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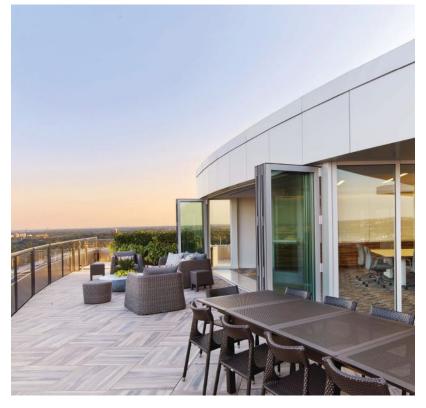


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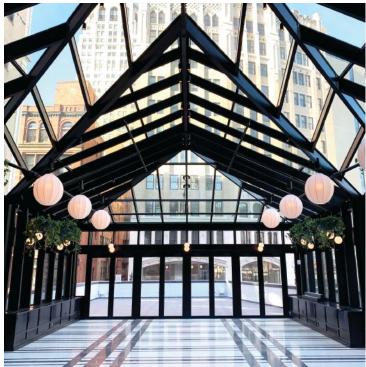




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FROM THE EDITOR



Built-for-Rent Demand Grows

R ENTING BY CHOICE, ONE OF THE PAST DECADE'S "STEALTH" macro consumer and housing preference trends, has shown the kind of staying power and scalability that's got big single-family for-sale home builders abuzz about the opportunities ahead.

Toll Brothers recently made public a deep commitment in the space—a \$60 million investment in a \$400 million venture that aims to iterate a successful build-to-rent BB Living business model into the Denver, Las Vegas, Jacksonville, Fla., Boise, Idaho, Dallas, and Houston markets.

In its second quarter earnings call, Toll's chairman and CEO, Doug Yearley, spoke of great expectations and clear alignment with the firm's product offerings, geographies, and customer segmentation road-map. "We formed a joint venture with BB Living, an established build-to-rent developer and a large financial partner in a \$400 million joint venture to purposely build and operate single-family rental communities," Yearley said, according to a call transcript. "While Toll Brothers has committed a relatively modest \$60 million to this partnership, we believe this investment will produce strong returns over time. It's viewed as an ancillary income stream. We see this as more and more renters may prefer to raise a family or live in a single-family home versus an apartment complex or community or building. And so it is part of our Apartment Living group." The deal is the first and biggest but by no means the last we'll see of strategic commitments by for-sale home builders in the built-forrent space. Clayton Homes CEO Kevin Clayton recently noted that his firm—the nation's largest builder and distributor of manufactured homes and a top 15-ranked site-build operator—is piloting build-for-rent home communities within some of its massive geographical footprint.

Demand for single-family for-rent taps two well-springs of household economics: the rent-by-necessity group, for whom down payment hurdles, interest rate pressures, and rising for-sale prices have put homeownership out of reach, and the households who could afford to buy, but choose to rent.

Some big builders are already producing new-home stock for single-family rental property management enterprises that emerged in the wake of the foreclosure crisis. Meanwhile, the urban higher-end and luxury apartment market took off during that time. The rapid uptake, particularly for Class A, highly amenitized apartments in major urban areas, exposed a heretofore unpronounced and now-expanding marketplace of renters by preference.

According to National Multifamily Housing Council data, 15 million households—representing 35% of renting households—rent singlefamily homes rather than multiunit apartments. With demand on the rise for rentals, and millennials reaching a now-or-never moment in family formations, single-family rental taps into competencies production builders have around leveraging relationships with master planners, relatively fast construction cycles, and established community management and programming infrastructure, all of which contribute to faster access to cash-flow than high-rise and other attached product offerings allow.

Strategic commitment, investment, and emphasis on single-family built-for-rent will likely pivot from the low single-digits of housing activity volume into a relatively small-butsolid double-digit percentage of homes over the next 10 years. **B**

John McManus Editorial Director, Residential Construction



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by BUILDER STAFF

Notable news, trends, and data from around the industry

Crystal Lagoons Amenity Boosts Community Sales

IN THE YEAR SINCE THE FIRST CRYSTAL LAGOONS amenity in the U.S. opened for resident use, a total of three have come online in Florida and Texas, with more under contract or construction across the country. During this time frame, single-family and multifamily communities with active or upcoming lagoons have experienced rapid sales, and many have ranked among the top master planned communities in the U.S., according to RCLCO's 25th annual report.

The Epperson community in Wesley Chapel, Fla., ranked No. 3 out of 310 for-sale communities in Tampa Bay by annual starts in February 2019. It saw a 21% sales increase at its model homes during the pre-construction period over a seven-month time frame, compared with 1% to 5% increases at competitor communities.

"The hard sales data we have validates that our lagoons are revolutionizing the market," says Eric Cherasia, vice president of business development at Crystal Lagoons. "They're also adding substantial value for builders and developers by maximizing the value of their development and increasing sales velocity."

Balmoral, built by Land Tejas in Humble, Texas, was awarded "Most Increased Sales" by John Burns Real Estate Consulting in 2018, owing to a 345% jump in sales over a partial sales year in 2017. RCLCO's report ranked it No. 43 of the 50 best-selling master planned communities of 2018.

LeFrak/Turnberry Associates' Sole Mia leased almost all of the 200 units in its first tower in less than seven weeks, breaking multifamily leasing records in Miami. The threebedroom units facing the lagoon have leased



New-home sales at Balmoral in Humble, Texas, rose 345% in 2018 over a partial sales year in 2017. faster—and for \$300 more on average—than units facing the ocean.

"We're seeing a ton of success across all of the projects we're doing," Cherasia says. "Just this year alone, we had a 200% increase in our signed contracts at this point in the year. When we extrapolate out, we're looking at a very big year."

Upcoming Projects

All told, 110 Crystal Lagoons amenity projects are in some stage of negotiation, planning, or development across the U.S., with prospects in 22 states, including North Carolina, Tennessee, Alabama, and a 34-acre lagoon in Palm Springs, California.

While many of its U.S. projects are private or semi-private master planned community features, Crystal Lagoons is also pursuing public access installations. The upcoming 2-acre lagoon at the \$700 million Esplanade mixed-use project in Pittsburgh marks many firsts for the company: its first U.S. urban lagoon, its coldest climate to date, and its first public access lagoon in the U.S.

"It's really helping to revitalize that area in Pittsburgh," Cherasia says. "We see similar projects shaping the way for our expansion."

Another public access lagoon is in negotiations for the \$1 billion redevelopment of a 100-plus acre mall site in Plano, Texas. The new Collin Creek is set to include 500 single-family homes, 2,300 multifamily units, and 300,000 square feet of retail space.

According to Cherasia, the amenity's performance has exceeded Crystal Lagoons' expectations in the U.S. "We set our goals high," he says. "But honestly I think seeing these numbers, even we were shocked with the increase in velocity and value that we're able to seize."

The company is currently targeting westward expansion as it looks to open lagoons in Utah, Arizona, and Las Vegas.—MARY SALMONSEN



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Tips for Getting Projects Approved

A Colorado- based design team shares how to manage the zoning and approval process

The High Line Pointe apartments near Denver—completed in 2018—met a high bar for getting a project approved. The site is bisected by the county line separating Denver and Arapahoe counties. It sits adjacent to the High Line Canal Trail—a National Landmark Trail that is maintained by municipal recreation agencies. Complications were doubled by dealing with two school districts, two fire districts, and a powerful and, at first, adversarial HOA.

The development team included Jared Carlon of Norris Design and Chris Grady with the architecture firm Kephart—both based in Denver. To make the deal happen they drew on experience, and also used the project to sharpen their strategies and tactics for successfully interacting with the local municipalities and the neighbors.

The team spent a lot of time listening to neighbors' concerns about the project. "Even when you have a use by right situation and you're following the rules, the simple act of meeting with the neighbors can help dispel rumors and mistrust," says Grady. "The primary task is not to get people to support your project. That's great if they do, but the idea is to open a dialog and maintain communication."

Here are some tips from Grady and Carlon for keeping project approvals on track and within budget:

Hold an Open House. To kick off a project and establish relationships with the neighbors, hold an evening meeting in a public, neutral location like a school, church, or community center.

Use Good Pictures. Use high-quality graphics for your presentation, which can help tell the story of the project.

Stay Flexible. While interacting with neighbors in these situations, it's vital to stay cool. "Sometimes we want to express frustration but we know we can't," says Grady. "It's hard."

Follow Through. "If you tell someone you're going to follow through and they say, 'Will you send me this?', you always have to do that," says Carlon.

Do Your Homework. Appearing before planning commissions, city councils, zoning boards and other gateways to approval comes with its own set of guidelines, strategy, and tactics.

Be Positive. "Talk about what it means to be a part of that community. The presentation should also address any and all of the approval criteria. Show them what they're voting on and why it should move forward," says Carlon.—**SCOTT SOWERS**

TOP CITIES DESIRED BY MILLENNIALS

MEYERS RESEARCH CONDUCTED ITS THIRD ANNUAL MILLENNIAL survey in January, which focuses on millennials—for this data, those born between 1980 and 2000—regardless of their living situation (own, rent, live with parents, etc.).

A new question this year from BUILDER's sister company asked respondents if they had considered moving out of their current city, and, if yes, to where and why? Nearly 60% of respondents said yes. It appears that younger millennials are more flexible—70% of respondents aged 19-24 have seriously considered moving compared with 45% of those 35 to 39. Owning a home is a deterrent with 60% of renters reporting that they are open to moving compared with 40% for existing homeowners.

Denver, Portland, Ore., Seattle, Washington, D.C., and New York City were the top five desired locations. Those respondents considering a move to Denver, Portland, and Seattle were already located in the West; the desire to move to D.C. and New York came from outside the Northeast. Regardless of the city of origin, the driving factors to move included job opportunities (30% of respondents), affordability (20%), and lifestyle (12%).

Using this information, Ali Wolf, director of economic research for Meyers Research, created an index to capture the markets most poised for millennial success:

- □ Texas dominates the top of the list as Dallas and Houston ranked well for quality of life, cost of living, and overall employment opportunities, propelling the markets to No. 1 and No. 2, respectively. Austin, a smaller metro, rounds out the top three, with a heavier focus on relative housing affordability and the fun factor.
- □ The labor market helped and hurt Phoenix, No. 4, with strong employment opportunities but modest salaries. The city's lower-than-average millennial wages are partially offset by a favorable cost of living. The fun factor pulled Phoenix lower than Austin.
- □ Employment opportunities in Orlando (No. 5), while concentrated in a few sectors, are plentiful with 4% job growth year over year. Like Phoenix, Orlando's score was dinged by low millennial salaries, but the cost of living helps mitigate some of the effects. For example, 85% of total new housing units planned had a minimum price below the local FHA loan limit of \$314,827, according to Zonda.
- While highly recognized as a millennial hotbed, Denver's desirability was pushed down by affordability factors but remains attractive from a quality of life standpoint, landing it at No. 6.

This data overlaps with three of the top five desired markets highlighted by millennials in the survey (Denver, D.C., and Seattle). While affordability is a definite factor in considering where to live, job opportunities—or at least, perceived job opportunities—play a higher role.

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PULSE

Conflict Plays a Vital Role in New-Home Sales



AS INTIMIDATING AS OBJECTIONS ARE when builders speak with potential home buyers, the truth is that more conflict means more change. The exciting part about this, according to Jason Forrest, CEO of Texas-based Forrest Performance Group, is that it's the best way to achieve resolution with the prospective buyer. When conflict is viewed as a win-win rather than a win-lose proposition, Forrest says builders go from feeling weak to feeling strong—which helps them sell more homes.

In a video on builderonline.com, Forrest discusses how conflict can strengthen a business. Salespeople often think of objections as criticism, and some even take a prospect's objections personally, but objections are just feedback. The only reason people react to conflict with anxious feelings is because many of us have been programmed to see conflict as a negative, according to Forrest. He says people can combat these physiological reactions to objections by realizing that conflict isn't a negative in the hands of a sales warrior who wants to improve their prospects' lives. Productive conflict is the fastest way to close the sale, he adds, noting that the only time you should feel worried about objections is when you don't hear any.

Conflict isn't a battle between salespeople and the prospect, rather, it's an internal struggle the prospect is going through on their own. Realizing this, Forrest says salespeople can help prospective home buyers win that internal battle by providing solutions.

POST-IT NOTES TRIPLE IN SIZE FOR INDOOR-OUTDOOR USE

3M's Post-It Extreme Note series is now available in an extralarge format, measuring 4.5 inches by 6.75 inches. There's just over 30 inches of writable area per sheet—more than three times the size of the standard 3x3 note.

The Extreme XL notes are made from the brand's DuraHold adhesive and paper. The adhesive sticks to a range of surfaces, such as steel, cement, PVC, plywood, brick, and stone, and removes cleanly from each one. The notes retain their adhesive properties and remain writable and legible in hot, cold, wet, or windy conditions, according to the manufacturer.

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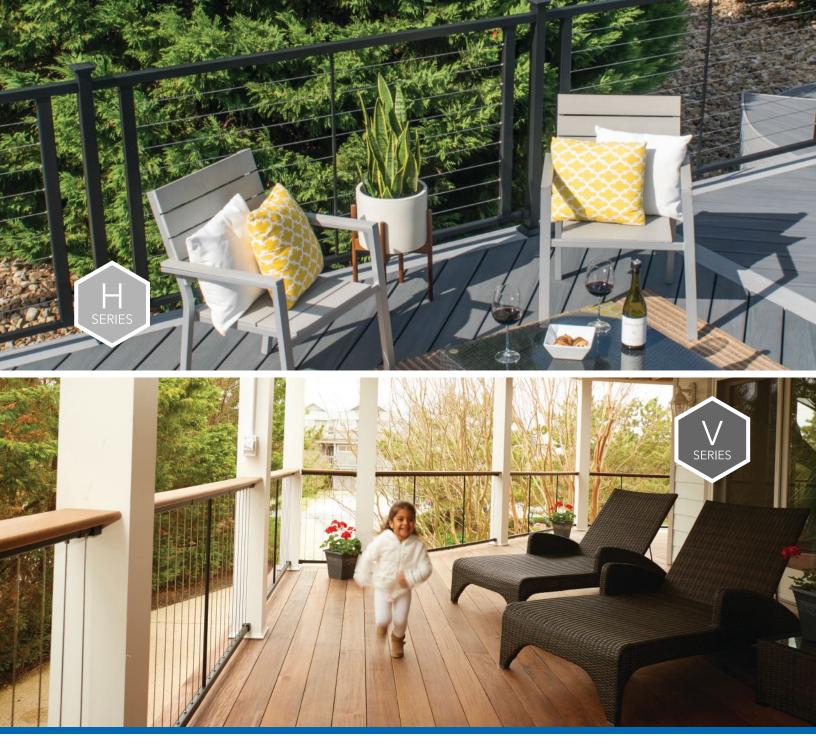


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Questar Returns to High-Rise Development

BEFORE ITS NEWEST PROPERTY NEAR Baltimore's Inner Harbor opened, Questar Properties had focused mostly on low-rise, office, and retail development in the Mid-Atlantic region. Its only other high-rise residential project, Horizon House in midtown Baltimore City, dates back to 1965.

Fifty-four years later, Questar's third- and fourth-generation leadership has taken cues from luxury towers in other urban areas to return to the high-rise space with 414 Light Street, which opened in December. About 150 units are now occupied in the 394-unit tower, currently the tallest residential building in Maryland at 44 stories. "We wanted to be part of the urban renaissance going on around the Inner Harbor and throughout downtown Baltimore," says Stephen Gorn, CEO.

Once home to McCormick Spice company's corporate headquarters, 414 Light Street was cleared in 1989 and operated as a parking lot through the 2000s. Questar acquired the site for \$11.5 million in 2011 through a short sale from Susquehanna Bank.

In a nod to the site's history as a McCormick plant, each of the floor plans has a spice-based name, such as "The Cayenne." Units range in size from studios to two-bedroom apartments; rents start at \$1,799 for a studio and from the \$6,000s to \$8,000s for one of the 11 penthouses. Standard features include keyless entry, smart home technology, walkin closets, and Bosch appliances. Penthouse units offer fireplaces, 10foot ceilings, wine refrigerators, and private terrace gardens in select plans. The building is LEED Silver certified, with LED fixtures, Energy Star appliances, and water-efficient fixtures.

The cornerstone of the project's amenities are its concierge and wellness offerings. Services, available 24/7, include package acceptance, grocery delivery, personal training, housekeeping, personal shopping, dog walking, and pet sitting. Questar employs a full concierge team.

The building's seventh-floor deck boasts nearly an acre of amenity space, including a landscaped sky park and activity lawn, an outdoor kitchen, grilling areas, and a pool that overlooks the Inner Harbor. Inside, residents have access to a demonstration kitchen, a media room, a dining room, a game room, a library, and business and conference areas, as well as a 4,000-squarefoot fitness center.

Gorn isn't about to wait another 54 years to build a third high-rise tower. 414 Light Street covers 1.1 acres of the 1.92-acre lot; the remaining acreage will make up the project's second phase. While phase two isn't yet solidified, Gorn says 414 Light Street will serve as a prototype for the firm's future projects.—M.S.

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IF YOU AND YOUR CUSTOMERS ARE STILL PAYING FOR SILL DECK DAMAGE, YOU'RE PAYING TOO MUCH. STOP PAYING FOR IT AND START PLANNING FOR IT WITH RDS - www.enduraproducts.com/RDS



New Super Speed Cycle Dries Laundry in Just 30 Minutes



Four new Samsung washer and dryer sets are now available for purchase, including two front-loading and two top-loading washer and dryer models. Each of the sets has been fully redesigned for 2019, with a focus on complementing interior design trends.

"Our leadership in home appliance is driven by design and technology that inspires and enables new ways of caring for our families and enjoying our homes," said John Herrington, senior vice president and general manager, Home Appliance, at Samsung Electronics America.

The new champagne stainless steel appliance finish, available on the front-load washer and dryer, is recommended for use in modern laundry spaces with natural wood finishes, tile patterns, or thick-grained marble or granite.

The front-load designs have a slimmer control panel than previous models, as well as a narrower depth of 2.7 inches. The top-load line features a built-in faucet for pre-treating laundry and a lifted tub for easy loading and unloading.

All of the new washers offer increased capacity over previous models, and the Super Speed cycle, available for the WF6300 and WA5400, enables laundry cycles as short as 30 minutes for an 8-pound load. The DV6300 and DV5400 dryers also offer a steam-clean function, which remove static and wrinkles inside the dryer.

The Samsung WF6300 front-load washer and DV6300 front-load dryer are Wi-Fi enabled, providing end-of-cycle notifications, remote start functions, and cycle recommendations on Bixby-enabled devices, including smartphones, Samsung TVs, or a Family Hub refrigerator.

Pricing for the new washer and dryer series starts at \$799. The front-load 6300 series is available in champagne, black stainless steel, and white, while the 6100 series is available in champagne and white. The top-load 5400 series is available in black stainless steel and white, and the 5200 series is available in white. **-M.S.**

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DESIGN TRENDS



Summer Party House

View the neighborhood fireworks show from the balcony of this charming design

*b*γ **AURORA ZELEDON**

OW DO YOU CREATE EXCITEMENT AROUND A HOME FOR BUYERS? It helps to paint a picture of what their life could be like there: A festive, friend-filled scene, in which your buyers get to play the gracious hosts of a memorable Fourth of July party. Guests can hang out by the grill or cool off inside the home. Once it's dark, everyone heads upstairs to the balcony to watch the neighborhood fireworks show.

Sounds pretty ideal, right? This 2,458-square-foot house plan certainly supports that vision. Within an open, modern layout that allows everyone to circulate with ease, the small details really stand out-such as the master suite's expansive closets and the large walk-in pantry that can be accessed from both the kitchen and the hallway by the garage, so it's easy to put away groceries and then retrieve them later when needed. A sizable kitchen island overlooks the family room, and the first floor offers access to front and rear verandas. And with two balconies upstairs (one connected to the game room and the other with access from each of the secondary bedrooms), the summer spirit can last all year.

See more summer-ready plans at go.hw.net/BD0719-plans. B

0 PLAN #120-260

SQUARE FOOTAGE 2.854

BEDROOMS 3

BATHROOMS 2.5

68'7" X 51'7" FOUNDATION Slab (other options available)

DIMENSIONS

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PRODUCTS



Bigger is Better

Size and weather resistance rule the day in new windows, doors, and patio doors

by mary salmonsen

PLY GEM

The Ply Gem EuroSeries is available in two-, three-, or four-panel configurations, with a maximum size of 21 feet by 9.5 feet. Despite the door's size, a proprietary EuroGlide operation system allows for easy movement. The door is HVHZ (High Velocity Hurricane Zone) tested, and meets impact protection requirements for the Florida Building Code, including Miami-Dade County. The vinyl frame is available in a variety of two-tone finishes. *plygem.com*



HAAS DOOR

Haas Door has added four new polycarbonate impact window glazing options—clear, dark gray, bronze, and pebble—to the American Tradition 900 series of steel garage doors. Taken together, the door and glazed windows offer design pressures of +48.0/-52.0 for doors up to 10 feet, 2 inches wide, and +31.3/-34.9 for doors 10 feet, 3 inches to 16 feet, 2 inches wide. Doors with impact glass are not rated for use in an HVHZ. *haasdoor.com*

VSKY-FRAME

The Sky-Frame Hurricane doors and windows have fulfilled Miami-Dade County requirements for extreme weather and impact resistance, and comply with HVHZ criteria in the Florida Building Code. The panels can measure up to 91 inches wide and 138 inches high, are permitted for design pressures up to 75 psf, and have passed water resistance testing up to 22 psf. Multitrack setups allow for an unlimited number of sliding doors and windows near each other. sky-frame.com



V MARVIN

The next phase of the Marvin Modern collection adds Casement and Awning windows in crank-out or push-out movement styles. All Marvin Modern products are distinguished by slim sightlines, designed for minimum visual distraction. The frames consist of a high-density fiberglass exterior over an aluminum interior, which provide durability and energy efficiency. Casement windows measure up to 3 feet wide and 9 feet tall, while Awning windows measure up to 8 feet wide and 8 feet tall. marvin.com





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Daringly different. Infinitely beautiful.

The new black stainless collection from Bosch helps guard against scratches and fingerprints.





Sign up online for information about our Bosch builder program at: bosch-home.com/us/builder



Scratch and fingerprint resistant.

Because Bosch black stainless is made from a special material, not simply a black foil coating, it helps guard against scratches and fingerprints. So homeowners can make a bold

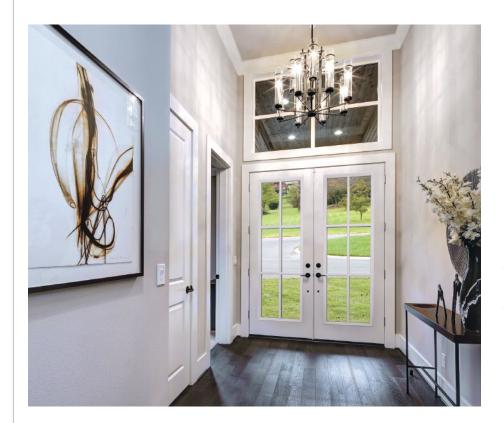
Quality finishes.

Features a high quality finish that's consistent across handles and control panels, for a seamless look that clients and buyers appreciate.



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PRODUCTS



< ODL

ODL's newest Traditional-Style Simulated Divided Lights (SDL) door glass configuration features a six-light grille over a full-length pane and measures 22 inches by 64 inches. The SDL door glass series emulates the look of divided-light door glass by applying external grilles over a full glass pane. The injection-molded window frame allows for a simpler installation process, and reduces the likelihood of warping or separation from the glass over time, according to the company. The glass is available in oak or white frames. A variety of clear and decorative door glass styles are available, including low-E glass. odl.com



JELD-WEN

The F-2500 patio door system offers the manufacturer's folding patio door operation type at an "approachable" price point, designed and built for the repair, remodel, and new-home construction markets, according to the company. The two-panel door system features fiberglass construction with an aluminum-clad frame and a bottom-mounted hardware track. It is currently available from select retailers in a primed white finish; a wide release in all of the firm's finish colors is set for later this year. *jeld-wen.com*



WEATHER SHIELD

The newest sliding door in Weather Shield's Contemporary Collection offers larger sizes, improved performance, and advanced sill design. With a 2 ¼-inch-thick door panel, the new door expands maximum panel widths up to 5 feet and heights up to 10 feet. The door has a multipoint locking system, TPE synthetic rubber weatherstripping, precision bearing rollers, and a low-profile 1 ¼-inch sill. It can be shipped assembled or loose and installs like standard sliders. weathershield.com



BORAL

The Boral Windows gliding patio door system is made for design flexibility, with a wide range of customization options. The saddlestyle doors are available in two-, three-, and four-panel configurations, and range up to 8 feet high and 16 feet wide. It features a mechanical frame, welded sash, stainlesssteel rollers on vinyl rails, dual-seal weather stripping, and an internal weep system. The frame system is knocked down, allowing for easy transport and on-site assembly for contractors. *boralamerica.com*



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ECONOMICS



XPERTS FROM ZONDA AND METROSTUDY, who recently provided financial analysis for the home building industry, say they anticipate a recession by the end of 2021.

"We're predicting a fairly healthy year for the remainder of 2019, with about 2.575 million jobs being created this year," said Metrostudy chief economist Mark Boud. "This forecast was done before the recent news on tariffs, so this may be revised downward. We do predict a recession and predict job losses to begin at the latter part of 2021 and going into 2022."

The good news? Boud and his team don't believe the recession will be nearly as bad as what happened during the housing crises. The timing of the prediction is based on the 2-10 Treasury yield spread, which measures the difference of yields on short-term (two-year) Treasury bonds versus long-term (10-year) Treasury bonds. When the short-term bonds are worth more than the long terms, the yield curve is "inverted" and a recession typically follows about 18 months later. The current 2-10 yield spread has been dropping since 2014 and was close to inversion the last time it was measured, in the fourth quarter of 2018.

On the Horizon

Industry experts predict a recession in the next couple of years

by **SCOTT SOWERS**

Housing starts, which include single-family and multifamily, are predicted to hover around 1.2 million in the near term as vacant lot inventory continues to drop. Interest rates, on the other hand, are expected to rise.

"We're still predicting a bit of an increase and will top out at about 5.5% in a year and a half," said Boud. "This pattern has always been erratic, but the overall pattern has been upward caused by continued economic growth and inflation that will be enhanced by the tariff activity that we're seeing."

The pent-up demand on the affordable end of the housing scale continues to represent an opportunity for builders as the number of closings exceeds housing inventory levels in the lower ranges starting at \$150,000 and topping off at \$400,000.

The price range between new homes and existing homes has widened as new-home sizes remain in the 2,400-square-foot range-which is where it's been since 2010. Home renovation projects are expected to rise and remain especially attractive for homeowners locked into low fixed-rate mortgages.

Key takeaways from the Metrostudy/Zonda forecast include:

- The national housing market will continue to be undersupplied in 2019. There are high levels of pent-up demand in lower price ranges.
- The U.S. housing market will become increasingly overvalued in 2019. Price appreciation will slow or stop, and costs will continue to rise. However, the risk of a home price collapse is small in most markets due to under supply.
- The recent drop in mortgage rates may reverse as economic pressures combine with the impact of debt and higher risk in an environment of tariffs and unpredictable government policies.
- For the housing industry, the greatest short-term worries are centered on cost and reduced affordability. The greatest long-term worries are the national debt and policies that damage the middle class. B



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WE WERE ALWAYS TAUGHT TO VIEW THE WORLD FROM A DIFFERENT PERSPECTIVE.

Chie file & the the

THE NEXT GENERATION

NOT JUST HANGING AROUND

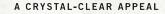
As siblings growing up around a company known for its visionary approach to market trends, it comes as no surprise that Napoleon's new Co-CEOs, Chris and Stephen Schroeter,



identified electric fireplaces as the future, investing in new products that appeal to homebuyers, yet are cost-effective for builders.

A NEW LOOK

The award winning CLEARion See Thru Electric Fireplace is proof that Napoleon is light years ahead of the industry when it comes to improved versatility, functionality and beauty. Proving the importance of seeing things from all points of view, it's the first ever truly-see-through electric fireplace, with a patent pending privacy mode that allows you to turn the transparency on and off.



The Allure Vertical Series is another demonstration of Napoleon's innovation,



integrating new technology that increases flame height to create a stunning room focal point. Research has proven homeowner desire for fire in multiple rooms, and the Allure Vertical is the perfect solution.

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TOP INNOVATORS IN PLANNING, DESIGN, AND DEVELOPMENT were recently honored at the Gold Nugget Awards ceremony at PCBC, the largest home building trade show representing the West Coast. From roughly 600 U.S. and international entries, jurors selected merit winners and one grand winner in over 50 categories, including single-family production, multifamily, affordable, mixed-use, renovations, custom homes, and site planning. The following pages highlight some of the program's winning residential projects.

THE BEACON

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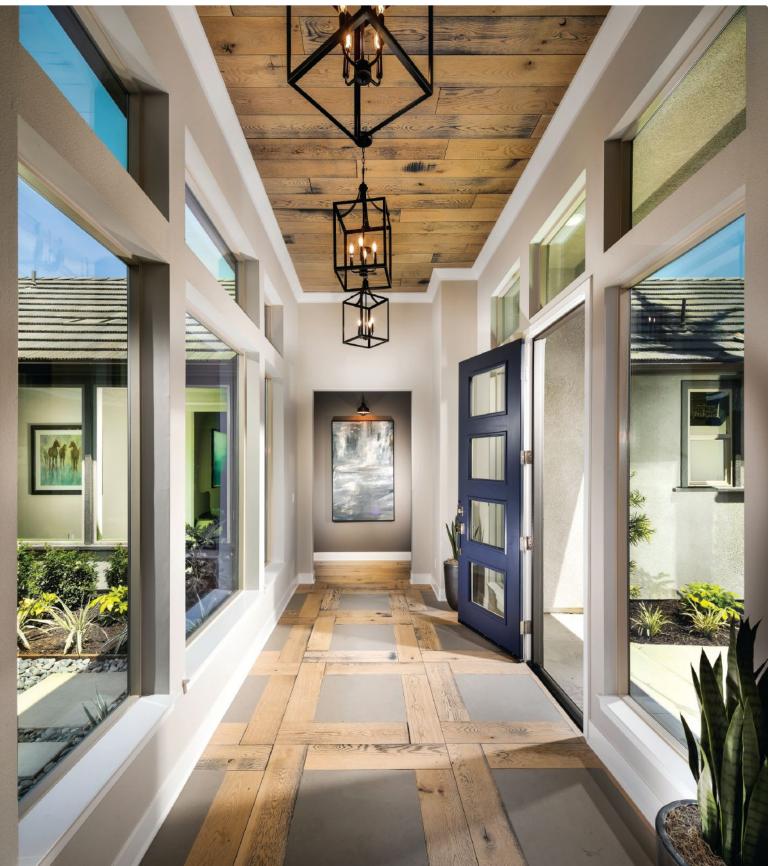


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< HOME OF THE YEAR >

THE BEACON

ARCHITECT/DESIGNER > BASSENIAN LAGONI / BUILDER > PARDEE HOMES SIZE > 3,029 SQUARE FEET / COST > FROM \$467,000

ACROSS THE COUNTRY—PARTICULARLY IN AREAS like Southern California—builders and architects have been developing new floor plans that blur the lines between interior and exterior spaces. Pardee Homes' Beacon Plan 1, in particular, was recently recognized as Home of the Year at the Gold Nugget Awards for its unique design that emphasizes seamless indoor-outdoor connectivity through two central courtyards.

With lot sizes ranging from 10,000 to 13,000 square feet, the builder was offered a rare opportunity in its Beacon neighborhood in Beaumont, Calif., to create a dualcourtyard, single-story luxury home priced from the upper \$400s. The design includes three to four bedrooms, three bathrooms, and a three-bay tandem garage.

Upon entrance to the H-shaped floor plan by Newport Beach, Calif.-based Bassenian Lagoni Architects, owners are welcomed with an expansive arrival court that flows into the front horizontal foyer. The home's layout divides the interior into four distinct wings, with the landscaped atrium and covered patio completing the central spaces.

"This jewel of a design gives you an efficiently designed floor plan that does not compromise the strength of indooroutdoor living, transparency, unfolding, layering, and simplicity of construction," notes one Gold Nugget judge.

A beamed vault unifies the great room, dining area, and kitchen in one backside wing, while a complete owner's suite takes over the other. The secondary bedrooms and tandem garage are housed in the parallel front wings, with dens, game rooms, offices, or a multi-gen suite offered as alternative uses for the bedroom spaces.—S.G.







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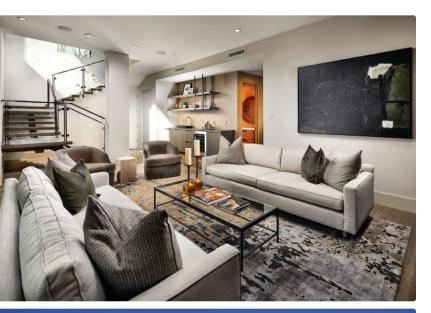


Azure Residence

< SINGLE-FAMILY, 3,500 TO 4,500 SQUARE FEET >

architect/designer > phx architecture / builder > shea homes

SIZE > 4,368 SQUARE FEET / COST > BASE PRICE \$2,379,990







THE INTEGRATION OF INDOOR AND OUTDOOR LIVING rooms within the luxe Residence 1 floor plan at Shea Homes' Azure community in Paradise Valley, Ariz., extends throughout the entire home, with almost every room designed as a transitional space.

Three full glass walls and patio doors separate the back of the home from the patio and pool deck. The staggered, geometric pool spans the entire width of the lot, with a unique below-grade fire pit set in the center. A pair of semi-enclosed outdoor living areas span the middle of the house, separated by an enclosed hallway with sliding patio doors on either end. The covered outdoor dining area adjoins the living room and pool deck, and the open-air lounge, shaded by cloth hangings on a grid cover, connects to the kitchen.

Two window wells bring natural light into to the entertainment room and junior master suite on the lower level, where homeowners can access the spaces through sliding glass doors. The master bath incorporates a window wall that opens to an enclosed courtyard, which features a freestanding tub and waterfall fixture. A glass-enclosed shower also adjoins the window wall from the inside.

The home's exterior elevation and unique layout mix modern-style architectural features with transitional dark wood finishes and natural stone accent walls. This mix extends to the interior palette, with light, clear wood cladding and accents against white walls, cream stone accents and light gray floors. Optional plan features in the model include a guest house/casita overlooking the pool and a detached garage.

The Azure community, which covers 66 homesites on 23.8 acres, is also the Gold Nugget Awards' Residential Detached Collection of the Year. According to the project's submission entry, each home—designed in collaboration with PHX Architecture and the Shea Signature by Shea Homes brand—aims to offer the look and feel of a sprawling estate home without excess or wasted space, and maximize the dwelling's exposure to the natural beauty of the surrounding valley.—M.S.

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The first of three main challenges was reducing the homes' energy consumption to the point where the solar array required to achieve zero energy would fit on the roof-tops of De Young's existing floor plans. This required a carefully considered mix of building components and processes, including 2x6 framed walls, performance-sealed attics, and highly efficient electric heat pumps and water heaters.

The homes operate almost entirely on electricity, with only gas cooktops or fireplaces included as standard, to reduce the solar power required to indirectly offset natural gas consumption. Additional green and sustainable features include water-efficient plumbing fixtures, hot water recirculation, and a balanced indoor air quality system.

To ensure none of the single-story homes' solar systems were shaded by the two-story homes—the project's second challenge—De Young pre-planned each of the single- and two-story home locations throughout the community, with only certain homes available on certain lots. The builder then addressed the third challenge of reducing up front energyefficiency costs by using energy performance modeling to determine a cost-efficient balance between solar offset and energy-efficient improvements.

EnVision is the first zero energy community to open in central California, and was the largest in the state at the time it opened for sales in 2018. While weather and individual homeowner habits may influence actual results, each of EnVision's homes is able to achieve zero energy within a 12-month period with the proper due diligence.

De Young's on-site Experience Center provides an overview of EnVision's building science and technology, including the smart home package that allows users to monitor their home systems and energy use in real-time. This ensures potential buyers are well-educated in the home's features and equipped to achieve zero energy operation.—*M.S.*





DE YOUNG ENVISION

< INNOVATIVE ENERGY DESIGN >

ARCHITECT/DESIGNER > TK DESIGN & ASSOCIATES / BSB DESIGN

BUILDER > DE YOUNG PROPERTIES / SIZE > 1,764 TO 3,822

SQUARE FEET / COST > \$356,990 TO \$460,740

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< CUSTOM HOME, 4,000 TO 8,000 SQUARE FEET >

ARCHITECT/DESIGNER > BRANDON ARCHITECTS / BUILDER > RDM GENERAL CONTRACTORS

SIZE > 6,457 SQUARE FEET / COST > \$9.6 MILLION

TO MAXIMIZE THE VIEW POTENTIAL OF THIS NEWPORT BEACH, Calif., property, the design team at Brandon Architects developed the Pescador Residence, a new 6,457-square-foot contemporary home with a generous open floor plan that creates several vantage points of the nearby Fashion Island skyline.

The entry courtyard, complete with a reflecting pond and specimen tree, introduces the elevated cast-in-place concrete wall that extends from the entrance to the interior. Natural wood ceilings inside also extend over fixed panes of glass into the roof eaves to connect the front entry to the rest of the house.

According to the firm, the home's main living spaces were treated as one large glass volume and then layered with solid mass, such as the concrete wall. The double-height living room features a 12-foot custom fireplace clad in steel paneling, while the open-concept kitchen conceals a butler's pantry behind the range wall. Expansive window walls with exposed steel elements open both areas to the adjacent exterior patio with an outdoor kitchen, infinity pool, and spa.

20 19 GOLD NUGGET AWARDS

Built as an entertainment home, the clients included three bedrooms, plus a gym and office for five potential bedrooms, five bathrooms, and two powder rooms. An eye-catching concrete and glass wine feature wall separates the kitchen and dining area from the speakeasy-esque lounge, complete with its own bar and seating area.

Upstairs in the master suite, the designers chose a minimalist European concept for the bedroom coupled with a resort-style master bath.

Its design and construction by RDM General Contractors didn't go unnoticed. The project was awarded Best Custom Home, 4,000 to 8,000 square feet by the Gold Nugget judges for its "terrific balance of solid and void, transparency and privacy, and a wonderful blend of thoughtful materials that give it a 'timeless modernity' that should stand the test of time."—S.G.

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< BEST INDOOR-OUTDOOR LIFESTYLE >

ARCHITECT/DESIGNER > ROBERT HIDEY ARCHITECTS / BUILDER > TOLL BROTHERS / SIZE > 4,866 SQUARE FEET / COST > \$3.5 MILLION



ROLLING HILLS

NESTLED BETWEEN THE LOS ANGELES SKYLINE and the San Gabriel Mountains, Toll Brothers' Olgiata model in its Rolling Hills Estates luxury community embraces a double-height grand entry that creates an unobstructed view to the outdoor living space and gardens in the rear.

The home's two-story floor plan, by Robert Hidey Architects, features 4,866 square feet of space, five to six bedrooms, five and half baths, and two separate garages. To create additional volumetric impact, the firm added a generous two-story space in the adjacent main dining area as well. With soaring ceilings in the front and back, the team had an opportunity to add dual staircases in the foyer and a floating walkway upstairs to bridge the master suite wing to the other bedrooms.

Each secondary bedroom includes its own walk-in closet and private full bath, while the master boasts a covered back deck, dual walk-in closets, and deluxe master bath.

On the main level, the kitchen, equipped with a private prep area, connects the living room to the central dining area. Through the use of large stackable sliders and expansive window openings, all three living areas open to the wraparound outdoor living space, including covered living and dining rooms, a pool, and a lap pool.

"We developed the exterior spaces as extensions of the interior rooms," says David Dilettoso, senior project director at Robert Hidey Architects. "The large amounts of glass from picture windows and expansive stacking doors not only bring natural light into the home, but also allow for a seamless transition between indoors and outdoors."—S.G.



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MULTIFAMILY LEADERS

Gold Nugget single-family winners represent only a fraction of the 50-plus projects that are recognized each year at the West Coast-based awards program. Below is a collection of multifamily communities that also received Grand status for their innovative designs, planning, or development.



Photos: 1. Benny Chan; 2. Eric Figge; 3. Chris Mayer; 4. Christophe Servieres; 5. Michael Arden; 6. Slav Zatoka



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20 19 GOLD NUGGET AWARDS

Image Arts Photography

Ray Meadows

< SINGLE-FAMILY, 2,500 TO 2,999 SQUARE FEET >

ARCHITECT/DESIGNER > DAHLIN GROUP ARCHITECTURE PLANNING / BUILDER > QUADRANT HOMES

SIZE > 2,751 SQUARE FEET / COST > \$1.1 MILLION TO \$1.39 MILLION

SHARP, YET SIMPLE, EXTERIOR LINES WELCOME guests to Quadrant Homes' Ray Meadows neighborhood outside Seattle. Located just miles away from scenic parks, shopping centers, and the Microsoft Millennium Campus, the 27-home community in Bellevue, Wash., is also sited near generous open green space. By utilizing zipper lots, the builder exposed many of the homes to the landscape and provided outdoor living spaces with either a private side yard or enhanced driveway area.

Although the surrounding area is overwhelmed with traditional-style homes, the architecture firm Dahlin Group Architecture Planning designed the two-story dwellings, starting at 2,750 square feet, with contemporary touches, including the exterior corrugated metal siding, board-form concrete manufactured stone, and stained siding.

The long, narrow first-floor plan includes a combined open kitchen, dining, and great room with warm wood hues throughout. A first-level study, or bedroom, offers a multigenerational option. High ceilings and large window openings were purposefully added to allow abundant natural light to flow through the home on even the gloomiest Seattle day.

On the second floor, the movement of light continues from the spacious backside master bedroom to the master bath through an interior window. Two additional bedrooms are housed in the front, and an optional loft or fourth bedroom sits near the light-filled stairway with built-in work areas.

According to the builder, "this plan and community resonated with buyers who were intrigued by the different take on design, low-maintenance yards, and its stellar location."—S.G.

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LUXURY HOME LOOK, AFFORDABLE HOME PRICE

A new allure of vinyl siding colors offers builders a powerful way to differentiate their homes.

Differentiating your brand in a fast-moving housing market is a tricky task these days.

Rising labor and materials costs, tariffs, savvy competitors, smart home technology, shifting home buyer preferences, just to name a few variables, makes home building ... well, interesting.

Today some home builders have found a way to adapt to changing tastes without disrupting familiar floor plans, building methods, price points, budgets, and margins. That's

where color comes in ... specifically, exterior color.

Staying current with on-trend exterior colors is an effective way to continually revitalize a home building brand. Yet even exterior color has its challenges. A drive through a luxury home community often reveals homes with darker, more sophisticated grays, blues, red, greens, and browns. Cladding materials common to high-end custom homes like wood, fiber cement, stucco, or insulated metal paneling do a fine job displaying robust, saturated colors.

Where does this leave affordable home builders? How can they use on-trend colors to differentiate their homes? Shawn Hardy has given those questions a lot of thought. Hardy, senior vice present and general manager of integrated products at Alside, believes affordable home builders can use bolder, richer colors home buyers prefer without sacrificing budget and building practice.

"When there's a lot of construction going on, builders do everything they can to differentiate their homes. Color is a top way to do it," Hardy says. "In slower markets, home builders look to stand



out from an older, established inventory. Again, color is a great differentiator." Hardy suggests home builders keep at least four factors in mind:

- 1. Risk Reduction. Think evolution, not revolution, Hardy advises. "Consider hues that have evolved from proven, popular colors. The growth areas are grays and blues. Red, green and brown should be more evolutionary, more contemporary."
- 2. Passé Pastels. Dark, saturated colors are on the rise. A glance through Houzz or Pinterest affirms that. "There was a time when economical cladding materials like vinyl siding wasn't in that conversation.

With vinyl siding you could pick white, clay, or one of 10 different shades of tan," Hardy adds. "Advances in pigment and PVC compounds or vinyl compounds have changed all that."

- **3. Low Cost Differentiator.** Hardy cites examples like Alside's new Explorer Collection of deep saturated vinyl siding hues as a superb example of reimagined cladding options. The Explorer Collection offers home builders a luxury home exterior color at an affordable vinyl cladding price. "These colors are not typical in this cladding," Hardy reports. "Builders, without a huge increase in cost, can now safely build in the darker color space and create differentiated homes."
- 4. Buyer-Friendly. Alternative cladding options often represent costly ongoing maintenance issues. That goes away with vinyl siding with baked-in, no-paint color. Hardy also points out vinyl siding doesn't carry the burden for moisture mitigation, simplifying installation and training, huge considerations for labor-strapped builders.

"Can the right color mean an extra \$5,000 or \$10,000 to a builder? That's hard to say. But I know it's a big all-around advantage to have affordable, high-value color options," explains Hardy. "It's a luxury home look without the luxury home price."

To learn more, including tools to visualize your home designs in Explorer Collection colors, visit **www.alside.com/color-design/color-palettes/**



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Builder-Friendly Designs Chic Farmhouse Favorites Simple Open Layouts Craftsman-Style Curb Appeal Easy Indoor-Outdoor Living

See this stylish home on page 4



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See the contemporary cover home on page 4.

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Feature Home





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PLAN CODE: 1042-19 Style: Contemporary Square Footage: 3,334 Bedrooms: 4 Bathrooms: 3.5 Dimensions: 94' 2" x 53' 5" Foundation: Crawlspace

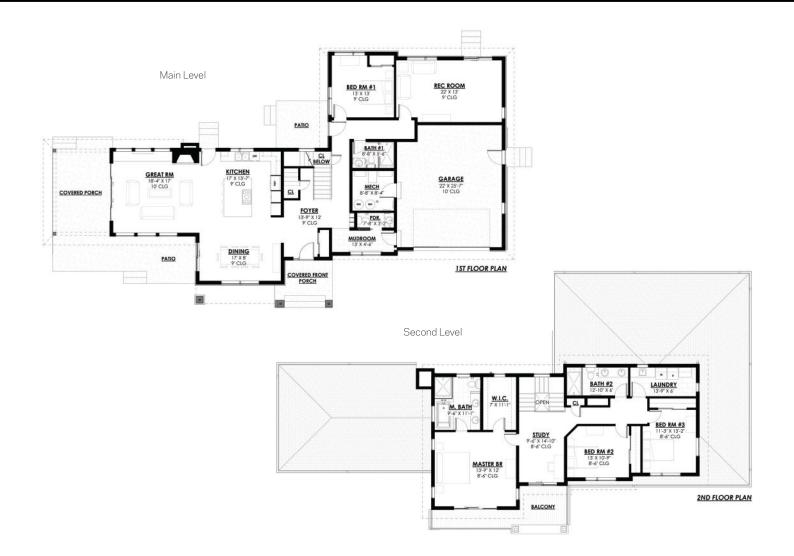
CAD: \$2,600 PDF: \$1,300

مەزشگا

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STUNNING MODERN HOME

The clean lines of this contemporary home strike a warm balance between traditional and modern styling. Inside, you will find an open layout and a versatile guest room on the main floor, with a full bathroom just a step away for the convenience of visitors. A covered porch flows seamlessly into the gracious great room, while large windows provide scenic views and plenty of natural light. Use the rec room for a home office or as a playroom, art studio, craft space, etc.

Photos courtesy of Alivestudios.com. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.



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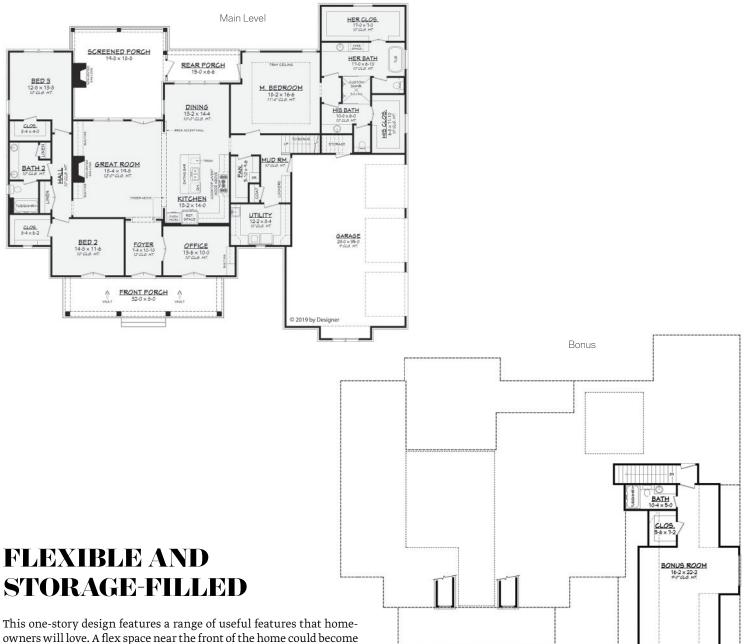


PLAN CODE: 430-192 Style: European Square Footage: 2,854 Bonus Space: 642 Bedrooms: 3 Bathrooms: 2 Dimensions: 81' 4" x 68' 4" Foundation: Crawlspace/Slab

5-SET: \$1,245 CAD: \$1,895 PDF: \$1,095

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owners will love. A flex space near the front of the home could become a home office, playroom, or craft zone. Lockers in the mudroom make it easy for kids to stash their school supplies. In the master suite, dual walk-in closets deliver plenty of room for organization. And the walk-in pantry holds more than enough groceries.

Photos courtesy of Jason Breland. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.



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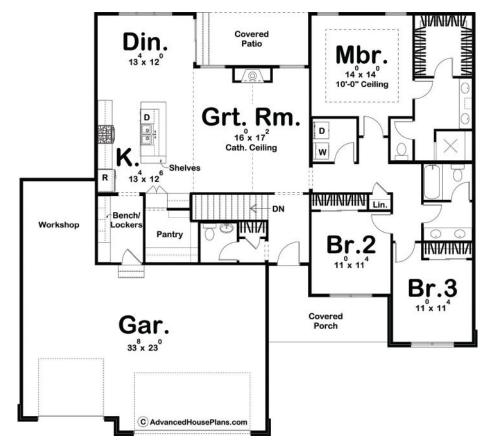
Fulder House Plans

Builder-Friendly Designs



SWEET CURB APPEAL

This sweet home design gives owners plenty of curb appeal and a very modern, open layout inside. The island kitchen flows into the great room, so it's easy to hang out with family and friends while putting the finishing touches on dinner. All the bedrooms reside on the right side for extra privacy. The master suite includes a large walk-in closet and dual sinks. A spacious laundry room keeps chaos at bay, while a rear covered patio makes relaxing easy.



| PLAN CODE: 455-222 | | |
|-----------------------|---------------------|--|
| Style: Farmhouse | CAD: \$1,400 | |
| Square Footage: 1,906 | PDF: \$900 | |
| Bedrooms: 3 | | |
| Bathrooms: 2.5 | | |
| Dimensions: 63' x 59' | | |
| Foundation: Basement | | |

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Builder-Friendly Designs





Lower Level



House Plans



SPACIOUS AND MODERN

With excellent flow and a modern layout, this contemporary home makes living easy. Next to the kitchen, check out the spacious outdoor living space that practically calls out for porch chairs, lemonade, and summer days. Inside, a large island kitchen is nestled between the family room and dining area for a relaxed vibe. Upstairs, the generous master suite boasts dual closets, while two additional bedrooms share a Jack-and-Jill bath. A convenient laundry room and sitting area also reside on this level. Need more space? The future finished basement sports another family room, guest room, bath, and workshop.

Photos courtesy of Ashley Avila Photography. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.

| CAD: \$3,495 | |
|---------------------|--|
| PDF: \$1,495 | |
| | |
| | |
| | |

Dimensions: 26' x 48'

Foundation: Daylight Basement



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Builder-Friendly Designs



Bedrooms: 3 Bathrooms: 2 Dimensions: 55' x 55' Foundation: Basement/Pier



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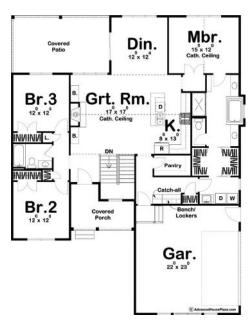


CAD: \$1,400

PDF: \$900

PLAN CODE: 455-216

Style: Farmhouse Square Footage: 1,797 Bedrooms: 3 Bathrooms: 2 Dimensions: 49' x 64' Foundation: Basement



EASYGOING FLOW

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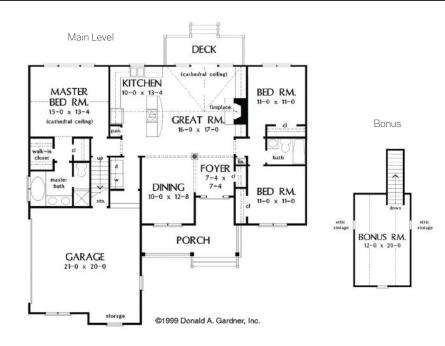
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RELAXED ONE-STORY

Builder-Friendly Designs



SIMPLE AND OPEN





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Photos courtesy of G. Frank Hart Photography. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.



PLAN CODE: 930-451 Style: Contemporary Square Footage: 1,808 Bedrooms: 3 Bathrooms: 2 Dimensions: 57' 4" × 60' Foundation: Stem Wall Foundation

REPRO: \$963 CAD: \$1,635 PDF: \$963

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Chic Farmhouse Favorites



WELCOMING FRONT PORCH

This fresh farmhouse design greets you with a welcoming front porch, open-concept living spaces, and a flexible bonus room over the spacious three-car garage. The main living space offers vaulted ceilings and large sliding doors that access the grand outdoor entertaining area. A well-equipped kitchen boasts a large island, eating bar, and walk-in pantry. On the left side of the floor plan, the private master suite features dual vanities, a soaking tub, a shower, and a huge walk-in closet that connects directly to the laundry room.



PLAN CODE: 430-175

| Style | : Farn | nhous | e | | | | | |
|-------|--------|---------------|--------|----|-----|--|--|--|
| Squa | re Fo | otage | : 2,92 | 26 | | | | |
| Bonu | s Spa | ce: 60 | 06 | | | | | |
| Bedr | ooms | 4 | | | | | | |
| Bath | rooms | s: 3.5 | | | | | | |
| Dime | nsion | s: 76' | x 77' | 8" | | | | |
| - | 1 | ~ | | | 101 | | | |

| 5-SET:\$1,245 |
|---------------------|
| CAD:\$1,895 |
| PDF: \$1,095 |

Foundation: Crawlspace/Slab

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Chic Farmhouse Favorites







SLEEK DESIGN WITH SMART FEATURES

This elegant plan features generous bedrooms, open gathering areas, and tons of handy storage. For example, check out the master suite's big walk-in closet, which opens to both a safe room and the laundry room. In the kitchen, a large pantry holds a family-size load of groceries. Another perk? Each secondary bedroom also boasts a walk-in closet, with linen storage in the nearby hallway. Don't miss the spacious workshop in the garage.

Photos courtesy of Jason Breland. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.

| Style: Farmhouse |
|-----------------------------|
| Square Footage: 2,652 |
| Bonus Space: 669 |
| Bedrooms: 3 |
| Bathrooms: 2.5 |
| Dimensions: 76' x 78' 8" |
| Foundation: Crawlspace/Slab |

| 5-SET: \$1,245 |
|-----------------------|
| CAD:\$1,895 |
| PDF: \$1,095 |

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Teulder House Plans

Chic Farmhouse Favorites

UNIQUE SNACK BAR



PLAN CODE: 51-1144

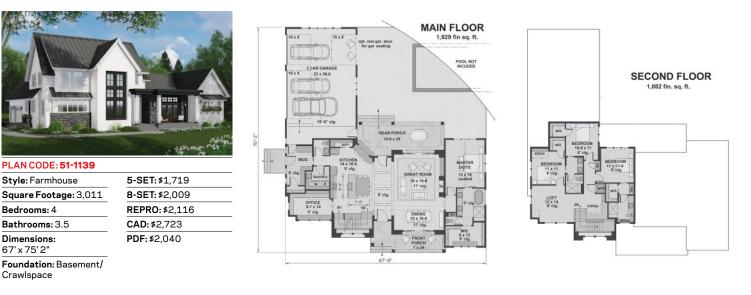
| Style: Farmhouse |
|-----------------------|
| Square Footage: 2,480 |
| Bedrooms: 4 |
| Bathrooms: 3.5 |
| Dimensions: |
| 69' x 59' 6" |
| E |

5-SET:\$1,719 8-SET:\$2,009 REPRO:\$2,116 CAD:\$2,723 PDF:\$2,040

Foundation: Basement

| | - | 69'-0" | |
|--------|--|--|---|
| | MASTER SUITE 13 x 14 10° cig. up | PORCH 11-6 x 28 | BEDROOM 11 x 11-2 10' clg. |
| .0 | | | BEDROOM 10-8 x 11 10' clg. |
| 59'-0" | WIC 8 x 11-4 10' clg. w d wic 2-CAR GARAGE 22 x 23 | D DINING 11-6 x 12-2 10° ctg. | III BEDROOM 10-8 x 11 10' cig. |
| | 516 sq. ft | FRONT PORCH 8 x 28 | |
| ł | | MAIN FLOOR 2,480 sq. ft. | |

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Main Level

Second Level

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LARGE KITCHEN ISLAND

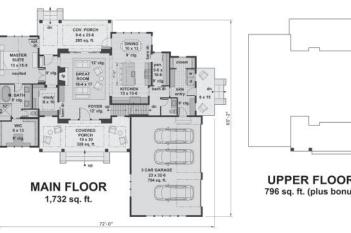


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House Plans

Chic Farmhouse Favorites

Main Level





Second Level



Style: Farmhouse Square Footage: 2,528 Bonus Space: 430 Bedrooms: 4 Bathrooms: 3.5 Dimensions: 72' x 65' 2" Foundation: Basement/ Crawlspace

| 5-SET:\$1,718 | |
|----------------|--|
| 8-SET: \$2,008 | |
| CAD: \$2,722 | |
| PDF: \$2,039 | |

COOL MODERN FEATURES

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GENEROUS OUTDOOR LIVING

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| PLAN CODE: 929-1064 | |
|--------------------------|---------------------|
| Style: Farmhouse | 5-SET:\$1,110 |
| Square Footage: 2,885 | 8-SET: \$1,175 |
| Bonus Space: 576 | REPRO: \$1,475 |
| Bedrooms: 4 | CAD: \$2,670 |
| Bathrooms: 3.5 | PDF: \$1,475 |
| Dimensions: 46' x 64' | |





Chic Farmhouse Favorites

Second Level

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PATIO - >/ DECK BRKFST. GARAGE MASTER BED RM. 13-0 x 15-4 UTIL П GREAT RM. 15-4 x 19-4 < KIT. 4 x 11-8 walk-in closet PLAN CODE: 929-1062 BONUS RM. DINING 13-0 x 22-4 FOYER Style: Farmhouse 5-SET: \$945 8-SET: \$1,010 Square Footage: 1,963 PORCH Bonus Space: 380 REPRO: \$1,245 CAD: \$2,215 Bedrooms: 3 BED RM. BED RM. PDF: \$1,245 Bathrooms: 2.5 Main Level Dimensions: 78' 4" x 51' 4"

Second Level

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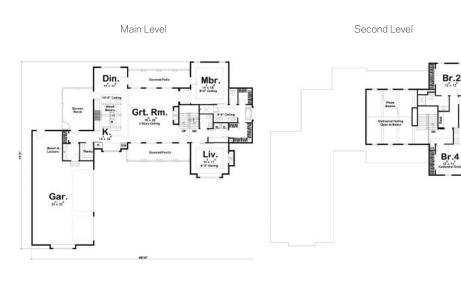
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PORCH PARADISE



TRENDY AND CLASSIC

Chic Farmhouse Favorites







PLAN CODE: 455-207 Style: Farmhouse Square Footage: 2,768 Bedrooms: 4 Bathrooms: 3.5 Dimensions: 86' x 72' Foundation: Basement

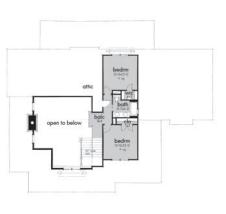
CAD: \$1,500 PDF: \$1,000

HOT CURB APPEAL

Order online at builderhouseplans.com or call 1.800.634.4773



Main Level



Second Level



Style: Farmhouse Square Footage: 2,214 Bedrooms: 3 Bathrooms: 2.5

Dimensions: 73'2" x 61'2" Foundation: Slab

| 5-SET:\$995 |
|-----------------------|
| 8-SET:\$1,145 |
| REPRO: \$1,245 |
| CAD: \$1,995 |
| PDF: \$1,245 |
| |

STYLISH OUTDOOR FIREPLACE

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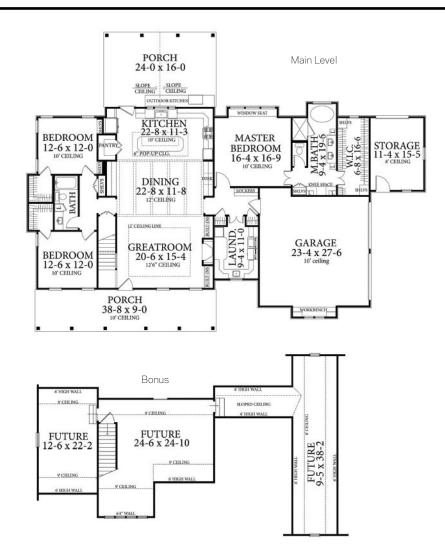
Bulker House Plans



ROOM FOR FUTURE EXPANSION

This 2,252 square-foot home feels totally contemporary inside, with an open layout that flows from the great room to the relaxed dining area and into the kitchen. Then, step out from the kitchen to linger on the big back porch, where an outdoor kitchen makes entertaining a breeze. The master suite shows off a window seat, walk-in closet, and fivepiece bathroom. Upstairs, several large bonus areas invite future expansion.

Chic Farmhouse Favorites



| PLAN CODE: 406-9653 | | |
|-----------------------|-----------------------|--|
| Style: Farmhouse | 5-SET: \$1,045 | |
| Square Footage: 2,252 | 8-SET: \$1,145 | |
| Bonus Space: 1,341 | CAD: \$2,000 | |
| Bedrooms: 3 | PDF: \$1,200 | |
| Bathrooms: 2 | | |
| Dimensions: 85' x 64' | | |
| | | |

Foundation: Slab

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Simple Open Layouts



House Plans



MODERN LAYOUT WITH SMART AMENITIES

Stylish and relaxed, this charming home design presents a modern layout with smart amenities. Check out the open floor plan with raised ceilings, where a large island kitchen sports a walk-in pantry. Just off the two-car garage, lockers keep things nice and organized during busy transitions. Tucked away to the right of the floor plan, the private master suite shows off two sinks and a spacious walk-in closet.

Photos courtesy of Flanagan Builders. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.

| PLAN CODE: 430-183 | | |
|-----------------------------|---------------------|--|
| Style: Southern | 5-SET: \$1,145 | |
| Square Footage: 1,875 | CAD: \$1,795 | |
| Bedrooms: 4 | PDF: \$995 | |
| Bathrooms: 2 | | |
| Dimensions: 59' 4" x 59' 6" | | |
| Foundation: Crawlspace/Slab | | |

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Teulider House Plans

Simple Open Layouts



PLAN CODE: 430-169

| Style: Ranch | 5-SET:\$1,195 |
|-----------------------------------|---------------------|
| Square Footage: 2,404 | CAD:\$1,845 |
| Bonus Space: 384 | PDF: \$1,045 |
| Bedrooms: 4 | |
| Bathrooms: 2.5 | |
| Dimensions: 72'6" x 59' | |
| Foundation: Crawlspace/Slab | |



Bonus

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Photos courtesy of Jason Breland. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.

ROOM FOR ENTERTAINING



Crawlspace

Main Level

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SUPER-OPEN LAYOUT

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House Plans

Simple Open Layouts

Main Level





DESIGNED FOR TIGHT LOTS





Second Level





PDF: \$1,495



| Style: Cottage |
|----------------------------------|
| Square Footage: 2,415 |
| Bedrooms: 5 |
| Bathrooms: 3 |
| Dimensions: 32' x 52' |
| Foundation: Daylight Basement |

PLAN CODE: 928-9 Style: Bungalow

Bedrooms: 3

Bathrooms: 3 Dimensions:

Second Level

Square Footage: 2,175

CAD: \$2,995 **PDF:** \$995

CONVENIENT MUDROOM

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Simple Open Layouts



PLAN CODE: 895-108 Style: Modern Square Footage: 1,639 Bedrooms: 3 Bathrooms: 2 Dimensions: 52' x 81' 8"

| 5-SET:\$950 |
|---------------------|
| 8-SET: \$1,100 |
| REPRO: \$1,250 |
| CAD: \$2,500 |
| PDF: \$1,250 |
| |



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MODERN AND SIMPLE



PLAN CODE: 406-9654

| Style: Cottage |
|---------------------------------------|
| Square Footage: 2,298 |
| Bedrooms: 4 |
| Bathrooms: 2.5 |
| Dimensions: 64' 4" x 74' 8" |
| Foundation: Slab |

5-SET: \$1,045 8-SET: \$1,145 CAD: \$2,000 PDF: \$1,200



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OLD-FASHIONED CURB APPEAL



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Builder House Plans



LUXURIOUS TOUCHES

This new version of a bestselling plan (the designer's own home!) presents a streamlined layout with lots of luxurious touches and porch space. The open layout displays excellent sightlines from the foyer all the way through the great room, where two sets of French doors open to the large porch. On the right side, the master suite invites you to relax in the upscale bathroom, where you'll find a corner tub and walk-in shower. Two more bedrooms share a hall bath on the opposite side. Other highlights of the home include decorative ceilings, walk-in closets, and a discreet three-car garage.

PLAN CODE: 930-462 Style: Craftsman REPRO: \$1,239 Square Footage: 2,337 CAD: \$2,103 Bedrooms: 3 PDF: \$1,239 Bathrooms: 2.5 Dimensions: 72' x 87' 4"

Foundation: Stem Wall Foundation

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House Plans

Craftsman-Style Curb Appeal



PLAN CODE: 51-552

| 5-SET:\$1,276 |
|---------------------|
| 8-SET: \$1,705 |
| REPRO: \$1,584 |
| CAD: \$2,244 |
| PDF: \$1,568 |
| |
| |
| |



Main Level

PATIO

16°X 8°

Bonus

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CLASSIC CRAFTSMAN STYLE

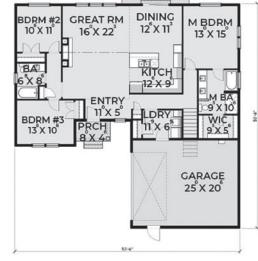


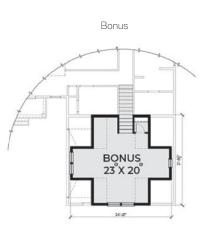
PLAN CODE: 1070-24

| Style: Craftsman | 5 |
|---------------------------------------|---|
| Square Footage: 1,702 | ε |
| Bonus Space: 366 | Ċ |
| Bedrooms: 3 | F |
| Bathrooms: 2 | |
| Dimensions: 53' 6" x 53' 6" | |
| Foundation: Crawlspace | |

or call 1.800.634.4773

5-SET:\$1,075 8-SET: \$1,275 CAD: \$1,725 PDF: \$1,275





موزشكا

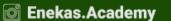
IMPRESSIVE MASTER BATH



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Main Level

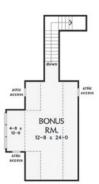






VERY OPEN KITCHEN





Bonus

EFFICIENT FLOOR PLAN

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Photos courtesy of M Buck Studio. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please

PLAN CODE: 929-1038

Bathrooms: 3.5

Dimensions: 81' 4" x 62'

Foundation:

Walk Out Basement

check the floor plans carefully.

or call 1.800.634.4773

| 5-SET: \$1,000 |
|-----------------------|
| 8-SET: \$1,075 |
| REPRO: \$1,335 |
| CAD: \$2,390 |
| PDF: \$1,335 |
| |
| |





CLEAN AND CONTEMPORARY

A spacious floor plan with an open layout between the large great room and kitchen make this plan feel clean and contemporary. The well-equipped island kitchen provides plenty of counter space and features a generous walk-in pantry. Need to stay organized? A handy mudroom just off the three-car garage features a bench, lockers, and catch-all space. A screened porch provides a year-round retreat. Don't miss the extralarge walk-in closet in the master suite.



| PLAN CODE: 455-212 | | |
|-----------------------|---------------------|--|
| Style: Craftsman | CAD: \$1,500 | |
| Square Footage: 2,172 | PDF: \$1,000 | |
| Bedrooms: 2 | | |
| Bathrooms: 2.5 | | |
| Dimensions: 98' x 69' | | |
| Foundation: Basement | | |

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BUDGET-FRIENDLY PLAN

Craftsman curb appeal. A simple, budgetfriendly open layout. What's not to like? This one-story home gives you a large, open kitchen with a big island. Extra storage in the garage will come in handy to stash lawn equipment and seasonal decorations. The spacious front porch invites cozy porch hangs. Don't miss the private master suite.

Photos courtesy of Home Patterns / The Cottages Building Company. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.

| PLAN CODE: 461-54 | |
|-----------------------|---------------------|
| Style: Craftsman | 5-SET: \$945 |
| Square Footage: 1,451 | 8-SET: \$925 |
| Bedrooms: 3 | CAD: \$1,690 |
| Bathrooms: 2 | PDF: \$845 |
| Dimensions: 57' x 60' | |
| | |

Foundation: Crawlspace

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ELEGANT AND LUXURIOUS

Elegant and luxurious, this family home creates a bright environment. The spacious great room opens to the backyard via two sets of French doors, while the kitchen invites everyone to hang out at the island. Don't miss the jaw-dropping master bathroom on the main level. Upstairs, a loft area would work well as a game room or study, while a bonus room would make a great home office or guest suite. Three additional bedrooms are located on this level. Nice weather? Relax on the rear lanai or the second-level balcony.

Photos courtesy of M E Parker Photography. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.

Easy Indoor-Outdoor Living



PLAN CODE: 930-486

| Style: European | |
|------------------------|--|
| Square Footage: 3,539 | |
| Bonus Space: 497 | |
| Bedrooms: 5 | |
| Bathrooms: 3 1/2 + 1/2 | |
| Dimensions: 63' x 75' | |

| I | REPRO: \$2,623 |
|---|-----------------------|
| | CAD: \$4,641 |
| I | PDF: \$2,623 |

Foundation: Stem Wall Foundation

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Easy Indoor-Outdoor Living





House Plans



CHIC OUTDOOR KITCHEN

Just under 45 feet wide, this upscale design fits well on a narrow lot. The open layout features a variety of elegant details, like a coffered ceiling treatment throughout the kitchen, great room, and dining areas. All of these spaces flow out to the large veranda, where an outdoor kitchen invites casual entertaining. The master suite is easy to reach on this level and treats owners to a spacious private bathroom with a walk-in shower and freestanding tub, plus separate lavatories and double walk-in closets.

Photos courtesy of Dan Gibbons. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.

| PLAN CODE: 930-481 | |
|-----------------------|-----------------------|
| Style: Mediterranean | REPRO: \$1,951 |
| Square Footage: 3,682 | CAD: \$3,314 |
| Bedrooms: 4 | PDF: \$1,951 |
| Bathrooms: 4.5 | |

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Dimensions: 44'8" x 107'4" Foundation: Stem Wall Foundation

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ORGANIC TRAFFIC FLOW

A calm and relaxing lifestyle awaits you in this luxury home plan designed for a narrow lot. A super-open layout promotes community and an organic traffic flow. A generously sized patio boasts an outdoor kitchen and makes entertaining friends and family effortless. Exterior details we love: the corbels, cast stone accents, and concrete barrel roof tiles.

Photos courtesy of Rhett Jarrett/CineVista Media. This home, as shown in the photograph, may differ from the actual blueprints. For more detailed information, please check the floor plans carefully.

Easy Indoor-Outdoor Living



| PLAN CODE: 930-480 | |
|----------------------|--|
| Style: Mediterranean | |

| oryle. Weatter anean | |
|---------------------------|--|
| Square Footage: 2,779 | |
| Bedrooms: 3 | |
| Bathrooms: 3.5 | |
| Dimensions: 45' x 107' 4" | |
| | |

Foundation: Stem Wall Foundation

| REPRO: \$1,473 |
|-----------------------|
| CAD:\$2,501 |
| PDF: \$1,473 |

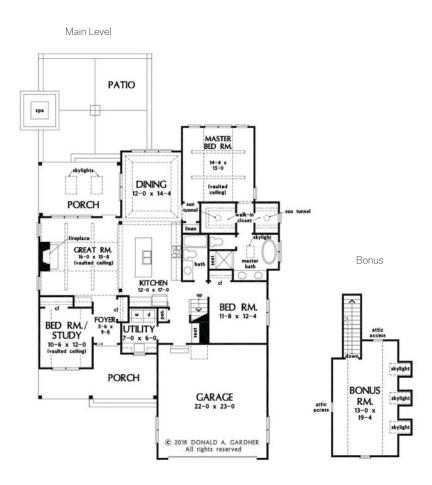
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Easy Indoor-Outdoor Living







SMART USE OF SPACE

Now here's a smart way to use 1,779 square feet. The open layout guarantees excellent flow between the great room, island kitchen, large dining area, and out to the back porch for seamless indoor-outdoor living. Relax in the master suite's spa-like bathroom, where you'll find a skylight, shower, tub, two sinks, and double walk-in closets.

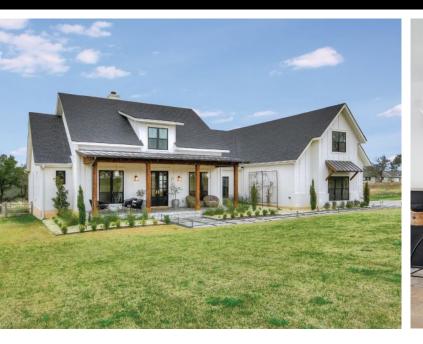
| PLAN CODE: 929-1076 | | |
|--------------------------|------------------------|--|
| Style: Country | 5-SET: \$1,000 | |
| Square Footage: 1,779 | 8-SET : \$1,075 | |
| Bonus Space: 326 | REPRO: \$1,335 | |
| Bedrooms: 3 | CAD: \$2,390 | |
| Bathrooms: 2 | PDF: \$1,335 | |
| Dimensions: 49' x 67' 8" | | |
| | | |

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BUILDER INTEL



HEALTH SELLS HOMES

Home builders could be overlooking a proven, no-cost way to claim bonus dollars on home sales.

It's no secret health sells in home building.

A seminal white paper on the topic, *Defining Health and Well-Being at Home*, cites research that shows more than eight out of 10 home buyers will pay more for a healthier home.

And not just a little more. Up to an eye-opening 10% premium at closing for 35% of home buyers between age 36–54 (ages 55 and up: the numbers are even higher).

It's a safe bet you've already staked your claim on this healthy home bonanza.

Builder options such as low VOC drywall, carpet, paints, and finishes are common offerings. Ditto for airtight wall construction, upgrades to the HVAC system, airflow ventilation, water purification, and other health home systems.

HIDING IN PLAIN SIGHT

The curious part? Builders and buyers often overlook one of the home's hot spots for microbial infestation.

Yes, door hardware.

At work or public places, we often think twice about touching door hardware, especially in rest rooms. Why is it any different at home? The fact is, daily disinfecting of door hardware isn't nearly enough. Microbes will reclaim the hardware in as little as 2 hours.

The good news is, there's a proven defense solution called embedded antimicrobials. An embedded antimicrobial is up to 99.99% effective against a broad spectrum of bacteria, mold, fungus, and mildew.

KB HOME LEADS THE WAY

Home builders have taken notice. For example, the nation's 5thranked home builder, KB Home (total 2018 homes closed: 11,317), makes available door hardware from Kwikset that's embedded with an antimicrobial product by Microban. The silver-based technology Microban uses to protect Kwikset door hardware is formulated to



permanently shield the product, including door hardware in high-traffic bedrooms and bathrooms. The production builder has a long history with healthy home leadership. In 2015 KB Home received the U.S. Environmental Protection Agency's Indoor airPLUS Leader Award for its commitment to air quality, the first national production builder to receive the honor.

For door hardware manufacturer Kwikset, the idea to fortify their door hardware with Microban technology is

a natural one. "Microban's antimicrobial technology is proven across scores of products and applications. It makes sense for healthfocused homebuilders like KB Home to deepen their differentiation from resale homes as well as other new home builders," explains David Seeman, Kwikset's director of business development.

NO EXTRA COST

This exclusivity is made all the more intriguing by the cost to the home builder for Microban protection: no extra charge. "Microban is part of all of our core door hardware products. Home builders don't pay extra for this important value-added feature," he notes.

Seeman says his company provides new-home builders with instructional materials that they may share with their customers. For example, homeowners may be surprised to learn the antimicrobial shield on their door hardware is impervious to years of repeated cleanings.

HOMEBUILDER CLOSING TOOL

In the competition for health-conscious homebuyers, it's good to know home builders have another powerful tool to help win more deals without extra cost or callback risk.

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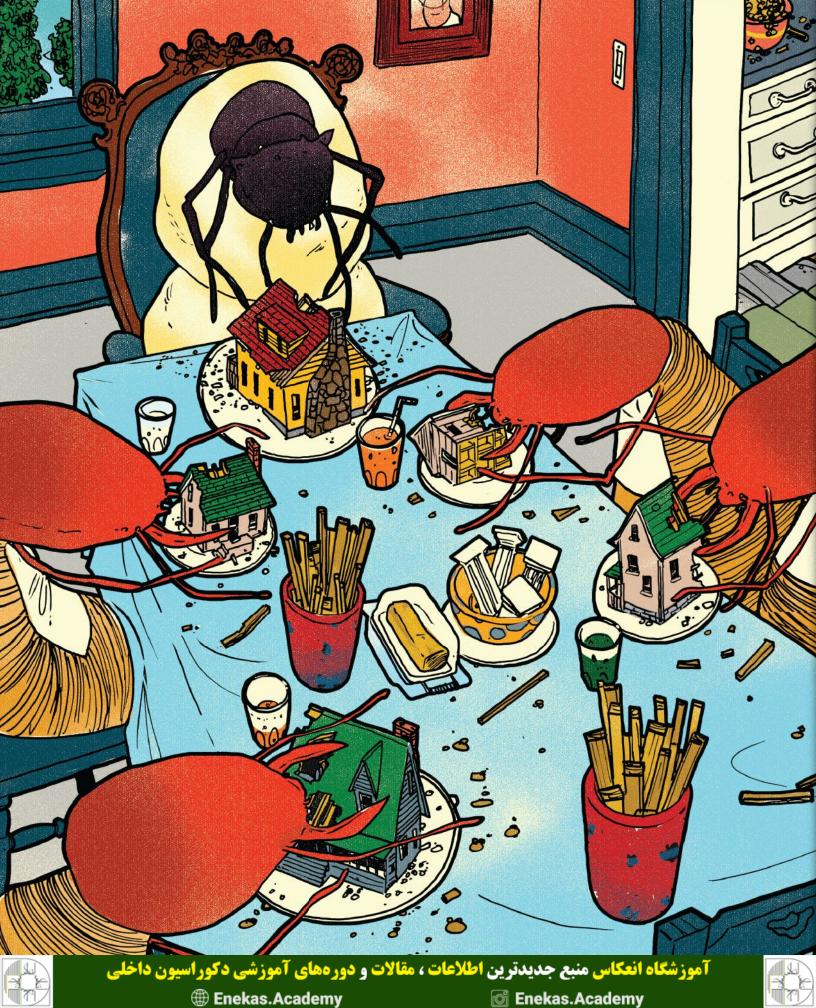
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To learn more about how to differentiate your brand with Microban-powered door hardware, visit https://www.kwikset.com/microban.



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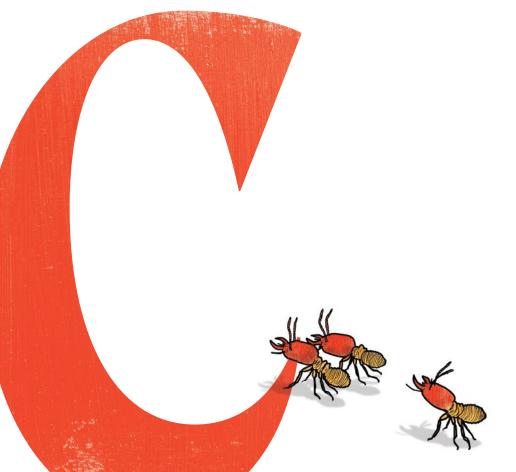
Warmer, wetter conditions across North America are providing an ideal environment for the wood-destroying insects. Some home builders are well-versed in termite prevention—others will need to quickly learn how to protect their investments.

STORY BY ROBYN GRIGGS LAWRENCE ILLUSTRATIONS BY JASON SCHNEIDER



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LOSELY RELATED TO COCKROACHES, termites have been around for more than 130 million years, and most experts believe they'll outlast humans by many more. As species across the globe go extinct at what many consider alarming rates, the number of recognized invasive termite species (the ones that destroy homes and infrastructure) is actually increasing—from 17 in 1969 to 28 in 2017, according to scientific journal *Ecology* and *Evolution*. With queens that can lay some 30,000 eggs a day and live up to 25 years in mounds teeming with millions of termites at a time, these tenacious social insects impact more than 600,000 homes and cause \$5 billion in damage and repairs in the United States every year, the U.S. Department of Agriculture reports. "IF YOU'VE NEVER HAD TO DEAL WITH TERMITES, you're lucky," says construction quality expert Don Neff, founder of LJP Construction Services in San Diego, one of the top cities for termites in North America. "It's tragic. I've seen friends' homes that were so riddled with termite infestations that I was surprised the homes still stood up."

Chris Clark, vice president of operations at Sarasota, Fla.-based Neal Communities, is well aware of the damage from termite populations in his state. "It is estimated that termites cause more than \$5 billion to \$10 billion a year in damage, so it is important to protect your investment," he says. "In fact, this is such a costly issue that several states require termite protection on new homes as part of their building codes. All homes in Florida are required to have some form of termite protection."

Termites-sometimes called "white ants" because of their pale color and similarities to ants-are most prevalent in tropical and subtropical climates, but different species can survive in vastly different conditions. North America is home to 50 termite species; the creatures can be found in every state in the Lower 48 as well as Hawaii (they've yet to hit Alaska). The Federal Housing Administration (FHA) requires termite inspections or preventative treatments to secure a home loan in all or parts of 40 states, but termites cause the most destruction in a swath of the Southeast from North Carolina south to the Gulf Coast and west to Southern California. Six invasive species that have taken over Florida are expected to multiply in coming years, and University of Florida researchers predict they could impact half of the structures in the southern part of the state by 2040.

In the South and the Sun Belt, home builders have been incorporating termite prevention into construction schedules and providing ongoing monitoring options for buyers for years; it has become standard operating procedure for most. "Any builder in Southern California and the Sun Belt area who builds with wood should know and needs to know about termites," Neff says.

"Here in the Southeast, we've learned to live with termites and deal with them. We don't think much about it," says Todd Usher, founder and president of Greenville, S.C.-based Addison Homes, which builds high-performance homes in the state. Like Neff, Usher has been underneath homes with massive termite infestations and marveled at what havoc the insects can wreak. He's always surprised, he says, when he talks to home builders in other parts of the U.S.,



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like his friend in Michigan, who have never given termites a first, let alone a second, thought. "They say, 'You have to do what!?"" Usher says. "I forget it's a Southern problem."

That problem may be creeping north, however, as the Intergovernmental Panel on Climate Change (IPCC) predicts that most of North America will become warmer and many parts will become wetter—providing ideal conditions for termites to thrive—over the next 100 years. Temperatures from the Gulf of Mexico to the southern shores of Hudson Bay are expected to warm up by 3 to 4 degrees Celsius (about 38 degrees Fahrenheit), while areas in Canada (particularly the East Coast) could see even more exponential warming and higher precipitation, according to the IPCC.

Builders in areas like the upper Midwest, New England, and southern Canada may want to take note and start getting schooled on how to keep the critters at bay. "One could make the argument," says Neff, "that as climate change occurs and it becomes warmer and wetter up north and into the continental U.S., there may need to be precautions implemented by production builders that haven't ever seen termite issues before."

Even though the warmer, wetter regions of the country have historically had the highest termite pressure, "every structure in every state can be at risk," says Jim Fredericks, chief entomologist and vice president of technical and regulatory affairs for the National Pest Management Association. "In the past few decades, termites have also become a greater problem in some Canadian cities like Toronto."

A Beneficial Insect That Became a Pest

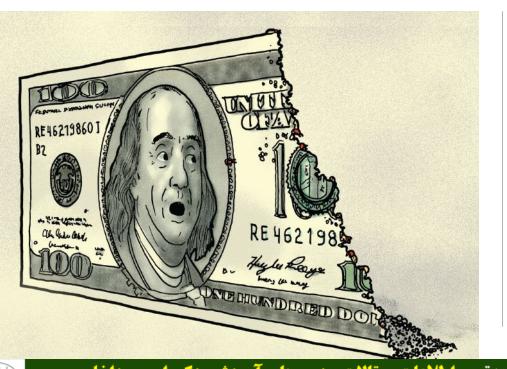
IN NORTH AMERICA, THE MOST PROMINENT SUBgenre of termite species is subterranean termites (Rhinotermitidae), which require warm, moist conditions to survive. They have soft bodies that need moisture, so they live underground in soil with at least 10% moisture content and build earthen tubes to protect themselves from drying out as they travel up to feeding sources, such as framing members on houses.

There are several types of subterranean termites, but two are most prevalent in North America. Eastern subterranean termites, native to the East Coast, cause by far the most damage, chewing their way through about \$2 billion worth of homes and infrastructure in the U.S. every year, according to the National Wildlife Federation. Formosan subterranean termites, which arrived as stowaways on ships returning from the Pacific after World War II, are listed among the world's top 100 invasive species, *Ecology and Evolution* reports. These voracious termites are tough to locate and eradicate because they can also create aerial nests (called cartons) if substantial moisture is available. It took a mere matter of years for Formosans to make inroads into Houston; New Orleans; Lake Charles, La.; and Charleston, S.C.; they also plague Georgia, Florida, Alabama, Mississippi, Louisiana, and Texas. As winters in North America get shorter and milder, according to *Popular Science*, Formosans are establishing new breeding territory up north.

"In coastal areas, termite treatment is more expensive because their inspections have to be so much more," Usher says. "They can't just look at the foundation. They have to look at the attic and the entire house because if Formosan termites are there, the telltale tubes connecting to the ground might not be there."



→ CHRIS CLARK, Neal Communities



Termites travel above ground in search of cellulose because it's their only source of nutrients. "That's a natural role for them, digesting cellulose from downed trees. Nothing else likes to eat cellulose," says Tim Husen, a technical services manager for pest-control industry leader Orkin, who for years has studied what he refers to as the "really weird social insects." In tropical ecosystems, termites benefit soil quality by decomposing organic material. They contribute to the carbon cycle by feeding on living, dead, and decaying plant matter and thinning forests, which is why many of the woodlands on Michigan's Upper Peninsula-where termites are virtually nonexistent-are choked with downed trees. Their voracious appetite for cellulose served as a valuable trait within a healthy ecosystem-until humans began to cut down their food source to build shelter.

"One thing is undebatable: Termites will forage for food," says Tommy Giardino, senior vice president of operations for the East Coast

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of Florida and the Gulf Coast at Atlanta-based Arrow Exterminators, the sixth-largest pestcontrol company in the U.S. "They can have a million years of food in front of them, but they can't see. They're going to constantly be foraging for more food for the colony, and that's when they start to come up into structures." Conniving queens are always moving colonies closer to food sources so workers can bring back more food more quickly.

"So, it's our fault, really," Husen says, "for building stuff out of wood."

Survival of the Fittest

IF YOU CAN GET PAST THE FACT THAT TERMITES are the insect kingdom's ultimate homewreckers, they're pretty fascinating social creatures, with rigid caste systems ruled by pheromoneyielding queens. Workers—sterile, wingless, and blind termites that build the nests, find food (which they decompose in their guts and regurgitate to feed the queens, kings, soldiers, larvae, and babies), and care for the young—make up about 90% to 95% of the colony and are its foundation. Soldiers, which make up about 1% to 3%

TERMITE-PROOF HOME BUILDING

Home builders can do plenty during construction to prevent termite infestations in homes they build. Here are a few tips from the National Pest Management Association and other experts.

→ Avoid siting homes in damp forests.

- → Design and build homes so wood never makes contact with soil and water moves away from the foundation. (Overhangs and gutters go a long way.)
- → Build with boratetreated products such as Louisiana-Pacific's SmartGuard sheathing, flooring, siding, trim, framing lumber, and cellulose insulation, which costs about \$1.50 more per square foot.
- → Seal any foundation cracks and spaces where underground plumbing pipes penetrate the building slab.
- → Properly ventilate crawlspaces so moisture doesn't accumulate in floor joists and subflooring and cover crawlspace vents with fine screening.

→ Insulate pipes.
 → Keep termites out with

- physical barriers such as sand or stainless steel mesh that run about 6 inches to the depth of the footer and 6 inches under the slab. (The U.S. Forest Service found sand more effective against Formosan termites than Eastern natives.) Belowgrade foam panels (even borate-treated ones) are ineffective because termites destrov the foam before the borate can kill them.
- → Never extend brick veneer and foam board insulation below grade.
- → Keep rim joists and floor joists accessible for visible inspection in crawlspaces and basements so termites don't go undetected until damage has progressed to the substructure.

- → Keep the crawlspace clean, clear, and dry. Don't store lumber, rakes and shovels, or anything else wooden in it.
- → Use synthetic mulch or pea gravel in landscaping, and never pile mulch against a foundation wall. Landscape so water drains away from the foundation walls, and maintain a perimeter of several feet between plants and the house.
- → Completely remove all wood scraps and foam boards from the site. Buried wood provides a perfect nesting medium for termites.
- → Never lean wood against homes during construction.

of the termite population, use well-developed mandibles or secrete a toxin from their heads to defend the colony from invaders such as ants, woodpeckers, and wasps. Winged reproductives, or alates, swarm in warm weather to perform mating dances and pair off to become the queens and kings of new colonies. Queens can lay thousands of eggs every day.

Termites want nothing more than food, water, and warmth, which is why they gravitate to wooden structures, where they can hide and feed on the walls during the fall and winter months. Those unlucky termites that can't find shelter above ground burrow below the soil, which is a great insulator—to a point. When the ground freezes, these termites die. That's fairly effective population control, especially up north, but as winters get warmer and shorter and summers get wetter, scientists are concerned that more colonies will be able to stay active for longer periods throughout the year, inevitably producing more young.

"There have always been termites in northern climates," Husen says. "Rising temperatures, whether the air or the soil, allow termites a lot longer to feed, but that's not causing them to move across state lines or range greatly. If soil temperatures are warmer longer from one year to the next, that could cause them to establish colonies and have their mating swarms earlier than they did before—so you might see more termites in response to rising soil temperature."

That could be a problem in places like the upper Midwest that have never had termiteeradication programs in place, Giardino warns. "Even though they haven't been prevalent, it's impossible to tell how strong they are and how well they've survived because they've been eating more natural food sources rather than structures," he says.

A Home Builder's Responsibility

ACCORDING TO NEFF, ALL HOME BUILDERS regardless of where they're located—need to start taking precautionary measures against termites. "It might not be a bad idea to take a proactive stand and provide a termite treatment with two or three different option packages or price points," he says, noting that the effort isn't that expensive.

"It's a good builder's responsibility to explain how to protect a home when they turn it over," says Usher. "We have it on our marketing sheet that we provide nontoxic termite treatment, and we have that conversation with our clients



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when talking about the practices we employ to improve air quality and health in our homes."

Three types of termite treatments—soil treatment, wood treatment, and bait stations satisfy FHA and many private lenders' requirements and are the most common in North America. It's up to home builders to decide which method is right for each situation, Husen says, and several factors such as whether there's already an active infestation, how close the home is to water, and what environmental regulations dictate for the area come into play.

Soil treatment, which entails saturating the soil under a home's foundation as well as the foundation slab with anywhere from 200 to 400 gallons of toxic termiticide, is the oldest method of controlling subterranean termites, dating to the chemical-happy 1950s. This type of treatment doesn't last long—about five years—and is easily disturbed by everything from landscaping to remodeling, so it has fallen out of favor as more effective, environment- and inhabitant-friendly methods have come along.

"Soil treatments were not received very well by subcontractors, who had to be in crawlspaces around those toxic chemicals, and environmentalists worried about toxic runoff," explains Jeff Cornatzer, vice president of construction for Saussy Burbank, a home builder in the Carolinas. "And for us, it was a timing issue, having to coordinate the concrete trucks with the chemical spray and the inspector."

Rather than pumping the ground full of chemicals and disrupting construction to mitigate termites, many home builders—including Addison Homes and Neal Communities switched to spraying their homes' wood framing members during the dried-in phase (before drywall and insulation) with borate, a natural inorganic mineral salt that kills termites, after this method was introduced in 1999. Though highly toxic to termites, borate "is about as toxic to humans as seawater," Usher explains.

For an additional \$250 or so per home, Addison Homes has borate solution applied for 2 feet to 3 feet in all directions from wherever wood contacts the masonry foundation (where Usher says termites emerge from 99.9% of the time). Worker termites feed on and carry the poison back to their colonies, where it kills all the termites they feed as well, making this an effective treatment. "This method doesn't prevent termites from coming up," Usher says, "but when they eat the wood that's treated, they die."

Still, not everyone was satisfied. A third alternative, which entails placing bait stations

"HOME BUILDERS DO WANT TO LEAVE THEIR HOUSES IN THE BEST CONDITION FOR HOMEOWNERS."

→ TOMMY GIARDINO, Arrow Exterminators

containing insecticide-laced cellulose (or as Cornatzer calls it, "Snickers bars for termites") in the ground around a structure after construction is complete, was introduced in 2005. Bait stations are considered environmentally friendly because there's little chance they will contaminate the soil or poison humans, and they appeal to builders because they can be installed independent of construction.

Bait stations are Giardino's preferred choice because he doesn't have to interrupt construction, and installing them after homes are finished gives him an opportunity to inspect for

| TOP 15 MARKETS FOR TERMITES In 2017, Terminix released the following list of cities with the highest termite infestations. | | |
|--|----------------------------|--|
| 01 | Mobile, Alabama | |
| 02 | San Antonio, Texas | |
| 03 | Memphis, Tennessee | |
| 04 | Tampa, Florida | |
| 05 | Miami, Florida | |
| 06 | Los Angeles, California | |
| 07 | Orlando, Florida | |
| 80 | Jacksonville, Florida | |
| 09 | Dallas, Texas | |
| 10 | Baton Rouge, Louisiana | |
| 11 | Houston, Texas | |
| 12 | Oklahoma City, Oklahoma | |
| 13 | San Diego, California | |
| 14 | Philadelphia, Pennsylvania | |

15 Little Rock, Arkansas

potential problems before homes go on the market. "Home builders do want to leave their houses in the best condition for homeowners, even though the warranty isn't on them," he says. "It's about their reputation."

Bait traps make the most sense for Saussy Burbank, which partners with pest-control company Terminix to install them after yards are graded and landscaping beds are established. "We call a month before a house is supposed to close, and they go out and do the install. Then they send us a letter that we upload to the building inspector, and we're done," Cornatzer says.

After a year, homeowners have the opportunity to take over Saussy Burbank's contract with Terminix, and most people stick with it because it's relatively inexpensive and reinstating it requires a hefty fee. Similarly, Addison Homes offers homeowners the option to purchase "termite bonds," essentially insurance policies that cover up to \$250,000 in damage and provide for termite inspections at least annually. "It's cheap insurance," Usher says. "Even for the homeowner, it's not a huge cost, especially in light of what it could be if they didn't have a bond and discovered they had termites and had to replace the structural beams under the house."

Builders like Usher's friend in Michigan could be hard-pressed to find pest-control vendors as well-versed in all things termite as Husen and Giardino, and they may have to take the lead and ask companies to develop termite programs. "That's something I would be doing if I were a builder again," says Neff, whose company monitors the home construction process for insurance companies and lenders. "When it comes to construction defect litigation as it pertains to termite infestations, builders will want to take the view of a marathoner, not a sprinter. Given that there's a 10-year statute of limitation, all builders should treat framing lumber as part of a prudent risk-management strategy."

Giardino agrees that builders need a strategy. "In 22 years, I've never told anybody they're not going to get termites," he says. "Termites have been here forever. The question is, can you minimize them before they do significant damage?" **B**

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THE WAR

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by JOE BOUSQUIN

Getting a handle on waste in the construction industry is a messy business.

Troy Johns discovered that painful truth when he first tried to cut down on the amount of waste generated at his homesites six years ago. As owner of Vancouver, Wash.-based Urban NW Homes, which builds 120 homes a year, he wanted to reduce his waste by at least half to earn points for National Green Building Standard (NGBS) certification.

He started by identifying what could easily be recycled—wood scrap, metal, plastic—and got after his subs to use color-coded boxes to sort materials on-site. But then his local waste hauler "wanted to charge us through the nose to pick up our makeshift separation boxes," Johns says. Worse, he then found out that the hauler wasn't recycling it at all, but instead just throwing the carefully sorted materials in with the rest of the trash.

While Johns' experience trying to cut down on waste seems baffling, it's not an uncommon scenario for builders who want to do the right thing with excess jobsite materials, of which there are literally tons—about 8,000 pounds for every 2,000-square-foot home, according to the NAHB. In fact, even as U.S. home builders have put the energy savings of their highly efficient homes front and center in the American psyche in the past 15 years, the waste that's created building them—and what happens to it—gets far less attention.

"Nobody really looks at trash, because trash just isn't sexy," says Richard Ludt, director of environmental affairs at South Gate, Calif.-based Interior Removal Specialists, and a board member of the Los Angeles chapter of the U.S. Green Building Council (USGBC). "There are all of these different things that make you think we're moving in the right direction with construction waste, but, in many instances, that's just not the case."

Even as curbside recycling has become the norm in U.S. cities for household trash, recycling for construction and demolition (C&D) waste, which accounts for more than twice the



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"Construction and demolition debris is a big black box," says Bill Bradley, owner of Denver-based hauler and recycler 5280 Waste Solutions, as well as waste and recycling software platform company Starlight. "Nobody really knows what's in there."

According to the EPA, 548 million tons of C&D waste was generated in the U.S. in 2015, the latest period for which data is available. (By comparison, household waste accounted for 262 million tons.) When road and bridge construction is removed from the overall 2015 number, buildings accounted for 169 million tons of C&D waste, or about 30% of the total.

But citing state and regional differences in recovery practices, regulations, and lack of data, an exhaustive 2017 EPA study couldn't put a specific number on how much of that C&D waste was recycled, instead opting for a range of 30% to 70%.

Against that backdrop, the Chicago-based Construction and Demolition Recyclers Association (CDRA), a trade group of C&D haulers and processors, estimates that 73% of all C&D materials were recycled in 2014. That overall rate belies the even higher recycling rates of concrete and brick (85%) and asphalt (99%) generated by bridge and road construction.

When looking at "mixed" C&D waste—the portion generated from building construction sites—the recovery rate drops to just 38%. "That sounds low, but it really depends on where you are in the country," says William Turley, executive director of CDRA, who notes that states like California have more C&D processing plants, and thus provide more opportunity for contractors to recycle building waste. He also adds that the current mixed C&D recycling rate is up from the single digits of 25 years ago, when he founded CDRA to bring more attention to this issue. Even so, he concedes that when it comes to builders trying to recycle waste from their sites today, "in some parts of the country, it still just doesn't make economic sense."

had some form of C&D recycling requirements or material bans at that time. That data disparity is a big part of the problem when it comes to understanding what happens to mixed C&D waste and how to increase its recycling rates.

"There's a patchwork of C&D recycling requirements around the country," says Wes Sullens, director of codes technical development at the USGBC. "You've got some places with nothing, others with a 75% requirement. It's all over the map."

Adds Bradley, "You can't make a dent in diversion until you understand it and profile it."

For Chris Batterson, C&D accounts lead at Atlanta-based Rubicon Global, which provides cloud-based waste and recycling software to various industries, much of what happens to C&D waste comes down to the choices individual builders make. "Some markets regulate how much waste from C&D work has to be diverted from the landfill, but other places have no regulation and no infrastructure to recycle it," he says. "Builders who have established sustainability goals and practices try to do the right thing and divert materials. But the ones who choose not to recycle typically just throw it all in one container, and it goes to the landfill."

ACCORDING TO THE EPA, 548 MILLION TONS OF C&D WASTE WAS GENERATED IN THE U.S. IN 2015, The latest period for which data is available.

A LOCAL APPROACH

Part of the challenge of dialing in C&D recycling data comes from the various federal and state benchmarks applied to this waste stream. The federal goal is to recycle 50% of C&D waste, including that from road and bridge construction. According to CDRA's numbers, that goal is being met, and even surpassed.

In California, state regulations written into the building code require that at least 65% of materials from jobsites get recycled. Florida has a 75% goal; Colorado, 60%. In Massachusetts, it's 50%, but the state's actual rate has plateaued around 30%, according to a 2016 study by the Northeast Recycling Council (NRC). Another study by the Northeast Waste Management Officials' Association found that only 19% of C&D materials were actually recycled in eight Northeast states in 2013.

A comprehensive list of federal and state rules and recycling goals for C&D is hard to come by. CDRA maintains a proprietary database for its members, but the EPA's 2017 report provided only a sampling of general recycling requirements—many of which didn't single out C&D—from a few states. A 2011 report by the NRC found that only 13 states (of 49 surveyed)

ACCESS IS EVERYTHING

Even if the numbers were less opaque, it would still take a Herculean effort by many builders to recycle more of what's generated at their jobsites. Consider the initial challenge Urban NW Homes faced when trying to get subs to sort materials on-site. One of the reasons for doing so is because haulers will give discounts for "clean" recyclables that are presorted. But another is because there's a big difference between C&D landfills that accept presorted recyclables, such as metals and drywall, and C&D material recovery facilities (MRFs) that are set up to do automated sorting to sift, separate, and categorize co-mingled materials.



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It's easier—and requires less on-site labor, space, and diligence—to supply a co-mingled box that workers can throw everything into, to be separated at a facility later. But there aren't that many recycling centers capable of that kind of sorting. According to the EPA's 2017 C&D report, while there are more than 1,500 C&D-specific disposal facilities in the U.S., and thousands of other non-C&D oriented landfills that accept C&D waste, there were only 512 C&D MRFs as of 2012. The report drolly concludes, "there are regions of the country where reaching a C&D MRF requires hundreds of miles of additional transport."

In those areas, builders who want to recycle are faced with a conundrum. "For the smaller builders, it's a lot easier to be diligent in keeping waste to a minimum in the first place, then to try to recycle it after the fact," says Chris Lombardi, president of Brick, N.J.-based Lombardi Residential. "Unfortunately, it's more economical to move quickly and turn over projects than spend time trying to figure out what to do with the waste that's left over. It's like keeping food in your refrigerator too long. You can sometimes figure out a way to save what you have and use it, but a lot of times it just makes more sense to toss it."

PAYING EXTRA

Even for builders who do have access to C&D MRFs, it may still not make sense to recycle their waste. That's because, on average, tipping fees at C&D MRFs are \$77 per short ton compared with just \$43 at a C&D landfill, according to the EPA. Other landfills not specializing in C&D may accept C&D waste for as little as \$30 a ton.

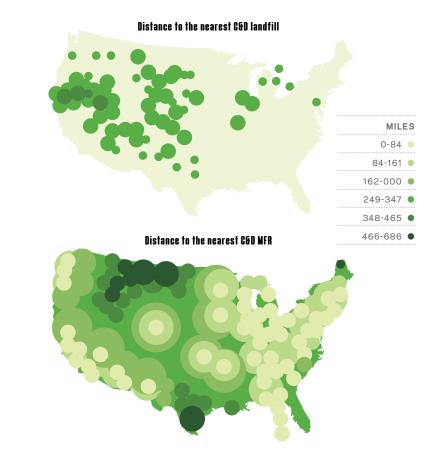
"Landfills make their money off of volume," says Damon Fogley, owner of JDog Junk Removal & Hauling of Hays County in the Austin, Texas, area. "If you're doing a construction project and you're getting dumpsters dirt cheap because you're close to that landfill and their drivers don't have to go very far, it doesn't make economic sense to sort it or recycle it."

For builders who make the choice to pay that higher price anyway, though, their C&D waste still may not get recycled, as Urban NW Homes experienced.

"This may come as a shock to you, but sometimes, waste guys lie," says the CDRA's Turley. "You really have to make sure it gets recycled after it leaves your site."

To do that, builders can look for certification from the Recycling Certification Institute, which audits the books of haulers and C&D In much of the country, well-intentioned builders would have to drive hundreds of miles to reach a landfill capable of sorting and recycling construction waste

RECYCLING ACCESS



SOURCE: U.S. EPA, "The State of the Practice of Construction and Demolition Material Recovery," May 2017

facilities, to make sure they're actually doing what they claim. Those audits can be especially important when trying to qualify for green building program points, or, in areas where C&D diversion is mandated, proving to an inspector that you've fulfilled the requirements of your building permit.

Then, there's the software that Bradley's Starlight company offers, which keeps a running tally for builders on exactly how much of their waste has been diverted on a project, in real time. "It gives them up-to-the minute materials management views so they can run their own diversion reports," Bradley says. "It'll give individual builders the opportunity to see where they are on recycling as of the very last dumpster that just left their site an hour ago."

Despite the hurdles, there still are builders like Johns who put in the time, effort, and money to make sure their C&D waste isn't adding to the problem. Johns eventually convinced his local hauler not to charge him more for recycling since he sorted it himself. And by using precut lumber and framing packages, while also taking steps like making sure his subs empty their caulk tubes so the cardboard hulls can be recycled, he was able to cut down on the trash his homes generate by as much as 80%, or 6,400 pounds of garbage per house. Not only does that help him qualify for NGBS points, but it also resonates with his eco-conscious customers in the Pacific Northwest.

Beyond that, it actually saves him money. By reducing his overall waste, Johns has been able to cut his trash hauling bills by almost \$400, to just \$510 per home, down from the \$900 he would have paid if he sent everything to the dump.

"You know, it's everybody's planet," Johns says. "Not just mine, not just yours, not just the guy buying that house. This is everybody's responsibility." **B**

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NAHB CHAIRMAN'S LETTER



Home Buyer Knowledge Is Power

Annual consumer survey reveals what buyers want in a home

 $by\ {\bf greg}\ {\bf ugalde}, {\bf nahb}\ {\bf chairman}\ {\bf of}\ {\bf the}\ {\bf board}$

HEN YOU DRILL DOWN TO ITS ESSENtial elements, there's no question that our business is all about pleasing people. So it stands to reason that a builder with insight into what appeals most to buyers—in addition to what they don't like has a considerable edge in the market.

To provide its members with the best information possible, NAHB conducts an annual survey of recent and prospective home buyers to determine what they want in a home.

Sometimes the results are exactly what you expect; sometimes they're surprising. But they always help sharpen that often blurry picture of what will most appeal to buyers.

The 2019 survey reveals that the feature home buyers want most is a laundry room. Almost all prospective home buyers—91% said a laundry room is essential or desirable. The rest of the top five most wanted features are Energy Star-rated windows (89%), a patio (87%), Energy Star-rated appliances (86%), and ceiling fans (85%).

The most wanted feature in the kitchen is a walk-in pantry, which 83% said is essential or desirable. A close second at 81% is a sideby-side double sink, followed by table space for eating (78%), a central island (76%), and a granite or natural stone countertop (75%).

When it comes to technology, it's clear that new and prospective home buyers intend to protect their investment. The most wanted technology feature, at 46%, was a security camera. Forty-five percent of those surveyed wanted a video doorbell, and 40% wanted a wireless security system.

Two energy-related features completed the top five most wanted tech items: a pro-

grammable thermostat at 44%, and a multizone HVAC system at 39%.

The survey results provide clear evidence that for home buyers, a green home is first and foremost an energy-efficient home. In addition to the Energy Star-rated windows and appliances mentioned previously, the green features most often rated as essential or desirable were an Energy Star rating for the entire house (81%), efficient lighting (77%), and triple-pane insulated windows (77%).

Other resource-conserving features buyers want include insulation with an R-value higher than required by code (73%), water conserving toilets with a flush volume lower than federal standards (63%), and low-E insulated windows (62%). Rounding out the list of desired green features were tankless water heaters (61%) and solar water heating or electric systems (59%).

In addition to knowing what prospective home buyers want, it's very important to know what they don't want.

It's perhaps no surprise that 66% of those surveyed said they don't want an elevator, which are typically found in high-end single-family homes. Wine cellars, another common feature of high-end homes, were rejected by 57% of those surveyed.

Other unwanted features include a plantcovered roof (50%), a nearby daycare center (59%), and a pet washing station (49%).

The latest edition of "What Home Buyers Really Want" is available from NAHB's BuilderBooks.com or the BuilderBooks distributor, IPG, at 800-888-4741.

DATA ON THE AGING CONSTRUCTION WORKFORCE

NAHB analysis of the most recent 2017 American Community Survey (ACS) data reveals that the median age of construction workers is 42, a year older than a typical worker in the national labor force. Aging workers and the ongoing labor shortage are two major headwinds for home builders and the overall construction industry.

Unfilled jobs in the construction sector reached a post-recession high in March 2019. While the sector has been adding jobs, access to labor is again a top business challenge. The median age of construction workers varies across the country. States with the oldest median age of construction workers (45 years old) include Connecticut, Maine, and New Hampshire, followed by Illinois, Kentucky, New Jersey, Pennsylvania, and Wyoming, where the median age of construction workers is 44. Half of all construction workers in Utah are under 38, while in Nebraska and Texas, half are under 39. More information and corresponding graphics to this ACS data can be found at eyeonhousing.org.

Courtesy NAHB



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Average Home Size Is Declining

Survey finds a decrease in average new-home size is causing unexpected market effects

by home innovation research labs

OME INNOVATION'S RECENT 2019 BUILDER PRACTICES SURVEY of more than 1,500 U.S. home builders confirms what the U.S. Census has been reporting—the average new-home size is declining. For the second time in a decade, the average home size paused its upward climb for at least a couple years of descent.

Driven primarily by demographics—i.e., the increasing share of younger people in the purchase of new homes—this decline in housing size results from a change in the housing mix. More starter homes are being constructed and purchased than move-up homes in recent years. Adding to this, the average starter, move-up, and luxury home sizes are also in decline, but only incrementally and only in some price-point categories. The accompanying graph shows a mild decline in average size over the past five years in builderdefined luxury and move-up homes, and a modest increase in the average size of a starter home.

The overall impact of home size decline is having some unexpected effects, according to Home Innovation. In general, it would be expected that housing market movement would favor lowerpriced home features and materials across the board. This is confirmed in some of the following 2019 study results:

AVG SIZE OF NEW U.S. SINGLE-FAMILY DETACHED HOMES BY PRICE POINT (SQ.FT. OF LIVING AREA)



Source: Home Innovation Research Labs

• Shares of single-story homes are up

- Shares of crawlspace and slab foundations are up
- Shares of homes with gas appliances and heating equipment are down
- Total number of both rooms and closets down slightly
- Treated wood decking and exterior hand railing gained at the expense of cedar and redwood
- Radiant floor heating took a hit, particularly whole-house hydronic
- Vinyl siding and windows lost some ground while fiber cement siding and trim gained
- Brick gained some share

However, Home Innovation's report also saw some new-home characteristics and materials favor traditionally higher-end materials as well:

- Two-car garages grew in popularity over one-car garages, and fewer homes did not have a garage
- Average number of patio doors per home is up, but sliding doors gained over hinged
- Composite decking did not decline—it gained very slightly
- Interior light fixtures rose from 38 to 39 per home with the most growth being in the downlighting category
- More homes had ceiling fans
- Architectural asphalt roof shingles gained over 3-tab shingles
- Flooring continues to go more upscale particularly hardwood and ceramic tile.

For more trends and analysis from this survey, visit **homeinnovation.com**.

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Growth in the Exurbs

New index offers regional tracking of residential construction conditions

by robert dietz, nahb chief economist

D UE TO LINGERING DEMAND-SIDE CHALLENGES, THE FIRST quarter of 2019 was tough for housing. Single-family permits were down 7.5% on a year-over-year basis, which compares the initial quarter of the year relative to the first quarter of 2018. Due to being near a 10-year low for housing affordability, which was only partially offset by recent declines in mortgage interest rates, weakness in demand for newly built single-family homes was broad. However, one market experienced growth due to relative higher housing affordability: exurbs.

A new NAHB regional tracking of residential construction conditions, the Home Building Geography Index (HBGI), illustrates the degree to which single-family construction weakness was widespread at the start of the year. The new quarterly index uses county and metro level permit data and allocates those local estimates into more general economic geographies. For the first release of the HBGI, these geographies look at the market share and recent growth trends of areas such as exurbs, large metro suburbs, small towns, and rural markets. Future releases will examine issues such as how construction is faring in manufacturing- or agricultureintensive markets.

The initial HBGI data shows that the only geographic areas of the nation that experienced an increase for single-family permits for the first quarter of 2019 on a net basis were exurban markets. The HBGI defines exurbs as outlying counties of large metropolitan areas with more than 1 million in total population. For the first quarter of 2019, exurban markets posted a 1.6% gain year over year. Moreover, over the four-quarter period ending with the first quarter of 2019, exurban markets grew on average at a 5.6% annualized rate. While there was construction expansion in these regions, exurban markets represented only 9% of total single-family permits.

Compare these estimates to the second-best performing region, central areas of medium-sized cities. Representing 29% of single-family construction (the largest individual geography), the HBGI found that such core counties of small metro areas (less than 1 million in total population) grew at only a 3.2% annualized rate over the past four quarters and posted a 6.2% decline on a year-over-year basis.

The worst performing area in the HBGI was in fact the second largest geography. With a 27% market share, suburban counties of large metro areas saw the only decline over the prior four quarters (a 0.7% decline at an annualized rate) and a significant 9.7% drop when comparing the first quarter of 2019 with the start of 2018.

The first quarter data of the HBGI indicate that areas particularly sensitive to housing affordability factors, like current price-toincome ratios and interest rates, saw the most challenging market conditions. Suburban areas of large, and relatively more expensive, metropolitan areas are particularly challenged by lack of supply and elevated price levels, especially for entry-level buyers. In contrast, exurban regions experienced growth at the start of 2019 as builders were able to offer relatively less expensive new housing in "drive till you qualify" markets.

As the NAHB forecast calls for increasing but relatively low mortgage interest rates for the rest of 2019, inner suburbs of large metro areas and traditional suburbs of medium-sized cities should see some ramp up in growth as housing affordability conditions stabilize. This is positive news because, taken together, such markets make up more than half of single-family home construction. Without additional help on regulatory policy, core areas of large metros (central city and inner suburbs) will continue to lag in the months ahead due to high land costs and substantial regulatory burdens.



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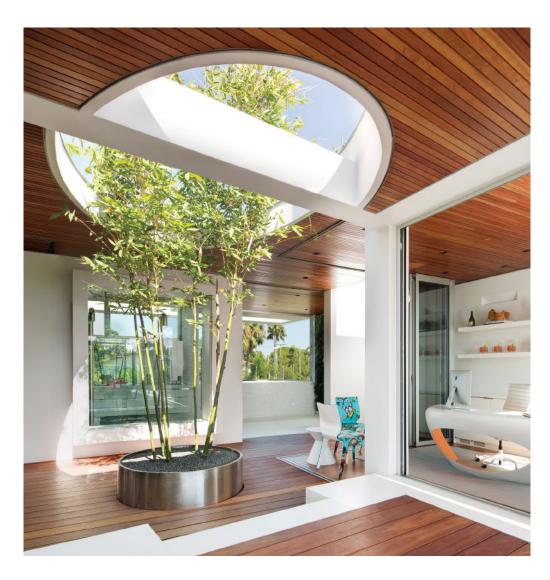


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LAST DETAIL



Courtyard Zen

by symone garvett

ecognized as the best custom home under 4,000square feet at the 2019 Gold Nugget Awards, Crossman Architecture's The Verge House in Coronado, Calif., aims to deconstruct the border-or verge-of where inside becomes outside, something the client refers to as "indoor-outdoor confusion." With the help from builder Hill Construction Co., the team was able to wrap the second-floor master suite around

a personal courtyard that focuses on a singular bamboo tree. The tree's branches extend out of the roof's oculus and bring unfiltered sunlight directly into the home. From there, the courtyard continues to a shared outdoor deck with a spa and a complete vegetated roof garden. The judges praised the unicity of its indoor-outdoor interaction that also maintains sufficient privacy for the owners.

AWARD WINNERS See the full collection of winning projects from the 2019 Gold Nugget Awards at goldnuggetawards.com.

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