on Instagram.

25. Fine artist MEGHAN LACEY, crafts beautiful portraits, landscape imagery and detailed drawings. With an extensive study of oil painting, graphite drawing and even history of art, Meghan depicts the intrinsic connection between people and their environments as well as encapsulating the nature of the ephemeral. Enjoy her work online at www.meghanlacey.com and follow her @meghanlaceyartist on Instagram.

26. Anna Luetke of ANNA ELLEN ART is a Minnesota based watercolour and mixed-media artist. She grew up in the Black Forest and pulls much of her inspiration from her time spent there in nature. Her love of fluid and organic shapes appears in her landscapes and abstracts. Visit

www.annaellenart.com or Instagram @anna.ellen.art to view more. 27. UK artist, MARTIN ALLEN, creates fantastically rich and textured artworks of portraits, playful Louboutin designs and racing cars. Using layered oil paint, finished with glazes, his paintings have an inviting depth that enhances their vintage style. For commissions or to explore more of his work, visit www.martinallen.art

28. Artist MARTA ZAWADZKA, based in Warsaw, crafts bright and powerful pieces that convey movement in a playful style. The vibrancy of the palette compliments the striking cityscapes, wildlife and portraits subjects. She regularly exhibits in Singapore, Hong Kong and Taiwan with her work collected in over 40 countries internationally. Explore more of her work online at www.martagallery.com and Instagram @marta_zawadzka_art

29. Modern artist SHELAGH WILLIAMS composes eclectic and abstract artworks. She expresses inspiration found in the elusive nature of light and colour, especially in the landscape. Her artistic response depends on the journey from idea to image, with colour playing a major role. See more online at www.shelaghwilliams.co.uk

30. Scottish-born artist and designer JOHANNA FLEMING, based in Glasgow, roots her prints in the natural world, capturing her unique drawing style that hovers between dream and reality. Johanna's collection specialises in hand illustrated Fine Art Prints and Silk Accessories. For more

visit www.johannafleming.com and follow @johannafleming 31. ALEXANDRA HUNTER is a modern abstract artist whose dynamic, textural paintings, inner landscapes, and invented botanicals transform every room. Featured in exhibitions across Canada, Mexico, Spain, and Italy, she now paints in Victoria, Canada, and San Miguel de Allende, Mexico. Visit alexandrahunter.ca and @alexandra.hunter.art on Instagram.

32. STEPHANIE DILLON is a multi-disciplinary mixed media and abstract painter. She creates with found materials, paints and recycled canvases. She believes that old is still beautiful, what we have is enough, and art is everywhere. This piece has been influenced by her mother-in-law's love for Mexican folk art. Find more of her works at

www.stephaniedillonart.com and on Instagram @stephaniedillonart 33. Fine artist PAM CARMICHAEL creates unique artworks of landscapes, botanical and floral subjects. Inspired by the tranquillity yet forcefulness of nature, she chases exciting natural scenes on adventures with her dog. Previously, she had been selected to photograph Prince William at Christchurch. Explore her dynamic work online at www.pamcarmichaelfineart.com and Instagram @pamcarmichaelfineart

34. When painting, FAIZA MUBARAK follows the unconscious and each piece is guided by the textures she creates. Each layer of colour and texture added guides the creation of the next, and from this she tries to capture the perfect in the imperfect. Each piece is an expression of her inner voice. Visit www.faizamubarakart.com and follow on Instagram @faizamubarakart



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Blossom Babies

1. MEADOW'S TALE is a children's clothing brand inspired by a meadow. The story is about a real meadow located in a picturesque village in southern Poland, at the foot of the Beskid Mountains, where Agnes, the brand's founder, grew up. The brand's mission is the belief in building a relationship between child and nature. All the clothes are made in Poland. Follow @meadowstale on Instagram and visit www.meadowstale.com

2. Founded by parents to two little ones, BABBA BOX CO seeks to reintroduce a touch of traditional elegance into homes, with its beautiful vintage toys and keepsakes. Their handcrafted wooden keepsake boxes make the perfect addition to any baby's nursery. Each keepsake box is filled with personalised wooden essential items and toys, making it a unique and exquisite item perfect for gifting. Use code 'VOGUE15' to receive 15% off (expires 07/05/21) across their website www.babbabox.co.uk and follow @babbaboxco on Instagram. Photography by Ibrahim Latif.

3. SON AND DAUGHTER create ethically made childrenswear from natural material with long-lasting design in mind. Their timeless pieces are sure to be loved by generations to come whilst capturing the playfulness of what it means to be a child. Visit www.sonanddaughter.co and follow @sonanddaughter.co on Instagram. 4. Introducing The Joey by CHEW CHEW BABY ROO - a modular, foam play couch with endless possibilities.

Your little ones (and even you) can stack it, spread it, sit on it, relax on it, use it as a crash pad, create an obstacle course, and so much more! When it comes to The Joey, let your imagination do the building. Visit chewchewbabyroo.com and follow @chewchewbabyroo on Instagram for more.

5. The start of a revolution, a children's clothing and swimwear label with a real point of difference. E+I THE LABEL is built for the fashion bloggers of our future. Committed, but not limited to being 3 things. Original, ethical and sustainable. High trending fashion meets the slow fashion movement. A label for the ages. Visit eandithelabel.com and follow @eandithelabel on Instagram for more

6. NEWBIE BOX UK - A unique box filled with thoughtfully selected, high quality, practical, yet fun as well as handmade and organic products. A gift you will be proud to give. Newbie Box will not only play a part in the baby's early stages of life, but also make a perfect keepsake to reflect upon and cherish in the future. Visit www.newbieboxuk.com and follow @newbieboxuk on Instagram.

7. At BETTY'S HOME their goal is to fill your interior space with colour, warmth and a touch of childlike joy. They are best known for their handmade, personalised letter cushions but also create mattresses, poufs and pillows in high quality, ultra soft velvet and cotton. Visit bettyshome.pl and follow @bettyshome on Instagram.

8. BABY BEAUTIFUL CO. is certainly a baby brand to watch out for in 2021. Producing beautifully designed clothing and accessories that are timeless, stylish and comfortable. It is hard not to fall in love with their growing selection of unique designs including their signature giraffe romper. To find out more head to www.babybeautifulcompany.com and follow @babybeautifulcompany on Instagram.

9. FROHNATUR PUPPEN, your child's forever friend, offers high-quality, handmade fabric dolls and dolls clothing, lovingly sewn from consciously selected organic materials. Each exclusive doll has its unique character. At this young German brand, Susanne, the founder, combines traditional craftsmanship with modern design. Visit www.frohnatur-puppen.de and @frohnatur_puppen on Instagram.

10. BILINGUAL BEBE's virtual classroom breaks the mould when

it comes to online schooling. Their goal is to create an environment similar to that of an in-person preschool. They focus on children aged three to six and offer a lot more than simply language learning. While introducing preschoolers to French, teachers also introduce other subjects that will help them become school ready, such as reading, writing and maths. Visit www.bilingualbebe.com and follow @bilingual_bebe on Instagram. 11. Based in Hampshire, UK BEESYBOX is a family run online shop with a hand-picked selection of sustainable wooden toys, learning resources, craft materials and books for children. Influenced by Waldorf and Montessori philosophies, this brand offers everything needed for creative and inspiring learning and play. Visit www.beesybox.co.uk and follow @beesybox on Instagram for more.

12. EARTHSIDE ESSENTIALS is an up and coming Australian children's fashion label based on the Gold Coast. This exquisite brand has pieces that cater to the whole family. Bringing you style, comfort, quality and a touch of luxury with their timeless beach and resort wear inspired clothing, shoes and accessories. Visit their website at

www.earthsideessentials.com and follow @earthside.essentials on Instagram.

13. RUMI & FAE - The most beautiful decor and friends for your mini's walls. These Raffia Lions are hand-made by artisans using natural materials and make the perfect addition to any nursery, bedroom or play space. From coastal to vintage chic, Ray the Lion will fit right in to any room. Created by a mum of two boys living in Australia with the desire to help you find the right pieces to reflect your little ones personality. Photo captured by @ryanthompson_design Shop at www.rumiandfae.com and follow them on

Instagram @rumiandfae 14. LITTLE SAVAGE studio and show room based in

Copenhagen has a mission to bring nature into our daily lives, by producing comfortable, high-quality and long-lasting children's Merino items for repeated use over generations. With slow fashion and sustainability at the heart of what they do, explore their collection on www.littlesavage.dk and follow

@littlesavagedk on Instagram. 15. EMMA'S GLÜCK is a genderless handmade label for babies and children - 100% designed and made in Germany. EmMa's Glück timeless and simple products are made from natural materials and high-quality fabrics. Use code 'VOGUE10' to get 10% discount (expires 31/07/2021) at www.emmas-glueck.com and follow @emmas.glueck on Instagram.

16. MINI INDIANS is a brand from Germany that has set itself the goal of offering parents and their offspring high-quality muslin fabrics that cannot be surpassed in terms of softness. Here you will find extraordinary muslin swaddles as well as premium muslin baby clothes designed in Germany and handmade in Portugal. Visit www.miniindians.com and follow @miniindians on Instagram.

17. JORD CLOTHING is a children's clothing brand from Norway. They have timeless knitting patterns with a unique but simple design that are made to last. In addition to their











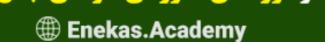












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VOGUE ADVERTISING FEATURE

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18. HELE JELLY BEAN is a world of fun! A giraffe in a hot air balloon and a flamingo in wellies... This is no ordinary safari. Expect the unexpected, with beautifully hand-illustrated, fun lovin' prints on organic fabrics. Overnight bags, baby blankets and aprons can all be personalised with your little ones name. Visit helejellybean.co.uk and follow @helejellybean on Instagram for more.

19. How can you not adore these tiny hats by CAMP THE LABEL? A female-founded, sustainable, mission-driven company that delivers a variety of high-end accessories for you and your little one. After the founder's husband battled an aggressive cancer in 2020 the company has henceforth pledged to dedicate a portion of their proceeds to families battling the disease. Visit campthelabel.com and follow @campthelabel on Instagram for more. Image by Taylor Simpkins (@shopkaiblue).

20. GREYFOX DESIGNS create products that allow you to transform your IKEA Antilop highchair. Their bespoke range of aesthetically pleasing accessories will give your highchair the wow factor! Designed with both parent and baby in mind, shop their unique collection at www.greyfoxdesigns.com and follow @greyfoxdesigns on Instagram.

21. ELM AND OTTER is a children's toy brand creating toys that are educational, fun, beautiful and timeless. Crafted by hand using quality materials and natural finishes, these toys are designed to be passed on for generations. Visit www.elmandotter.com and follow @elmandotter on Instagram for more.
22. SIENNA'S SUNNIES creates matching 'Mommy and Me' fashions which is the ultimate way to perfect your mama and mini outfits. Ranging from customisable

sunglasses to matching swimwear, their sweet and checky designs make for a special chic gift. Visit www.siennassunnies.com and follow @siennassunnies on Instagram.
23. Our go-to baby gift is the BEN & ELLIE BABY Nappy Change Clutch – a feature filled, portable baby changing mat within a sleek leather clutch that is guaranteed to impress. Give the gift of organisation with this polished take on an everyday essential. Absolutely worth the investment for yourself or a deserving mama

to be. Shop www.benandelliebaby.com and follow @benandelliebaby on Instagram. 24. 9 MONTHS AFTER is an online baby and toddler brand that handpicks unique and beautiful baby goods from brands all over the world, such as those by Little Dutch. Loved by parents, Little Dutch offers modern nursery accessories and toys for babies and children. 9 Months After focus their efforts on sustainability by introducing their customers to eco-friendly toys, high quality children's goods and by using eco packaging. Visit www.9monthsafter.co.uk and follow @shop9monthsafter on Instagram.

25. BUNDLEBOX make sending the perfect baby gift possible. Create a luxury bespoke gift box for a new mama and her bundle of joy. Simply select the products you know they'll love, Bundlebox will package it to perfection and send the box straight to their door! Choose from their carefully selected products for both mama and baby. Visit thebundlebox.co.uk and follow @bundlebox_ on Instagram.

26. SOOTHE-ME SWADDLE offer unbelievably soft, organic cotton swaddles with a unique 'arms-free' design. Suitable for rolling babies, their swaddlesuits drive

longer sleeps by encouraging little ones to use their hands to self-soothe. Use code VOGUE15 for 15% off at www.soothemeswaddle.co.uk (expires 07/05/21) and follow

@soothe_me_swaddle on Instagram.

27. SNUGG KIDS is an award winning independent shop run by owner Amy Cuttill, selling only the best quality Scandinavian brands. This one stop shop features everything from teethers to cots, along with kid's fashion and accessories. Photo featuring Grech & Co sustainable children's sunglasses. Visit

www.snuggkids.co.uk and follow @snuggkids on Instagram. **28.** British based **INDI ELLE** is a luxury personalised lifestyle brand. With high quality and everyday comfort in mind, they carefully select items and create bespoke designs influenced by the owners' own journeys through IVF and parenthood. Use code VOGUE10 for 10% off their whole range (expires 07/05/21) at www.indielle.com and follow @indielledesigns on Instagram for more. Image by @klowdephotography

29. LITTLE LIGHTS is a family owned and operated business in Poland where every tiny detail is perfected by hand, making the wooden lamp an exceptional and one-of-a-kind product. All lamps are built from natural pine wood, so they don't just last through childhood, they last generations. Every one of these unique designs was originally inspired by a child's imaginative request and has been made to convey a vivid bedtime story. Visit www.littlelights.pl and follow @little_lights_ on Instagram.
30. RED ROUX ROUGE design and make easy wearing, seasonless clothing and ring slings for those of us who are concerned about our planet. Their mix and match pieces combine the need for longevity, ease of movement and play. Ethically made by an all female team in Lancashire, all items are made by hand and conscious of the world around us. Discover more at www.redrouxrouge.co.uk and follow @redrouxrouge on Instagram.

31. With game-changing diaper bags, **HAPP** Brand's upscale collection features smartly-designed compartments, spill-proof fabric, and a very chic design. Designed with both style and functionality in mind – it's time to upgrade your diaper bag. Visit happbrand.com and follow @happbrand on Instagram to discover more.

32. ALF & CO. – the lifestyle store for little people. Shop – Socialise – Play. A unique destination for parents who want to live sustainably, champion independents, find beautiful things for their children and meet other families in a place full of inspirational ideas for childhood. The Children's Independent. Visit alfandco.co.uk and follow @alf.and.co on Instagram.

33. Make a sustainable switch to **PETITE CROWN**'s stylish and easy to use modern cloth nappies made of natural fibre. Founded in 2019 with a mission to end diaper poverty, their Fluff and Beyond programme donates a nappy for every one purchased. Discover more on petitecrown.com and follow them on Instagram @petitecrown.ig

34. Australian brand **BELLA EVALINE** offer expecting and new mums stunning baby clothing, toys and accessories. Each item is handpicked for its beautiful colours, design and high quality, ensuring your little one is always comfortable. Keeping your little one looking gorgeous. The



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Vogue's Most Wanted

1. PHILOCALY HAIR offers the dreamiest range of 100% Remy hand-tied, flat-weft, tape-in + clip-in hair extensions and the cutest hair accessories. Shop online at philocalyhair.com and follow @philocalyhair on Instagram. Use code "VOGUE15" for 15% off your first order. Valid until 02/09/21.

2. GEMELLII's Bergamot Tonic captivates the essence of Italian Bergamot with subtle notes of grapefruit and fennel, complemented by the sweetness of Mexican agave. Italian craftsmanship at its finest! Visit www.GEMELLii.com and follow @gemellii de on Instagram to discover more.

GEMELLII 3. CLEEN. is an eco-friendly cleaning subscription box with everything you need to clean your home sustainably. You control the frequency and Cleen. will send you a mix of vegan, cruelty-free and non-toxic cleaning products. Better for you, your home, and the planet. Try or subscribe at cleen.store and follow @cleen.store on Instagram for more.

4. Create your own mini food forest with **CRONCH**. They will deliver a rare edible, perennial plant through your door each month with their monthly subscription package. Each box will provide you with a plant, a pot and growing medium, everything you need to get started! With delicious, unusual ingredients to cook with at hand, you will reap the benefits for years to come! Subscribe at cronch.co.uk and follow @cronchldn on Instagram for more.

5. With a **KINDER BEAUTY** subscription, you'll get over \$85 worth of cruelty-free, vegan, and clean beauty products every month for as little as \$23. Plus, shop the Kinder Marketplace for amazing deals on individual

products from the best brands in clean beauty. Explore online at www.kinderbeauty.com and Instagram @kinderbeautybox

6. Carry some summer with you everyday with this personalised stainless steel and bamboo bee design water bottle by **BIRDIE BARN.** These bottles have the ability to keep hot drinks hot and cool drinks cooler for longer with their insulated wall. Find more designs at www.birdiebarn.co.uk and follow @birdie barn on Instagram.

7. BISCUIT BOUTIQUE's signature yellow boxes are filled with delicious edible artwork. A crunchy layer of Belgian chocolate and gluten-free biscuit surrounds a soft caramel filling, topped with a beautiful design that looks too good to eat! A real treat for the eyes and the taste buds. Visit www.BisciutBoutique.co and follow @biscuitboutique.co on Instagram to view the full collection.

8. BOX SIZED HUGS is an online gifting business trying to make the world a better place, one box at a time. Founder, Chloe Rann, is a passionate mental health advocate who donates a percentage of profits to multiple mental health charities. Visit boxsizedhugs.co.uk and follow @boxsizedhugs on Instagram for more.

9. JUST A LITTLE SOMETHING create beautiful, thoughtful letterbox gifts, perfect for any occasion. Choose from their range of ready-made boxes, build your own gift from almost 1000 items or treat yourself or a loved one to a monthly subscription. Save 10% with code VOGUE10 (expires 07/05/21) at www.justalittlesomethinguk.com and find them on Instagram @justalittlesomethinguk

10. Eco-friendly candle brand, **MIAMAE** presents beautiful soy wax candles that captivate your senses. Hand-crafted in Scotland, their collection offers a range of seasonal scents that make the perfect gift for your loved one. From black plum and rhubarb to lime, basil and mandarin, explore their scents online at www.mia-mae.com and use code VOGUE10 for

10% off (until 07/06/21). Instagram @miamae.luxurycandles 11. Enjoy organic and soothing aromatherapy with **WELLNESS BY MANUEL**'s soy candles. From refreshing to unwinding, their range of candle scents can either help you to feel energised or tranquil for a peaceful night's sleep. Explore their eco friendly candles and idyllic wellness gift sets online at www.wellnessbymanuel.co.uk and Instagram @wellnessbymanuel 12. GIMBER is the alternative to alcohol with a guilt-free kick. Packed full of premium organic ginger (38%), this concentrate has a booze-free bite with plenty of character. For the perfect serve, mix 30ml of GIMBER, sparkling water and your garnish of choice. Available in store at Selfridges and at www.selfridges.com Follow @gimber_drink on Instagram and online at uk.gimber.com

13. Enhance the beauty of your home with blissful luxury home fragrance products from the new Botanico collection by **UNO LUSSO**. From luxury botanical embedded wax melts to candles and diffusers their range of home fragrances serves to help you to feel relaxed, pampered and indulged. More than 42 scents and 500 products and gifts

to choose from. Shop online at www.unolusso.com and Instagram @unolusso **14. BNUTZ** is a young and independent brand, with a healthy and conscious living ethos at its core. They have curated a unique set of premium nut butters with superfoods, made using free-trade, organic and high quality ingredients which can be enjoyed by all. Blend into your favourite smoothie, swirl into your porridge, slather on your toast... Or just go straight in with a spoon! Shop the full range at www.bnutz.co.uk and follow @bnutz.uk on Instagram. 10% of BNUTZ yearly income is donated to MANA: a charity providing lifesaving treatment for children suffering from severe acute malnutrition.

15. HAPI HANDS combine function and style with their beautiful and sleek range of naturally scented, WHO approved defence mists, which support clean hands and a clear mind. Hapi Hands contains a high percentage of ethanol to kill germs and an even higher percentage of essential oils to ensure kindness to skin. Working closely with aromatherapists, their products not only help to protect and moisturise, but also assist as a mood booster throughout the day with uplifting scents. Image by Takt Agency. Visit www.hapihands.co.uk and follow @hapi_hands on Instagram.

16. CHICKEE produces flavourful and aromatic hummus packed with nutrients, primarily using wonky and surplus veggies from ethical and local farmers to help reduce food waste. Use code VOGUE at checkout for 15% off (valid until 31/08/2021 – UK wide delivery). Find them online at www.bechickee.com and follow them on Instagram @chickeefood **17.** On a mission to share their passion for healthy living, **JUICE ON THE GO** create fresh, raw, vegan and organic cold-pressed juices, helping you to kick-start a healthier and more balanced lifestyle in a simple and hassle-free way. They source high quality ingredients from local UK farmers and work alongside nutritionists



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VOGUE ADVERTISING FEATURE

18. British confectionary brand ELIZABETH SHAW makes beautifully crafted, luxurious chocolates and biscuits. They have partnered with British Artisan Gin producer, Pinkster, to bring you the perfect gift as a treat to yourself or to your loved ones - rich dark chocolate combined with raspberryinfused Pinkster Gin with a bottle of Pinkster gin on the side. DINSPIRED TIPPLES Visit www.elizabethshaw.co.uk and follow @elizabethshawchocs on Instagram for more.

19. Iced Coffee subscription service by JIMMY'S ICED COFFEE is the perfect addition to any coffee lover's life. Made from ethically sourced 100% Arabica coffee beans and in infinitely recyclable

packaging, customers can choose from the full Jimmy's range. An epic line up of Original, Mocha, Extra Shot, Skinny or Oat Flat Whites, this subscription offers something for everyone. New subscribers will currently receive a free case, and Vogue readers can redeem an additional 20% off of their first order with code VOGUE20 to redeem (expires 07/05/2021). Shop online at www.jimmysicedcoffee.com/subscribe 20. Shop from the new collection from OCTAVIA LONDON. This mother-daughter team launched their brand that presents beautifully youthful accessories, fun, seasonal decor and homeware essentials so that you could find the perfect gift for your loved one. Explore their pieces online at www.octavialondon.com and Instagram @octavialondonstore

21. FLOWSTATE is a bespoke lifestyle brand, taking an integrated approach to art, movement and lifestyle in the making of their unique mats. Acclaimed Irish artist, Maser transforms the traditional yoga mat into a sustainable work of art, purposely created to become an artistic and expressive feature that can be hung and displayed once your practice is complete. Shop their striking and powerful designs at www.flowstate.ie and follow @flowstate.ie on Instagram for more.

22. DI GIOVANNA brings you their organic Vurria Nerello Mascalese Rosé, with notes of pomegranate, citrus and aromatic herbs. The Di Giovanna organic vineyards and winery are nestled inside the beautiful nature reserve of Monte Genuardo, near the small village of Sambuca di Sicilia (Agrigento) in Sicily. Private guided tours and tastings are offered seasonally, by appointment. Visit www.di-giovanna.com to book a winery tour and tasting or shop their exclusive Sicilian wines and olive oil. Follow @DiGiovannaWine on Instagram.

23. G.H.Q. SPIRITS - small batch premium craft Gin and Vodka distilled at a secret location in the Highlands of Scotland from a timeless blend of true grit and feminine intrigue. Using water which flows from the natural mineral springs in the Cairngorm national park to create beautifully smooth spirits. Visit www.ghqspirits.com and follow @ghqspirits on Instagram.

24. Handmade in the UK, RUBY WILLOW's accessories fuse contemporary and traditional styling to create a range of beautiful statement pieces that will enhance any outfit. Their diverse and versatile range includes luxurious padded hairbands, clips, bridal pieces and brooches. Pictured here is Valeska in Cognac. Find them at www.rubywillowuk.com or @rubywillowuk on Instagram.

25. DYERAID provides naturally hand dyed products to help you live a brighter, more sustainable life. Shop their Organic Silk Scarves dved with all-natural, plant-based dves for a chic staple to your sustainable wardrobe at www.dyeraid.com Use code 'VOGUE10' for a 10% discount sitewide (expires 31/05/2021). Follow them on Instagram @dyeraid

26. ASTRO STASSIA is a London based premium crystal boutique specialising in unique and high quality healing crystals carefully curated by its founder, Amy Anastassia who combines her background in the luxury beauty industry with her passion for crystal healing, astrology and esoteric spirituality. Shop the crystal collection at astrostassia.com and follow @astrostassia on Instagram.

27. CAR COLOGNE is a luxury UK car freshener brand. Their latest product 'Dry Mist' packs a punch with only a few short bursts. Not only

does it provide a pleasant, long-lasting fragrance, but also helps eliminate odours whilst sanitising your environment. Suitable for cars, home, office, clothing and footwear. Available in 4 beautiful scents which can be purchased individually or as a set for \$39.99. Free delivery on all orders at carcologne.co.uk and follow @car.cologne on Instagram for more.

28. Luxurious and couture tea blends by THÉS LAC ROSE offer a range of delicious aromas and flavours to unwind and relax with. From black teas to herbal infusions as well as tea accessories, their products a re celebrated as Great Taste Awards 2019 & 2020 winners. Shop online at www.en.theslacrose.com and Instagram @theslacrose

29. This superb 'Ultimate Luxury Hamper' generously packed with chilli sauces, spice rubs, and seasonings from JUST 'COS CATERING is the perfect gift to show that special someone that you care. Their hampers are packaged in a premium wicker basket and finished with the most luxurious bows and trimmings. What more would you want? Visit www.justcosrubsandsauces.co.uk and follow them on Instagram @justcosrands 30. Who said candles have to be boring? CNDLE STUDIO challenges the status quo for candle design. Their collections exist at the intersect of engineering and art. Visit endlestudio.com with discount code 'VOGUE20' for 20% off (expires 09/05/21) and follow them on Instagram @cndle_studio for unique candle shapes, colours and scents!

31. SÍODA SÓ was curated for those who enjoy the gift of giving a little luxury to their loved ones. From silk pyjamas created by the most experienced ancestral hand-crafters, to silk bouquets that offer beautiful floral arrangements for life this collection takes the hard work out of gifting and promises effortless luxury. Visit www.siodaso.com and follow on Instagram @sioda so

32. Australian made BLUEBIRD TRADING CO.'s health and wellness loose leaf teas contain the highest quality natural and organic ingredients. Designed to support your mind, body and soul. Their Afternoon Tea Blend is packed full of goodness with ingredients such as honeybush and ginger and with each sip you'll be left wanting more! This delicious blend provides a pleasant earthy flavour with hints of berry and cocoa. Shop the range at bluebirdtradingco.com and follow @bluebirdblend on Instagram for more.

33. Boasting an incredibly vast selection of epic pieces, CRYSTAL & STONE have brought crystals into the modern era. Good vibes radiate from each crystal whether you're using them for mediation or as a truly

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31

Vogue's Most Wanted



















34. HIGHCLERE CASTLE GIN, fast becoming the most awarded gin in the world! This award-winning gin is created with botanicals from Highclere Castle. The stunning purple bottle oozes class, style, and elegance. It's everything you would associate with the world depicted in Downton Abbey. Visit www.HighclereCastleGin.com and follow @HighclereCastleGin on Instagram and Facebook.

35. Feel inspired with **THE LAMARE**'s beautiful and thoughtfully styled stationery, journals, planners and organisers. Plan ahead and refresh your focus with their elegant collections of essential organisers; from gratitude journals to financial planning. Shop online at www.thelamare.com and Instagram @the.lamare

36. GEN!US CRAFT LAGER makes healthier drinking a pleasure, not a compromise. Brewed to 3% ABV and 79 calories per can, this award-winning, light craft lager combines craft quality with less alcohol and low calories. It's vegan too! Free delivery on Amazon and geniusbrewing.com. Follow them on Instagram @genius.brewing

37. The new and exciting **POSH PUDDIN**' is a Pea and Coconut alternative to Cheesecake. Their plant based, gluten free option packs powerful flavour, organic and fresh ingredients and is an entirely natural way to indulge your sweet tooth. Enjoy their indulgent flavour range and shop online at www.poshpuddins.com and Instagram @poshpuddins

38. Made from pure organic mulberry silk, **HONEYLUX**'s luxury silk face masks are designed to help reduce the appearance of maskne, as well as providing other skin benefits. This product works to reduce acne causing bacteria, while its buttery texture nourishes your skin with moisture. Luxury silk products are offered by HoneyLux worldwide. Visit www.honeylux.co and follow @honeyluxsilk on Instagram.

39. COCOA SOCIAL ENTERPRISE CIC has innovated cacao teas using fruits, flowers and the cacao husks from Nigerian cacao beans. Cacao tea has an antioxidant concentration that is twice that of a similar serving of red wine, three times greater than a mug of green tea or black tea. Designed with an aim of supporting the normal function of healthy cells and your immune system.

Save 20% with code 'VOGUE20' (expires 05/07/21) from their range on cocoasocialenterprise.co.uk and follow @chocolateoyin on Instagram.

40. On-trend and contemporary silk and scarf-print accessories by **PIGGI INTERNATIONAL**, are fabulous and fashion-forward additions to your outfit. From chic headbands to luxury scrunchies and silk clutches, they offer a versatile range of outfit essentials. Shop from their collection online at www.piggiinternational.com and find their Instagram @piggiinternational

41. Indulge in the fantastic creations of **MLG LONDON**'s infusion lab and beautifully enticing venues. Their unique, original and inspired take on spirits, syrups and liqueurs lend to clever blends such as Passionfruit Vodka and Rhubarb and Wild Berry Gin. Enjoy their fantastical drinks and varied range of London cocktail and dining venues once re-opened. Visit www.mlglondon.com Purchase at www.spiritsofecstasy.com with international shipping available.

42. Truly one of a kind tequila by **PADRE AZUL.** Matured for at least 18 months in hand-selected oak bourbon barrels, this super premium tequila is particularly complex and smooth. With slight notes of vanilla, chocolate, caramelised nuts and cinnamon. Visit the website

www.Padreazul.com Instagram and Facebook @padreazul.tequila and email hp@padreazul.com

43. Sibling-run vegan cheese business **HONESTLY TASTY** was born when their founder's veganism came up against a serious love for cheese. Their product range showcases four authentic tasting cheese alternatives; from a meltable camembert style to a soft, creamy blue, all produced using ethically-sourced ingredients. Visit www.honestlytasty.co.uk and follow @honestly.tasty on Instagram.

44. Crystal soy candle company, **ONE ELEVEN CANDLES**, crafts hand-poured candles using opulent scents and utilising the properties of crystals to help balance your space. From Moonstones to Tourmaline and Citrine candles. They are designed to help to harness different positive energies. Explore their collection and find your perfect soothing candle online at www.oneelevencandles.com and Instagram @oneelevencandles

45. TEGEN ACCESSORIES' luxury range of hair clips, claws, headbands, and unique hair-wear are the perfect way to refashion your look. Enjoy experimenting with different styles using their new collection of on-trend, colourful French hair accessories. With designs for every hair type, explore their tailored collections of accessories online at www.tegenaccessories.co.uk and Instagram @tegenaccessories

46. COCO QUEENS' chocolate delights make a perfect and unique gift for the person that has everything. The luxuriously creamy Belgian chocolate base can be topped with any toppings and a personalised message offering that extra special touch in the tastiest of ways. There's a chocolate gift for any and every occasion! Visit www.cocoqueens.co.uk and follow @cocoqueenschoc on Instagram.

47. SMUGGLERS GIN's meticulously produced gin uses hand-harvested botanicals, dried at 37 °C, mirroring the temperature of a human body. Their stand-out combination of fresh and dried Scotts Lovage, Lemon Verbena and Lemon Balm is distilled over base botanicals of Juniper, Coriander, Angelica Root and Winter Savoury which is infused and distilled to 80% then carefully diluted to 40%. Visit www.smugglersspirits.co.uk and Instagram @smugglers_spirits

48. GIMMIE BROWNIES bake small batch gooey brownies and blondies. Delivered straight to your front door in an eco-friendly box, their scrumptious range even includes gluten free and vegan. These wonderful boxes make for the perfect gift whatever the occasion! Visit www.gimmiebrownies.com and follow @gimmiebrownies for more treats on Instagram.

49. THE MYSTIC WOLF sources only Ethical and High-Quality Natural Crystals and Minerals. They specialise in Spiritual Supplies, Tumbled Stones, Raw and Unique items. As Practitioners, they have so

موزشگاه انعکاس منبع جدیدترین اطلاعات ، مقالات و دورههای آموزشی طراحی لباس و مدشناس Enekas.Academy 💿 Enekas.@ 1. One of the best selections of dog treats! **BUD'S BITES** is a premium UK dog treat brand offering their famous bespoke 'Pick n' Mix for Pooches'. Catering for all tastes, they also feature their popular doggy-safe chocolate and popcorn! Check them out at www.budsbites.co.uk and follow @budsbites_on Instagram for more.

2. WOOFTOWN DOG's present the UK's only vegan, fully waterproof and stronger-than-animal leather printed dog collars. They partner with independent UK artists to create their unique and customisable designs and all products are hand-crafted in their London studio. Follow their Instagram @wooftowndogs and visit www.wooftowndogs.com with the code "VOGUE" for a 15% discount at checkout (expires 31/7/2021).

3. PEHOM NYC create luxurious, exclusive and a stylish line of products that help magnify a stronger bond between you and your pehomie. Their 3D textured cardigan is available in a range of colours; navy, burnt orange and olive and is the perfect way to keep your pehomie warm in preparation for A/W. Follow them on Instagram @pehomnyc and visit www.pehomnyc.com

4. A passion for baking and their love for dogs was the start of **PAWFECT POOCH CAKES & BAKES** – The natural dog treat bakery. From personalised biscuit hampers and pupcakes to 'chocolate' cookies and accessories, all their products are made fresh to order using high quality dog friendly ingredients. Visit www.Pawfectpoochcakes.com and follow them on Instagram @pawfectpoochcakes

5. Ukrainian brand **GETMATCHIT** ethically handcrafts matching knitwear for pets and their owners. In addition to a standard sizing chart for all breeds, their twinning sets can be custom-made according to your measurements in various fantastic colours. Use code 'VOGUE21' for 10% off (expires 31/05/21) at getmatchit.com and shop their Etsy at getmatchit.etsy.com Follow @getmatchit on Instagram for more.

6. DOGE creates beds, sofas, pillows and blankets for the well-being of our four-legged friends. Always striking with an elegant style and designed to be functional and comfortable in every environment we live and explore with them. A Venetian inspired collection of furniture and accessories made with top quality fabrics, intended for our homes, pet friendly hospitality and luxury shops. Visit www.dog-e.it and follow @doge.venezia on Instagram.

7. HGP LUXURY PET ACCESSORIES is a high-end bespoke label designed in Australia for fashion-forward pups. Their quality pieces are unique and showcase a range of contemporary designs and striking hardwares that have been winning admirers across the globe. If you're looking for timeless must-have pieces, visit them at www.hgpluxurypetaccessories.com and follow @hgpluxurypetaccessories on Instagram.

8. Introducing **POOCH & MUTT** trial packs. Let your four-legged friend put our good mood food to the test with trial packs from £4 with free delivery with code DELIVERFREE (expires 09/05/21). Visit poochandmutt.co.uk/trial and follow @poochandmutt on Instagram.

9. At **STOCKY & DEE**, they create bespoke, handmade dog products using high quality yarns and velvets. Each piece is knitted, sewn and built to order in their Edinburgh

studio, entirely customisable, durable and unique. Design Your Own at www.stockyanddee.com and follow @stockyanddee on Instagram. **10. K9 CRUNCHES** provides 100% natural treats for all your dog's desires. Established in 2020, they cater to all requirements offering various

bundles with a wide range of flavours and designs. Visit them at www.k9crunches.com or follow their Instagram @K9crunches **11. BARK + STYLE** is a contemporary pet lifestyle brand that focuses on stylish masculine designs for the coolest of male dogs, with feminine options also available. Driven by design, the founder's background in fashion paves way for unique bespoke accessories in luxe suiting fabrics and bold patterns

handcrafted to match your pooch's personality. Discover more at www.barkandstyle.com and follow @barkandstyle on Instagram.

12. BONBON POOCH is the ultimate sweet shop for dogs! They craft safe and delicious dog chocolate into bespoke and unique treats for your fur baby. Their products are unmatched and even the fussiest dogs love them. Bonbon Pooch's aim is to make tails wag! Visit bonbonpooch.com and follow @bonbonpooch on Instagram.

13. BARC LONDON – the brand for dogs. Meeting the need for aesthetically pleasing dog toys both you and your dog will love, in an array of pastel colours that will perfectly complement your interiors. Check out the full Barc Play range at www.barclondon.com and use 'VOGUEPLAY' for 20% off your first purchase (expires 07/05/21).

14. The Doggy Duvet was developed by **PALMS + PAWS CO.** for pup parents looking for a trendy, durable dog bed. Not only do these duvets look amazing in any space, they are practical and made from a sturdy, yet comfortable denim material. Dirty Paws? No problem. Messy treat? No worries. Doggy Duvets are washing machine friendly! Check out the wide variety of prints and sizes online at www.palmsandpawsco.com and follow along on Instagram @palmsandpawsco

15. CITY DOGGO's Oui Oui Patch is a real wildflower grass pet toilet for

your apartment or balcony. Eco-friendly and natural, it's the instinctive solution to potty training. When your puppy can't go to the park pre-vaccination, City Doggo bring it to them. Available on weekly, biweekly or monthly subscriptions. Visit www.citydoggo.com and follow @citydoggolondon on Instagram for more.

16. The first-ever ultra-luxury fashion house for pets, **PAGERIE** caters to our canine companions with timeless pieces boasting impeccable craftsmanship. Treat your best friend to these elevated pet accessories made of ultra-luxurious grain leather and marine-grade stainless steel hardware. Walk with quality at www.pagerie.com and follow @pagerieofficial on Instagram.

17. Step into spring with **SASSY PAW'S** fashionable new petware! A small pet business based in London, who create stylish and sassy pet accessories for your pups. Follow @sassypawscollection on Instagram and check out their new collection at www.sassypawscollection.com Use code 'VOGUE10' for 10% off your first order (expires 01/08/21).

18. OLLIE & JAMES believe your best mate should look as good as you. The brand provides pet-parents with timeless accessories, designed to stand up to dog life. Their collars and leads are made from natural leather and finished with iconic gold hardware – it's a bit posh. Shop online at www.ollicandjames.com or follow them on Instagram @ollicandjamesstore

19. Treat your beloved four-legged friend to **FLUFF & CRUMBLE**'s artisan dog cookies! Lovingly handcrafted and decorated by a one-woman band, their cookies are natural, sugar and grain-free and created using human-grade ingredients. With the launch of some exciting new products this year, including an iced biscuit subscription box, Fluff & Crumble are one to watch! Get 20% off with code 'VOGUE20' (expires 07/05/21) at fluffanderumble.com and follow @fluffanderumble on Instagram.

20. PERFECT PAWS accessories is a high quality dog brand based in the U.K with a

y dog brand based in the U.K with a morel All products are comfortable yet

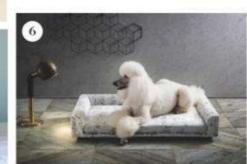
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Picture Purfect





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CONDÉ NAST

A CAPITAL BUILD

Space, light and access to the outdoors are at the heart of some of London's most exciting new properties, from landmark developments to one-off creations

11



The penthouses at this innovative new development in London's Docklands have spectacular views of the Thames and the surrounding cityscape. Each comes with a large garden terrace and has interiors designed to bring the outdoors in. From $\pounds 2.35$ million. Ballymore: 020 3797 4535

ondon has always been one of the most desirable places in the world to own a property. However, the last year has altered the way that most of us occupy our homes, and where we live has become more important than ever. The latest crop of developments to come to the market are reflecting people's changing needs, from bigger floorplans offering more room to spread out, to a greater emphasis on access to the outdoors. 'Covid-19 has completely revolutionised everything about how we live and work,' says Moreas Madani of Knight Frank. 'Buyers are prioritising space above all else – both indoors and out.'

Take Wardian London in the Docklands, an ambitious new development that has been designed around the idea of creating outdoor space for residents, with each floor completely surrounded by generous, wrap-around terraces to ensure that every apartment has its own private oasis of greenery. The penthouses, in particular, have been designed to bring nature in – the four currently for sale have floor-to-ceiling windows to ensure maximum natural light, as well as far-reaching views across the city. Each has a generous garden terrace, and interiors decorated with natural, organic materials, meaning that even in the heart

of the city, you can still be connected to the outdoors.

At Bayswater's The Whiteley there will be more than enough space work to from home in the large

apartments and townhouses within this Grade II-listed building. The townhouses have ceiling heights of up to six metres and large outdoor spaces, with elegant interiors designed by Finchatton



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HARCOURT HOUSE, LONDON WI

Overlooking Cavendish Square are 25 generously proportioned apartments, ranging from two to five bedrooms. Located in the heart of Marylebone, the development marries ornate period features with sleek contemporary design. From £5.5 million. Knight Frank: 020 7861 5461



OLD WAR OFFICE, SWI

This remarkable development will see the transformation of the Old War Office in Whitehall into a new destination including a Raffles hotel, 85 private residences and a collection of restaurants and bars. Occupying a prime spot in St James's – as well as in British history – it is expected to launch sales later this year. www.theowo.london

STANNARY STREET, SEII

This converted factory in Kennington has been transformed into a spacious property that brims with character. At 5,000 square feet, it has a vast open-plan living area, a private bar, an outdoor barbecue area, a gym, and even a sauna. £6.95 million. Nestseekers International: 020 7190 9737



THE WHITELEY, **W**2

This ambitious new project transforms the site of London's first luxury department store into a mixed-use development of 139 new residences, along with shops, restaurants, a cinema, a gym and a new Six Senses hotel. Scheduled for completion in 2023. www.thewhiteleylondon.com





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82 MOUNT STREET, WI

The interiors of these glamorous Mayfair apartments were inspired by Coco Chanel, who once owned a pied-à-terre in the area., with art-deco-style bespoke furniture. They are as practical as they are stylish, with super-fast WiFi for home working. From £5.5 million. *REDD: 020 8016 4350*



also the project's development manager. The impressive amenities will include a gym, a swimming pool, childcare facilities and co-working spaces, as well as access to the facilities of the new flagship Six Senses hotel, which will also be in the building.

There are some outstanding one-off projects on the market too, such as Langdale House, located a few minutes' walk from Richmond Park. Designed by Richstone Properties, this detached villa is set on a quarter-acre plot, with landscaped gardens and enough interior space for even the largest of families to spread out. Spending so much of the last year indoors has certainly made us all more aware of the importance of a home that's built for the way we live today.





LANGDALE HOUSE, SWI5 This detached seven-bedroom house is situated just moments away from the green expanse of Richmond Park. The property has been finished to a high standard, and features a curving oak staircase, tulipwood cabinetry and a spacious master suite with two dressing

tulipwood cabinetry and a spacious master suite with two dressing rooms. ± 10.25 million. *Richstone: 020 8392 0312*

THE PORCHESTER BUILDING, LONDON W2

Located in a converted Victorian warehouse in Notting Hill, this duplex penthouse is accessed via a private lift and has a bright open-plan layout. Standout features include the huge mechanised roof light above the living area, the hand-crafted copper kitchen, and a roof terrace with a private pool. £4.95 million. *Winkworth: 020 7355 0284*





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GLOBAL CONNECTIVITY

The peerless Savills Private Office is further expanding its team of senior directors within Europe, the Middle East, Russia, Hong Kong, Singapore, China and India. Harnessing its network of experienced operators in more than 600 offices throughout 70-plus countries, the team provides an authoritative, joined-up approach to provide ultra-high net worth individuals and their advisors with access to the full spectrum of Savills global services

CLOCKWISE FROM ABOVE: Reception room overlooking courtyard garden at The Glebe; elevated beach life at Jungle Cove, the Bahamas; the drawing room in Bowden Park, Lacock, Wiltshire; first floor drawing room of Rue de Rivoli, Paris

op-notch Super Prime portfolios might comprise a number of exceptional properties – a magnificent primary residence, a city penthouse and Mediterranean villa perhaps, or a ski chalet, eco-lodge, Caribbean party pad or grand country sporting estate, not to mention a string of investment acquisitions and commercial interests – but the common denominator will be a single point of contact at Savills Private Office.

Established by David Forbes in 2007, The Private Office has become the undisputed market leader at the top end of the global property business. Set up to apply a trusted boutique experience to help clients achieve niche and specialist sales and acquisitions, the operation is truly international, cross-discipline and seamlessly collaborative. The call to expand the network into Asia reflects the highest standards of bespoke service delivered in real estate search, financing, investment, management or consultancy. "What we offer over any of our competitors is global connectivity," says Forbes. "We can connect anyone, anywhere in the world, at any time, and offer the best advice available for whatever asset class they are interested in " 

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Typically, a client will have a wide-ranging portfolio. In tandem with their private wealth advisors (bankers, family offices, lawyers, accountants or art advisors), they will be looking to manage assets with the savviest market knowledge available. Cue, The Private Office's hallmark offering: a people-based, 360-degree service that gives both institutional and private clients access to superlative real estate advice, drawing on local expertise and talent across the globe whether for development, consultancy, sales and marketing, or rentals.

The service is not just transactional; it is about understanding an individual's lifestyle and business – from Europe to Asia, Los Angeles to Tokyo. One European client, for example, initially sought to acquire a principal residence in London and a leisure property abroad. He then engaged his point of contact at The Private Office to acquire four investment properties to be held in trust for his children and was additionally referred to the Country team with a view to securing a large sporting estate. The Savills leasing experts are also fulfilling his desire to find an alternative family office within a convenient walking distance of his principal residence.

"We can deal with any single aspect of property that someone might want, whether it's residential, commercial, rural or investment," says Alex Christian, London Director of The Private Office. "We have the unique ability to look after clients throughout their property journey and provide them with continuity and discretion." Indeed, that same client has investments in renewable energies, and is now connected to Savills Energy and Sustainability Group for potential commercial synchronicity.

The Private Office has deepened its footprint in Asia and the Middle East with the appointment of Frank Marriott, Head of Regional Investment Advisory APAC. In India, Shveta Jain, Managing Director, Residential Services, funnels clients' commercial/residential desires to the team, catering to a strong pull towards the Gulf and London. Stan Ennor-Glynn, based in Dubai, works with the heads of six countries in his role as Head of International Residential Sales, Middle East. Through the acquisition of Cluttons in 2018, the oldest property advisory firm in the Gulf, Savills has more than 40 years' of exceptional contacts with the region's Royal and merchant families.

Further UK appointments add finesse to The Private Office operation. William Duckworth-Chad joins Alex Christian with a focus on nextgeneration wealth; Jonathan Hewlett, Head of London, provides high-level consultancy advice; Isabella Birch Reynardson, Head of Super Prime Lettings, adds a pivotal new residential service; and Poppy Chenevix-Trench, Head of Communications, ensures a clear flow of information within the global team.

For further details, please visit savills.com/privateoffice or email The Private Office @ savills com @ @ savills brivate office

THE DREAM TEAM



DAVID FORBES

Chairman, The Private Office David established The Private Office to provide a single point of contact for UHNW clients to access the Savills network. As the first port of call for private banks or family offices, he is on standby to provide in-depth advice with guaranteed discretion. dforbes@savills.com

IEAN-CLAUDE CAPUTO

The Private Office, Riviera & French Alps Jean-Claude has unparalleled knowledge of the prime markets in the French Riviera, Monaco and Courchevel/Meribel. His experienced people-based approach has led to many of the most important sales and acquisitions in the last fifteen years. jccaputo@savills.com

ISABELLA BIRCH REYNARDSON

The Private Office, Prime Central London Lettings Operating in Prime Central London since 2007, Isabella's clients range from various portfolios in Prime Central London, corporate and estate landlords as well as private, HNW individuals, world-class developers and investors. ibreynardson@savills.com

ALEX CHRISTIAN

The Private Office, Head of London One of the founding members of The Private Office, with a reputation for discretion and an encyclopedic knowledge of the market, Alex's role is to provide bespoke, tailored and personal service to those looking to sell and buy the capital's finest properties. achristian@savills.com

CRISPIN HOLBOROW

The Private Office, Head of Country Specialising in high-value country houses and estates, Crispin operates in a confidential sphere where discretion is paramount. With 35 years of experience, his longevity pays dividends as he can offer properties not known to competitors and which rarely reach the open market. cholborow@savills.com



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CONDÉ NAST NOTEBOOK

A look at some of the latest developments, at home and abroad



SMART CITY LIVING

Leading estate agency Winkworth has expanded its prime London development activities and is now marketing a range of high-end schemes across the capital. Headed up by Adam Stackhouse, it has launched a new department based in Mayfair, which also advises on new homes created from former commercial spaces. Current schemes include St Lukes Mews and Sarm West Residences in WII, and 49 Bassett Road in Notting Hill. The latter consists of five apartments set behind a Victorian façade - pictured here is the three-bedroom penthouse, £3.15 million. For more information, call 020 7355 0285, or visit www.winkworth.co.uk

REIGNING IN SPAIN

Stylish sunseekers will be captivated by EPIC Marbella, a new project by luxury developers Sierra Blanca Estates that has been furnished by Fendi Casa. It's located in a 12-acre enclave in Marbella's sought-after 'Golden Mile', home to some of southern Spain's most impressive private homes. Set for completion next year, the apartments and penthouses blend indoor and outdoor living, with generous terraces and views towards the nearby beach. The interiors are suitably chic, with Italian marble bathrooms, bespoke joinery and kitchens by Fendi Cucine. From €2.5 million. For more information, call 00 34 952 829 313, or visit www.epicmarbella.com





ON TOP OF THE WORLD

Located on the edge of Canary Wharf, Landmark Pinnacle is set to be London's tallest residential tower. At 75 storeys high, the apartments will enjoy some of the best views in the city – especially from the residents-only roof terrace. There are also plenty of amenities, including a 24-hour concierge, a private cinema, virtual golf, a pool table and Pilates studios, as well as a children's play area on the 27th floor that spans the entire width of the building. From £559,000. For more information, visit www.jll.co.uk



MODERN CLASSIC

Across London, contemporary properties are being created behind period façades, such as this Chelsea townhouse, which has been completely rebuilt to create an airy modern home. Behind its Victorian front, 14 St Luke's Street has been cleverly renovated, to create light-filled living across five floors, complete with plenty of in-built technological touches, from ceiling speakers to an automated lighting system. The property is on a peaceful street, a short stroll from the King's Road and next to a pretty public garden. £6 million. For more information, visit www.johndwood.co.uk

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PHOTOGRAPHY C/O SAVILLS









VOGUE ASKS

Who makes your favourite jewellery? "I completely adore Pippa Small." Pendant necklace, \$2,440, Pippa Small

GABRIEL GARCÍA MÁRQUEZ



Name a book that everyone should read. "Love in the Time of Cholera, by Márquez [\$9, Penguin]."



What's your go-to party look? "When in doubt, I go for a classic, below-the-knee, black satin dress." Dress, \$1,400, Dolee & Gabbana

Is there a dress that changed your life? "One I designed with Betsey Johnson for Truman Capote's Black and White Ball in 1966."



Do you have a beauty routine? "A bath in Santa Maria Novella Melograno bath oil [from £57], then Kiehl's Creme de Corps [from £12.50], Clarins Beauty Flash Balm [£33] and finish with Charlotte Tilbury's Magic Cream [£75] and Airbrush Flawless Foundation [£34]."



Where should I visit in Britain this year? "Budleigh Salterton in Devon, for the most

What would Penelope Tree do? Advice on life, style and beauty from the Swinging '60s model

Whose wardrobe would you love to raid? My friend Edina Ronay's, for her Ossie Clark dresses.

Where should I go for a chic London dinner?
You can't really get past The Wolseley, sorry.
And to buy great sunglasses?
I love the Vintage-sunglasses-shop.com.
Any tips for recreating 1960s eye make-up?
Paste eyelashes under your bottom eyelids
before drawing thin white lines in-between.
And never colour, darling.
Where would you head for on a day out with

your friend Manolo Blahnik? Wiltons restaurant followed by Sir John Soane's Museum, and then to an animal rescue shelter, What did you learn from Diana Vreeland? That style comes from your spirit. Name something you'd bring back from the '60s. Conversation pits. Do you have a skincare secret? Plain yoghurt on your face for 20 minutes. Tell me which film you last watched. Pain and Glory – for the third time. Do you have a favourite memory of photographer Richard Avedon? Dancing with him, Ara Gallant and Polly Mellen after a shoot when I was 17. What's your afternoon pick-me-up? The Five Tibetan Rites. It's like yoga, but harder. If someone copied your style, what would you do?



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